William D. McNeely has joined Jacobson Manufacturing Company, Racine, Wisconsin, as marketing manager.

T. F. Merkel has been promoted to Controller of Certain-teed Products Corp. Pipe Division, Ambler, Pa. He has been with the company since 1961.

L. Dean Cassell has been promoted to sales manager of the golf ball division for Acushnet Process Sales Company, New Bedford, Massachusetts.

Stephen F. Keating, president, Honeywell, Inc., has been elected to the board of directors of Toro Mfg. Corp., Minneapolis, Minn.

Mike J. Donovan was appointed professional golf sales representative for MacGregor/Brunswick. He will serve the Northwestern states of Washington, Oregon, Montana, Wyoming, Utah, Idaho and Alaska.

C. T. Cummings was elected to a second term as president of the Peat Producers Association of the U. S., Inc. He is the president of TI-TI Peat Humus Company of Charleston, South Carolina.
Robert Roach has been appointed director of public relations for A. G. Spalding & Bros., Chicopee, Mass.

William H. Davidson, president of Harley-Davidson Motor Co., has been elected a director of the Federal Reserve Bank of Chicago for three years.

Stephen V. Moffett, a former Jacobsen sales engineer, has purchased the Grass Cutting Equipment Company, Rochester, New York. Moffett was honored as Jacobsen Manufacturing Company’s top sales engineer for 1965.

Lewis B. Harder, chairman, International Mining Corp., New York, has been elected a director of Indian Head, Inc., New York, N. Y.
J. W. "Will" Perschbacher has been promoted to sales manager at Wisconsin Motor Corporation, Milwaukee, Wis.

Robert A. Guidi has been promoted to sales manager in the golf and winter sports product areas for Plas/Steel Products, Inc., Fort Wayne, Indiana.

Morris Green and Frank Vietas have been elected vice presidents of A. R. Hyde & Sons Co., Cambridge, Mass., athletic shoe manufacturer.

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NEW PRODUCTS

Sand-O-Flex, a new sanding tool for the repair and refinishing of golf equipment, is now available from Merit Abrasive Products, Inc., Los Angeles, Calif. 90009.

The True Temper Golf Club Testing Device, built by True Temper, with Battelle Memorial Institute, is designed to test golf club shafts and other components.

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For more information circle number 229 on card
Poplar Hosiery, division of Poplar Textiles, Inc., Philadelphia, has a new golf hose called Marker. It comes in 13 colors and retails at $2.00 a pair.

Apextro Products Co., Los Angeles, Calif., manufactures infratube heater units which can be installed under the sheltering roof, facing the driving range. The heat is channeled by fused quartz elements and reflectors.

Dolan & Bullock Co., Providence, R. I., announces a new golf series of sterling cuff links and tie slides or tacs. The golf ball set retails at $18.50; the iron set at $15, both gift boxed.
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NEW PRODUCTS

O. M. Scott & Sons, Marysville, Ohio offers a new turf aerator which has simultaneous slicing and combing. Spaced knives and tines give slicing and raking action; handle controls vary depth of penetration, compensate for uneven terrain. Available as four hp, 18' unit.

The new Ben Hogan percussion-center 7 irons for 1967 have been designed with a balance of the variable factors of swing weight, shaft flex, inertia and kinetic energy. Available through pro shops only.

Borden Chemical Company, Norfolk, Va., has developed a new formula of turf food called Greens & Fairways 16-5-11 turfgrass food. Available in spring of 1967.

Locke Manufacturing Co., Samoset, Fla., manufacture the Manco-Locke MS mower. It features two-part frames, which eliminate vibration and cutting units swivel, which add maneuverability to the unit, the company claims.

A-B Emblem Corporation, Weaverville, N.C., has produced a full color catalog, with accompanying price list, of its line of Swiss cloth emblems.
NEW PRODUCTS

C. W. Stockwell Co., Los Angeles, Calif., has made available a new vinyl wallcovering illustrating Arnold Palmer in action. Obtainable through decorators and wallpaper dealers.

New Company for Bender
The formation of Michael B. Bender Ltd., has been announced by Michael Bender. The new company will market the International golf glove, exclusively through pro shops.

Allis-Chalmers Co., Milwaukee, introduces Mow-Bee 5-hp riding mower. Among its features are: five forward and one reverse speed, individual brake and clutch pedals and swing-away tiller.

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General Washington knew what he was doing when he crossed the Delaware to catch the British forces asleep at Trenton.

And, turf managers know that one of the best ways to get rid of crabgrass is to use Azak® pre-emerge herbicide before warm weather awakens the crabgrass seeds. Applied to established turf while crabgrass seeds are still asleep, Azak prevents seed germination and initial growth!

Turf managers also know that to use an economical, one-application, pre-emerge herbicide like Azak is the low-cost way to control crabgrass. Maintenance costs go up when control starts after the crabgrass is up and damaging good turf.

Azak has other important benefits, too. It is safe for most established lawn and other ornamental turfgrass at the recommended rate. It is odorless and is used as a wettable powder or as a granular product. Azak is compatible with other pesticides and fertilizers, thus can be applied alone or in mixes. It is low in toxicity to warm-blooded animals.

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NEW PRODUCTS

Carleda, a new single passenger golf car, has been introduced by Columbia Car Corp., Charlotte, N. C. It features vinyl canopy, fiberglass top and wrap-around windshield.

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