We're going on network TV to offer your customers 3 lessons—from you. Paid for by Acushnet.

We've been telling golfers there's one thing we can't build into a Titleist club: your expert advice. To prove it, we're offering 3 free golf lessons with each set of Titleist woods and irons purchased in your shop. We'll credit your account for $25 for the 3 lessons. If your customer prefers, he can choose $25 worth of Acushnet merchandise from your shop, and we'll credit your account.

We're a major sponsor of the PGA, the U.S. Open, the British Open, and the Tournament of Champions, all on ABC-TV. We'll be making this offer to millions of golfers who normally buy their golf equipment downtown. Our aim is to lead them into the pro shop, the only place they can get real value in golf equipment.

This combination of network TV and free golf lessons is a powerful one. It's the biggest promotion in our history, and we want you to be part of it. Your Acushnet rep has the details.

ACUSHNET SALES COMPANY
Sold thru golf course pro shops only
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Rent the best...Harley-Davidson.

Because Harley-Davidson doesn't cost any more to rent than an ordinary golf car. Rental fees are all pretty much the same. It's the cars that are different. And Harley-Davidson golf cars make the difference. Running, our gas car makes less noise than your own voice. And exclusive instant ignition eliminates idling. Gives you absolute silence on every shot. The electric runs farther between charges. So you'll never be stranded in the middle of the 16th. Gas or electric, both are the smoothest riding golf cars you ever played a round with. Cars designed to let you put everything into your game. That's why it's Harley-Davidson, exclusively, at nearly 3000 clubs all over the golfing world. If your club isn't one of them, you might well be wondering why.

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AMF | HARLEY-DAVIDSON, Milwaukee, Wisconsin 53201.
These are probably the five best balls in the game.

And right out of the wrapper, not one of them takes a back seat to Faultless. On any score.

But after you powder ’em down the fairway a few times, that’s when you begin to notice a few differences.


As a result, they may not putt as true. Drive as true.

And that’s why the pros take a fresh ball every couple of holes.

But a Faultless? Lee Trevino will tell you. It’s solid. Has no core or winding or cover that can get out of round. So it can’t lose its balance. Ever.

Drives and putts like it’s got eyes.

Another thing. Anyway you cut at it, you can’t cut it.

Which is pretty important, because all it takes is a slight crack to send a ball off line.

But that’s not all. Faultless has just developed a brand new computer-blended formula. To give you an even faster, even longer ball than before. Round after round after round.

All things considered, Faultless is the ball that can give the others some pretty lively competition.

Surprised? We expect you to be.

Now it’s a whole new ball game.

Faultless
We started a whole new ball game.

Faultless Golf Products, Division of Abbott Laboratories
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So. Your sprinkler is almost complete

Chances are we’ll find more than

Let’s say you’ve got the go-ahead for a new automated sprinkling system for your golf course. And now you’ve got to make sure you draw up specifications that aren’t full of holes.

There are more potential holes in installation contracts and specifications than you might imagine. Details like the protection of life and property. Performance bonds and make-good guarantees.


The Rain Bird Golf Team was established to back up your
system proposal and ready for bid.

18 holes in it.

judgment with the judgment of six men who know golf course irrigation systems better than anyone else. They’ve had experience in hundreds of installations across the country. And they know all about contracts. All of their knowledge can be yours—at no cost or obligation.

So before you sign your name to a piece of paper that may well come back to haunt you, get in touch with a member of the Rain Bird Golf Team. He can be reached through your Rain Bird distributor.
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provides the perfect system

for keeping perfect greens.

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Next, use the Ryan Mataway (2), or Ren-O- Thin, to break up the cores in just a few minutes. Its vertical blades can be set to skim the turf surface or lowered to remove additional thatch.

Completing the system is the Ryan Spread-Rite (3) which can top dress, and drag a freshly aerated green. For perfect greens, use the perfect system... The Ryan "Green Team".

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*The standard golf car battery is rated at 75 minutes continuous running power by the American Golf Car Association and Battery Council International.

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