

of mktg.

**MORT SILVER ASSOC., INC./SILVER FOX SPORTSMAN**—7726 Clairemont Mesa Blvd., San Diego, Calif. 92111 (714) 278-8081, 292-9780

Andreno Argenti, men's and ladies' wool and acrylic sweaters, blazers; Silver Fox sportsman men's Arnel sports shirts  
Mort Silver, pres.; John Varner, gen. mgr.; Marion Long, off. mgr.; George Peterson, acct.

**SILVER KING DIV. OF STEVENS LEE COMPANY**—322 W. 59½ St., Minneapolis, Minn. 55419 (612) 861-6066

Silver King milk dispensers; salad crisper/dispenser; sandwich salad units; under counter freezer and refrigerator  
H. R. Rubin, exec. v.p.; R. R. Bishop, mktg. mgr.

**SIMMONS INTERNATIONAL CORP., GOLF TECH DIV.**—2530 Skypark Dr., Torrance, Calif. 90505 (213) 534-4541

Honeycomb, Crown, Excalibur, Excalibur Plus, Mach II woods, irons, putters; Golf Tech utility woods, irons; Golf Tech putters; distributors of Jantzen Open soft goods  
S. P. Simmons, pres.; Carl A. Horn, exec. v.p.; Ronald B. Pope, dir. mktg.; Dudley L. Goss, mktg. ser. mgr.

**SIT-N-REST GOLF, DIV. ATLANTIC PRODUCTS CORP.**—631 E. Center St., Milwaukee, Wis. 53212 (414) 374-5050

Tour Mate golf bags; Sit-N-Rest combination bag and cart; Tour Mate golf cart; headcovers; accessories  
Bruce P. Menzel, pres.; Henry P. Yokers, v.p.; Arthur A. Aiello, v.p.; Marge Sandberg, asst. to sls.

**SKIBBE MFG. COMPANY, INC.**—3783 S. Pipestone Rd., Sodus, Mich. 49126 (616) 925-1871

Skibbe Spreader fertilizer, topdress old, new greens; Skibbe sprayer weed spray control, hi-pressure sprayer  
Harold A. Skibbe, pres.; Jeannette Skibbe, sec.

**THE SKINNER IRRIGATION COMPANY**—2530 Spring Grove Ave., Cincinnati, Ohio 45214 (513) 721-4040

UR-9 pop-up fairway sprinkler; UR-8 pop-up tee and green sprinkler; 2700 series automatic controllers; SEVNEV Series automatic valves; 400-800 Series quick coupling valves  
Norman S. Barnes, gen. sls. mgr.

**SKYLINE INDUSTRIES, INC.**—4909 N.E. Pkwy., Fort Worth, Tex. 76101 (817) 624-4991

Torque-Wrap men's graphite shafts; Torque-Wrap ladies' pastel graphite shafts  
Melvin R. Haas, pres.; Joseph Kates, v.p.; Don Haggard, mktg. dir.

**SLAZENGERS, INC.**—850 Pennsylvania Blvd., Feasterville, Pa. 19047 (215) 355-3555

Tennis bags; tennis balls; nets; presses; racquet covers, frames, grips; metal, wooden racquets; strings; caps; dresses; shoes; shorts; sweaters  
R. Birch, exec. off.; S. Chavkin, sls. mgr.

**SLOAN VALVE COMPANY**—10500 Seymour Ave., Franklin Park, Ill. 60131 (312) 671-4300

Royal, Crown, Dolphin, Sloan flush valves; Act-O-Matic, Sloan shower heads  
C. S. Allen, v.p., sls. and mktg.; J. R. Coyne, west. reg. sls. mgr.; C. T. Rydelek, east. reg. sls. mgr.; F. J. Hawley, foreign sls. mgr.

**SLOPE TRACTOR, INC.**—106 W. Ninth St., Harper, Kan. 67058 (316) 896-3341

Slope Runner tractor with rotary mower  
George Tregellas, pres. gen. mgr.; Roger Wedman, fact. mgr.; Harry Richardson, sls. rep.; O. C. Richards, sls. rep.

**SMIRNOFF SALES COMPANY, A DIV. OF HEUBLEIN, INC.**—330 New Park Ave., Hartford, Conn. 06101 (203) 223-7531

Smirnoff, Popov vodkas; Lancers Vin Rosé; The Club Cocktails; Black Velvet Canadian whiskey; Harvey's sheries and ports; Heublein vermouths; Irish Mist; Jose Cuervo tequila; Don Q, Eldorado rums; Tullamore Dew Irish whiskey; Vinya and Quinta wines; Tonight cocktail mix  
E. D. Horowitz, v.p./natl. sls. mgr.

**DAVID SMITH**—Bubier St., Lynn, Mass. 01903 (617) 599-0300

David Smith ladies' and men's golf apparel; Margaret Court by David Smith ladies' tennis apparel  
Robert J. Smith, v.p.; Leonard F. Wirtz, dir. golf sls.; Joe Romeo, key accts. mgr.

**E. J. SMITH & SONS COMPANY**—4250 Golf Acres Dr., Charlotte, N.C. 28208 (704)394-3361

Titleist golf clubs; Acushnet putters; Titleist golf balls; bags; Acushnet gloves, headcovers; Munsingwear shirts, slacks, jackets, sweaters; CaliFame headwear; various accessories and shop supplies  
George R. Smith, pres.; Wayne B. Smith, v.p.; Walter M. Summerville, mgr. golf div.

**SMITHCO, INC.**—11 West Ave., Wayne, Pa. 19087 (215) 688-4009

Red Rider three-wheel turf vehicle; Little Beaver spiker; Top Rider top dresser; Easy Rider III trap rake; Lark 110, Hawk 200, Hawk 300 fiberglass sprayers; Cardinal 200 stainless steel sprayer  
Ted C. Smith, pres.; Donald H. Smith, east. sls. mgr.; William Kenney, west. sls. mgr.

**J. HUNGERFORD SMITH COMPANY**—Prudential Center, Boston, Mass. 02199

(617) 262-3000  
Beverage bases; fountain syrups; ice cream toppings; fruits; flavors; dessert food ingredients  
Robert H. Maclachlan, pres.; Ralph E. Squaglia, exec. v.p.; Charles Koenig, dir. mktg.; Paul O'Neill, sls. mgr.

**THE SMITHFIELD HAM & PRODUCTS COMPANY, INC.**—Smithfield, Va. 23430 (703) 357-2121

Amber Smithfield hams, bacon and deviled ham products; James River Smithfield meat products and sauce  
J. C. Sprigg Jr., pres., treas., adv., and sls.; J. M. Leach, v.p.

**KENNETH SMITH GOLF CLUBS**—Box 41, Kansas City, Mo. 64141  
Royal Signet woods and irons  
Kenneth Smith, pres.

**SMITH JONES, INC., MIDWEST DIV.**—Kellogg, Iowa 50135 (515) 526-8211  
Golfkar golf cars; Midwest picnic tables  
W. C. Hunsicker, sls. mgr.

**J. M. SMUCKER COMPANY**—Orville, Ohio 44667 (216) 682-1010

Preserves and jellies; apple butter; ice cream toppings; pickles; frozen pies and cakes  
Paul H. Smucker, chm. bd. and pres.; Dick Reed, v.p. sls.; William P. Boyle Jr. v.p. mktg.; Tim Smucker, adv. mgr.; D. W. Lang, sls. prom. mgr.

**THE SNOW COMPANY**—4350 McKinley, Omaha, Nebr. 68112

Snowco utility trailer; umbrellas; buggy top canopies; Power-Kart three wheel utility vehicle; Nomad/Tri-Scat three-wheel recreational vehicle  
William C. Morgan, dir. mktg.

**ARTHUR JACK SNYDER**—3421 N. 45 Pl., Phoenix, Ariz. 85018 (602) 959-2621

Golf course architect; golf course design  
Arthur Jack Snyder, golf course architect, owner

**SOCCER SPORTS SUPPLY COMPANY, INC.**—1668 First Ave., New York, N.Y. 10028 (212) 427-6050

Tennis balls; court markers; nets; dresses; shoes; shorts  
Max O. Doss, exec. off.; H. L. Doss, sls. mgr.

**SOCIÉTÉ DES PRODUITS MARNIER-LA POSTOLLE**—91 Boulevard Haussman, 75008 Paris, France 265-99-65

Grand Marnier liqueur after game drink  
Maxime Coury, export dir.

**SOFTOUCH COMPANY**—303 Fifth Ave., New York, N.Y. 10016 (212) 679-0950

Softouch golfsox; Rollee, Bowee, Botique, Crochettes golfpeds; Shortee ankle length golfsox

# SUPPLIER INDEX

Joseph Friedman, prop.

**SOILMOISTURE EQUIPMENT**  
CORP.—801 S. Kellogg Ave., Goleta, Calif. 93017 (805) 964-3525

Jet Fill Tensiometer #2750, Soil moisture Gage #2700 6 through 60 inches moisture measuring equipment for irrigation control, semi-permanent installation; Quick Draw Tensiometer #2900 moisture measuring equipment for irrigation control, portable, 12 through 18 inches; Turf Probe #2950 double action tensiometer measuring moisture at 2 and 5 inches portable; Soil Water Sampler #1900 obtains soil water for laboratory analysis and leaching determinations, permanent installation; Soil Sampling System #215 Veihmeyer/King soil sampling probes; Soil Auger #230 for strata identification; Salinity sensors and Bridge #5500 salinity sensing equipment for field use, portable P. E. Skaling, mgr.; George F. Howell, asst. mgr.; William H. Staffeld, mktg. dir.; Whitney Skaling, eng. dept. head

**SOUTHERN GOLF EQUIPMENT, INC.**—5924 Market St., Wilmington, N.C. 28401 (919) 791-4866  
Capri golf cars  
W. W. Peterson, pres.; Peggy G. Peterson, sec.

**SOUTHERN MILL CREEK PRODUCTS COMPANY, INC.**—5414 N. 56th St., P.O. Box 1096, Tampa, Fla. 33601 (813) 626-2111  
SMCP Dursban Plus for turf, Mole Cricket Bait, Dursban 2E, Diazinon AG 500, Chinch Bug Granules insecticides  
William W. Broome Jr., sls. mgr.; Joseph C. Fowler, mgr. turf and grounds div.; Martin L. Griffin, tech. rep.; Charles W. Wright, tech. rep.; Ron Snyder tech. rep.

**SOUTHERN SEEDING SERVICE, INC.**—4535 W. Market St., P.O. Box 7244, Greensboro, N.C. 27407 (919) 292-2917  
P. F. M. and Silva fiberwood cellulose mulch; service: hydro-mulching greens, seeding golf courses  
Ralph D. Stout Jr., pres.

**SOUTHERN SHELL FISH COMPANY**—Harvey, La. 70058 (504) 341-5631  
Dunbar, Blue Plate, Gulf Kist shrimp and oysters  
J. F. Bowman, sls. mgr.; L. C. Hanning, adv. mgr.

**THE SOUTHLAND CORP. DAIRY DIV.**—2828 N. Haskell, Dallas, Tex. 75204

(214) 824-8121

Dairy products

John F. Thompson, chm. bd.; H. E. Hartfelder, pres.; M. T. Cochran Jr., v.p. and gen. mgr.; C. McDonald, media dir.

**SOUTHLAND WINE COMPANY**—415-421 N. 17th St., Richmond, Va. 23219 (703) 643-5309

Old Homestead, Velvet Rose, 3 Bears, and Big John wines

Charles Schreiber, pres.; Barry Schreiber, v.p. and sec.; Pearl L. Schreiber, treas.

**SOUTHERN COMFORT CORP.**—1220 N. Price Road, St. Louis, Mo. 63132 (314) 993-6606

Southern Comfort 100 Proof liqueur  
F.E. Fowler Jr., pres.; John W. Vincent, v.p. and gen. mgr.; J. C. Laffin, v.p. and adv. mgr.

**SPALDING—Meadow St., Chicopee, Mass. 01013 (413) 536-1200**

Elite Centurian, Top Flite, Executive, Pro-Flite, Sandra Haynie, Touring Pro irons and woods; T.P.M. putters; Top Flite, Dot, Pro-Flite golf balls; Elite I, Elite II, Top-Flite, Inverness, Spyglass, Oakmont, Super Sunday golf bags; Bernhard Altman golf apparel; Elite, Super Tournament, Class K golf gloves; Deluxe knitted headcovers; Cascade, Tiffany, Canaan, Misty Morn, Horizon, Carnival, Majestic umbrellas; tennis balls, bags, sweaters, shoes; racquet presses, frames, covers; metal, wooden racquets; court markers; nets; net center straps; net posts; net top bindings  
Richard M. Geisler, pres.; Howard Nannen, v.p. cust. and trade rel.; George J. Stangel, sls. dir.

**SPARKLETT'S DRINKING WATER CORP.**—4500 York Blvd., Los Angeles, Calif. 90041 (213) 258-2747

Bottled drinking water  
Burton N. Arnds, pres.; Claude Niesen, v.p. mktg.; Clem Wachner, adv. dir.; Marvin Goldenberg, adv. mgr.

**WILLIAM JAMES SPEAR & ASSOC.**—16 N. First Ave., St. Charles, Ill. 60174 (312) 584-8200

Golf course architects; land planners  
William James Spear, owner, pres.

**SPEAS COMPANY**—2400 Nicholson Ave., Kansas City, Mo. 64120 (816) 483-1700  
Apple brandy and wine; cider and distilled vinegar; powdered apple pectin; apple juice  
Martin Ericsson, pres.; Paul Egerstrom, v.p. and sls. mgr.

**SPECIALTY FOODS PRODUCTS CORP.**—Box 71, Johnson City, N.Y. 13790 (607) 729-3593

Sy-Wee chicken chow mein, ready to eat meat and poultry items for institutional trade  
Joseph M. Levene, pres.; Samuel Goldin,

vice president

**SPERRY REMINGTON, DIV. OF SPERRY RAND CORP.**—P.O. Box 1000, Blue Bell, Pa. 19422 (215) 542-4011

Office products; typewriters; adding and calculating machines; copiers; office systems

C. H. Hovis, v.p. gen. mgr. N.A.

**S.P.I. REALTY COMPANY**—432 Wildwood Ave., Jackson, Mich. 49201 (517) 782-7168

Specialists in golf course sales, development areas and businesses

Mack R. Phillips, realtor; Marvin L. Jester, realtor assoc.

**SPORTS ACCESSORIES INC.**—2625 Garfield Ave., Silver Springs, Md. 20910 (301) 588-3161

Tennis bags, shorts, gloves, sweaters  
Jon B. Miller, exec. off./sls. mgr.

**SPORTS BECONTA INC.**—50 Executive Blvd., Elmsford, N.Y. 10523 (914) 592-4444

Tennis shoes  
James L. Woolner, exec. off.; L. Stock, sls. mgr.

**SPORTS EDITIONS, INC.**—29 W. 38th St., New York, N.Y. 10018 (212) 594-2100

Arnold Palmer Active Sportswear: ladies' color-coordinated sweaters, shirts, pants, shorts, skirts, and culottes

A. M. Schoenfeld, pres.; Leon Davis, v.p.; Henry Bennett, South. Calif. sls.; Mel Chapman, Fla. sls.; Paul Ginsberg, s.-east. sls.

**SPORTS INTERNATIONAL**—P.O. Box 21084, 6721 Hixson Pike, Chattanooga, Tenn. 37421 (615) 842-5427

Super-Pom, Pro-Pom knit golf club headcovers

Harry D. Kelly, pres.; Bill Coulter, v.p. sls. mgr.; Roy Wilson, v.p. mfg.

**SPORTS INTERNATIONAL, INC.**—1020 E. Eighth St., Oakland, Calif. 94606 (415) 834-7744

Stowaway golf hand carts  
E. R. B. Haldan, pres.

**SPORTS NOVELTIES**—1505 Broadway, Buffalo, N.Y. 14212 (716) 896-1757

Golf jewelry; golf greeting cards; golf awards; golf novelties

Joan Wilemski, pres.; Nicholas M. Wilemski, mgr.

**SPOT BILT, INC.**—432 Columbia St., Cambridge, Mass. 02141 (617) 547-9210

Tennis shoes  
Richard L. Hyde, exec. off.; Bob Minihane, sls. mgr.

**SPRINKLER IRRIGATION SUPPLY COMPANY**—1316 N. Campbell Rd., Royal Oak, Mich. 48067 (313) 548-7272

Buckner sprinklers; automatics; controls; Cornell pumps; Johns Manville PVC pipe; Safe-T-Lawn sprinklers  
Austin J. Miller, pres.; James E. Vince, dist. sls. mgr. Mich., Ohio, Ind.; Paul A. Bando, dist. sls. mgr. Ill., Wis.

**THE A. G. STAFFORD COMPANY**—2006 Allen Ave., S.E., Canton, Ohio 44707 (216) 453-8431

Stafford Bag Racks golf storage racks  
Russell B. Caldwell, pres.; Robert R. Sickafoose, v.p.; W. H. Myers, purch. mgr.

**STANDARD BRANDS INC.**—625 Madison Ave., New York, N.Y. 10022 (212) 759-4400  
Fleischmann's yeast; gin, preferred whiskey, select bourbon, vodka; Black and White Scotch whiskey; distilled white vinegar, pure dry yeasts and yeast derivatives for foods, frozen eggs and fruits, fancy pecans, leaveners; Royal instant cocoa, soup bases, puddings, gelatin, baking powder; Tenderleaf tea; Blue Bonnet, Fleischmann's margarine and corn oil; Clinton corn syrups, refined corn oil, dry and liquid bouillons, dry and liquid syrups and extracts; Planters peanuts, dry roasted nuts, peanut oil, peanut butter

James E. Marler, pres.; J. J. Boosalis, v.p. Fleischmann div.; E. R. Piekarz, v.p. indus. sls., Fleischmann div.; J. T. Barker, v.p. sls. Planters; P. I. Eisenmenger, v.p., nat. food ser. sls.

**STANDARD DISTILLERS PRODUCTS, INC.**—310 E. Lombard, Baltimore, Md. 21202 (301) 752-0123

K & L whiskey, gin; Pikesville rye; Gorki vodka; Kentucky Life bourbon; Norwood bourbon; Club Special  
Andrew W. Merle, pres., treas., and adv. mgr.; W. R. Goble, sls. mgr.; George R. Hummel, asst. sls. mgr.

**STANDARD FRUIT AND STEAMSHIP COMPANY**—50 California St., San Francisco, Calif. 94111 (415) 589-9125

Producer and importer of tropical fruit; bananas, pineapple, coconuts  
D. J. Kirchoff, pres.; Charles M. Waite, exec. v.p.; Bruce Paschal, v.p. mktg.; E. L. Del Beccaro, mktg. serv. dir.; Paul Yoder, adv. and sls. prom. mgr.

**STANDARD MFG. COMPANY**—220 E. Fourth St., Cedar Falls, Iowa 50613 (319) 266-2638

Standard golf course equipment  
M. K. Voorhees, sls. mgr.; John A. Christensen, asst. sls. mgr.

**STANFORD SEED COMPANY**—P.O. Box 230, Plymouth Meeting, Pa. 19462 (215) 825-1240, P.O. Box 366, Buffalo, N.Y. 14240

Pennstar, Fyking, Bonnie Blue, Merion Kentucky bluegrass; Pennfine, Manhattan perennial ryegrass; Penncross, Emerald

creeping bentgrass  
J. R. Billings, N.Y. off.; Alan Koepf, N.Y. off.; Richard Bell, Pa. off.; Harry Butler, Pa. off.; Gordon Miller, Pa. off.

**STAR-GRIP GLOVE COMPANY, INC.**—2171 Greenspring Dr., Timonium, Md. 21093 (301) 252-5455

Star-Grip golf gloves  
Ellis Woodward, pres.; Franklin W. Littleton Jr., v.p.

**STAR HILL DISTILLING COMPANY**—Star Hill Farm, Loretto, Ky. 40037 (502) 865-2881  
Makers Mark Kentucky straight bourbon  
T. William Samuels, pres.; T. W. Samuels Jr., exec. v.p.; C. A. Silliman, sr. v.p. and mktg. dir.

**STAR-KIST FOODS, INC.**—Terminal Is., Calif. 90731 (213) 833-2411  
Star-Kist tuna; Eatwell frozen sardines and mackerel  
Joseph J. Bogdanovich, pres.; J. G. Scharer, v.p. mktg.; T. M. Virgil, mktg. mgr.; J. A. Bescoes, nat. sls. mgr.

**STARMASTER INC.**—P.O. Box 113, Syracuse, New York, N.Y. 13211 (315) 455-5734  
Presses; racquet covers; metal, wooden racquets  
Hassan Kadah, exec. off./sls. mgr.

**STAUFFER CHEMICAL COMPANY**—Westport, Conn. 06880 (203) 226-1511  
Aspon, Dyfonate turf insecticides; Betasan turf herbicide; Eptam ornamental plant herbicide; Imidan, Sevin 4 Flowable shade tree insecticide; Captan turf fungicide; Vapam temp. soil fumigant  
E. M. Koch, n.-east. reg. sls. rep.; Dave Chapman, west. reg. sls. rep.; H. M. Day, sls. mgr.; F. A. Letzner, sls. supv.

**STEM DISTRIBUTING COMPANY**—16503 Rockside Rd., Maple Heights, Ohio 44137 (216) 475-9800

Tennis balls; presses; racquet covers, frames; metal, wooden racquets  
Paul Siegel, exec. off.; Phil Gennill, v.p. sls. mgr.

**THE STER'L DRI CORP.**—10 Central St., Box 164, Saxonville, Mass. 01701 (617) 877-4330

Ster'l Dri, Dridocs golf hose; Derma Hot instant hot packs; Derma Cold instant cold packs; Ster'l Dri athletic supporters; golf shirts; ladies' peds; Skiin Dri ladies' seamless streamliners; tennis balls  
Donald S. Harry, pres.; John E. de Redon, treas.

**STEWART BROTHERS COMPANY, INC.**—1061 Ohio St., W. St. Paul, Minn. 55118 (612) 222-3917

Spread-All Top Dresser material spreader; Top Rider Top Dresser material spreader  
Peter E. Stewart, pres.; Edward J. Stewart

Sr., v.p. dist. sls.

**STEWART IN-FRA-RED, INC.**—P.O. Box 207, Fontana, Wis. 53125 (414) 275-6806  
Stewart Hot Sandwich service  
Donald E. Riker, v.p.

**STEWARTS PRIVATE BLEND FOODS**—4110 Wrightwood Ave., Chicago, Ill. 60639 (312) 489-2500

Stewart Private Blend coffee, teas and allied foods  
Donald R. Stewart, pres.; William A. Stewart, v.p.; Donald R. Stewart Jr., v.p. dir. mktg.; Willard F. Orland, dir.-inst. sls.

**A. H. STIEHL FURNITURE COMPANY**—28 W. 20th, New York, N.Y. 10011 (212) 243-5000

Stiehl furniture  
Adam H. Stiehl, pres.; Robert G. Wilson, v.p.; Robert Bartolomew, v.p.

**STOCK YARDS PACKING COMPANY, INC.**—340 N. Oakley Blvd., Chicago, Ill. 60612 (312) 733-6050

Institutional meat supplier  
Bernard Pollack, pres. and gen. mgr.; Stanley Katz, v.p. and adv. mgr.; Harry Katz, treas. and dir. sls.

**STOKELY-VAN CAMP, INC.**—941 N. Meridian, Indianapolis, Ind. 46206

Stokely finest canned vegetables and fruits; Van Camp's pork and beans, convenience foods; frozen foods; vegetable oils; Sunshine pimentos  
Alfred J. Stokely, pres.; Lyle S. Moore Jr., exec. v.p.; David H. McVey, sr. v.p. and treas.; William M. Newberry, v.p. mktg.; W. B. Stokely III, v.p.

**H. STONE & COMPANY, LTD.**—321 Milburn, Milburn, N.J. 07041 (201) 379-7535  
Scotch whiskey, Dunfife Scotch whiskey; London Hill gin  
Harvey Stone, pres.

**THOMAS STRAHAN COMPANY**—Heard and Maple, Chelsea, Mass. 02150 (617) 884-6220

Wallcovering and fabrics  
K. Paul Chase, chm. bd. and chief exec. off.; Christopher Weld, pres.

**STRAN-STEEL CORP.**—2999 S. Wayside, Houston, Tex. 77021 (713) 644-3441  
Stran (Stran-Steel) metal building systems for club houses, pro shops, equipment storage  
D. T. Donovan, v.p. gen. mgr. Houston div.; A. L. Andrews, v.p. sls. east div.; J. P. Haller Jr., v.p. sls. Terre Haute div.

**STROHEIM & ROMANN**—401 Park Ave., S., New York, N.Y. 10016

Upholstery and drapery fabrics  
Franklin S. Judson, pres.; C. Benjamin Bush Jr., v.p. and treas.; Stephen L. Tate, v.p., sls., adv., mktg.

## SUPPLIER INDEX

**STYLIST COMPANY**—Box 1887, El Paso, Tex. 79950 (915) 532-5936

Stylist men's golf, dress shoes; men's golf, dress socks; women's golf shoes; nat. pro shop dist. for: Jaymar-Ruby, Inc., slacks; George B Originals shirts; Monsoon, Inc., rainwear; Gean Edwards peds  
Frank Redman, pres.; Clay Jandro, v.p.; John Van Nortwick, sls. mgr.; James Horner, contr.

**STYLO MATCHMAKERS INTERNATIONAL, INC.**—55 Woodrock Rd., E. Weymouth, Mass. 02189 (617) 337-7330

Stylo Matchmakers golf balls; Stylo Matchmakers golf gloves  
Richard D. Harris, pres.; Ross L. Humphrey, dir. p.r.; John I. Hillman, cont.

**SUDBURY LABORATORY, INC.**—572 Dutton Rd., Sudbury, Mass. 01776 (617) 443-8844

Sudbury soil test kits; Chaperone animal repellents; Solo-Gro seed starter cubes; X-Y-Z liquid soluble fertilizers  
Robert N. Turner Jr., sls. mgr.; Thomas J. Curtin, dir. adv. sls. prom.

**SUMMIT MARKETING COMPANY**—375 Park Ave., New York, N.Y. 10022

Squires gin; Leilani rum; Glenlivet Scotch; Olmeca tequila; Harwood Canadian whiskey; Augier Freres cognac  
Jerome Mann, pres.; Martin Bart, exec. v.p.; Richard J. Wonsik, adv. mgr.; Fred Rothstein, sls. prom. mgr.

**SUNKIST GROWERS, INC.**—14130 Riverside Dr., Sherman Oaks, Calif. 91403

Sunkist oranges, lemons, grapefruit, tangerines  
Roy Utke, pres.; R. H. Autenrieth, v.p. fresh fruit mktg.; R. S. Bylin, dir. lemon prod. div.; J. Camine, dir. orange prod. div.; J. Gordon Henderson, fresh fruit sls. mgr.

**SUNLAND MARKETING INC.**—3000 Sand Hill Rd., Menlo Park, Calif. 94025 (415) 854-2322

Sunsweet, Sun-Maid, Blue Ribbon fig products  
William H. Corbett, pres.; Howard R. Staples, exec. v.p.; W. A. Lipscomb, sls. mgr.

**SUNNYLAND PACKING COMPANY**—Box 1138, Thomasville, Ga. 31792 (912) 226-1611

Beef, pork, and poultry products  
John L. Pidcock, chm. bd.; L. B. Harvard, pres. and chm. exec. com.; J. C. Harvard, v.p. corp. devel.; W. M. Kennington, exec. v.p. and gen. mgr.; W. M. Luckie, v.p. mktg.

**SUPERIOR TEA AND COFFEE COMPANY**—2278 N. Elston, Chicago, Ill. 60614  
Superior coffee; tea; chocolate; mayonnaise; dressings; fountain toppings; chocolate syrup; fudge sauce; pineapple; soups, bases; ready-to-use condensed; portion controlled ketchup; mustard; all dressings; fluffy spuds; hash browns

Max Stramer, v.p. sls. and mktg.; Marv Perye, asst. v.p. mktg.; Michael Berk, mktg. mgr.; Steve Cohn, nat. acct. rep.; Marty Bishop, cust. rel.

**SUTTON SHOE MACHINERY COMPANY**—Box 9940, St. Louis, Mo. 63122 (314) 225-5255

SS-3 shoe shining machine with dust collection system; SS-2 Rollabout shoe shining machine; SS-1 bench model shoe shining machine  
Roy N. Sutton, pres.; Gregory M. Franzwa, p.r. cons.

**SWEDEN IMPORTS**—6875 Normandy Dr., Newark, Calif. 94560

Swedish cutlery  
Ole Olson, owner

**H. C. SWEET COMPANY, INC.**—56861 Grand River Ave., New Hudson, Mich. 48165 (313) 437-1727

Florline marking machine  
Ron Sweet, pres.; Joe Haas, plant mgr.; Sandy Dreffs, off. mgr.; Judy Grant

**SWIFT AND COMPANY**—115 W. Jackson Blvd., Chicago, Ill. 60604 (312) 431-2000

Swift's premium ham, bacon, frankfurters; Table-Ready meats; beef, Tend'r lean pork, lamb, veal; Butterball Swift's premium turkeys; Jewell shortening; Silverleaf lard; Swift'ning, Brookfield butter, eggs, cheese, sausage, ice cream; Peter Pan peanut butter  
R. W. Reneker, pres.; E. F. Swift, exec. v.p.; R. D. Arney, exec. v.p.; N. T. Carson, v.p.; Douglas B. Jamieson, dir. mktg. serv.

**SWIFT CHEMICAL COMPANY**—111 W. Jackson Blvd., Chicago, Ill. 60604 (312) 431-2000

Par Ex Professional Products, controlled release fertilizers; IBDU (Isobutylidene diurea) controlled release 31% nitrogen  
Roger B. Clark, brand mgr.

**SWING-RITE INTERNATIONAL, INC.**—P.O. Box 198, Fairless Hills, Pa. 19030 (215) 943-8641

Swing-Rite golf swing training device; Putt-Rite putting training device  
Dan Hackler, pres.; Sidney Gibson, v.p.; Layton Hackler, treas.; Patrick G. Gibson, sec.

**SWING-TIP COMPANY**—161 Lincoln Ave., Elberon, N.J. 07740 (201) 870-1457

Chip'N Run Back Returno for chipping; Swing Expander, an aid to acquire feel of swing; Finger Developer & Swing Synchro-

nizer; Sound-Rod enables golfer to hear his swing; Metronome helps develop rhythm and timing; Save-Your-Rug chipping mat; Rubber Glide golf mat for classes and outdoor use; Two-way Warm-Up Club  
Dan Halpern, owner

## T

**TAIT-TOSKI-GIBSON**—500 Webster St., Dayton, Ohio 45429 (513) 224-9871

Tait-Toski-Gibson land planning and golf course design; Tait water and waste treatment systems; vertical turbine and submersible water supply pumps; waste handling pumps and lift stations, Pure-stream packaged sewage treatment plants; Multi-Flo packaged home waste treatment sys.

Louis Wozar, pres.; James J. Richter, exec. v.p.; J. Porter Gibson, v.p. eng. and design; Bob Toski, v.p. mktg.; Edward Davies, v.p. corp. mktg.

**TAS MOTOR COMPANY**—2333 E. Eighth St., Los Angeles, Calif. 90021

TAS hedge trimmer; TAS knapsack power blower; TMC knapsack power blower  
Kaz Kanemitsu, owner; Russ Champion, ser. mgr.

**TAT GOLF COURSE SIGNS**—P.O. Box #1, Dunedin, Fla. 33528 (813) 733-7996

TAT golf course; sign stakes; rustproof galvanized stake out rods; Rakeze sand trap rakes; yardage markers; Mr. Chain decorative plastic stakes and chain; P & R tee markers

Al Rasch, owner; Douglas Ross, gen. mgr.; Mildred E. Rasch, off.

**JOHN W. TAYLOR PACKING COMPANY, INC.**—Hallwood, Va. 23359 (703) 824-3431

Taylor's white and sweet potatoes  
B. M. Bull, pres.; M. L. Nock, v.p.; C. E. Porterfield, gen. mgr.

**W. A. TAYLOR & COMPANY**—1212 Ave. of the Americas, New York, N.Y. 10036 (212) 582-2400

Old Smuggler Scotch; Maraca rum; John Jameson & Son Irish whiskey; Drambuie liqueur; Sandeman port, sherry, Scotch, and brandy; Corvoisier cognacs; Booth's House of Lords, High and Dry gins; Tia Maria Jamaican liqueur; Cherry Heering liqueur  
Edward Roth, pres.; Marc Rosenthal, v.p. and adv. mgr.

**TAYLOR-DUNN MFG. COMPANY**—2114 W. Ball Rd., Anaheim, Calif. 92804 (714) 956-4040

Tee-Bird golf car; Model M 4 and 6 passenger personnel and luggage carrier; Model R 4 passenger personnel carrier Model R pick-up truckster (maintenance vehicle)  
Ed Smith, golf sls. mgr.; Dick Meadows,

gen. sls. mgr.; Jack O'Brien, golf sls.; Mac McCarter, golf sls.; Lou Hannum, golf sls. west. div.

**TAYLOR WINE COMPANY, INC.**—Hammondspoint, N.Y. 14840 (607) 569-2111  
Taylor N.Y. State still wines, champagne, vermouth, sherry  
George A. Lawrence, pres.; Clarence W. Taylor, sr. v.p.; R. B. Douglas, sr. v.p. mktg.

**TEE-OFF COMPANY**—5610 Flagstone St., Long Beach, Calif. 90808 (213) 425-4128  
Tee-Off golf practice device  
Clinton D. Moffatt, owner

**TEE-2-GREEN CORP.**—1212 W. Eighth St., Kansas City, Mo. 64101 (816) 7825  
Pennncross creeping bentgrass, aggressive and disease-resistant bentgrass for golf course greens, tees and fairways  
B. H. Melton, pres.; Eugene Mangelsdorf, ag. sls. dist.

**TEE-TO-GREEN DISTRIBUTORS**—230 E. Brokaw Rd. San Jose, Calif. 95112 (408) 288-8228  
Palmstroke putter grips  
Frank D. Murphy, part.; Hank Morine, part.

**DONALD M. TEMPLE, INC.**—2150 Center Ave., Fort Lee, N.J. 07024 (201) 944-6175  
Leon Levin ladies' sportswear; Slack Fashions men's slacks; Jerrado Del Ruma (Jerry Wolf) men's sportswear; J. Maimon men's sportcoats and blazers  
Don Temple, pres.; Charles Locke, sls.; Bob Steams, sls.; Tom Cunningham, sls.

**SENSOR CORP.**—333 Stanley Ave., Brooklyn, N.Y. 11207 (212) 649-2000  
Tennis balls; racquet covers, frames; metal racquets; strings  
Jay Monroe, exec. off.; G. Savitsky, sls. mgr.

**TEPROMARK INTERNATIONAL**—975 Wood St., Woodmere, N.Y. 11598 (516) 569-4533  
Intrad PVC plastic post and rail fencing; Intrad PVC plastic outdoor benches  
Fred Sheinbaum, pres.

**TERRAIN KING CORP.**—4444 Center, Houston, Tex. 77007 (713) 869-9261  
Terrain King rotary mowers, tractor drawn; Turner flail mowers, tractor drawn  
C. R. Hipp, v.p. mktg.

**TEUTONIX INC.**—Box 1895, South Bend, Ind. 46634 (219) 234-0075  
Bucket Boy Model 400 electronic golf ball dispenser  
Roland L. Eckmayr, pres.; Jeri J. Nace, mktg.

**TEXACE CORP.**—402 W. Nueva St, San Antonio, Tex. 78285 (512) 227-7551  
Mr. Ace, The Valiant, Kool Kap hats, visors, caps; Headliners (economy line) hats and

caps  
Albert Lewis, pres.

**THIESSEN COMPANY, Box 215, Dept. GC, Yarrow, British Columbia, Can.**  
Electronic golf ball and finder system

**RAY THOMAS COMPANY**—6305 Westward, 179, Houston, Tex. 77036  
Tennis bags; tennis balls; net top bindings; nets; court markers; racquet covers, frames; metal, wooden racquets; dresses; shoes; shorts  
Ray Thomas Sr., exec. off.

**THOMSON COMPANY**—1290 Ave. of the Americas, New York, N.Y. 10019 (212) 581-7590  
Thomson golf trousers; Thomson Sportswear golf shirts, tennis shirts, shorts  
Herbert A. Cohen, v.p.; Harvey Gultz, asst. to v.p.

**THOMSON PUBLICATIONS**—P.O. Box 50160, Indianapolis, Ind. 46250  
Books: Agricultural Chemicals, Insecticides; Agricultural Chemicals, Herbicides; Agricultural Chemicals, Misc.; Agricultural Chemicals, Fungicides; Tree, Turf and Ornamental Pesticide Guide; Modern Golf Course Superintendent; Lawns; Farm Service Slide Rule sprayer calibrator  
W. T. Thomson, pres.

**THOMPSON TULLY COMPANY**—410 Elgin Ave., Forest Park, Ill. 60130 (312) 858-1425  
Nets; tennis gloves, shoes  
J. Edwin Thompson, exec. off.; Charles E. Thompson, sls. mgr.

**THONET INDUSTRIES, INC.**—491 E. Princess St., York, Pa. 17405 (717) 845-6666  
Dining chairs and tables; cocktail lounge chairs and tables; barstools; lounge furniture and occasional tables; stacking and banquet chairs; folding tables  
James A. Riddering, pres.; Guido E. Baumgartner, v.p. mktg.

**THOUGHT FACTORY**—P.O. Box 5515, Sherman Oaks, Calif. 91413 (213) 786-2445  
Pro Graphics greeting cards; matted prints; posters  
Michael Cole, owner; Dennis Leinaar, dir. sls.

**THOUSAND SPRINGS TROUT FARMS, INC.**—P.O. Box 232, Buhl, Idaho 83316 (208) 543-4311  
1000 Springs Brand fresh and frozen rainbow trout  
Bob Erkins, pres.; Stan Ayers, sls. mgr.

**3M COMPANY**—3M Center, St. Paul, Minn. 55101 (612) 733-1110  
Cantata background music unit; Wollensack video cassette recorders and players; Dry-Strip floor covering aerosol spray; Color-

quartz aggregate for seamless flooring; Bath-Mate antislip treads for bath and shower; Ceramascape landscape surfacing system; Tartan surfacing materials, turf; Highland surfacing; Doodlebug maintenance pad holder; Decor tape dispensers; Aquatic weed-algae control products; Mariner brand aquatic herbicides and algaecides; Systar plant growth regulator  
Bruce Gefvert, adv. mdsg.; Bill Williams, prod. info. coord.

**TITLE SPORTS INC.**—3435 Metropolitan Blvd., E. Montreal, Que., Can. Ca110 (514) 729-4301  
Tennis bags; tennis balls; nets; presses; racquet covers, frames; metal, wooden racquets  
Aaron A. Brown, exec. off./sls. mgr.

**TOBIN PACKING COMPANY, INC.**—900 Maple St., Rochester, N.Y. 14611 (716) 436-4600  
First Prize meat packers  
Edward H. Carson, chm. bd.; John Watson, pres.; Robert B. Hunter, v.p. and treas.; Robert H. Griessel, v.p.; John O. Foeder, sec. and contr.

**TODD SHOPPES**—Box 163, Yorklyn, Del. 19736 (302) 239-7884  
Miller, Wilson chemicals; International tractors; True Temper tools; Hahn Eclipse mowers; Wiss shears and clippers; John Bean sprayers  
Philip Potts, mgr.; Richard Prange; Todd Watkins

**TOMLINSON OF HIGH POINT, INC.**—305 W. High, High Point, N.C. 27260 (919) 885-2121  
Furniture  
William A. Tomlinson, pres. and gen. mgr.; S. H. Tomlinson Jr., v.p. sls. and mdse. dir.

**TONEY PENNA COMPANY**—Toney Penna Dr., Jupiter, Fla. 33458 (305) 746-5146/5147  
Toney Penna irons with no hosel weight; Toney Penna golf balls, bags, gloves  
Toney Penna, pres.; Bernie Fischesser, sls. mgr.; Nancy D. Shuhl, exec. sec. to pres.; Joseph Werstak, compr.

**TORK TIME CONTROL INC.**—One Grove St., Mt. Vernon, N.Y. 10050  
Torklitter emergency lighting; Tork lawn sprinkler controls; time switches; photocontrols for area lighting  
M. Bizzoco, sls. mgr.; E. Auchterlonie, adv. mgr.

**THE TORO COMPANY**—81 11 Lyndal Ave., S., Minneapolis, Minn. 55420 (612) 888-8081  
21-inch, 25-inch heavy-duty Whirlwind rotary mowers; 31-inch Whirlwind, Trojan 3, Groundsmaster 72, 70-inch Professional, 70-inch Teemaster rotary

## SUPPLIER INDEX

mowers; 70-inch Professional, Super Pro, Greensmaster 3, Walk Greensmaster, Spartan 5, 7, 9 reel mowers; Roughmaster gang mower; Parkmaster 7, 9 gas or diesel mowers; General Tractor gas mower; Sandpro; Rake-O-Vac; Landscaper 6 Professional; Workmaster utility vehicle

David T. McLaughlin, pres. and chief exec. off.; John C. Norton, grp. v.p., outdoor power equip. div. (incl. turf prod. div.); James A. Fischer, dir. sls. and ser., turf prod. grp.; Craig Tanner, dir., mktg. res.

**THE TORO COMPANY, IRRIGATION DIV.**—5825 Jasmine St., P.O. Box 489, Riverside, Calif. 92504 (714) 688-9221

Automatic turf irrigation equipment  
John R. Skidgel, mgr. tech. design sers.; John Singleton, mgr. golf course sls.; Charlie Watson, dist. mgr.; Bill Speelman, dist. mgr.; Jim Wickham, dist. mgr.

**TOWN & COUNTRY GAMES, LTD.**—20-09 127 St., College Pt., N.Y. 11356 (212) 939-5900

Tennis balls; presses; racquet covers; metal, wooden frames  
Ajit Singh, exec. off.; Ben Cohen, sls. mgr.

**TOWN TALK MFG. COMPANY, INC.**—445 Baxter Ave., P.O. Box 4227, Louisville, Ky. 40204

Golf caps; hats; golf and tennis visors; ladies' casual golf and tennis headwear  
Eugene F. Meyer, pres.; Wayne O. Joplin, sec. treas.; Rose M. Coomes, bkpr.; Nancy Beasy, sec.; Bettye Williams, sec.

**TRANS GLOBAL SPORTS COMPANY**—1515 E. 25 St., Los Angeles, Calif. 90011 (213) 232-7261

Tennis balls; presses; racquet covers; metal, wooden racquets  
J. A. Solomon, exec. off./sls. mgr.

**TRAULSEN & COMPANY, INC.**—114-02 15 Ave., College Pt., N.Y. 11356

Refrigerators, reach-in; freezers, reach-in; dual temps; Heated Cabinets; Roll-In refrigerators and freezers  
Keith Paris, v.p. sls.; Ed Pecinka, reg. mgr.; Nick Gabriel, reg. mgr.; Robert Marshall, v.p. west. oper.

**TRAVELRAIN POWER SPRINKLER COMPANY**—239 N. Robertson Blvd., Beverly Hills, Calif. 90211 (213) 276-3213/8848  
Travelrain Power Sprinklers, traveling

sprinklers; Sharpomatic Drill & Tool sharpener  
Noel Fuge, owner

**LEE TREVINO, DAVE BENNETT**—101 W. Bee Caves Rd., Suite 105, Austin, Tex. 78746 (512) 327-2257

Golf course design

**TRI-CITY GOLF COMPANY**—Rt. 37, Blountville, Tenn. 37617 (615) 323-4178

U.S. golf clubs; Pro-Am golf shirts, gloves, leather and cabretta; Pro-Am headcovers  
Don Nicewonder, pres.; Kyle Minor, v.p.; Alton Good, off. mgr.; Linda Allison, sec.

**TRIO SPORTING GOODS MFG. COMPANY**—1621-29 Carroll Ave., Chicago, Ill. 60612 (312) 243-6655

Tennis balls; presses; racquet covers, frames; metal, wooden racquets  
R. S. Bell, exec. off.; A. Starkopf, sls. mgr.

**TRIUMPH MACHINERY COMPANY**—P.O. Box 110, Hackettstown, N.J. 07840 (201) 852-0222

Shred-King tractor mounted brush and tree shredder for disposal of waste foliage onsite; used in construction or maintaining courses  
A. A. Sickeler, v.p. mktg.; Frank Fowler, prod. sls. mgr.; Dan Hagadorn, sls. eng.

**TROJAN BATTERY COMPANY**—9440 Ann St., Santa Fe Springs, Calif. 90670  
Trojan Mileage Master golf car batteries  
Paul S. Godber, v.p.; R. I. Dick Godber, v.p. O.E.M. sls.; Dick Davis, mgr. golf car bat. sls.

**TROPHY GLOVE COMPANY**—122 Washington Ave. E., Albia, Iowa (515) 932-2184  
Trophy golf and tennis gloves  
Richard H. Coon, pres.

**TROPICANA PRODUCTS, INC.**—Bradenton, Fla. 33505 (813) 746-1151

Tropicana 100% pure orange juice  
Anthony T. Rossi, pres.; Edward H. Price, exec. v.p.; Ken Barnebey, v.p. mktg.; Harry Boardman, mktg. res. mgr.

**TROPICRAFT, INC.**—568 Howard, San Francisco, Calif. 94105 (415) 982-4157

The Tropicraft Collection of woven wood: draperies, shades, screens, wall coverings, dividers, movable walls, acoustical treatments  
J. E. McCloskey, pres.; Robert J. Kavanaugh, sls. mgr.

**TRUE TEMPER CORP.**—1623 Euclid Ave., Cleveland, Ohio 44115 (216) 696-3366

True Temper golf shafts, heads, components  
R. T. Gutz, pres.; R. C. Harris, exec. v.p.; J. H. Howard, v.p. mktg.; George Manning, gen. mgr. tubular prod. div.; Robert Morse, sls. mgr.

**TUCO, DIV. OF THE UPJOHN COMPANY**—Kalamazoo, Mich. 49001 (616) 382-4000

Acti-dione fungicides; Proxol insecticide  
G. A. Welch, dir. of mktg.; Dr. W. C. Haskett, mktg. mgr.; O. B. Lewis, sls. mgr.

**TURFAID, INC.**—3100 Norbrook Dr., Memphis, Tenn. 38116 (901) 332-8770

Toro turf products and irrigation mowers and sprinklers; Ryan turf equipment, aerators for greens; Mallinkrodt chemicals for disease control; Milwaukee Sewerage Milorganite fertilizer; Par Aid, Standard Mfg. golf ball washers, markers; John Bean spraying equipment  
Marvin T. Elstad, pres.; Reg Perry, sls. mgr.; Tom Tinsley, sls.; Mike Palle, sls.

**TURF INDUSTRIES, INC.**—905 N. Toll Gate Rd., Bel Air, Md. 21014 (301) 838-9400  
Rain Bird sprinkler equipment; Griswold Controls automatic controls and valves; Certain-teed plastic pipe  
J. James Shipe, pres.

**TURF VAC CORP.**—3517 E. 11 St., P.O. Box 4339, Long Beach, Calif. 90804 (213) 434-9995

Turf Vac rider and tow type; Fairway Master vacuum sweepers and blowers  
Hugh H. Horrell, pres., mktg. dir.; W. H. Nolt, east. dist. mgr.; Ted Walker, cent. Calif. sls. mgr.; Dale Pierce, South. Calif. sls. mgr.

**TWENTY ONE BRANDS, INC.**—23 W.52, New York, N.Y. 10019 (212) JU2-5500

Ballantine Scotch whiskey; Hine Cognac; Louis Martini and Wente Bros. California wines, McKintosh and Jamie '08 Scotch; Ezra Brooks bourbon; Mohawk liqueurs; Blackberry julep; Cherry julip; Calvados Boulard; Tiddy's Canadian liqueur  
Joseph D. Cotler, pres. and chief exec. off.; H. J. Lester, v.p.; Kermit Axel, v.p.; Walter Seid, v.p.; Ernest Desperito, v.p.

## U

**UNCLE BEN'S, INC.**—Houston, Tex. 77001 (713) 497-1970

Uncle Ben's converted rice, quick rice; flavored rice; long grain and wild rice; Stuff 'n' Such stuffing mix  
J. J. Coady, pres.; Howard L. Walker, mktg. ser.

**UNIFLOW MFG. COMPANY, KOLD-DRAFT**—East Lake Rd., Erie, Pa. 16512 (814) 453-6761

Kold-Draft ice machines, ice dispenser, ice crusher, walk-in cooler/freezer, beverage cooler, beer dispenser; UniFlow water cooler  
T. L. Kuebler, pres.; T. A. Martin, v.p.; J. H. Horn, nat. acct. field sls.; W. G. Richter, nat. acct. mgr.; P. A. Messina, mgr. walk-in cooler/freezer sls.

UNION CARBIDE CORP.—270 Park Ave., New York, N.Y. 10017 (212) 551-2345  
Thomel graphite fiber  
H. N. Townsend, mgr. fiber div.

UNIQUE CRESTS & ATHLETIC SUPPLIES—350 Sorara Ave., Toronto, Ont. Can. Cabl. 08 (416) 534-6381  
Tennis shorts  
C.R. Ostrander, exec. off.; J. Caffery, sls. mgr.

UNIROYAL INC.—1230 Ave. of the Americas, New York, N.Y. 10020 (212) 247-5060  
Tennis shoes  
G.R. Vila, exec. off.

UNITED BRANDS, INC.—1212 E. Maple Rd., Troy, Mich. 48084 (313) 585-8500  
A-1 Blend and Piccadilly cocktails  
Joseph E. Zitomer, pres. and adv. mgr.

UNITED KNITWEAR COMPANY—1384 Broadway, New York, N.Y. 10018 (212) 524-7740  
Tennis dresses, sweaters  
Michael T. Silbert, exec. off.; I. Teitler, sls. mgr.

UNITED STATES GYPSUM COMPANY—101 S. Wacker Dr., Chicago, Ill. 60606 (312) 321-4000  
Grand Prize, Ben Franklin agricultural gypsum soil conditioners  
S. Garre, div. sls. mgr.; L. R. Prostko, dist. sls. mgr.; W. C. Louis, dist. sls. mgr.; W. D. Dockery, dist. sls. mgr.

UNITED VINTERS, INC.—601 Fourth St., San Francisco, Calif. 91407 (415) 421-3213  
Italian Swiss Colony wines; Lejon champagne, brandy, vermouth; Petri wines; G & D wines and vermouth; Intl. Vintage wines; Inglenook Vineyards; Hartley brandy; Santa Fe wines  
R. M. Oster, pres. and chief exec.; R. A. Sander, v.p. and gen. sls. mgr.; R. L. Maher, mktg. mgr.; D. M. Kenep, m'g. mgr.

UNITREE CORP.—812-52 Borden Rd., Cheektowga, N.Y. 14225 (716) 668-2566  
Foods; pickles; relishes; peppers  
Edward Wodja, pres.; Peter J. Wojda, v.p. mfg.; Michael V. Karas Jr., v.p. mktg.; Jack P. Dederick, dir. traffic, sls. ser.

UNIVERSAL TRACTOR-EQUIPMENT CORP.—928 N. Meadow St., Richmond, Va. 23220 (804) 353-7806  
Satoh Tractors; Weed-Eaters weed cutters and trimmers; Yard-Man mowers and edgers; Amerind-MacKissic compost-shredders-sprayers; Arps landscape rakes and blades, backhoes; McClenny aerators; Ohio Steel utility carts; Sweepster sweeper

brooms, mounted & self-propelled  
Davis Bottom, pres. gen. mgr.; W. S. Chencault Jr., sls. mgr.; Henry S. Hook, W. S. Cross Jr., James Sasser, Allen G. Withers, dist. mgr.

UNIVEX—Three Old Rockingham Rd., Salem, N.H. 03079 (603) 893-6191  
Univex kitchen equipment; mixers; peelers; meat slicers; vegetable slicer  
James Cobban, v.p. mktg.; James Williams, sls. mgr.; Lawrence Morris, ser. mgr.

U.S. FIBERWOOD CORP.—524 Superior Ave., Newport Beach, Calif. 92660 (714) 645-1165

Graphite 100 shaft and clubs; Graphite Plus glass and graphite composite shaft; Fiberwood, material for wooden club-heads.  
Richard Brihart, pres.; Arnold Brihart, v.p.

USS AGRI-CHEMICALS—30 Pryor St., P.O. Box 1685, Atlanta, Ga. 30301 (404) 522-2641

Vertagreen Fertilizers: Tee Green Plus, 16-0-8, for greens; Tee Green Tech. Turf Food, 16-4-8, for greens, tees, aprons; Vertanite, 38-0-0, for greens, tees, fairways; Tournament, 25% UF, 18-0-9; Fertilizer for Professional Turf, 12-4-8; Tournament Plus 48% UF, 19-5-9, for fairways; Fertilizer for Professional Turf with Balan, crabgrass control plus fertilizer; Vertagard Chemicals: MCPP, MCPP/2, 4-D, 2,4-D 4 lb. Amine, Betasan 4 E. C., Betasan 12.5 G herbicides; Fore, Thiram W. P. 75, PMA 10% fungicides; Chlordane 8.0 E. C., Chlordane 25% G, Malathion 5 E. C. insecticides; Vertagard rotary spreader  
John E. Wells Jr., mgr. turf and garden

## V

VANDERMOLLEN CORP.—119 Dorsa Ave., Livingston, N.J. 07039 (201) 992-8506  
Diadem broadcaster, brush chipper; KWH wheeled blowers; back pack; mistblowers and sprayers; Flykil electric fly killers; ROR insect electrocutors  
G. H. Vandermolen, pres.; Aldo H. Vandermolen, v.p.

VANLEIGH FURNITURE SHOWROOMS, INC.—4900 Hampden Lane, Bethesda, Md. 20014 (301) 657-3900  
Furniture  
A. I. Van Wye, pres.; Pierre Bartet, gen. mgr.

VAN MERRITT COMPANY—2415-49 W. 21st., Chicago, Ill. 60608 (312) 847-7000  
Van Merritt beer; Heineken imported beer, wines, liquors  
Joseph C. Fusco, pres.; Frank J. Hoffman Jr., v.p.; George A. Vogrin, sec. and gen. mgr.; Dennis Hoffman, adv. mgr.

VAN MUNCHING & COMPANY, INC.—51 W. 51st, New York, N.Y. 10019 (212) 365-2685

General U.S. importers: Heineken Holland beers  
I. Van Munching, pres. and nat. sls. mgr.; Leo Van Munching Jr., exec. v.p.; John A. McAna, v.p. and sls. mgr.; James P. Connelly, v.p.

VARELA SLACKS—1142 East 12th St., Los Angeles, Calif. 90021 (213) 627-0767  
Varela slacks, sportsuits, sportswear  
Manny Varela, owner; Frank Correles, mgr.; Emie Sabayrac, sls. rep. (country clubs only)

VELSICOL CHEMICAL CORP.—341 E. Ohio St., Chicago, Ill. 60611 (312) 467-5700  
Agricultural and industrial chemicals: Bandane, Banvel herbicides; Gold Crest pest control chemicals; Phosvel insecticide; Probe herbicide  
Robert M. Morris, chm. bd. and pres.; John C. Tapas, v.p. res. and dev.; Robert R. Garrison, v.p. and gen. mgr. chemicals and resins; Thomas C. Zinninger, v.p. and gen. mgr. ag.

VENTRE PACKING COMPANY, INC.—373 Spencer, Syracuse, N.Y. 13204 (315) 422-9277  
Enrico spaghetti sauces, meat and cheese ravioli, shell macaroni; complete line of institutional products  
John Ventre Jr., pres., sls. and adv.

VERMEER MFG. COMPANY—P.O. Box 200, Pella, Iowa 50219 (515) 628-3141  
Vermeer stump cutters; tree spades; log splitters; log chippers; trenchers; vibratory plows  
Carl E. Boat, v.p. sls.; George A. Wasenaar, asst. sls. mgr.

VERMOUTH INDUSTRIES OF AMERICA, INC.—100 Hancock St., Lodi, N.J. 07644 (201) 777-5110  
Tribuno vermouth  
John L. Tribuno, pres./adv. mgr.; L. R. Tribuno, v.p.

VESTAL-MONROE PRINTING COMPANY, INC.—314 W. Superior St., Chicago, Ill. 60610 (312) 266-1676  
Printing of standard and special score cards; guest tags; starting sheets; charge check books; maintenance record sheets; message hangers; golf pencils; stationery  
Thomas L. Barrett, pres.; Richard McGrath, treas.; Carol Barrett, v.p.

VIBO MFG. COMPANY, DIV. OF NATIONAL DISTRIBUTING CORP.—918 Des Moines Bldg., Des Moines, Iowa 50309 (515) 243-7145  
Challenger three-wheel golf car; Vibo 4, four-wheel golf car; Vibo Trucker utility vehicle; Hippo Refuse Packer garbage compactor; divot replacement tool; lake or pond golf

## SUPPLIER INDEX

ball retriever machine

E. B. Vuper, gen. mgr.; Keith Norlin, plant mgr., Laurens, Iowa; Gene Stock, plant mgr., Grinnell, Iowa; Donna Mehl, off. sec.

**VICTOR GOLF COMPANY**—8350 N. Lehigh, Morton Grove, Ill. 60053

Ryder Cup II, Par Ex, Vardon Cup golf clubs; Turfhorse golf bags for men and women; Ryder Cup Fashions shirts and slacks for men; Ryder Cup Fashions tops, skirts and dresses for women; RC II golf balls  
James T. Butz, pres.; Kenneth F. Devine, nat. sls. mgr.; Edward M. Smoczynski, PGA adm. mgr.; Kenneth I. Boyce, mkt. ser. mgr.; Robert W. Madary, sls. adm. mgr.

**VICTOR SPORTS INC.**—5115 S. Millard Ave., Chicago, Ill. 60632 (312) 735-7500

Wooden racquets; racquet covers, frames, grips; racquet stringing equipment, strings  
H.V. Olson, exec. off.; Wm. Venhuizen, sls. mgr.

**VIKING ATHLETIC SHOES**—52 Worthington, Maryland Heights, Mo. 63043 (314) 878-4528

Tennis shoes

George P. Meier, exec. off.; Jon Mars, sls. mgr.

**VIKING CARPETS, INC.**—10 W. 33rd St., New York, N.Y. 10001 (212) 564-7600

Kitchen, broadloom, business carpets  
Wolfe R. Nichols, pres.; William C. Copkey, exec. v.p.; Andree V. Grabe, adv. and prom. dir.

**VIKING RESEARCH, INC.**—P.O. Box 3628, South Bend, Ind. 46619 (219) 234-0075

**Ball-O-Matic automatic ball washer and dispenser**

**Roland L. Eckmayr, pres.; Robert E. Rayl, v.p.**

**VINYL PLASTICS INC.**—3123 S. 9th St., Sheboygan, Wis. 53081 (414) 458-4664

Vinylast, Terralast, Symphony, Travertino solid vinyl floor tiles; Sure-Grip solid vinyl carpet runner; Slick multi-purpose recreational and ice skating surface

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Herbert Singerman, pres. and gen. mgr.; Albert Braun, head brewmaster; Richard Navarre, sec., treas., and asst. gen. mgr.; Richard W. Hoffman, v.p. city sls.

**WALKER INTERNATIONAL**—2101 W. Lafayette Blvd., Detroit, Mich. 48216 (313) 259-1171

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Leo Allen, pres., treas., adv. mgr.

**WALKER SHOE COMPANY**—Drawer 1167, Dixie Dr., Asheboro, N.C. 27203 (919) 629-1411

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chardson, sls. mgr.

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