395 Golf Lessons by Gary Player
Digest Book, Inc.
Northfield, Ill. $3.95

If you're no longer a bubble-gum freak, you probably think there's nothing with a penny price tag that can satisfy any of your adult needs. How about a lesson with Gary Player? Worth a penny? You'd better believe you'd pay a penny for a chance to have the intense South African point out some improvements you can make in your weekender's way of swinging. Well, that's all it costs, providing you sign up for a series of 395 lessons.

Quite seriously, it's as good an instruction book as you'll find. Clear illustrations and commentary with Player's characteristic acumen make each lesson worth savoring.

It can be read as a textbook—an introduction to Golf 101—or as a reference book that will be a guide even to teachers.

Player starts off by listing his "Ten Commandments of Golf," 10 basic rules under which can be grouped all phases of the game.

The rest of the book is devoted to precise instruction, which is meted out in three-panel strips dealing with specific problems. Each of these strips comes under one of the 16 section headings; for instance, "Playing Off a Downslope" is one strip in the section titled, "Trouble Shots." The other sections are: Swing Fundamentals, The Tee Shot, Fairway-Shots, The Wedge Shot, Sand Shots, Chipping, Putting, Course Strategy, Club Selection, From the Rough, Tips for the Ladies, Equipment, Practice and Exercises.

The biggest section, "Common Faults and Cures," gives Player's remedy for most of the ailments of the weekend player.—PARKER SMITH

MAIL ORDER ACTION
Classified advertising in GOLF Magazine and Ski Magazine provides a one-two punch for Mail Order Sales and Inquiries. For details contact:
Frank Brennan
GOLF/SKI
235 East 45 St.
New York, NY 10017
JOBS OPEN

REPS WANTED. Manufacturer of fast-selling repeating golf accessory used on all golf courses. Sells itself when displayed. Write Box 501, c/o GOLFDOM.

GOLFCourse Construction Superintendent needed to run jobs. Good pay—fringe benefits—vacations and opportunity to buy in. Write to Bob Jordan, 821 Oakwood Rd., East Peoria, Ill. 61611.


JOBS WANTED

CLUB MANAGER AND WIFE TEAM. 25 years experience in all club operations. Best references. Write Box 502, c/o GOLFDOM.

GOLFPROFESSIONAL—Air Force Captain, 31, married, B.A., M.A.; just completed service obligation; 8 years experience, 4 as Professional, 4 as Assistant; PGA Business School. Write Box 504, c/o GOLFDOM.

SUCCESSFUL SALESMAN eager to enter pro-shop sales in New England or New York. Six years selling experience. Age 28. College degree. Write Box 505, c/o GOLFDOM.

YOUNG SUPERINTENDENT DESIRES POSITION. 5 years experience in all golf course maintenance. Richard E. Morrison, RR # 2, Box 151, Pittsburg, Kansas 66762.

ASSISTANT SUPERINTENDENT desires superintendent position. Age 29, married.

Associate degree in Turfgrass Management. Experienced in all phases of golf course operations. Will relocate. Write Box 506, c/o GOLFDOM.

POSITION WANTED: Manager, College, Age 52, Married, Strong: Promotion—General Business—Automatic Irrigation, installation, operation, some knowledge golf course design. Presently: Manager—Greens Superintendent—Pro-shop owner—Bank director—Mason—Presbyterian. Interested Florida only, references unlimited. Salary, Unimportant, until capabilities proven. Available after Oct. 1. Write Box 508, c/o GOLFDOM.

USED GOLF CARS FOR SALE

USED CUSHMAN, HARLEY, WESTINGHOUSE GOLF CARS FOR SALE. Reconditioned or as is—gas and electric. Complete line of Cushman parts available. RESORT GOLF CAR RENTALS, Box 338, Woodridge, N.Y. 11789. (914) 434-4011.

USED GOLF CAR CLEARING HOUSE. We have every make and model golf car in stock. If we don't have the golf car you want we will get it. Write or call collect for the golf cars of your choice. As is or reconditioned. Any quantity at the lowest possible prices and we handle the freight. NEDA Northeast Dealers Association, 420 Penn Street, Spring City, Pa. 19475. (215) 935-1111.

BUSINESS OPPORTUNITIES

GOLFCOURSES: Want to buy a golf course? Want to sell a golf course? Write to us—we specialize in Golf Course transactions. Ask for Golf Consultant. McKay Realty Co., 15553 N. East St., Lansing, Michigan 48906.


FOR SALE—Outstanding 9 Hole Par 3—Metropolitan Twin City Area. Beautiful setting—established business. Liquor license—expansion acreage. 41 Lake Avenue, White Bear Lake, Minn. 55110.

REAL ESTATE

FOR SALE—EIGHTEEN HOLE GOLF COURSE in Detroit area. Full facility doing excellent gross. $879,000 cash. Qualified buyers only. Write Box 507, c/o GOLFDOM.

MISCELLANEOUS

ANY IDEAS, INVENTIONS, INNOVATIONS that pertain to golf, write us... we sell, manufacture and distribute. Write Box 503, c/o GOLFDOM.

MITCO PAYS THE FREIGHT: NEW NYLON, FIRST LINE, FOUR PLY TUBELESS GOLF CART TIRES: 18x9: 50x8—$12.50; 18x8: 50x8—$11.50; 800x6 x 6 TUBE TYPE—$11.50. SHIPPED PREPAID ANYWHERE IN THE USA—CASH WITH ORDER, OR 25% DEPOSIT, BALANCE C.O.D. CREDIT EXTENDED TO RATED ACCOUNTS. MITCO, BOX 1856, CHATTANOOGA, TENNESSEE 37407. PHONE (615) 624-9955—WRITE FOR WHOLESALE DEAL.

USED GOLF BALLS excellent for resale. Striped Hi-Comp. and solid Practice Balls. Raven Golf, 6148 Thorns yacht St., Utica, Mich. 48087.

RATES: Minimum insertion $12.50 for 20 words or less; additional words 75¢ each, in boldface type 85¢ per word. Use of GOLFDOM box number counts as five words. All CLASSIFIED ADS ARE PAYABLE ON PLACEMENT ORDER. NO CLASSIFIED ADS ACCEPTED AFTER THE 10th OF MONTH PRECEDING DATE OF ISSUE. NO CLASSIFIED ADVERTISING OFFERING NEW MERCHANDISE OR EQUIPMENT WILL BE ACCEPTED. Please mark all envelopes containing correspondence or checks for classified ads. ATT: Frank Brennan, Classified Advertising Manager, GOLFDOM. Under no circumstances are we permitted to divulge the names or addresses of those placing blind advertisements.

Response to all box number ads should be addressed to the Box # c/o GOLFDOM, 235 East 45th St., New York, New York 10017. Replies are promptly forwarded to the advertisers. Inquiries that pertain to golf, write us... we sell, manufacture and distribute. Write Box 503, c/o GOLFDOM.
For information on products listed, check appropriate box. Mail page to:
GOLFDOM—235 E. 45th St., New York, N.Y. 10017

GOLF COURSE MAINTENANCE EQUIPMENT
- Aerifying machines
- Blowers/Sprayers
- Edging machines
- Hole Cutters
- Lapping-in-machine
- Mowers
- Mower grinders
- Pumps
- Rakes (trap)
- Rollers
- Sod cutters
- Soil screeners
- Soil shredders
- Spikers
- Sprayers
- Spreaders
- Sweepers
- Sweepers-mulchers (turf)
- Thatch cutting machines
- Thatch cutters and vacuum removal
- Tractors
- Trailers (utility)
- Trucks (utility)

CHEMICALS
- Algae killer (ponds)
- Turf color spray
- Crabgrass control
- Fertilizers
- Fungicides
- Herbicides
- Insecticides
- Wetting agents

FURNISHINGS
- Ball washers
- Benches
- Comfort stations
- Course shelters
- Drinking fountains
- Flags
- Flag poles
- Refreshment stands
- Score Card Box (metal)
- Signs: yardage and direction
- Tee markers
- Vending machines

CONSTRUCTION AND SUPPLIES
- Humus and peat
- Irrigation systems and equipment

PRO SHOP

APPLIANCE AND ACCESSORIES
- Blouses
- Caps and hats
- Golf shoes (men's)
- Golf shoes (women's)
- Rain jackets
- Rubber spiked overshoes
- Shorts
- Shorts (ladies' and men's)
- Skirts
- Socks
- Sport jackets
- Sunglasses
- Sweaters
- Trophys
- Windbreakers

GOLF EQUIPMENT AND ACCESSORIES
- Bags
- Bag carts
- Bag tags
- Balls (regular)
- Bath slippers (paper)
- Bunkerhead covers
- Clubs
- Golf gloves
- Golf practice devices
- Grips
- Grip slip preventative
- Locks for golf bags

FIXTURES AND EQUIPMENT
- Bag storage racks
- Ball washer detergents
- Club cleaners and polishers
- Club repair supplies
- Floor covering (spike resistant)
- Handicap racks
- Handicap cards

RANGE SUPPLIES AND EQUIPMENT
- Balls (range)
- Ball dispensers (coin)
- Ball strippers
- Ball washers (range)
- Ball washers (counter & dispenser)
- Clubs (range)
- Mechanical range ball retrievers
- Miniature course obstacles
- Miniature putting lane material
- Practice driving nets
- Range mats

GOLF CARS

CARS, ACCESSORIES
- Batteries
- Battery chargers
- Golf cars, new
- Golf cars, reconditioned
- Tires

CLUBHOUSE

FOOD, LIQUOR AND SERVICE EQUIPMENT
- Soft drinks, mixers
- Beer and ale
- Liquor
- Wines
- Prepared meats and poultry
- Prepared fish and seafood
- Fats and cooking oils
- Cooking equipment (mixers, slicers, juicers, sharpeners, scales, carts, table tops, peelers)
- Sanitation and maintenance equipment (dishwashers, disposals, steam cleaners, floor maintenance equipment)
- Holding equipment—hot and cold—(refrigeration, freezers, cold plates, steam tables, beverage coolers, ice machines)
- Supplies (china, glass, plastic, paper, pots and pans, cutlery, tools, flatwear, locker-room)
- Furnishings (furniture, wall coverings, floor coverings, lamps, decorative accessories, interior design consultants)
- Locks for lockers (combination—built-in-key-type padlocks)

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GOLFDOM
OFFICIALS AND MANAGEMENT MAILING FORM

IMPORTANT: Your cooperation with the information below will bring GOLFDOM to those responsible for your club's successful operation . . . and keep them up-to-date on the latest and most practical ideas on Administration, Management, Maintenance and Services. Complete and mail this post-free card—TODAY—to GOLFDOM CIRCULATION DEPT., 235 East 45 Street, New York, N.Y. 10017. We'll see that those who qualify receive GOLFDOM monthly, without cost.

Club or Course Name

Mail Address

City State Zip

Owner

Other Duties

City State Zip

President

Other Duties

City State Zip

Turfed acreage of Golf Course and Club Grounds regularly maintained:

Course Acres Grounds Acres

Is your course new?

Yes [ ] No [ ]

Size of Course: [ ] 9 holes [ ] 18 holes [ ] 27 holes [ ] 36+ holes

Is your Golf Course: [ ] Private [ ] Semi-private [ ] Municipal

(city, state or county owned) [ ] Public [ ] Par 3 [ ] Military

School [ ] Company owned [ ] Resort

Facilities at Course: [ ] Bar [ ] Restaurant [ ] Hotel [ ] Pool

[ ] Tennis Courts [ ] Pro Shop

If Private Club check No. of members. If semi-private or Public indicate No. of players per week:

[ ] 100 or less [ ] 100-200 [ ] 200-300 [ ] 300-400 [ ] 500-1000 [ ] Over 1000

Your Signature Date
When it comes to new nine-gang mowers, here's where we stand.

Meet Bob Snider, of Moon Equipment Company, the Jacobsen Distributor in Cincinnati, Ohio. He was one of the first customers for the big news in mowing tractors from Jacobsen.

The new nine-gang F20.

Like all the rest of us Jacobsen Distributors, Jacobsen had to sell him first before he takes on any new Jacobsen equipment. The reason: he's an independent businessman. That makes him a buyer before he's a seller. And that means he's convinced the new F20 will perform the way it's designed to.

For instance, the F20 is designed to get the big jobs done in a big hurry. And it does. Because it cuts a huge 19 foot swath, it can mow about 76 acres in a 8-hour day. And move between mowing areas up to 25 M.P.H.

Equipped with rear wheel steering, the F20's reels turn in the same arc as the steering wheels. The result? No skipping, no skidding, no uneven cutting in the turns. And because the wheels are behind the mowing units, there are no wheel streaks in the straightaways, either.

It's also highly maneuverable. Gets close to bushes or buildings, in and around trees. The rugged front drive delivers sure traction on grades and sidehills. And the front mowing technique gives the operator a safe, unobstructed view of the cutting area and outboard mowers.

About versatility: all nine reels may be lowered and raised from the driver's seat with finger-tip controls. Use any combination of reels for cutting. Median strips are cut right from the roadway with an outboard mowing unit.

We also sell a seven-gang F10 mower. It works just like this new nine-gang model, and cuts a 15 foot path.

For the really big mowing jobs come and see any of us Jacobsen Distributors for the new nine-gang F20.

We're always up on the latest developments.

Your Jacobsen Distributors

Before we sell it, we buy it.