Titleist starts 18th straight year as Tour favorite

Golf's #1 ball is more popular than ever before (and remember nobody's paid to play Titleist).

TOURNAMENT RECORD

<table>
<thead>
<tr>
<th>Tournament</th>
<th>Playing Titleist</th>
<th>Nearest Competitive Ball</th>
</tr>
</thead>
<tbody>
<tr>
<td>LOS ANGELES</td>
<td>45</td>
<td>35</td>
</tr>
<tr>
<td>SAN DIEGO</td>
<td>47</td>
<td>33</td>
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<tr>
<td>BING CROSBY</td>
<td>139</td>
<td>54</td>
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<tr>
<td>LUCKY OPEN</td>
<td>55</td>
<td>28</td>
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<tr>
<td>PALM SPRINGS</td>
<td>99</td>
<td>21</td>
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<tr>
<td>PHOENIX OPEN</td>
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<td>TUCSON OPEN</td>
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<tr>
<td>PGA SENIORS</td>
<td>220</td>
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<tr>
<td>PENNACOLA</td>
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<tr>
<td>DORAL OPEN</td>
<td>39</td>
<td>36</td>
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<tr>
<td>FLORIDA CITRUS OPEN</td>
<td>50</td>
<td>34</td>
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<tr>
<td>JACKSONVILLE OPEN</td>
<td>63</td>
<td>37</td>
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<tr>
<td>GREENSBORO OPEN</td>
<td>68</td>
<td>27</td>
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<tr>
<td>MASTERS</td>
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<td>21</td>
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<tr>
<td>AZALEA OPEN</td>
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<td>TOURNAMENT OF CHAMPIONS</td>
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<td>4</td>
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<td>DALLAS OPEN</td>
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<td>32</td>
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<tr>
<td>TEXAS OPEN</td>
<td>69</td>
<td>29</td>
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<tr>
<td>TOTAL</td>
<td>1965</td>
<td>654</td>
</tr>
</tbody>
</table>

For more information, circle number 225 on card.
Now...Foot-Joy offers a basic golf shoe department in less than 6 sq. ft. of space

An ideal display unit for Golf Professional Shops offering these unique advantages:

1. Holds a basic stock of 48 pairs of Foot-Joy golf shoes (24 on each side)
2. Allows open display of 8 different styles on attractive red carpeted top
3. Measures 26" x 32" (only 5.8 square feet)
4. Can be used against the wall or as an island
5. Attractively-finished in rich walnut with brass trim and catalogue rack

Experience has proved time and again that the Pro Shops which do the biggest business on golf shoes are those that let their members know they can be fitted properly. That means taking your stock out of the back room and putting it on display where your customers can see that you're in the shoe business!

This new Foot-Joy display unit does the trick. Put it to work and you'll soon discover that no other item in your whole shop...not even golf clubs...gives you so much profit in so little space with so little effort! Brockton Footwear, Inc., Brockton, Mass. 02402

ASK YOUR ERNIE SABAYRAC MAN FOR FULL DETAILS
Maintenance?
You’ll probably want to wash your ’66 Allis-Chalmers Golf Cars once in a while!
Suddenly Allis-Chalmers took the headaches out of golf cars

Golf courses are for playing golf and the one thing a club doesn’t want is a car that leaves a man on the fifteenth hole or requires elaborate maintenance.

Allis-Chalmers went to work to build cars that would perform round after round for many seasons. They had to meet the reliability and ruggedness standards set by Allis-Chalmers construction machinery, lift trucks and other industrial equipment that must stand up to heavy use.

They are here now. The new 1966 gasoline and electric powered Allis-Chalmers Golf Cars. They have the reliability, plus the maneuverability and comfort you have been looking for.

Their sleek styling will be an asset to your club. You’ll be so proud of them, you’ll want to keep them washed. And your club will like doing business with Allis-Chalmers. If, by chance, you should need parts or service, Allis-Chalmers maintains service facilities all across the country. Your club can choose a leasing or financing plan that is suited to your needs. Find out more. Send in the coupon below now.

Comfort all the way. Wide balloon-type tires, spring cushioned, individually contoured seats. Coil springs and shock absorbers smooth out the roughest terrain.

Up the steep hills. The low center of gravity assures stable operation. Tiller bar or steering wheel gives effortless handling. Brake pedal has a catch lock for parking.

Sleek Fiberglas body. Nothing to snag clothes. Walk-through cockpit with no obstruction makes it easy to get in and out. Body is completely rustproof.

Easy access. Body tilts back, making entire interior visible. Handy built-in battery charger optional on electric models. Plugs into any 115-volt AC outlet for overnight charging.

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Milwaukee, Wisconsin 53201
Please send me your new brochure showing all the '66 golf cars.

Name: ____________________________________________
Golf Club: _________________________________________
Address: __________________________________________
City ________________________ State ________ Zip ______

1966 Allis-Chalmers Golf Cars available in gas or electric models.
Which pipe will give us the most use and the least grief?
It's true. Cast iron pipe is perfect for golf course sprinkling systems. Proved by decades of experience on the majority of the country's most famous tournament courses, cast iron pipe removes the risk and anxiety from your club's most important investment. Here's why:

- Cast iron pipe is stronger. Backfilling won't pinch or collapse it, as it can with nonrigid, thin wall pipe.
- Cast iron pipe withstands the high surge pressures common in golf course sprinkling systems. Other materials may burst.
- Cast iron pipe taps easily and cleanly. The pipe can be relocated and the system expanded with a minimum of fuss. And joints are leakproof... pressure is easily maintained.
- Cast iron pipe cannot absorb water, therefore it won't freeze, crack or deteriorate.
- Cast iron pipe actually costs less in the long run because it will give your club many more seasons of uninterrupted play. Invest in a sure thing—specify cast iron pipe.

CAST IRON PIPE
THE MARK OF PIPE THAT LASTS OVER 100 YEARS
AN ASSOCIATION OF QUALITY PRODUCERS DEDICATED TO THE HIGHEST PIPE STANDARDS

Get help on your irrigation system plans with the industry's most complete booklet. Has vital design and installation tips and other planning aids. Mail coupon for free 20-page booklet.

Wallace T. Miller, Managing Director
Cast Iron Pipe Research Association
3440-G Prudential Plaza, Chicago, Illinois 60601

Please send me a copy of your booklet, "Golf Course Irrigation."

Name________________________
Position_____________________
Name of Course_______________
Address_______________________
City_________________ State____ Zip Code____

Ask your grounds committee this question, then

specify Cast Iron Pipe
...you can't go wrong
"WIZARD OF THE CLUBS" PAUL HAHN PREFERENCES THE MAGIC OF DiFINI! You can teach an old pro new tricks! Golf showman Paul Hahn learned fast that DiFinI's action-cut shirts, slacks, shorts and sweaters deliver all the comfort and freedom he needs to keep him at his spellbinding, crowd-pleasing best!

For her — new course sorcery in color-keyed coordinates! And the wardrobe witchery of DiFinI shorts, skirts, slacks, culottes, golf shirts and sweaters.

The choice of the pro — and those in the know! At better professional shops everywhere.

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DiFinI Knitwear, Ltd.

Slacks and shorts by
DiFinI Originals, Inc.
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COVER BY LEONARD KAMSOLER
What do golfers say about Wide-Lite lighting like this?

"No trouble following flight of wood and iron shots"
"I'd much rather play night golf"

What does the course manager say?

"Night golf now brings in 70 to 75 percent of our business"
In spite of intense competition from six other golf courses in a city of 125,000 population, the Piedmont Golf Course is highly successful. And Wayne Parker, course manager, attributes this success to the extra playing hours made possible by his “Wide-Lite” installation.

Proof of the popularity of night golf is the fact that day greens fees are $1.60 for 18 holes, and $2.50 at night.

Want to know how “Wide-Lite” golf course lighting can bring more golfers, more business, and more profits to your operation? Just send the no-obligation coupon!
Confused by the great variety of weed-killers being offered? No need to be—just spray with:

**MECOPEX** the weed-killer proven safe for your bent greens (and bent fairways). Especially effective on clover, chickweed, knotweed and plantain.

**MECOPAR** the new broad-spectrum weed-killer for fairway use (even on blue grasses and bents). Controls common fairway weeds including dandelion, clover, chickweed, knotweed, plantain and many others.

End “weed-killer confusion”—simply apply **MECOPEX** and **MECOPAR** with any standard spraying equipment.