



Illustrated: New 12 hp Turf-Truckster with optional automotive steering.

10 years running. Turf-Trucksters keep proving themselves.

That 10-year-old Turf-Truckster in the back is still working as hard as the brand new model in the foreground. They were built to last then...they're built even better today.

Cushman has been in the small vehicle business for a quarter of a century...and has grown to be one of the world's largest manufacturers of small vehicles of all kinds. Each year

we've gained more experience and production know-how. Each year we've made our vehicles a little more productive.

For example, the current 18 hp Turf-Truckster works harder than ever. Providing dependable

**Cushman.
Proven
productivity.**

transport for men, material and machines. But now, with optional hydraulic system and PTO, it powers a whole system of modular accessories that aerate, top dress, spray and dump hydraulically. It's an efficient, time saving system that can cut your initial equipment and labor costs dramatically.

The Turf-Truckster. A good buy in 1963...a better buy today.

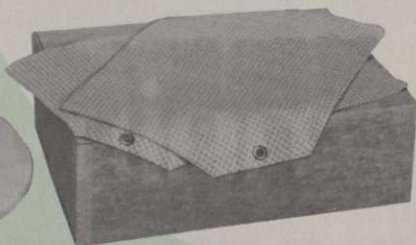
NEW STANDARD RELEASES for '74



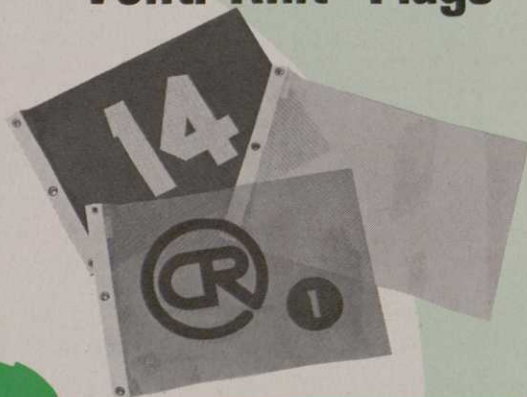
Ball Rack Starter



Blu-Wiz[®] Tee Towels



Venti-Knit[®] Flags



MiraLinks[®] Plastic Chain



Developed to make your job easier

The four new products illustrated above are designed to help you. Speed up play with a ball rack. A unique golf ball display rack. Frayless, yet color-fast flags. Tough, absorbent laminated tee towels. And colorful, non-rusting plastic chain. Keeps maintenance to a minimum while you improve your golf course.

Ball Rack

Unique spiral fuse-coated rack holds balls in place. Set the balls in the top. Remove from the bottom. Can be mounted on a post on the 1st and 10th tees. Also makes an attractive display rack for your special sales on golf balls in the pro shop.

Venti-Knit[®] Flags

Ventilated nylon knit flags are tough and resilient. Even without hems, these flags withstand the continuous wind without fraying. This new material also takes the screening much better. That's the Venti-Knit[®] flag from Standard.

Blu-Wiz[®] Tee Towels

Tough, durable and yet highly absorbent. The Blu-Wiz[®] tee towel has two layers of a soft tissue, a layer of tough polypropylene scrim for strength plus two more layers of tissue. The original cost is much less than the cost of cloth or other type of towels.

MiraLinks[®] Plastic Chain

Decorative, protective and adjustable plastic chain that is quick and easy to install or change from one location to another is the MiraLinks[®]. It's available in bright orange, white and yellow and in three basic sizes. A pointed stake plus a flat base stake is available. Write today for details and free literature.



STANDARD MANUFACTURING COMPANY
Department G

220 East Fourth Street Cedar Falls, Iowa 50613

SUPPLIER INDEX

759-4400

Fleischmann's Preferred Blended whiskey, Fleischmann's Distilled dry gin; Black and White Scotch whiskey; Fleischmann's Bond Kentucky Straight Bourbon whiskey; Fleischmann's Royal vodka; Sky Lark light whiskey; Zhivago vodka; Canadian Ltd., Buchanan 12 Year Old Scotch

Francis Fitzmaurice, pres.; Walter Devlin, exec. v.p.; Sam Costanza, v.p. nat. sls. mgr. all products; William Wallace, v.p. imports

FLEMING IRRIGATION, INC.—6511 Line Ave., Shreveport, La. 71106 (318) 865-7253 Designs and installs automatic irrigation systems for golf courses
L. R. Fleming Jr., pres.

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Vincent A. R. Primavera, pres.; Mrs. M. L. Primavera, v.p. and sec.

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Edward H. Price Jr., chm.; Edward A. Taylor, gen. mgr.; Tad Jefferey, exec. mktg. dir.; Francis Mulkeen, Dir. inst. and school mktg.

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Marion Meredith, ad. mgr.

FMC CORP., MUNICIPAL & INDUSTRIAL SERVICE EQUIPMENT DIV.—1201 E. Lexington St., Pomona, Calif. 91766 (714) 629-4071
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Frank Kluber, mgr. forestry prod.

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FOOT-JOY, INC.—144 Field St., Brockton, Mass. 02403 (617) 586-2233

Foot-Joy golf and tennis shoes; belts and accessories; Ben Hogan golf shoes
Richard N. Tarlow, pres.; William E. Tarlow, exec. v.p.; G. W. Wilson, treas.; Charles Weafer, controller; Arthur M. Bell, v.p. golf pro div.

FORD TRACTOR & IMPLEMENT OPERATIONS-NORTH AMERICA—2500 E. Maple Rd., Troy, Mich. 48084 (313) 643-2000

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FOREMOST FOODS COMPANY—Crocker Plaza, One Post St., San Francisco, Calif. 94104 (415) 391-6161
Milk; ice cream; dairy products; industrial food ingredients; purified and distilled water
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FORE-PAR, INC.—7150 Fenwick La., Westminster, Calif. 92683 (714) 894-9855
Fore-Par tee markers; practice green markers; direction and rules signs; flags, greens, personalized and regulation; tee monuments; custom banners; tee plaques
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FORST PACKING COMPANY, INC.—Kingston, N.Y. 12401 (914) 331-3500
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JOHN FOSTER OF ENGLAND—35 Sand-

hill Mount, Leeds, York, England LS17 8EG
Phone: LEEDS 687-500

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FRANKFORD UMBRELLA MFG. COMPANY—1411 N. Fifth St., Phil. Pa. 19122 (215) 236-4400
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Clarence Frankford, pres.

FRANKFORT DISTILLERS COMPANY—375 Park Ave., New York, N.Y. 10022 (212) 572-7000

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Lionel W. Greer, pres.; Frank S. Berger, exec. v.p.; Nat Ames, grp. prod. mgr.

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William Howard, exec. off.; John Kaul, sls. mgr.

FREDONIA PRODUCTS COMPANY, INC.—Cliffstar Ave., Dunkirk, N.Y. 14048 (716) 366-6100
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FREELAND SCOPE STANDS—3737 14 Ave., Rock Island, Ill. 61201 (309) 788-7440
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THE R. T. FRENCH COMPANY—1 Mustard St., Rochester, N.Y. 14609 (716) 482-8000
Prepared mustard; sauce; gravy dry mixes; Worcestershire sauce; barbecue sauce;

SUPPLIER INDEX

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T. J. P. Hunter, mktg. mgr.; J. J. Cahill, nat.
sls. mgr.

FRIEND MFG. CORP.—4441 Prospect St.,
Gasport, N.Y. 14067 (716) 772-2622
Friend, Commander golf course sprayers;
Orchardkraft tree pruning
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ber, sls. mgr.

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The Christian Brothers wines and brandy
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Edward Schultz, v.p. sls.; Melvin Chernev,
dir. mktg. services

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Myron M. Fuerst, pres.

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(314) 321-9051
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G

GAF CORP., FLOOR PRODUCTS DIV.—
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W. F. Ganskopp, pres.; Carl Edney, v.p.;
Jim Ferree, dir.; Neale C. Ganskopp, dir.

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ARCH.**—R.R. 2, Box 186, Export, Pa. 15632
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Golf course architect
Ferdinand Garbin, ASGCA

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grips; metal, wooden racquets; racquet
stringing equipment; serving machines; net
center straps; strings
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sls. mgr.

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Gustav F. Sturm, owner; Gerhard Jlle, sls.
mgr.

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Sprayer hand sprayer
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Lamar Kinsey, mgr.; Jim Hartzell, asst. mgr.;
John Clayton, asst. mgr.

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owners

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v.p. mktg.; Harry Channing, v.p. mktg. ser.;
Arv Halla, sls. mgr.; Gerry McNaul, zone
mgr.

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Institutional food service div.
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G. C. Sternad, nat. sls. mgr.

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gloves
J. O. Kline, pres.

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LTD.**—140 Woodbine St., Bergenfield, N.J.
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strings
K. Edelson, exec. off.; J. J. Miceli, sls. mgr.

**GENERAL WINE AND SPIRITS COM-
PANY**—375 Park Ave., New York, N.Y.
10022 (212) 572-7000
Chivas Regal 12-Year Old Scotch whiskey;
Chivas Royal Salute 21-Year Old Scotch
whiskey; Ronrico Puerto Rican rum; Bisquit
cognac; Leroux liqueurs and brandies;
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v.p. and adv. sls. prom.

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Pennecross, Emerald, Seaside bentgrass
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Jack Hertwig, turf cons.

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Lush, green tees. Thick, beautiful fairways. Carpet-smooth, emerald greens. Great turf gives touring pros or week-end duffers the feeling of confidence that makes their game more fun. These Chemagro turf pesticides make it easier to have that great turf on your course.

® **DYRENE** turf fungicide

Dollar spot is only one disease problem you have to cope with. DYRENE controls dollar spot, plus all *Helminthosporium* strains—melting out, leaf blight, leaf spot. Also controls copper spot, stem rust, brown patch and snow mold.

Small fungicide cost offsets big cost repairing after diseases get started.

® **DEXON** fungicide

Stops *Pythium*. Non-mercurial

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® **DYLOX** insecticide

Fast-acting selective insecticide gives quick clean-up of sod

webworms. Dissolves readily in water for application with any type spray equipment.

® **BAYGON** insecticide

Carbamate insecticide controls turf insects, including species resistant to chlorinated hydrocarbons and organophosphate insecticides. Safe to Bermuda, zoysia, rye, clover, colonial bentgrass and other common varieties when used as directed.

For great turf that gives your golfers great shooting, order these Chemagro turf pesticides from your chemical distributor.

Chemagro Division of Baychem Corporation, Box 4913, Kansas City, Missouri 64120. 7459



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to you and nature



Circle No. 165 on Reader Service Card

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Mrs. Ava Oehmichen, pres.; Walther F. Mahnke, v.p.

GIANT-VAC MFG. INC.—Machine Shop Rd., S. Windham, Conn. 06266
Giant-Vacs vacuum cleaners—cml. type; Giant-Blos leaf and litter blowers; Giant-Trail-Vacs for use with garden tractors; Giant-Truck-Loaders front and trailer mount loaders
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GIBSON WINE COMPANY—20 W. 18th, Covington, Ky. 41012 (606) 431-3322
Gibson's Pheasant wines, vermouths, fruit and berry wines
L. W. Schulze, pres., mktg. dir.; M. C. Hanrahan, sls. and mds. dir.

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Sidney Gilison, pres.; Alan Gilison, v.p.; Richard Gilison, treas.; Warren Gilison, sec.; Walter Thorman, off. mgr.

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Golf course architecture; land development planning; architecture; engineering; feasibility studies; recreation planning; planned unit developments; resort recreation planning
David Gill, pres. and golf course architect; Garrett Gill, v.p. and landscape architect; Clayton Gill, v.p. and tech. writer; Joe Scherrer, off. mgr. and landscape architect

GILMOUR MANUFACTURING COMPANY—931 N. Center Ave., Somerset, Pa. 15501 (814) 445-6589
Gilmour Hosemaster lawn, garden sprinklers; hose nozzles, sprayers, hose end accessories
Douglas F. Bevin, mktg. dir.

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Star food specialties; Vallarino vermouth; Golden Gate condiments; Italian Kitchen wine vinegars; Marlane liqueurs, wines; Kimberly wines, spirits; Hamilton bourbon
G. Giurlani, v.p.; Buff Giurlani, sls. mgr. inst.; Nick Macris, sls. mgr., retail

GLENDALE OPTICAL COMPANY—130 Crossways Dr., Woodbury, N.Y. 11797 (516) 921-5800

STC Bump Caps, head protection for caddies, groundskeepers, tournament officials
Chester Lampert, pres.; Richard E. Miller, sls. mgr.

GLENMORE DISTILLERIES COMPANY—Citizens Plaza, Louisville, Ky. 40202 (502) 636-5211
Old Kentucky Tavern, Glenmore, Old Thompson, Yellowstone, Mackenzie Scotch
Frank B. Thompson Jr., pres.; John E. Kannapell Jr., v.p. adv. and sls. prom.; Robert M. Nash, v.p. sls.

H. F. GODWIN & SON, INC.—55150 W. Ten Mile, South Lyon, Mich. 48178
Toronto, Cohansy bentgrass stolons
Horace H. Godwin, pres.; Frank Godwin

GOLD CREST, LTD., DIV. OF CIDCOA—12307 Ventura Blvd., Studio City, Calif. 91604 (213) 877-2665
Graphite 100, Graphite Plus shafts; blazers; bag tags; crests in gold and silver bullion; crested jewelry; crested glassware; Billy Casper Playback
Henry Goldman, pres.; Harvey Parker, v.p.; Ed Nissen, gen. mgr.

GOLDEN DIPT COMPANY—100 E. Washington, Millstadt, Ill. 62260 (618) 476-9911
Breeding; batter mix; chicken and fish fry mix; flavored breadcrumbs; pancake; cake; hushpuppy mixes; pie fillings
Peter R. Viviano, pres.; James McClain, mktg. mgr.; A. T. Verchinski, nat. sls. mgr. processor; Math Kaemmerer, nat. sls. mgr. inst.

GOLDEN INT'L., INC.—P.O. Box 1225, Tavares, Fla. 32778 (904) 343-2030
Dura-gluf, Dura-Grip, Dura-Fit leather golf gloves; Dura-Fab fabric golf gloves
Merle G. Bogin, pres.; A. H. Golden, bd. chm.

MILTON GOLDIN TENNIS EQUIPMENT—200-204 E. Jefferson St., Syracuse, N.Y. 13202 (315) 422-5205
Tennis balls; court markers; nets; presses; racquet covers, frames, grips; wooden racquets; racquet stringing equipment; serving machines; net center straps; strings
Milton Goldin, exec. off./sls. mgr.

GOLD MEDAL FOLDING FURNITURE COMPANY—1700 Packard Ave., Racine, Wis. 53403 (414) 637-5677
Bar stools; tables
W. D. Gittings, pres. and treas.; J. B. Gittings, 1st v.p.

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Add-A-Snack snack bars; Whiz-Bang popcorn machine; Deluxe Whirlwind cotton candy machine; Polar Pete slush machine; Bliz-Whiz Sno-cone machine; Antique-

Vintage snack bars; vending machines: soft drinks, coffee, popcorn, candy, cigarettes
D. B. Evans, pres.; J. C. Evans, v.p.; Nelson Drummond, mktg. mgr.; Jim Ohms, sls. mgr.; Ed Bailey, vending sls. mgr.

GOLD SEAL VINEYARDS, INC.—Empire State Bldg., New York, N.Y. 10001 (212) 736-1391
Gold Seal N.Y. State Brut, Extra Dry and Pink Champagne; Gold Seal N.Y. State Sparkling Burgundy, cold duck, Blanc de Blanc; Henri Marchant N.Y. State Champagne; Gold Seal N.Y. State table and dessert wines
Arthur Brody, pres.

GOLFARAMA—730 Main Street, P.O. Box 166, Norwalk, Iowa 50211
Westinghouse golf car distributor
Joe Doolittle, Maurice Powers, Carlos Brown, partners

GOLF CAR SALES & SERVICE OF TEXAS, INC.—P.O. Box 745, San Marcos, Tex. 78666 (512) 392-2867
E-Z-Go golf cars (gas, electric); Kirnsten Carriers; B & B Trailers golf car trailers; Pick Up Pal loading ramp trucks, trucksters; Exide, Gould, Continental batteries
H. Russell Scott, pres.; A. Wayne Fenack, v.p.; Jessie Hinojosa, foreman, sls.; Clayton Love, driver, del., sls.

GOLF COURSE ARCHITECT—4951 Cottonwood La., Salt Lake City, Utah 84117
Golf course architect
William H. Neff

GOLF COURSE CONST.—1335 Vassar Rd., Reese, Mich. 48757
Golf course construction; stone picking; irrigation; seeding
William Bergman, pres.; Robert Bergman, sec. and treas.; Fred Bergman, const.; Michael Bergman, maintenance supt.

GOLF COURSE SPECIALISTS—116 E. Liberty, Ann Arbor, Mich. 48108 (313) 663-3064
Golf course construction
William K. Newcomb, pres.; Paul Knapp, sec.; Paul Clute, v.p. cons.

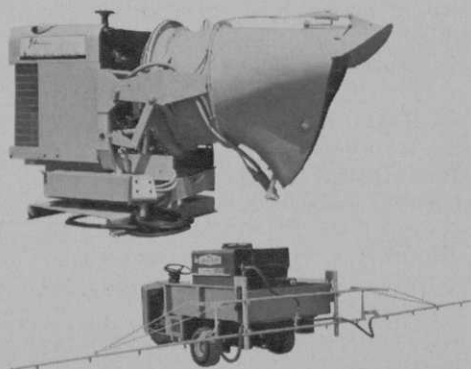
GOLF COURSE SPECIALTIES—2635 Calif. St., P.O. Box 988, Huntington Pk., Calif. 90255 (213) 581-6843
Golf shoe cleaner; golf shoe valet; Cast alum. golf course signs; custom tee markers; plaques; yardage, par, distance markers
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