No expense has been spared to make the new Playboy Club-Hotel Golf Courses at Lake Geneva, Wisconsin, one of the great golfing centers of the country.

Tom Burrows, Superintendent, applauds the dependable performance, attractive appearance and low maintenance of the Lewis Line Equipment used exclusively.

The beautiful southern Wisconsin terrain and favorable climate create the ideal setting for the two expertly designed 18-hole courses (one by Jack Nicklaus and Pete Dye; the other by Robert Bruce Harris).

To assure the ultimate in playing pleasure for the foursomes flowing across their broad tees, rolling fairways and lush greens, Lewis Tee and Green equipment has been chosen. Lewis Deluxe Tee Stations on every tee with smooth-spinning, no-splash ball washing. Lewis lightweight rakes for effortless tending of traps. High visibility, always-straight Lewis Flagpoles with chamfered ferrules.

Your course will look better, play better with Lewis Line Equipment. Write today for the Lewis Line Golf Equipment Catalog.
POWER ON THE FAIRWAY

The Jacobsen F-10 Mowing Tractor with 7 reel units is the big fairway rig with 15 feet of up-front mowing. Operator has full visibility of all mowers without twisting and turning. Individual controls for mowing between obstacles. With a 7 gang unit you can mow approximately 60 acres per 8 hour day.
1. GREAT STYLE ON APPROACHES
The Jacobsen Turf King 84" is a versatile, all-purpose mower with variable forward speed plus reverse. It will put a fine smooth finish on up to 20 acres in an 8 hour day. The three power-driven high-frequency reels are ideal for mowing bermuda or bent grasses on tees and approaches. Also 76" width.

2. NEW STAR ON THE GREENS
Meet the Greens King, world's first and only powered triplex greens mower. Jacobsen designed it to speed up greens care. It's the first breakthrough in greens care since Jacobsen introduced the first greens mower in 1924. It mows greens—straight cut or elliptically—and travels to the next green at 8 M.P.H. Wide, low-pressure tires won't mark tender turf. Only 3 major controls—all hydraulic. It can reduce greens care man-hours by about two-thirds.

3. SMOOTH OUT YOUR GAME
Every golf course needs this Rogers 590 Aerator to remove thatch and aerate turf. Attachments available for renovating, tilling and spiking. Four-foot cutting width. Fits any tractor with 3-point hitch, PTO drive. New exclusive seeder attachment seeds and covers in one operation.

4. FIRST ON THE GREEN
The Jacobsen Greens Mower is the standard of the industry. The fine precision 9-blade reel is designed for an extra smooth cut. Perfectly balanced, very maneuverable.

5. HUSTLES AROUND THE COURSE
Makes this Rogers Utility Truck your all-purpose vehicle. Easy-loading ramp for equipment, tools, fertilizer, supplies. It will tow gang mowers, sweepers, trailers, spreaders, seeders. Use it wherever low-cost transport will save expensive man-hours and heavy equipment.

6. TOP DRESSING IN ONE OPERATION
The Sod Master top dresser allows one man to do the job of three men spreading and raking by hand. Exclusive rotating brush drives materials downward into base of turf. No raking or dragging. Large steel hopper and welded steel frame. Highest quality cast iron gasoline engine. Spreads at a rate of 225 feet per minute.
INCREASE EARNINGS, SERVICE & SPACE

Remodel your present storage space, bring your bag racks up to date with New Stafford Vertical Bag Racks.

Your members will like the extra convenience and care. Your pro shop profits from 40% more space these racks make available.

Double unit shown holds 16 bags; size 2' x 4' x 6' - 6" high. Single unit holds 8; size 1' x 4' x 6' - 6" high. Sturdy steel. Bags set solid on tapered shelves.

- Wear and tear of golf bags is completely eliminated.
- Damp bags dry faster — no mildew.
- Provides a neat appearance.
- Easy to install and add more as needed — no milady.
- Damp bags dry faster — no nailhead.

Pennies from heaven.

it wasn't

Among New Year's resolutions of professionals and superintendents will be to pray for good weather. Nobody will ever know how bad 1969 pro shop business really was because figures for 1968 were abnormally good due to the boost the aluminum shaft gave sales. Naturally, pros and other retail outlets and manufacturers tried to smile through their tears. But the tip-off was the pro credit rating check-ups in considering the Professional-of-the-Year awards. This is a delicate matter, especially since pros have been emphatic about top credit being an important factor in PGA membership.

The salary, club cleaning and storage revenue generally fall short of meeting the pros' fixed expenses and a fraction of their payroll. Harris, Kerr, Forster & Company's 1969 review of operations of 75 selected country clubs shows the net cost of operations is 7.8 per cent higher than 1968. Course maintenance, for example, increased cost to the golfer, first-class pro service remains the greatest bargain in the game.
Par Aide’s tee and green equipment is preferred the world over. Imaginative design and superior construction add up to less maintenance and extra years of service when you use any of our products.

PAR AIDE PRODUCTS COMPANY
296 NORTH PASCAL STREET • ST. PAUL, MINNESOTA 5510
Easy Rider

New smooth-riding Cushman Turf Minute-Miser

The Superintendent's dream come true! Now he can have a personal vehicle all his own that takes him smoothly and quickly to the most remote spot on the course, with plenty of room for small hand tools to keep his crews busy. To smooth out the bumps, the Cushman Minute-Miser now has trailing link coil spring suspension in the front fork, so the Superintendent rides comfortably from place to place. With its light weight and 6.50 x 8 turf tires, the Minute-Miser leaves no mark on the precious turf.

It turns on a dime and puts you exactly where you want to be at speeds up to 15 miles per hour.

The Cushman Minute-Miser operates on a 6-hp air-cooled 4-cycle engine. It has unlimited range and can work around the clock when necessary. It is easy to service; the entire deck lifts up in an instant for easy access to the engine and all working parts.

A cargo box and tandem seat for another rider are optional accessories as are head and taillight, horn and side rub rails.

Get there in a hurry with the easy-riding Cushman Turf Minute-Miser...it's the personal transportation the Superintendent needs now, more than ever! See your Cushman Dealer for a free demonstration on your own course or send the coupon today!
Hard Worker

New Four-Wheel Cushman Turf- Truckster

Put two passengers in front, and a big 1,000-pound payload in the rear, and turn this hard-working Cushman Turf-Truckster loose on your turf maintenance jobs.

Two mowers easily fit in the big box in the rear; with the easy-to-use loading ramp the mowers can be loaded or unloaded in a jiffy. As a matter of fact, two mowers plus two additional passengers fit easily in the rear; that’s four men and two mowers traveling around the course at speeds up to 22 miles per hour.

The Turf-Truckster can do dozens of jobs around a golf course. It can easily tow a three-gang mower; the six-speed dual-range transmission and variable-speed fast-acting governor make it operate like a tractor, with engine speed and ground speed continuously adjusted for terrain and load factors. With the optional power take-off, the Turf-Truckster can become a mobile power source; add a specially-designed spray rig and you’ve got a fairway sprayer with hand gun. Add the 16-foot boom and the Turf-Truckster becomes an economical, ultra-useful greens sprayer. The big 8.50 x 8 terra tires won’t hurt even the finest turf.

The Four-Wheel Turf-Truckster is available with a stationary bed or manually-dumping bed that allows it to be used as a low-cost top dresser.

See this new Four-Wheeler in operation on your own course! Get in touch with your Cushman Dealer or return the coupon today for all the information.

This vehicle is not intended as a licensable on-street vehicle.

CUSHMAN MOTORS
Lincoln, Nebraska
A Division of Outboard Marine Corporation

Cushman Motors, 902 No. 21 Street, Lincoln, Nebraska 68501
Yes, I'd like to know more about the Four-Wheel Turf-Truckster.

Name ___________________________  Title ___________________________
Address ___________________________  City ___________________________
State ___________________________  Zip ___________________________

For more information circle number 196 on card
Statt Grass Faster ... use PIXTONE
THE PROVEN MECHANICAL STONEPICKER
Saves labor and produces stone free seedbeds that grow stronger sod faster.

There's a PIXTONE for every size job!

PIXTONE "Standard" picks stone and trash ¾" to 9" dia. from 40" swath.

PIXTONE "Tandem" Three "Standards" hooked up in gang for fast 9-ft. coverage on big acreage.

NEW PIXTONE "Junior" made for use with lawn and garden tractors. Picks stone up to 4" dia. from 28" swath.

All PIXTONES have exclusive revolving arm and rake that not only removes stone and trash, but aerates, pulverizes and blends soils for ideal seed bed. Hundreds in use by golf courses, parks, nurseries, landscapers, beaches, etc. Contact manufacturer for complete details.

BRIDGEPORT IMPLEMENT WORKS, INC. BOX 491G, Stratford, Conn. 06617, Phone (203) 378-0060

For more information circle number 222 on card

The New Rondette $325.00
Golf Shelter

Here is a permanent all-redwood exterior, high-quality, low cost, real rain protector, designed to blend in with the landscape. 250 sq. ft. of shelter for ten golfers and entrances for three carts, the Rondette Golf Shelter can be easily erected in four hours by casual labor. An outstanding value at $325.00. Larger sizes also available.

Offers a wide variety of Rondette designs. Shown below and at left is a Rondette 12 used as a Pro Shop. Other designs from larger shelters to complete vacation houses are also available.

Rondesics installations now operating at golf courses in 21 states.

GRAFFIS continued

at Wichita (Kan.) State University course. It used to be Crestview CC . . . Mission Inn & CC is the new name of the Floridan CC at Howey-in-the-Hills near Orlando, Fla.

More and more pros are owning and operating golf courses than you would imagine. Tom Niblet and Dave McCarthy own the Holly Ridge par-3 at South Sandwich, Mass. Niblet resigned as pro at Thorney Lea CC, Brockton, Mass., to develop the Holly Ridge property. With increasing property values of pro-owned courses, pros who are unknown nationally are so far ahead financially of the tournament big names pros it's no contest.

Jack Isaacs, one of best of the veterans, resigns after four years as pro at Willow Oaks CC, Richmond, Va. Jack is succeeded by his assistant, Peter Hobson, an English-born lad.

Morgan Fottrell, who helped make Royal Kaanapali, Maui, Hawaii, a major Pacific resort development, resigns and is followed by John H. Schiebelhut, formerly with Northern California GC . . .

Another personable young import, Bob Verwey of South Africa, quit the tour to become pro at Sandalfoot Cove CC, Boca Raton, Fla. Jerry Stetson from Hollywood Lakes (Fla.) CC goes to superintendent post at Sandalfoot Cove . . . John Poole now pro at Foxcroft CC, Jenkintown, Pa.

Milt Coggins Sr. is building Prescott (Ariz.) CC, which will be open for play in spring, 1971 . . . Carl Bradley is supervising construction of Turtle Creek Club, Jupiter, Fla., and will stay on when supervising is finished in April. Bob Rosburg resigns as pro at Westwood CC, St. Louis, to return to tour. Bob signed as golf director for the Sheraton hotels. The Sheraton chain and motel chains plan increasing tie-ups with courses.
Champion Doo-All Trailer

WITH INTERCHANGEABLE FLAT BED OR HOPPER

HERE IS THE ANSWER to your problem of moving heavy materials around your golf course.

Champion Doo-All Trailers, equipped with 1-cu.-yd. hopper and interchangeable flat bed, can help you do a hundred jobs more quickly and efficiently.

With the hopper in place, you can haul sand, top dressing, or any bulk load to where it is needed on the course. Lift off the hopper, remove four bolts and put the flat bed on, and you have the perfect vehicle for those many hauling jobs (sacks, drums, benches, debris) that come up throughout the year.

TERRA TIRES Protect turf from rutting . . . Big, easy-rolling Terra-Tires spread the load over a 48" width of ground. You get the work done when needed without added problems of turf damage or ruts.

For big bulk loads, there is a Champion Trailer with 2 cubic yard hopper — See your equipment jobber or write for details.

THE CHAMPION COMPANY
SPRINGFIELD, OHIO 45501
Ransomes designers have used hydraulic power successfully for over 20 years.

Plan for profitable large area grass-cutting with Ransomes, the people who know about hydraulic power. The Hydraulic 5/7 has a proven record of a high work output over the last two years and a great record too for rugged reliability under testing conditions.

All gang mowing operations on the 5/7 are handled, hydraulically, with fingertip control, from the driving seat.

The units are raised and lowered . . . hydraulically. Forward, neutral and reverse reel drive is provided . . . hydraulically. The result is a superb cut every time, and a much easier job for the driver.

We're proud of the 5/7. It's the biggest step forward in large area grass-cutting for 20 years.

And there's no doubt about it.

The 5/7 simplifies the driver's job because —
1. Hydraulic direct transmission gives him power where he needs it most — at the cutting reels. Variable cuts per yard from 20 to 75.
2. Providing the tractor can get a grip he can go gang mowing. The 5/7 cuts in conditions that leave other gang mowers standing.
3. From a full 15 ft. cutting width the 5/7 slims down to its narrow transport width in seconds, at the touch of a lever.
4. Reverse drive clears choked reels and allows back lapping.
5. Hydraulic power allows from 1 to 7 units to be used separately or collectively.
6. Units cut in front of the tractor drive wheels before grass is flattened.

Learn all about these and other world-famous Ransomes grass machinery at

Ransomes/Warrens Turf Nursey island stand 'R'
at the Houston Turfgrass Conference
8th/13th February 1970