Acushnet service: Another reason for wanting the Bandit. Acushnet service means this: when you promise your customers a dozen Titleists—personalized, and impressively gift-boxed for Christmas—you know you'll get them on time. That's because we're as consistent with Titleist deliveries as we are with Titleist distance. Result? For years now, Titleist has been #1 in pro shop sales all year 'round, #1 in Christmas personalizing sales, and #1 on tour—and this year we're further out in front than ever. So this season, why do it the hard way? Feature #1, and have a Christmas ball.
Mr. Harold Hymen, Vice President and Contract Manager of Carpetland, U.S.A., in Munster, Indiana. He commanded carpeting of Allied Chemical nylon fiber from Monarch Mills for the Sherwood Country Club, Shererville, Indiana. Why? Because Mr. Hymen knew that A.C.E. (Allied Chemical Engineered) nylon fiber takes color better... wears better. A.C.E. provides elegance and luxury in carpeting that is high in durability and low in maintenance. In fact, the luxurious pattern Mr. Hymen chose was specially engineered to withstand the daily abuse of golf-shoe spikes! Mr. Hymen commanded carpeting of Allied Chemical nylon.
Specifications for the carpeting in the Sherwood Country Club.

<table>
<thead>
<tr>
<th>Yarn</th>
<th>100½% continuous filament round cross-section A.C.E.® (Allied Chemical Engineered) nylon</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yarn Construction</td>
<td>3150 denier (3-ply 1050)</td>
</tr>
<tr>
<td>Gauge</td>
<td>1/8 inches</td>
</tr>
<tr>
<td>Pile</td>
<td>Heavy cut pile face yarn tufted in a specially designed construction to withstand spikes.</td>
</tr>
<tr>
<td>Backing</td>
<td>45 ounces rubber loc vac</td>
</tr>
<tr>
<td>Colors</td>
<td>8</td>
</tr>
</tbody>
</table>

Become a Commander. Specify carpeting of A.C.E. nylon on your next contract. Allied Chemical is the only fiber producer to back carpeting carrying its A.C.E. label, with an unprecedented 3-year Guarantee.

Become a Commander. For more information, write to The Commanders, Allied Chemical Corporation, Fibers Division, No. 1 Times Square, New York, New York 10036, or telephone (212) HA 2-7300, Ext. A.C.E.
The two finalists in every competition.

The new Harley-Davidson gas and electric golf cars. A tough choice. Either one could win it on looks alone. And both score heavily on the course. With quietness. Reliability. And low service overhead. They’re both popular back in the clubhouse too, with fast amortization and steady income. Either one comes with tiller or steering wheel. Only the gas car has an exclusive instant ignition that eliminates idling. But only the electric car has an exclusive two year warranty on all electrical components including batteries. Whichever one you choose, you’ll have this assurance—you picked a winner when you picked Harley-Davidson. Get the full story from the Harley-Davidson dealer in your area. Harley-Davidson Motor Co., Milwaukee, Wis.
The most widely used country club carpet in the U.S.A.

Why?

PHILADELPHIA Quality #282 Spikeproof Carpeting

For locker rooms, pro shops, 19th hole grilles, wherever spikes are worn.

*Let the clubs who use this carpet tell you why. For representative list, use coupon below.

Woven to do a tough job—and this jacquard Wilton woven carpet has proven its mettle for as long as 16 years in actual installations. Offers more than beauty and luxury—prevents falls, reduces skidding so common on hard floors, greatly lowers noise volume. Maintenance is easy—usually only routine vacuuming is required.

Custom weaving service matched to any color submitted, in designs selected from the industry’s largest country club collection.

In contract carpets, the choice is PHILADELPHIA Carpet Company

Mail coupon for free carpet sample and brochure of installations
Philadelphia Carpet Co. / COMMERCIAL DIVISION
Allegheny Avenue and C Street, Philadelphia, Pa. 19134
Please send a free sample of #282 spikeproof carpet, and brochure. No obligation, of course.

NAME__________________________
CLUB__________________________
ADDRESS_______________________
CITY___________________________ STATE___________

Quality since 1846 / Showrooms: Chicago, New York, Dallas, Los Angeles, San Francisco. Also Crawford & Thompson in Atlanta, High Point, St. Petersburg
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Cover: Designed by Ronald Staffieri

Pebble Beach Golf Links... playground of the stars.
This is the week of the big one. The annual Bing Crosby Tournament here at Pebble Beach. The participants have been arriving all week, going through the course, getting reacquainted.

Most have been here before, of course. Arnold Palmer, Jack Nicklaus, Billy Casper and the rest of the really great golf pros. They like to check the land, refamiliarize themselves with the terrain, the grasses, the traps, the roughs.

This course doesn't change much, year to year. It's kept in tournament condition at all times. However, we do spend eight to ten months making sure it will be in perfect shape for this event, and for the State Amateur.

The Crosby is televised each year, so two-thirds of the TV cables are permanently installed, with the remaining third put in each time. The camera crews and technicians have been here for several days now, getting things ready for the big weekend.

Handling the huge gallery of forty to fifty thousand people is a tremendous job. The grass takes a great deal of punishment, and it has to be repaired. But this is a very popular event, and it draws the crowds. They love to watch celebrities like Bing Crosby, Ray Bolger, Jim Backus, and especially when Dean Martin and Phil Harris get together and clown around.

On the big day, a number of factors affect the game, especially the wind. Here at the ocean's edge, the wind can be powerful. It has even pulled the sand out of the traps at times. The trees we have, live oaks, cypress and Monterey Pine, aren't enough to cut the wind.

The weather is always a factor, but it is usually very reliable. We've had only three postponements since 1941, when the first Crosby took place here. From the end of November through the end of March, it's the rainy season. We need practically no irrigation during this period. But from April to November, all we get is an occasional freak shower, so we're pretty dependent upon our irrigation system.

We recently did some expansion on it. The cast iron mains, installed in 1918, were in excellent condition. Most were left where they were; others were moved to new locations. They looked as good as new. Our records showed that, for the fifty years of service, we've had only two small leaks. Considering the fact that the system is used more or less continuously for eight months out of the year, I'd say that's an outstanding job.

And the grasses depend on it.

We use seaside bent on the greens, poa annua, fescue and ryes on the fairways, poa annua and native grasses on the roughs. The sandy loam retains moisture well, and I'd say we have no particular problems with growing things here. We use fertilizer in monthly applications, as needed.

It's been a bit cool the past day or so. Windy. And raining. One of those three postponements I mentioned was caused by snow. But that was a freak. One in a million. With all these people, with all this equipment here, it won't happen this year. I hope.

This series is sponsored by the Cast Iron Pipe Research Association.

Cast iron pipe is preferred for the irrigation systems of golf courses throughout the country. Its superior strength, corrosion-resistance, quick-handling push-on joints and easy tapping, plus its recognized long life, have made it by far the smartest investment your club can make. For helpful tips on golf course irrigation, send for our free fact-filled 20-page booklet.

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...also something new has been added "GLUTERALDEHYDE"...a combination of anti-perspirant and permanent tackiness that lasts longer than any other grip in all weather conditions.

Take a tip from the leading professionals...have these new LAMKIN slip-on leather grips put on by your golf professional now.

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GOLFDOM Speaks out

PGA-APG: New Negotiators Needed

Confrontation in the courts is the latest consequence of the long-run dispute raging between Professional Golfers' Association and American Professional Golfers, the new touring pros' organization. The latest instance of acrimony between the groups is in the form of a restraining order obtained by PGA to prevent APG from making contracts with the tournament sponsors for 1969 tournaments, from contracting players for a training school and from using documents and confidential records PGA alleges some of its former employees took with them.

To further confuse the situation the sponsors organization, International Golf Sponsors Association, said it is unable to negotiate a satisfactory agreement with either PGA or APG and has urged its members to make individual arrangements for 1969 tournaments.

In the midst of these divisive happenings the president of the dissident APG group, Gardner Dickinson, has said, "I see no need for more negotiating. We're going ahead with business as usual. We pretty well know where we're going." The group's vice president, Jack Nicklaus, echoes this sentiment, "We've gone as far as we can to try to keep this thing together. It's their move now."

On the PGA side president Max Elbin recently issued a PGA position paper with this closing paragraph. "Some of those who have precipitated the difficulties may be surprised to find out how little time will be required to develop a new crop of capable players."

On both sides these words reflect attitudes ever more intractable. The crux of the situation is that the teams of negotiators are so deeply mired in their own emotionally-charged feelings that they may have lost their ability to bring reasonable judgement to bear. Thus, they are furthering the impasse.

Some observers close to the situation feel that the opposing points of view may not be as far apart as might seem. These observers, interested in the growth and health of the game, are asking if there isn't a real possibility of uniting the two sides by taking a fresh approach. Meanwhile, the present state of affairs is widening rather than narrowing what in reality may be only a small gap.

If this is indeed the case, might it not be better if the present negotiators relinquish their roles and allow new teams of peacemakers to step in and try their hand?

If both PGA and APG are genuinely interested in resolving the conflict isn't it incumbent on both groups to try a fresh attack on the problem? A step as simple and direct as using different people to talk over the differences, may be the very ingredient needed to start breaking the logjam of conflicting opinions and emotions.

It would be tragic for all parties and the game if in sight of each other a reconciliation was not brought about because emotion had closed the eyes and ears.
A totally different, higher velocity solid ball for pro shops only.

The Faultless Professional Plus is an entirely different solid ball made from a new kind of tough, resilient compound that makes for higher velocity. Independent tests show the Professional Plus initial velocity averages about 6 feet per second faster than other Faultless balls.

Solid ball initial velocity results in more distance than a comparable initial velocity in a conventional ball because a one-piece ball develops less internal "pulsation" in flight.

On June 1, 1968, in certified driving tests, two dozen new Professional Plus balls were hit along with two dozen each of the four leading tournament balls. They were all hit with a precision hitting machine. The machine's 6-foot wheel was set at 325 rpm's. Temperature was 68-70. Wind, variable 5 to 11 mph across the range.

Result? Take a look at the chart.

<table>
<thead>
<tr>
<th></th>
<th>Longest Hit</th>
<th>Shortest Hit</th>
<th>24-ball average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brand A</td>
<td>206 yds.</td>
<td>189 yds.</td>
<td>198.0 yds.</td>
</tr>
<tr>
<td>Brand B</td>
<td>205 yds.</td>
<td>190 yds.</td>
<td>198.0 yds.</td>
</tr>
<tr>
<td>Brand C</td>
<td>206 yds.</td>
<td>190 yds.</td>
<td>199.7 yds.</td>
</tr>
<tr>
<td>Brand D</td>
<td>207 yds.</td>
<td>193 yds.</td>
<td>200.4 yds.</td>
</tr>
<tr>
<td>Faultless</td>
<td>207 yds.</td>
<td>200 yds.</td>
<td>203.6 yds.</td>
</tr>
</tbody>
</table>

You can see the Faultless Professional Plus easily matched — or even surpassed—the distance of the top conventional tournament balls.

And like the precedent-setting Faultless ball introduced last January, the new Professional Plus is cut-proof and virtually indestructible. More accurate, too, because there's nothing inside to get out of round or off balance.

So now there's a solid ball developed especially for tournament play: the new high velocity Professional Plus from Faultless.