D. N. Rickles, Ph. D. has been appointed Director of Research and Engineering, Terra-Green Division, Oil-Dri Corporation of America, Chicago, it was announced by Richard Jaffee, president.

Dr. Rickles, a consultant to the firm for many years, brings to his new position an extensive background in industrial chemistry. He obtained his B.S. and M.A. degrees in chemical engineering from the University of Washington and completed his doctorate in chemistry at the University of Chicago. From 1957 through '61, he served as a member of the advisory committee on saline water conversion under former President Eisenhower. As director of research and engineering, his responsibilities will include product testing quality controls.

The appointment of Dr. M. J. Sloan as manager of research and development of the agricultural chemicals division of Shell Chemical Company heads a series of organizational changes and staff appointments announced by K. R. Fitzsimmons, division general manager.

Dr. Sloan, formerly manager of the Midwest district, fills the post held by Fitzsimmons before he became general manager.

Fitzsimmons also announced creation of the position of marketing manager, to be filled by J. J. Lawler, who has been sales manager for several years. D. H. Walbolt, who has been on special assignment in the company's head office administrative services department, succeeds Lawler as sales manager.
EXPRESSVLY CADDYMASTER WANTED. GOOD SALARY PLUS REFRESHMENT CONCESSION. YEAR-ROUND POSITION. FREE MEALS. TOP RATED PRIVATE COURSE—MOST BEAUTIFUL IN NORTHWEST OHIO—SUBURBS OF CLEVELAND. SEND COMPLETE DETAILS OF EXPERIENCE (INCLUDING CADDY TRAINING AND KNOWLEDGE OF PROCEDURES) PLUS PRESENT SALARY . . . TO H. E. MILLER, 4799 LANDER ROAD, CHAGRIN FALLS, OHIO.

Greenskeeper, Senior, $5484 to $6855. Under golf course manager, work as crew leader maintaining greens and grounds of municipal course. Two years college turf management or high school with three years experience. Excellent future. Top fringe benefits. Apply Civil Service Commission, Municipal Center, Flint, Michigan 48502.


Venzke Vendor—Will work 24 hours a day—all year round just pay for me once—and fill me with balls—5000 limit. For information write Reading Golf, Inc., 300 Spruce Street, Reading, Penna. 372-5185.

POSITION WANTED—ASSISTANT PROFESSIONAL STRONG BACKGROUND IN RETAILING—MARRIED, AGE 23, YEARLY GOLF CLIMATE PREFERRED BUT NOT ESSENTIAL—Honest Hard Worker—Handles Responsibility Well. ADDRESS BOX 1117-A C/O GOLFDOM.

Classified Ads
Rates: Minimum insertion $6.00 for 20 words; additional words 30¢ each; in boldface type 40¢ per word. All classified ads payable on placement of order; no commission or discount allowed. No classified advertising offering new merchandise or equipment will be accepted. No Classified Ads Accepted After the 22nd of Month Preceding Date of Issue. Under no circumstances are we permitted to divulge the name and address of those placing blind advertisements. Response to all box number ads should be addressed to the box number, mail to GOLFDOM, 600 2ND AVENUE N. Y. 10017. Replies are promptly forwarded to advertisers. When replies to blind ads require more than 10¢ postage, the additional proper postage for forwarding must be supplied.

JOBS WANTED
Pro-Superintendent-Manager—presently employed. Desires year round change at course in South. Married, 43 years old. Have reputation as superior teacher. Experience in all course operations, construction and maintenance. Bent greens. Wife to help in shop. 20 years experience. Address Box 1117 C/O Golfdom.

Wanted: Position at a Golf Course in or around the Los Angeles area. Contact: Mr. Lawrence Kerak, 4031 Dexter St., Phila. 19128, Pa.

Class A Pennsylvania superintendent, twenty years experience, resort, semi-public, fraternal, private clubs, desires permanent change to larger more responsible operation. Address Box 1110 Golfdom.

Wanted—Superintendent's position in California, Arizona or Nevada. Ten years experience all phases turf management, construction, disease control. Available immediately. Address Box 1111 Golfdom.


Greens superintendent thoroughly capable all phases golf course operations, 20 years background northern, southern and foreign regions. Available immediately. Address Greens Sup't., 8132 N.W. 5 Ave., Miami, Florida.

Greenskeeper retired; in excellent health; a lifetime experience of an open mind—wishes for comeback. Address Box 1114 Golfdom.

Superintendent or Pro Superintendent—40 years old, 22 years experience in all phases of golf course and club operations. Would like position as Superintendent of a large club or Pro-Superintendent of a smaller club. Address Box 1115 C/O Golfdom.

FOR SALE
GOLF CAR PRE-SEASON SALE
Gas or Elec. Powered. Used fleets and demos. 1965 models and older—Caddy Car, Cushman, LaVer, Par-Gage, AMF, Par Pony, Stevens, Club Car, Victor, Walker. "As Is" or reconditioned. Single units or matched fleets. For delivery anywhere—$275.00 and up—dealers welcome.

NICKEY GOLF CAR CENTER
4300 N. Elston Avenue, Chicago, Illinois 60641
Phone 478-5336—Area Code 312
For more information circle number 216 on card

Jobs Open
SALESMAN TO PRO-SHOPS Complete line of caps, hose, jackets, shirts, gloves, club covers, umbrellas, and accessories. Seeking aggressive salesman for several open territories. Address Box 1120 C/O Golfdom.

Combination Locker Room man and Bartender needed. 6 month season, Excellent salary. Bar percentage, shoe shine concession. Send application and picture to Harold Strain, Wooster Country Club, Wooster, Ohio 44691.

Wanted: Pro manager for nine hole semi-private golf course at Somerset Ranch & Golf Club, Box 115, Somerset Center, Michigan.

Washington, D. C. area. Nationally known golf course architect wishes to employ graduate landscape architect with knowledge of golf and minimum three years experience; good free hand ability essential. Salary dependent on experience and ability. Send to Mr. Edmund B. Ault, Ltd., 11607 Grandview Avenue, Silver Springs, Maryland.
SALESMEN TO GOLF SHOPS—Full line of Emblem Caps, Hosiery and accessories. 10% commission. Box 1118 Golfdom.

WANTED: SALESMAN CALLING ON GOLF PROS TO SELL OUR PROMOTIONAL PRICED LINE OF RAIN JACKETS, RAIN HATS, AND GOLF UMBRELLAS. 15% COMMISSIONS. WRITE FULLY TO SAFESPORT MFG. CO., 1800 STOUT ST., DENVER, COLORADO.


SALES OPPORTUNITY—Need agents for a new product. Experience is not necessary, we will train. Protected area and high earnings first month for the hard worker. Investment of $397 required for initial inventory of product. This is an opportunity for you to step right into a new, wide open, multi-million dollar virgin market. For complete information call or write: Area Code 314-PE-9-0125 National Sales Division 0-3

Complete golf ball manufacturing equipment capacity 300 dozen shift, also manufacture now solid guaranteed— Premium golf balls. Experience is not necessary, we will train. Address Box 1119 Golfdom.

MISCELLANEOUS


WANTED TO BUY OR LEASE GOLF COURSE NEAR LARGE POPULATION CENTER. Have $50,000 CASH TO PUT DOWN. Box 1124 Golfdom.

SALESMEN TO GOLF SHOPS—Prime territories available. Men’s and Ladies’ top quality sportswear. Liberal commissions. Contact George Cook Ltd., 6310 S.W. 65th Avenue, Miami, Florida—33143.

Unusual Opportunity

West Coast Corporation recently reorganized that can withstand rigid financial examination is offering on a no-franchise fee basis exclusive distributorships. This is a product in demand by every home owner and every business and is currently being used by such national organizations as Sears Roebuck & Co., Holiday Inn Motels and various branches of the armed forces. Product 100% guaranteed; investment from $600 to $14,000. Investment guaranteed with 100% markup. Manufacturer has proven method of distribution advertising and merchandising. A factory representative will assist you in setting up your business. For complete details and descriptive literature write: National Chem-Plastics Corp., 1550 Page Industrial Blvd., St. Louis, Missouri 63132, or call collect Robert Y. Adams at HA-6-7242, Area Code 314.

SALESMAN for “Pro Only” sportswear and accessory supplier desires salesmen for several open territories. Box 1122 Golfdom.

DEALERS wanted to handle PRO LINE custom built GOLF CLUBS and accessories direct to consumer; work out of home, store or studio. $500 to $1500 stock needed. Write to THE AL WAGNER GOLF CLUB CO., 5900 SEPULVEDA BLVD., CULVER CITY, CALIF.

For Sale—18 hole public course pro-shop, Snack Bar—Maintenance equipment. Good location in Ohio. Address Ad Box 1123 c/o Golfdom.

WANTED TO BUY OR LEASE GOLF COURSE NEAR LARGE POPULATION CENTER. HAVE $50,000 CASH TO PUT DOWN. BOX 1124 GOLFDOM.


WANTED—REPLACEMENT PARTS FOR PRESENTLY INSTALLED ABS PLASTIC PIPE WATERING SYSTEM—110' P.S.I. TEST; DESIRE L'S-T'S CONNECTORS AND PIPE, BOTH 2 AND 3'—H. FITZGERALD, SHAMROCK GOLF CLUB, RT. 17, E. KANKAKEE, ILLINOIS PH 615-937-9355.

Quick facts about

Series E Savings Bonds

✓ You get back $4 for every $3 at maturity
✓ You can get your money when you need it
✓ Your Bonds are replaced free if lost, destroyed or stolen
✓ You can buy Bonds where you bank, or on the Payroll Savings Plan where you work

Buy E Bonds for growth—H Bonds for current income

173
For prices & literature — check items needed — mail this sheet to:
GOLFDOM, 800 Second Avenue, New York, N.Y. 10017

GOLF COURSE

Aerifying machines: Fairway □ Greens □
Algae Killer (ponds) □
Architects: course □
Ball mark repair tool □
Ball washers (tee) □
Batteries (golf car) □
Benches (tee) □
Bird houses □
Brown-patch preventatives □
Color spray for turf □
Comfort Stations □
Compost mixers □
Crabgrass control: Regular □ Pre-emergence □
Drinking fountains: (Reg. □ L.P.-gas operated □)
Edging machines □
Fertilizers Solid □ Liquid □
Flags (greens) □ Flag poles □
Fungicides □
Golf Cars: Elec. □ Gas □
Golf course furniture □
Haul carts (hyd. lift) □
Herbicides □
Hole cutters □
Humus □ Peat moss □
Insecticides □
Irrigation consultants □
Lapping-in Machine □
Lighting equip.: Miniature □
Par-3 □ Regulation Course □
Practice green □ Parking □
Matting—seedbed protection. □
Miniature Course Const'n □
Min. Course Obstacles □
Min. putting surface □
Mowers: putting green □ rotary □ tee □
fairway □ rough □
Mower Grinders □
Pipe □
Rakes (trap) □
Refreshment stands □
Fixed □ Portable □
Rollers: Power □ Tractor □
Sand: Traps □ for compost, and soil conditioning □
Seed: fairway □ green □
Signs: yardage □ direction □
Sod cutter □
Soil conditioner □
Soil screening □ Soil shredders □
Soil pasteurizers □
Spirkers: greens □ fairway □
Sprayers: power □ hand □
Sprinklers: f'way □ green □
Stolonos — Bent □ Bermuda □
Stone picker (mechanical) □
Sweepers: greens □ f'way □
Sweepers-mulchers (turf) □
Tee Markers □
Tee Shelters □
Thatch cutting machine □
Thatch cutter & vacuum removal □
Tile Probe □
Tractors □
Trailers (utility) □
Trees □ Shrubs □
Tree care service □
Trucks (utility) □
Water aerator for pools & ponds □
Water coolers (L.P.-gas operated) □
Water systems, fairway □
Weed chemicals □ for turf □ for water □

PRO SHOP

Bags: Comp. □ Leather □
Bag & club container (storage-travel) □
Bag storage racks □
Bag carts □ electric □
Bag Tags □ Guest Tags □
Balls: Regular □ Range □
Ball dispenser (coin operated) □
Ball Striper (range) □
Ball Washers: Tee □ Range □
Ball washer, counter & dispenser □
Batteries (golf cars) □
Battery chargers □
Caps and hats □
Charge books; pro shop □
green fee □
Cleaner for iron clubs □
Clubs: Woods □ Irons □
Putters □ Range □
Club cleaner-polisher □
Club head covers □
Club repair supplies □
Display fixtures □
Floor covering (spike resistant) □
Gasoline motors (golf car) □
Golf Cars: Elec. □ Gas □

Golf car replacement seats □
Golf car trailers □
Golf car transmissions □
Golf gloves □
Golf grips: Leather □ Comp. □
Golf Practice Devices ■
Golf shoes: men's □ women's □
Golf shoe Brush & Scraper □
Grip cleaning machine □
Grip slip preventative □
Handicap computer service □
Handicap racks □ cards □
Insect repellent □
Lighting equip. — range □
Mech. Range Ball Retriever □
Practice driving nets □
Rubber-spiked Overshoes □
Score Cards □ Charge checks □
Shoe rack (for locker doors) □
Sportswear: Shirts □ Socks □
Sport jackets □ Rain jackets □
Windbreakers □ Slacks □
Shorts: Ladies □ Men's □
Tee bag racks □
Tee mats: Range □ Net □
Trophies □
Teeing device (automatic) □

CLUBHOUSE

Bath mats □
Bath slippers—disposable □
Carpeting □
Dining Room:
  Linens □ Silverware □
  China □ Glassware □
Disinfectants □
Duplicating machines □
Floor covering—spike resistant □
Folding Table (Banquet) □
Game Tables □
Greeter pins □
Health haths □
Locker Name Plates □
Lockers □
Locker room toiletry products □
Locks (combination) for lockers □
Massage Equip. □
Modernization (interior) □
Printing □
Runners for aisles—spike resistant □
Carpentry □ Composition □
Shoe equip. & supplies □
for locker attendant □
Towels (golf, disposable) □

Send information (please fill as completely as possible)

To: Name __________________________ Your Title at Club ________________________
Club ___________________________________________________________ Address _______
Town ___________________________ ZIP Code ________ State ______________ Check if new club □
SEE REVERSE SIDE

175
GOLFDOM
THE MAGAZINE OF GOLF BUSINESS

ESTABLISHED 1927

ADMINISTRATION • MANAGEMENT • OPERATING • MERCHANDISING • MAINTENANCE • SUPPLIES

40th YEAR OF PUBLICATION

Golf's clearinghouse of information on the most successful operating policies, practices, and products for your club.
Monthly, GOLFDOM presents the latest, most practical ideas on golf club administration, management, maintenance and service.
Make certain those with the operating responsibilities at your club are kept informed by reading The Magazine of Golf Business.
Use the form below. We'll see that authorized personnel get GOLFDOM.

FILL IN BELOW — MAIL THIS PAGE TO

GOLFDOM CIRCULATION DEPARTMENT
800 Second Avenue, New York 10017, New York

Club or Course Name __________________________ No. of Holes ________________

Mail Address __________________________________ Number of Members ________________

City __________________________ State ____________ Zip Code ________________

TYPE OF COURSE
Please check below

- Pitch & Putt
- Established Course
- New Course
- Driving range
- Private
- Semi-Pvt. (Fee)
- Municipal (city, county or state owned)
- Resort Course
- Public
- Par 3
- Military
- School
- Company owned
- Range
- Restaurant
- Bar
- Pool
- Tennis Court
- Hotel Accommodations

President __________________________ Street __________________________
City __________________________ State ____________ Zip ________________
Manager __________________________ Street __________________________
City __________________________ State ____________ Zip ________________
Course Superintendent __________________________ Street __________________________
City __________________________ State ____________ Zip ________________
Professional __________________________ Street __________________________
City __________________________ State ____________ Zip ________________

SEE REVERSE SIDE FOR BUYERS' SERVICE INFORMATION
Long and justly famed for its unmistakable elegance, this French import is favored by champions throughout the world. Luxurious cotton lisle. Ribbed collar, and cuffs; long tail or the new ribbed bottom which can be worn tucked in or outside. Sizes, S, M, L, XL, XXL. All, of course, with the famous crocodile crest that says, "Champion!" In a dozen colors. Yours for $8.95. You'll find sportswear by Izod at all Pro shops and fine stores.