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Litigation involving a New Orleans retailer and 14 golf equipment manufacturers took a new turn of events early last month when a "class action" lawsuit was filed in the U.S. District Court, New Orleans, La.

Golf City, Inc.—which charges 14 golf equipment manufacturers and the Professional Golfers’ Assn. with violations of the Sherman Anti-Trust Act, including restraint of trade and price fixing—has filed another lawsuit on behalf of “all others similarly situated,” attacking as an unreasonable restraint of trade, the manufacturers’ pro-only policies.

The class action lawsuit describes the members of a class, or group, in this case consisting of all “retailers seeking to compete in the trade and commerce of selling golf equipment at retail, but who are not given access to golf equipment designated by the defendants as pro-only equipment.”

The class action, if maintained, will give the members of the class an opportunity to join in the Golf City litigation.

Golf City in the new action alleges that the uniform participation by the manufacturers in adopting and pursuing the pro-only policy, where each is aware of the other’s activities, constitutes a violation of the Sherman Anti-Trust Act.

Golf City also alleges, “This class action is maintainable because the defendants in their refusal to deal, typified by their actions toward Golf City, have acted on grounds generally applicable to the class, thereby making final injunctive relief, or corresponding declaratory relief, appropriate with respect to the class as a whole.” The lawsuit further states, “The plaintiff further alleges, and the class . . . is equally injured of the class . . . arises under the anti-trust laws of the U.S. and concerns itself with the legality of the pro-only distribution policies which have been adopted by the defendants, as a consequence of which policies the members of the class have been placed at a competitive disadvantage.”

The Professional Golfers’ Assn., charged in the $1.5 million civil suit with the 14 manufacturers, was not included in the class action.

Golf City alleges “that the class represented . . . is equally injured of customers who seek pro-only products, and that the members . . . are therefore entitled to recover threefold all damages suffered as a consequence . . .”

Named in the class action lawsuit are: Spalding Sales Corp.; Wilson Sporting Goods Company; Dunlop Tire and Rubber Corp.; Arnold Palmer Company; Karsten Mfg Corp.; Professional Golf Company; Irving King; Charles Eaton and Company; Unioroyal, Inc.; Brunswick Corp.; Ben Hogan Company; Hillerich & Bradsby Company; Victor Comptometer Corp., and Brockton Footwear, Inc.

Dismissed from the original civil lawsuit and not included in the class action were Lamkin Leather Company, Acushnet Sales Company and Ram Golf Corp. which was recently dismissed from the lawsuit.

As did Acushnet when they were dismissed from Golf City’s suit, Ram has not agreed to sell its pro-only line of equipment.

Toro reports record sales; opens merger talks

Toro Mfg. Corp., reports a 10 per cent increase in sales and a 6.6 per cent increase in earnings for the nine-month period ending April 30, 1971.

According to David McLaughlin, Toro’s president, “Manufacturing difficulties associated with new product introductions, which were reported last quarter, were resolved, resulting in a record shipment of products during the third quarter.”

Sales for the nine months were $48,827,000, as compared to $44,464,000 for the same period last year. Earnings, after taxes, for the nine-month period were $2,445,000 compared to $2,293,000 for the first nine months of fiscal 1969-70.

McLaughlin also announced that Toro has entered into merger discussions with Alvin Dickerson Jr. president of Gro-Plant Industries, Inc., of Monticello, Fla. Gro-Plant, commercial plant growers and nursery suppliers, is a publicly-held company.

Toro recently acquired 60 per cent interest in Landscaping, Inc., Mountlake Terrace, Wash., and purchased all rights to the Viking Roller Blade line of turf-conditioning equipment.

News briefs

Maurrie O’Connor, for 40 years, from 1929 to 1969, head professional at Hendricks’ Field Course in Belleview, N.J., has accepted a position as head professional at Sugarbush GC in Warren, Vt. Hendricks, a winner in over 100 tournaments, was a consultant last year to the Essex Country Park Commission . . .

Jackie Pung has been named head golf professional at Waikoloa GC in Hawaii. This position will make her one of the few female head golf professionals in the United States. Waikoloa’s 18 holes should be ready for play in late 1971 . . .

Jimmy Farrell has been named head golf professional at the new Mount Snow G&CC at Mount Snow, Vt. The course is 7,000 yards. He is the son of golfing great Johnny Farrell . . .

Construction has begun on the second nine holes at the Black Butte GC located near Sisters, Ore. Architect of the 6,730 yard course is Robert Muir Graves.

The second nine will be completed in the summer of 1972 . . .

Sixty-four top touring professionals will be competing in the $200,000 U.S. Professional Match Play Championship scheduled at the Country Club of North Carolina, Pinehurst, N.C., August 23 to 29. The tournament, sponsored by Liggett & Myers Inc., and the Tournament Players Division offers a $35,000 first prize.
Is your son or daughter undecided about a career choice?

Do YOU want to change your career? Here is a new book filled with timely, realistic answers to both questions:

OPPORTUNITIES IN ENVIRONMENTAL CAREERS by Odom Fanning, Editor-in-Chief of the White House First Annual Report on Environmental Quality

JOBS AND CAREERS NOW EXIST IN THE EXPANDING ENVIRONMENTAL FIELD.

Others are developing for the immediate future. Most young people, and those in mid-career with adaptable experience, are unaware of these new opportunities and of how they may build a rewarding career in this fight to save our planet from the threats of pollution, depletion of resources, and overcrowding. THIS DOOR-TO-THE-FUTURE CAREER BOOK IS A PRICELESS, UP-TO-THE-MINUTE GUIDE TO THESE OPPORTUNITIES.

HERE IS THE FIRST BOOK THAT analyzes all the existing and emerging career fields opening up in environmental management. It points out what kinds of personnel are at present, and will be, needed in the various facets of the field, and it discusses the basic information needed by anyone seeking a career in one of these areas.

A valuable list of hundreds of two- and four-year colleges that are offering courses to prepare students for careers in the field is included. Careers in environmental management, ecology, earth sciences, resources and recreation, environmental protection, and other developing areas are analyzed in detail. Another unique feature is an academic ladder and a parallel ladder relating jobs and careers to academic training.

For each career field, the author defines terms, lists major activities, describes job duties, pegs the field on the career ladder, describes education, gives earnings and working conditions, projects employment demand to 1980, and lists major sources of additional information.

This readable book is practical, authoritative, current, and relevant. It has been the subject of a speech on the floor of the U.S. Senate, and is receiving rave reviews from all quarters.

The book would make a most thoughtful, much-appreciated gift to any groping young person you know . . . or it could be one of the most valuable investments you can make in your OWN future.

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For more information circle number 153 on card
Eagle Chemical Company has available D.I.G. deodorant insecticide, which eliminates odors and destroys insects. The deodorant insecticide is biodegradable. D.I.G. comes in granular form to spread on top of waste and garbage in a one-pound shaker top dispenser and in 50, 100 and 200-pound fiber drums.

Greentree Greens announces the Greentree Portable Putting Green, a weather resistant green which needs no maintenance other than hosing. The green, which comes in a variety of shapes and sizes, is made from polypropylene fibers that are blade for blade identical to the bentgrass found on actual putting greens. The green is easy to install. Cups and contours can be set in seconds.

Lyon Metal Products, Inc., offers bulk storage racks for storing hand-loaded intermediate weight cartons. These racks have additional depth, width and height and are available in two, three and four-inch depths. Uprights range from five to 12 feet, beams are made of light, medium and heavy duty gauges in four, five and six and eight-foot lengths. Sections can stand alone or be joined.

Waukegan Outdoor Products announces a handy golf accessories rack designed to mount on any standard cart handle. Golfer’s Pak is made of heat and shock resistant Cycolax, holds three golf balls, four tees, score card, pencil and a pack of cigarettes. The device also features a score tally. Retail price of Golfer’s Pak with three practice balls included is $6.95.
JOBS OPEN

REPRESENTATIVES WANTED to follow up on inquiries from Pro Shop for Dealer Franchise on "TAP-IN" custom made Putters and the PGE Putting Stance Analysis Scope—exclusive territories will be allocated—write for brochure and marketing details—PGE, Inc., P.O. Box 615, Rockledge, Fla. 32955.

GOLF COURSE SUPERINTENDENT New York, New Jersey Metro Area. Excellent opportunity for individual knowledgeable in all phases of golf course maintenance. Salary open. Send resume stating salary requirements. Replies will be treated confidentially. Write Box 821, c/o GOLFDOM.

DISTRIBUTOR/SALES REP A quality line—"AROUND THE GREEN" putters, chippers and golf accessories. Territories open for Midwest and Eastern states. Write—"AROUND THE GREEN" ENTERPRISES, Box 54, Redlands, Calif. 92373. (714) 792-4045.

JOBS WANTED

CLASS A PGA PRO—SUPT—MGR. 20 years employed, teacher and a promoter of golf. Write Box 801 c/o GOLFDOM.

34 YEAR OLD PROFESSIONAL with 20 years experience in Country Club operations seeking change for 1972 season. Married with family. Presently employed. Prefer South Eastern Region. Write Box 820, c/o GOLFDOM.

GREENS SUPERINTENDENT—Active retiree in excellent health and physical condition seeks employment. Qualified to rehabilitate a rundown course, train an understudy, and supervise new design and construction. Box 822, c/o GOLFDOM.

USED GOLF CARS FOR SALE

USED CUSHMAN, HARLEY, WESTINGHOUSE GOLF CARS

FOR SALE. Reconditioned or as is—gas and electric. RESORT GOLF CAR RENTAL. Box 338, Woodridge, N.Y. 12789. (914) 434-4011.

BUSINESS OPPORTUNITIES


REAL ESTATE

GOLF COURSE FOR SALE. West Hampden Country Club, Hampden, Maine. Nine-hole Course. Property consists of 41 acres, residence, and Club facilities. Ideal for summer golf camp or retiring professional. Rolling land, good supply of trees, plenty of water available from large pond and stream which border the property. Additional land available for expansion. Asking price $60,000. Write EASTERN TRUST AND BANKING COMPANY, 2 State Street, Bangor, Maine 04401.

EASTERN—SO. EASTERN GOLF COURSES WANTED. EXPERT APPRAISALS, LIST WITH US FOR FAST RESULTS. PALMETTO REALTY, NEW ELLENTON, S.C. SPECIALIZING IN GOLF COURSES. PHONES: (803) 652-7212; (803) 652-2855.

MISCELLANEOUS

MITCO PAYS THE FREIGHT: NEW NYLON, FIRST LINE, FOUR PLY TUBELESS GOLF CART TIRES: 18x9: 50x8—$12.50; 18x8: 50x8—$11.50; 800 x 6 TUBE TYPE—$11.50. SHIPPED PREPAID ANYWHERE IN THE USA—CASH WITH ORDER, OR 25% DEPOSIT, BALANCE C.O.D. CREDIT EXTENDED TO RATED ACCOUNTS. MITCO, BOX 1856, CHARLESTON, SC. 29407. PHONE (803) 652-9955—WRITE FOR WHOLESALE DEAL.

GOLF COURSES WANTED: Want to buy a golf course? Want to sell a golf course? Write to us—we specialize in golf course transactions. Ask for Golf Consultant, McKay Realty Co., 15553 N. East St., Lansing, Michigan 48906.

Tires Golfcart—Armstrong First Quality 18x950x8—$10.85—18x850x8—$10.35—800x6—$10.30—600x6 specials—$7.00. Quantity discount for 12 or more. Other sizes available. Net FOB. PUBLIC SERVICE TIRE, 175-A Hempstead Avenue, West Hempstead, N.Y. 11562.

AUTOMATIC IRRIGATION CORRESPONDENCE COURSE. Covering all basics of automatic irrigation and latest developments. Students include Superintendents, Contractors, Suppliers. Write for free course outline. Larson Company, P.O. Box 4453, Santa Barbara, California 93103.

Used Buckner & Moody automatic & quick coupling sprinkler equipment for sale. 70% off list. WESTERN TURF SUPPLY, 2032-D Placentia, Costa Mesa, California 92627. Tel. (714) 642-8460.

Desire information as to whereabouts of RALPH SCHLIKE. Until 1969 in USA in Stuttgart, Germany. Presently in PA. Pro job opening. Write P.O. Box 752, Crossville, TN 38555.


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# Buyers' Service

For information on products listed, check appropriate box. Mail page to:

GOLFDOM—
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- Blowers/Sprayers
- Edging machines
- Hole Cutters
- Lapping-in-machine
- Mowers
- Mower grinders
- Pumps
- Rakes (trap)
- Rollers
- Sod cutters
- Soil screeners
- Soil shredders
- Spikers
- Sprayers
- Spreaders
- Sweepers
- Sweepers-mulchers (turf)
- Thatch cutting machines
- Thatch cutters and vacuum removal
- Tractors
- Trailers (utility)
- Trucks (utility)

#### CHEMICALS
- Algae killer (ponds)
- Turf color spray
- Grabgrass control
- Fertilizers
- Fungicides
- Herbicides
- Insecticides
- Wetting agents

#### FURNISHINGS
- Ball washers
- Benches
- Comfort stations
- Course shelters
- Drinking fountains
- Flags
- Flag poles
- Refreshment stands
- Score Card Box (metal)
- Signs: yardage and direction
- Tee markers
- Vending machines

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- Humus and peat
- Irrigation systems and equipment

### GOLF COURSE ARCHITECTS
- Stone Pickers

### GOLF COURSE CONSTRUCTION
- Lighting equipment
- Matting-seeded protection
- Pipe
- Sand
- Seed
- Soil conditioners
- Stolons
- Trees and shrubs
- Tree care service

### PRO SHOP
#### APPAREL AND ACCESSORIES
- Blouses
- Caps and hats
- Golf shoes (men's)
- Golf shoes (women's)
- Rain jackets
- Rubber spiked overshoes
- Shirts
- Shorts (ladies' and men's)
- Skirts
- Slacks
- Socks
- Sport jackets
- Sunglasses
- Sweaters
- Trophys
- Windbreakers

#### GOLF EQUIPMENT AND ACCESSORIES
- Bags
- Bag carts
- Bag tags
- Balls (regular)
- Bath slippers (paper)
- Clubhead covers
- Clubs
- Golf gloves
- Golf practice devices
- Grips
- Grip slip preventative
- Locks for golf bags

#### FIXTURES AND EQUIPMENT
- Bag storage racks
- Ball washer detergents
- Club cleaners and polishers

### RANGE SUPPLIES AND EQUIPMENT
- Balls (range)
- Ball dispensers (coin)
- Ball striper
- Ball washers (range)
- Ball washers (counter & dispenser)
- Clubs (range)
- Mechanical range ball retrievers
- Miniature course obstacles
- Miniature putting lane material
- Practice driving nets
- Range mats

### CARS, ACCESSORIES
- Batteries
- Battery chargers
- Golf cars, new
- Golf cars, reconditioned
- Tires

### FOOD, LIQUOR AND SERVICE EQUIPMENT
- Soft drinks, mixers
- Beer and ale
- Liquor
- Wines
- Prepared meats and poultry
- Prepared fish and seafood
- Fats and cooking oils
- Cooking equipment (mixers, slicers, juicers, sharpeners, scales, carts, table tops, peelers)
- Sanitation and maintenance equipment (dishwashers, disposals, steam cleaners and floor maintenance equipment)
- Holding equipment—hot and cold—(refrigeration, freezers, cold plates, steam tables, beverage coolers, ice machines)
- Supplies (china, glass, plastic, paper, pots and pans, cutlery, tools, flatware, locker-room)
- Furnishings (furniture, wall coverings, floor coverings, lamps, decorative accessories, interior design consultants)
- Locks for lockers (combination—built-in-key-type padlocks)

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Is your golf course:
- Private
- Semi-private
- Municipal (city, state or county owned)
- Resort
- Public
- School
- Company owned
- Par 3
- Military
- Pitch & Putt
- Driving Range

Size of course:
- 9 holes
- 18 holes
- 27 holes
- 36+ holes

Turfed acreage of golf course and club grounds regularly maintained: ______ acres.

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Club:

Address:

City ______ State ______ Zip ______

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GOLFDOM
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IMPORTANT: Your cooperation with the information below will bring GOLFDOM to those responsible for your club's successful operation... and keep them up-to-date on the latest and most practical ideas on Administration, Management, Maintenance and Services. Complete and mail this post-free card—TODAY—to GOLFDOM CIRCULATION DEPT., 235 East 45 Street, New York, N.Y. 10017. We'll see that those who qualify receive GOLFDOM monthly, without cost.

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Course Acres Grounds Acres
Is your course new? Yes ☐ No ☐
Size of Course: ☐ 9 holes ☐ 18 holes ☐ 27 holes ☐ 36+ holes
Is your Golf Course: ☐ Private ☐ Semi-private ☐ Municipal
(city, state or county owned) ☐ Public ☐ Par 3 ☐ Military
☐ School ☐ Company owned ☐ Resort
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☐ Tennis Courts ☐ Pro Shop
If Private Club check No. of members. If semi-private or Public indicate No. of players per week:
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Your Signature Date
ANNOUNCING:
The $10,000.00 Izod International Invitational Golf Tournament and $2,500.00 Pro-Am, November 14-20, 1971. The Palmetto Dunes will host this tournament which comprises the 37 sectional champions of the Professional Golfers Association.

The first 18 holes are scheduled November 16, the second 18 holes November 17 and the final 36 holes November 18. The pro-amateur tournament will be played concurrently the first two days.

Hotel guests and other amateur contestants are invited to compete in the pro-amateur tournament on payment of the $50.00 entry fee. Pro-amateur contestants will be guests at the cocktail party and dinner November 18 when merchandise awards will be made. Closest-to-the-pin and long-driving contests will be part of the pro-amateur tournament, and is also open to women golfers.

Sectional PGA champions are invited to bring one or two amateur partners for the pro-amateur tournament if they desire.

Address correspondence and entries to
Izod International Invitational Golf Tournament
41 Lawrence Avenue, Deal, New Jersey 07723
Photographed on John Miller, Touring Golf Professional.

Izod International Invitational Tournament November 14-20, 1971