The Keller Slim.
A new shape to get your wood game off the ground.

Introducing the new Keller Slim woods. Designed to get you airborne like no other clubs. A Slim model and a Super-Slim. Both with fairway woods more shallow than any other clubmaker's. And an extremely low center of gravity. Without adjusting your swing, you can get a high arching flight. Even from barren ground.

Solid contact with the fairway woods.

The rocker sole on the 3-4 and 5-woods lets you get the clubface cleanly on the ball. Especially on sidehill and tight lies. And the penalty isn't as great on miscued shots. Thanks to the heel-and-toe butterfly soleplate which stabilizes the clubhead at impact. A special soleweight is centered below and directly behind the ball. From the driver to the 5-wood, you get everything you put into a solid hit. And perhaps a little more.

Finest domestic persimmon.

Persimmon has the traditional feel that can't be duplicated. And the ideal density for impact resistance. Domestic persimmon is best. But it's scarce. We use only choice fine-grained persimmon from Arkansas and Tennessee. It's an optional extra in a Slim model with a slightly deeper face. Laminated maple is standard in the Slim and Super-Slim. Drivers have standard face depths. (Fairway woods may be purchased separately, or as a unit.)

Stainless steel in Keller woods and irons.

The Keller stainless steel shaft is 10% lighter than ordinary steel. Yet, it's stronger. And it resists corrosion indefinitely. A unique step pattern makes for an explosive thrust through impact. You pay a nominal premium for the stainless shaft. But it's well worth it. (True Temper Dynamic shafts are standard in all Keller woods and irons.) For more information on the complete line of Keller custom quality woods and irons, call or write:

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Circle 102 on free information card