The five leading golf balls

only one is registered

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The center, the cover, the windings—even the paint—for a Royal® golf ball are all specially made by Royal's own golf ball craftsmen. That way, absolute quality control can be maintained. That way, a ball has a chance to pass the incredible standards it must meet before it can be registered.

If a ball does pass, its registration number becomes proof. Proof that no ball is made more carefully—proof that no ball will give greater distance and accuracy.

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