Which greens mower has solid state ignition and is 10 ways new?

New Jacobsen Greens Mower with Space Age SS (Solid State Ignition) completely eliminates cams and points. Fool proof integrated circuit provides a consistent, high intensity spark indefinitely. Heat and humidity never affect ignition. You get new dependability and longer engine life. SSI is warranted for 2 full years.

Here are 9 more new features which reduce maintenance and lessen downtime!

- Spring-Loaded Drop-Out Bed Knife
- Positive-Locked Transport Wheels
- Sealed Pawl Driven Transport Wheels
- Improved Traction Roller Drive
- Heavy-Duty Clutch Control
- Improved Easy-Starting Carburetion
- High Efficiency Air Cleaner
- Improved Cutting Height Control
- Rigid Triangular Frame Construction

The greens mower on the left is the famous Jacobsen that's been used on more golf greens than any other greens mower in the world. On the right, our newest. It's 10 ways better. You can depend on it!

Jacobsen Manufacturing Company, Racine, Wisconsin

For more information circle number 170 on card
COMING EVENTS

Annual Florida Turfgrass Trade Show, Plantation Field Research Laboratory, Ft. Lauderdale, April 27-29.
Third National Grassland Field Day and Conference, University of Nebraska, July 12-14.

WANT TO BUILD A LUXURY TURF, ECONOMICALLY?
Use certified Blue Tag HIGHLAND COLONIAL BENTGRASS
Over 8,000,000 Seeds per Pound!
For more information or enough seed (a small bag) to plant a 500 square foot test plot, write:

OREGON HIGHLAND BENTGRASS COMMISSION
1111 FRONT ST. • N.E.
SALEM, OREGON 97302

For more information circle number 206 on card

need tables?
save money!
ORDER DIRECT FROM FREE MONROE CATALOG
Why pay fancy prices for folding tables? Order DIRECT from MONROE! Almost 100,000 customers save time, trouble and MONEY by buying tables this easy, low-cost way! Send today for FREE catalog!
The MONROE Co., 12 Church St., Colfax, Iowa 50054
For more information circle number 110 on card

DAVID GILL
GOLF COURSE ARCHITECT
NATIONAL BANK BLDG.
ST. CHARLES, ILL. 60174
312 584-2883

For more information circle number 204 on card

CLARENCE E. McMURRAY
GOLF COURSE CONSTRUCTION
Liberty, Ind. • Ph: Area 317-458-6462
Now Building Golf Courses
Designed By
BOB SIMMONS
Golf Course Design of the Future
For more information circle number 206 on card

FERDINAND GARBIN
Golf Course Architect
Member American Society of Golf Course Architects
R.R. 2, Box 186
Export, Pennsylvania 15632
Tel. 412-327-4704
For more information circle number 205 on card
WORLD'S LARGEST GOLF CAR SUPERMARKET

600 RECONDITIONED GOLF CARS

$350 – $550

- New or like new bodies
- New upholstery
- NEW 195 A. H. Batteries
- New cables
- New plugs
- Refinished original 2-tone
- Rebuilt mechanically
- Chargers included
- NEW CAR WARRANTY

Pros & Clubs:

This is the Answer!

Adequate Cars at a Sensible Investment to Accommodate the Busy-Day, Weekend or Seasonal Increase in Play at Your Club.

Buy one or a fleet. Payment plan available
Delivery anywhere on our transports.

H. COSTER ELECTRIC CAR SALES & SERVICE CO.

INDIANAPOLIS, IND 24 S. HARDING ST. 243-3268

ALSO BRANCHES IN CINCINNATI, OHIO – LOUISVILLE, KY.

For more information circle number 157 on card

April/1967
PUTTING GREEN PERFECTION!
with... RENT GRASS STOLONS or SOD

(Send for Bulletin: Stolons vs. Seed)
• Washington • Cohansey • Arlington
• Congressional • Toronto • Pennpar
Phone: Area 313-437-2026
Hiram F. Godwin & Son Inc.
55150 Ten Mile, South Lyon, Mich. 48178

For more information circle number 197 on card

LIQUID-LUSTRE-
GOLF BALL WASH
Costs as little as 2c per washer per week!
• Keeps golf balls SPARKLING WHITE!... Golfers satisfied!
• Perfectly safe for washers... either hard or soft water!
• Will Not cause RUSTING!
• No unpleasant odor-Ever!
• Used at fine golf courses from coast to coast!
ORDER YOUR SUPPLY TODAY!
Per Single gallon... $4.75
5 gallons, per each gal. can 4.50
Order from your dealer or direct from DBA and give dealer's name.
DBA PRODUCTS CO., INC.
Lake Bluff, Ill. 60044
For more information circle number 198 on card

PEOPLE IN THE NEWS

James H. Carter was appointed assistant public relations manager for McCulloch Corporation, Los Angeles, Calif.

CARTER

Harold A. Todd has become chairman of the board and chief executive officer of Wisconsin Motor Corporation, Milwaukee, Wisc.

TODD

Automatic and Manual Sprinkler Systems
Engineering Supervision
HALCO CHEMICAL COMPANY
BUCKNER Franchised DISTRIBUTOR
Greater N. Y. Metropolitan Area
Kenilworth, N.J., 07033
201-276-3298
Glen Head, L.I., N.Y., 11545
516-676-2727

For more information circle number 199 on card

OVER 40 YEARS EXPERIENCE IN
Automatic Golf Tees
WRITE: Dept. GF
PAR-TEE, INC.
860 E. 75th Street, Chicago 19, Ill.
For more information circle number 202 on card

WATERING SYSTEMS

GENE STEPHENS
2948 N. ALTON
WA-31966
INDIANAPOLIS, IND.

For more information circle number 203 on card
Keith H. Rhodes has joined the Jacobsen Manufacturing Company, Racine, Wisconsin, as chief engineer of commercial and turf products.

Gary Adams has been named salesman for Witteke Golf Range Supply Company, Chicago, Illinois. He will cover the Midwest area.

Robert P. St. Germain has become the market research analyst for Toro Manufacturing Corporation, Minneapolis, Minn.

Nothing 'cut' with this COUPON except grass the way it should be!
Send it to Bridgeport
Read why Manco-Locke Handles Easier... Cuts Better... Costs Less...

Send me FREE Literature on Locke Highwheel Mowers
... and also on Locke reel and rotary mowers. I'd like the name of closest dealer too.

Samuel S. Mitchell
Golf Course Architect
designer and Builder
18 Old Randolph Street
Canton, Mass. Tel. 617-828-1065

For more information circle number 196 on card
COMPLETE GOLF COURSE CONSTRUCTION
Also rebuild, move tees and greens, install watering systems. Standard & Miniature.

IBERIA EARTHMOVING SERVICE, INC.
IBERIA, OHIO • Ph. Galion, O. 468-5454

For more information circle number 223 on card

“Give your course a signature”
Robert Trent Jones
GOLF COURSE ARCHITECT
P.O. BOX 304
MONTCLAIR, N. J.
201-744-3633-34
360 BRYANT STREET
PALO ALTO, CALIF.
415-324-1253
P.O. BOX 4121
FT. LAUDERDALE, FLA.
305-564-3422

For more information circle number 224 on card

SAVE LABOR and TIME
...use PI XTONE
The Proven Mechanical Stonepicker.
Picks stone—erades—pulverizes—sturdier roots.
Contact manufacturer for details and prices.
BRIDGEPORT IMPLEMENT WORKS, INC.
P. O. Box 4911—Stratford, Conn. 06497

For more information circle number 225 on card

GOLF COURSE DESIGN
AND CONSTRUCTION
EDMUND B. AULT Ltd.
GOLF COURSE ARCHITECT
Sculptured Greens
7979 Old Georgetown Road
Bethesda, Maryland 20014
301-942-0716

For more information circle number 227 on card

GEOFFREY S. CORNISH
Golf Course Architect
Fiddler's Green Amherst, Mass. 01002
Phone: 413-253-3913

For more information circle number 229 on card

WILLIAM JAMES SPEAR
GOLF COURSE ARCHITECT
116 WEST MAIN STREET
ST. CHARLES, ILL. 60174
(312) 584-8200

For more information circle number 225 on card

“Fine Courses At Sensible Cost”
1505 Blackstone, Fresno, California

For more information circle number 226 on card
JOBS WANTED

Professional salesman would like to become Professional Golfer (highly skilled in both areas and willing to demobilize proficiency) - would consider PGA Tour, country club, public relations. Write Box #229, c/o GOLFDOM.

Superintendent Class A — 25 years maintenance and construction experience. Lewis Swanson, 2435 Overton Road, Dallas, Texas, 75216. Phone 214 - FR 8-3347.

Reliable Greens superintendent qualified in construction and maintenance. Updated in all grasses. Desires job where ability is required. G.C.S.A.A. Member. Write Box #220, c/o GOLFDOM.

Club manager or combination man and wife team — 20 years experience — can furnish best of references — willing to locate anywhere — write Ed Viegla, 7047 West 73rd Street, Chicago, Illinois, 60636.

Greenskeeper available — over 30 years experience, best in business prefer Ala., Georgia, Florida. 9 or 18 hole. Lee House, 2801 Fontaile Drive, Tallahassee, Florida, 32301.

Canadian searching assistant with related experience in pro shop duties available immediately. Write Dave Thomsen, 130 Woodland Avenue, Beaconsfield, P. Q. Canada.

Greenskeeper. Age 53 — 16 years experience on golf courses including rebuilding of 18 hole course that had been closed during W. War 2. Landscaping business of my own past 15 years. Good Mechanical ability. References. Write Gayle Knight, Rt. #1, Box 448, Algonquin, Illinois, phone 312-428-5105.

**Classified Ads**

**RATES:** Minimum insertion $7.00 for 20 words or less; additional words 40¢ each. In boldface type 50¢ per word. ALL CLASSIFIED ADS ARE PAYABLE ON PLACEMENT OF ORDER.

NO CLASSIFIED ADS ACCEPTED AFTER THE 20TH OF MONTH PRECEDING DATE OF ISSUE. NO CLASSIFIED ADVERTISING OFFERING NEW MERCHANDISE OR EQUIPMENT WILL BE ACCEPTED. Please mark all envelopes containing correspondence or checks for classified ads, ATT: Helen Mirthes, GOLFDOM Classified. Under no circumstances are we permitted to divulge the names or addresses of those placing blind advertisements. Response to all box numbered ads should be addressed to the BOX NUMBER, c/o GOLFDOM, 235 East Forty-Fifth Street, New York, New York 10017. Replies are promptly forwarded to the advertisers. When replies to blind ads require more than 10¢ postage, the additional proper postage for forwarding must be supplied.

**JOBS OPEN**

Wanted — Representative for Connecticut, Eastern New York State and Long Island area to show America's leading line of Men's and Ladies' Sportswear sold in pro shops throughout the United States. Write Box #220, c/o GOLFDOM.

Golf Course Superintendent position available after July 1, 1967. 18-hole Regulation Municipal Course in southern California. Inquire to City Manager, City of San Clemente, P. O. Box 368, San Clemente, California. Aggressive salesman wanted to carry short outstanding line of golf jackets and rainwear. Excellent territories open. Write Box #222, c/o GOLFDOM.

SALESMAEN WANTED: To sell a full line of Emblem Caps, Golf Jackets, Rosaries, Shirts and Accessories. 10% commission. Write Box #222, c/o GOLFDOM.

Greenskeeper. 18 hole course. Two hours from New York. Semi-Public course. Salary open to qualifications. Year round work. Address advertiser Box #221, c/o GOLFDOM.

Golf Course Superintendent — Private Club, Milwaukee Area. Send resume and particulars to Box #220, c/o GOLFDOM.

TERRIFIC OPPORTUNITY FOR PRO SHOP SELLING Top quality men's and women's apparel. Prime territories available. Good commissions. Start at once. Address inquiries, Box #210, c/o GOLFDOM.


PRO SHOPS SALES REPS — north, south, east or west. Complete line of men's and women's sportswear — including golf shoes. NATIONALLY KNOWN LINES. Liberal commissions. Send business and personal summary to Box #233, c/o GOLFDOM.

**MISCELLANEOUS**

For sale — 2 Factory Rebuilt Electric Marketeers with Surrey Taps and new batteries $475.00 each, and 10 Cushman 35V 1924 and 1925 with or without batteries. Priced for quick sale. Naperville Marine & Cycle Center, 429 East Ogden, Naperville, Illinois. Phone 312-385-2458.

**FOR SALE**

— 180 ACRE - 18 HOLE GOLF COURSE WITHIN 20 MILES CITY OF OTTAWA, CANADA. FULLY DEVELOPED LOCATION, SWIMMING POOL, ETC. $250,000. FULL STAFF MAINTENANCE AVAILABLE. FOR PARTICULARS WRITE P. O. BOX #234, c/o GOLFDOM.

For Sale — Nearly completed 9-hole, Par-3 golf course at popular Wisconsin resort area. Course on 10 acres with 12 additional acres for expansion. Full sprinkler system and new maintenance equipment. $35,000. For further information write: Marilyn Berry, River Road, Wisconsin Dells, Wisconsin, 53965.

Buy or Lease 9 or 18 hole Golf Course. Give full particulars, including price, terms, income. Write Box #235, c/o GOLFDOM.

Santa Cruz County, California course for sale by Owner. 80 potential building sites. $550,000.00 terms. Write Box #236, c/o GOLFDOM.


Your golf balls repainted polyurethane. As low as 2¢ per ball. Repainted and relabeled — 7¢. Write Badger Golf Co., Rt., 2, Waterford, Wisconsin.

For SALE — 9-HOLE GOLF COURSE AND 20-TEE DRIVING RANGE, ON 53 ACRES IN CITY OF 300,000 IN NORTHEASTERN OHIO. ESTABLISHED FOR 50 YEARS, THREE YEAR OLD 2-STORY BRICK CLUBHOUSE, $250,000 TERMS AVAILABLE, HOL-HI GOLF CLUB, 2540 SOUTH MAIN STREET, AKRON, OHIO, #6319.

GOLF CARS FOR SALE—$175.00 and up. Gas or Electric. Power. Most all makes. Like new demonstrators, reconditioned or as is. Single units or matched fleets. Dealers welcome. Send for price list. NICKEY GOLF CAR CENTER, 3100 N. Tripp Avenue, Chicago, Illinois, 60641. Area Code 312-777-0917.

PRIVATELY, OWNED COUNTRY CLUB 18 HOLES FOR LEASE WITH OPTION TO PURCHASE. Write Box #226, c/o GOLFDOM.
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<td>Trophy &amp; Medal Shop, The</td>
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<tr>
<td>Uniroyal (United States Rubber Co.)</td>
<td>12 Cover</td>
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<td>United Shoe Machinery Corp.</td>
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<td>United Sports Corp.</td>
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<td>Victor Golf Co., PGA Div.</td>
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<td>Wadsworth Co., The</td>
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<td>Warran's Turf Nursery</td>
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<td>Western Golf Sales, Inc.</td>
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<td>Woodside Golf &amp; Park Supply Co.</td>
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GOLFDOM, 235 East Forty-Fifth Street, NEW YORK, N. Y. 10017

GOLF COURSE

Aerifying machines:  
Fairway  Greens  Algae Killer (ponds)

Architects: course  Ball mark repair tool

Ball washers (tee)  Bamboo whipping poles

Batteries (golf car)  Benches (tee)

Bird houses  Brown-patch preventatives

Crabgrass control: Regular • Pre-emergence

Drinking fountains:  
(Reg.  L.P.-gas operated)

Edging machines  Fertilizers Solid  Liquid

Flags (greens)  Flag poles

Fungicides  Golf Cars: Elec.  Gas

Golf course furniture  Haul carts (hyd. lift)

Herbicides  Hole cutters

Humus  Peat moss  Insecticides

Irrigation consultants  Lapping-in Machine

Lighting equip.: Miniature  Par-3  Regulation Course

Practice green  Parking

Matting—seedbed protection.  
Miniature Course Const'n

Min. Course Obstacles  Min. putting surface

Mowers: putting green  rotary  tee  fairway  rough

Mower Grinders  Pipe

Rakes (trap)  Refreshment stands

Fixed  Portable  Rollers: Power  Tractor

Sand: Traps for compost, and soil conditioning

Seed: fairway  green  Signs: yardage  direction

Sod cutter  Soil conditioner

PRO SHOP

Bags: Comp.  Leather  Bag & club container (storage-travel)

Bag storage racks  Bag carts  electric

Bag Tags  Guest Tags

Balls: Regular  Range  Ball dispenser (coin operated)

Ball Stripper (range)  Ball Washers: Tee  Range

Ball washer, counter & dispenser  Batteries (golf cars)

Battery chargers  Caps and hats

Charge books; pro shop  green fee

Cleaner for iron clubs  Clubs: Woods  Irons

Putters  Range  Club cleaner-polisher

Club head covers  Club repair supplies

Display fixtures  Floor covering (spike resistant)

Flooring motors (golf car)  Golf Cars: Elec.  Gas

Golf car replacement seats  Golf car trailers

Golf car transmissions  Golf gloves

Golf grips: Leather  Comp.  Golf Practice Devices

Golf shoes: men's  women's  Golf Shoe Brush & Scraper

Grip cleaning machine  Grip slip preventative

Handicap computer service  Handicap racks  cards

Insect repellent  Lighting equip.  range

Mech. Range Ball Retriever  Practice driving nets

Rubber-spiked Overshoes  Score Cards  Charge checks

Shoe rack (for locker doors)  Sportsweat: Shirts  Socks

Sport jackets  Rain jackets  Slacks

Shorts: Ladies  Men's

Tee bag racks  Tee mats: Range  Net

Trophies  Teeing device (automatic)

CLUBHOUSE

Bath mats  Bath slippers—disposable

Carpeting  Dining Room:

Linens  Silverware  China  Glassware

Disinfectants  Duplicating machines

Floor covering—spike resistant  Folding Table (Banquet)

Game Tables  Greeter pins

Health baths  Locker Name Plates

Lockers  Locker room toiletry products

Locks (combination) for lockers  Massage Equip.

Modernization (interior)  Printing

Runners for aisles—spike resistant  Carpeting  Composition

Rubber

Shoe equip. & supplies  Towels (golf, disposable)

for locker attendant  for locker attendant

Send information (please fill as completely as possible)

To: Name ______________________ Your Title at Club ______________________

Club ______________________ Address ______________________

Town ______________________ ZIP Code  State ______________________ Check if new club □

SEE REVERSE SIDE

April/1967
GOLFDOM
THE MAGAZINE OF GOLF BUSINESS

ADMINISTRATION • MANAGEMENT • OPERATING • MERCHANDISING • MAINTENANCE • SUPPLIES

41st YEAR OF PUBLICATION

Golf’s clearinghouse of information on the most successful operating policies, practices, and products for your club.
Monthly, GOLFDOM presents the latest, most practical ideas on golf club administration, management, maintenance and service.
Make certain those with the operating responsibilities at your club are kept informed by reading The Magazine of Golf Business.
Use the form below. We’ll see that authorized personnel get GOLFDOM.

FILL IN BELOW—MAIL THIS PAGE TO
GOLFDOM CIRCULATION DEPARTMENT
235 East Forty-Fifth Street, New York 10017, New York

Club or Course Name ___________________________________________ No. of Holes ___________

Mail Address __________________________________________________ Number of Members ___________

City ___________________________ State ___________ Zip Code __________

TYPE OF COURSE
Please check below

Pitch & Putt □ Established Course □ New Course □ Driving range □
Private □ Semi-Pvt. (Fee) □ Municipal (city, county or state owned) □
Resort Course □ Public □
Par 3 □ Military □ School □ Company owned □ Range □
Restaurant □ Bar □ Pool □ Tennis Court □ Hotel Accommodations □

President ___________________________ Street ___________________________
City ___________________________ State ___________ Zip __________
Manager ___________________________ Street ___________________________
City ___________________________ State ___________ Zip __________
Course Superintendent ___________________________ Street ___________________________
City ___________________________ State ___________ Zip __________
Professional ___________________________ Street ___________________________
City ___________________________ State ___________ Zip __________

SEE REVERSE SIDE FOR BUYERS’ SERVICE INFORMATION