SMEAL "Cardiac Special"
GOLF COURSE TRAM

Specially Engineered for Your
Long Hills, Elevated Tees...
or Wherever a Lift Would Make Your
Course More Pleasant to Play!

There’s no more “grumbling” about that long steep climb when you have a SMEAL CARDIAC SPECIAL on your course. Just enter the car... push a button and in no time you’re at the top and on your way. Tram is controlled from either end of track and also from the car. Many built-in features guarantee complete safety along with minimum maintenance.

For more information, write Dept. 20

SMEAL MANUFACTURING CO. SNYDER, NEBR. 68664

For more information circle number 130 on card
Golf cart engines stay up to par! **GO GUM**

Removes gum, sludge, varnish. Cleans entire fuel system while engine runs. By makers of HEET, best-known winter fuel line protection. Big 16 oz. can.

**ASK FOR GO GUM**

© 1966 DeMert & Dougherty, Inc., Chicago, Illinois 60650

For more information circle number 193 on card

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GOLF COURSE DESIGN AND CONSTRUCTION
EDMUND B. AULT Ltd.
GOLF COURSE ARCHITECT
Sculptured Greens
11607 Grandview Avenue
Silver Spring, Maryland
301-942-0716

For more information circle number 137 on card

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“Give your course a signature”
Robert Trent Jones
GOLF COURSE ARCHITECT
P.O. BOX 304
MONTCLAIR, N.J.
201-744-3033-34
360 BRYANT STREET
PALO ALTO, CALIF.
415-324-1253

For more information circle number 169 on card

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WATERING SYSTEMS
GENE STEPHENS
2948 N. ALTON WA-31966
INDIANAPOLIS, IND.

For more information circle number 152 on card

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People in the News

James Burris, Seattle, Washington, has been appointed as a new district manager for the Harley-Davidson Motor Co. The announcement was made by Walter C. Davidson, vice president of sales.

Gerard A. Desmond, Kohler Company sales manager, has been elected vice president of engine and electric plant sales. The announcement was made by Herbert V. Kohler, board chairman of the Kohler, Wis., firm.

Desmond has been a director since

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ROBERT BRUCE HARRIS
Golf Course Architect
MEMBER AMERICAN SOCIETY OF GOLF COURSE ARCHITECTS
645 N. MICHIGAN AVENUE
CHICAGO 11, ILL.
Whitehall 4-6530

For more information circle number 145 on card

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Reading Golf Equip. & Supply Co., Inc., Box 723, Reading, Pa.
For more information circle number 163 on card
1958, company secretary since 1960, and engine and electric plant sales manager since 1959. A native of Brooklyn, N. Y., he joined the Kohler Co. legal department in 1944.

Earl Rich, general manager of Cabot Piping Systems of Louisville, Ky., has announced four new appointments at the company's plant in Santa Ana, Calif. John W. Hawley, who has more than 10 years' experience in the plastic pipe industry, has been appointed production manager at Santa Ana.

Quentin P. Gallivan has been named product manager-valves and pumps. The other two men are: Robert R. VanDine, product manager-water, oil and gas, and Calvin R. Vicent, product manager-conduit.

R. D. Nygaard has been appointed sales manager of the Industrial Machinery division of the Foley Manufacturing Company, Minn., it was announced by Yale Smiley, vice president in charge of general sales. The division manufactures industrial sharpening equipment.

Prior to joining Foley, Nygaard had been with the Brown Trailer division of the Clark Equipment Co., Michigan City, Indiana and Power Brake Equipment Co., St. Paul.
The appointment of John C. Baduini as vice president of the Plymouth Golf Ball Company, Plymouth Meeting, Pa., has been announced by James G. Hogg, president.

Baduini's new responsibilities will include sales, marketing, advertising and public relations.

Ritner W. Tomlinson, manager of Pennsalt Chemicals Corporation's Chemical Specialties Plant at Cornwells Heights, Pa., has retired after 40 years of service with the company.

James A. Smith, manager of Pennsalt's plant in Atlanta, Ga., succeeds Tomlinson at Cornwells Heights. Silas C. Wagner, former technical representative in the marine chemicals department, succeeds Smith as manager of the Atlanta plant.

The changes were announced by J. Stanley Hall, general manager of the Chemical Specialties Division.
**SPECIFICATIONS & PRICES**

HEAVY DUTY—Enclosed gear box—geared head—500 ft. galv. cable (600 ft. slight extra cost)—max. coverage: 2½ acres...*140 ft. x 650 ft. (adjustable)—uses 1" hose—Ship. Wt. 96 lbs. $325.00

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**LETTERS FROM ONE OF THE MANY LETTERS WE RECEIVE:**

Gentlemen:

“We have five Travelrain Heavy Duty Sprinklers in service on our nine-hole golf course. These were purchased in order to permit installation of grass fairways without undertaking the very considerable expense of installing a sprinkler system. These sprinklers have permitted us to grow grass within the past season on seven out of our nine fairways, and all under the difficult condition of growing grass from seed. The duty on the sprinklers has been heavy, and they have performed very satisfactorily.

We would recommend their use wherever it is desired to irrigate grass fairways economically, and where the cost of a permanent sprinkling system would be prohibitive.

Yours very truly,

H. E. MOORE, President
Douglas Golf Club
Douglas, Arizona"
J. J. Durkin, purchasing agent of Certain-teed Products Corporation, pipe division, announces the appointment of Charles H. Striegel as assistant purchasing agent.

Striegel joined the company in 1947 and has held several managerial posts, most recently as sales service manager.

Donald W. (Doc) Giffin, press secretary on the PGA golf tour for the last five seasons, has resigned to accept a new position as personal assistant to Arnold Palmer.

In his new post, Giffin will accompany Palmer during all of his tournament and exhibition appearances in this country, serving as his liaison with representatives of the many Palmer enterprises, golf and tournament officials, members of the media as well as the general public.

He will also assist Arnie in the preparation of articles, broadcasts and telecasts on golf and help co-ordinate Palmer’s busy schedule.
JOBS WANTED

Experienced in all phases of golf course maintenance and management. Available immediately. Will invest if necessary. Walt Short, 8729 E. 47th Place South, Tulsa, Okla.

LOCKER ATTENDANT DESIRES YEAR AROUND POSITION IN FLORIDA TEN YEARS EXPERIENCE AT THREE TOP MIDWEST CLUBS. AGE 41, MARRIED. REFERENCES. BOX 1211, c/o GOLFDOM.

TEACHING PROFESSIONAL LOOKING FOR HEAD PROFESSIONAL OPENING FOR 1967. SEVEN YRS. EXPERIENCE IN ALL PHASES OF BUSINESS. MARRIED. 27, AND WILL TRAVEL. INQUIRE, BOX 1209, c/o GOLFDOM.

GOLF PROFESSIONAL—AVAILABLE IMMEDIATELY. EXPERIENCED—ATTENDED PGA SCHOOL. AGE 26—MARRIED—NO CHILDREN—WIFE CAN ASSIST—EXCELLENT REFERENCES. WILL LOCATE ANYWHERE. BOX 1208, c/o GOLFDOM.

TOP-NOTCH, EXPERIENCED CLASS "A" P.G.A. PRO, SUPERINTENDENT, OR PRO-SUPERINTENDENT WOULD LIKE TO LOCATE IN SOUTHWEST. AT CREDIT, FINEST REFERENCES. BOX 1205, c/o GOLFDOM.

Presently employed pro-MGR-SUPT. DESIRES CHANGE TO FLORIDA CLUB OR MUNICIPAL COURSE. COMPETENT IN TEACHING, COURSE SUPERVISION AND MAINTENANCE. SOUND FINANCIAL CONDITION. CAN STOCK HIGH QUALITY GOLF SHOP EXPIRables. BOX 1204, c/o GOLFDOM.

PRO-GREENKEEPER—AGE 45. MARRIED—PRESENTLY EMPLOYED IN THE CAROLINAS. ACTIVE MEMBER OF BOTH P.G.A. AND G.C.S. ASSOCIATIONS. CLASSED AS A1 GOLF TEACHER AND NOTED FOR GREENSKEEPER.

60 DAYS NOTICE). BOX 1201, c/o GOLFDOM.

PRO-GREENKEEPER—AGE 45. MARRIED—PRESENTLY EMPLOYED IN THE CAROLINAS. ACTIVE MEMBER OF BOTH P.G.A. AND G.C.S. ASSOCIATIONS. CLASSED AS A1 GOLF TEACHER AND NOTED FOR GREENSKEEPER.

EXPERIENCE—FAMILIAR WITH NORTHEAST GRASSES—PERIENCED. BOX 1210, c/o GOLFDOM.

GREENSKEEPER AND ASSISTANT GREENSKEEPER—HEAVY EXPERIENCE—FAMILIAR WITH NORTHEAST GRASSES—SHRUBBERY AND LANDSCAPING. NEW 18 HOLE NEW JERSEY COURSE. BOX 1206, c/o GOLFDOM.

MAINTENANCE SUPERVISOR—Capable of assuming complete charge of Maintenance Department. Quality Golf and sporting goods manufacturer, in the midwest. College degree not absolutely necessary. Send resume with complete details as to education, employment history, age, salary requirements, etc. Application will be treated with utmost security; our qualified employees know of this advertisement. Write Box 1212, c/o GOLFDOM.

WANTED SALESMEN calling on Golf Pros to sell Nylon Jackets, Shirts, Hose, Hats. Emblem Caps and Accessories. Address inquiries, Box 1213, c/o GOLFDOM.

College graduate, age 30, married, strong golf background, desires position closely associated with golf. Resume and references upon request. Box 1200, c/o GOLFDOM.

Classified Ads

Rates: Minimum insertion $6.00 for 20 words or less; additional words 30¢ each; in boldface type 40¢ per word. ALL CLASSIFIED ADS PAY IN ADVANCE. PlACEMENT OF ORDER. No classified advertising offering new merchandise or equipment will be accepted.

NO CLASSIFIED ADS ACCEPTED AFTER THE 20TH OF MONTH PRECEDING DATE OF ISSUE. PLEASE MARK ALL ENVELOPES CONTAINING CORRESPONDENCE OR CHECKS FOR CLASSIFIED ADS, ATT: ANITA LADDEN, GOLFDOM CLASSIFIED. UNDER NO CIRCUMSTANCES ARE WE PERMITTED TO DIVULGE THE NAME AND ADDRESS OF THOSE PLACING BLIND ADVERTISEMENTS. RESPONSE TO ALL BOX NUMBER ADS SHOULD BE ADDRESSED TO THE BOX NUMBER, c/o GOLFDOM. 800 SECOND AVENUE, NEW YORK, N.Y. 10017. REPLIES ARE PROMPTLY FORWARDED TO ADVERTISERS.

WHEN REPLIES TO BLIND ADS REQUIRE MORE THAN 10¢ POSTAGE, THE ADDITIONAL POSTAGE FOR FORWARDING MUST BE SUPPLIED.

JOBS OPEN

Sales Representatives interested in handling Venzke Vendor, Earn $5,000 more this year. Reading Golf Inc., 300 South Street, Reading, Pa. 19601. P.G.A. Pro-Manager for newly completed golf course—Southern California. Permanent job. Write complete resume with expected terms. Box 1202, c/o GOLFDOM.

PRO SHOP REPRESENTATIVES. Some good territories open yet for new line of men’s and women’s sweaters. Machine wash and dry, two-way stretch, deep pile fabric, 10% commission. Contact MOJ, Box 158, Fortville, Wisconsin or Jim McNicoll, 1848 Preble Avenue, Green Bay, Wisconsin.

Wanted—Course Superintendent to act as Assistant for 1 yr. under retiring Supt. and then take over full responsibilities of one of the finest 18 hole semi-private clubs in the Chicagoland area. Send resume & salary expected 1st yr. & 2nd yr. Nordic Hills C.C., Nordic Rd., Itasca, Ill.

STARTER—CADDYMasters POSITION AVAILABLE, LONG ISLAND GOLF & COUNTRY CLUB, YEAR ROUND. EXPERIENCE AND REFERENCES REQUIRED. BOX 1210, c/o GOLFDOM.

GREENSKEEPER AND ASSISTANT GREENSKEEPER—HEAVY EXPERIENCE—FAMILIAR WITH NORTHEAST GRASSES—SHRUBBERY AND LANDSCAPING. NEW 18 HOLE NEW JERSEY COURSE. BOX 1206, c/o GOLFDOM.

MAINTENANCE SUPERVISOR—Capable of assuming complete charge of Maintenance Department. Quality Golf and sporting goods manufacturer, in the midwest. College degree not absolutely necessary. Send resume with complete details as to education, employment history, age, salary requirements, etc. Application will be treated with utmost security; our qualified employees know of this advertisement. Write Box 1212, c/o GOLFDOM.

WANTED SALESMEN calling on Golf Pros to sell Nylon Jackets, Shirts, Hose, Hats. Emblem Caps and Accessories. Address inquiries, Box 1213, c/o GOLFDOM.


MISCELLANEOUS

18 hole, Championship, rolling course. Fine growing community along Lake, 50 miles west of Cleveland. Quality heavy public play. R. D. Palmer, 71 Portage Dr., Vermilion, Ohio.

We buy used balls and clubs, closeouts, distress merchandise for cash. Norm Meyer, Golfer’s World, 55 Jessup Roads, Woodbury, New Jersey.

GOLF CARS FOR SALE—$195.00 and up. Gas or Elect. Power. Most all makes. Like new demonstrators, reconditioned or as is. Single units or matched fleets. Dealers welcome. Send for price list. NICKY GOLF CAR CENTER, 4300 N. Elston Ave., Chicago, Illinois 60641. Area Code 312, 478-5336.

Used golf clubs striped for shag or range balls—no cuts. $2.10 per doz. Post Office Box 125, Washington, Michigan.

Wanted: Used golf balls—Write for price quotations. Northern Golf Ball Co., 2350 W. Roscoe St., Chgo., Ill. 60618.

We buy used golf range balls, miscellaneous golf range equipment, etc. Address inquiries, Dutchess Golf Supply Co., 47 Streit Ave., Poughkeepsie, N. Y.

For Sale—Minnesota Golf Course, Twin City area. 2 nines, 3100 yds. and 1850 yds. Address inquiries to: Box 225, Wayzata, Minn.

16—VICTOR ELECTRIC CARS MODEL 36-37. Write or call the Westwood Golf Club, Kings Highway and Jessup Roads, Woodbury, New Jersey. Phone 609-845-2000.

Would like to have direct distributorship from manufacturers for golf shirts, windbreakers, sweaters and slacks for 5 southeastern states. Box 1207, c/o GOLFDOM.

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For prices & literature - check items needed — mail this sheet to:

GOLFDOM, 800 Second Avenue, New York, N.Y. 10017

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**GOLF COURSE**

Aerifying machines:
- Fairway
- Greens

Algae Killer (ponds)

Architects: course

Ball mark repair tool

Ball washers (tee)

Batteries (golf car)

Benches (tee)

Bird houses

Brown-patch preventatives

Color spray for turf

Comfort Stations

Compost mixers

Crabgrass control: Regular

Pre-emergence

Drinking fountains:
- (Reg. • L.P.-gas operated)

Edging machines

Fertilizers: Solid

Liquid

Flags (greens)

Flag poles

Fungicides

Golf Cars: Elec.

Gas

Golf course furniture

Haul carts (hyd. lift)

Hole cutters

Humus

Peat moss

Insecticides

Irrigation consultants

Lapping-in Machine

Lighting equip.: Miniature

Par-3

Regulation Course

Practice green

Parking

Matting—seedbed protection.

Miniature Course Const'n

Min. Course Obstacles

Min. putting surface

Mowers: putting green

rotary
tee

fairway

rough

Mower Grinders

Pipe

Rakes (trap)

Refreshment stands
- Fixed

Portable

Rollers: Power

Tractor

Sand: Traps

for compost,

and soil conditioning

Seed: fairway

green

Signs: yardage

direction

Sod cutter

Soil conditioner

Spike markers

Tee Markers

Tee Shelters

Thatch cutting machine

Thatch cutter & vacuum removal

Tile Probe

Tractors

Trailers (utility)

Trees

Shrubs

Tree care service

Trucks (utility)

Water aerator for pools & ponds

Water coolers (L.P.-gas operated)

Water systems, fairway

Weed chemicals

for turf

for water

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**PRO SHOP**

Bags: Comp.

Leather

Bag & club container (storage-travel)

Bag storage racks

Bag carts

electric

Bag Tags

Guest Tags

Balls: Regular

Range

Ball dispenser (coin operated)

Ball Stripper (range)

Ball Washers: Tee

Range

Ball washer, counter & dispenser

Batteries (golf cars)

Battery chargers

Caps and hats

Charge books; pro shop

green fee

Cleaner for iron clubs

Cloths: Woods

Irons

Putters

Range

Club cleaner-polisher

Club head covers

Club repair supplies

Display fixtures

Floor covering (spike resistant)

Gasoline motors (golf car)

Golf Cars: Elec.

Gas

Golf car replacement seats

Golf car trailers

Golf car transmissions

Golf gloves

Golf grips: Leather

Comp.

Golf Practice Devices

Golf shoes: men's

women's

Golf Shoe Brush & Scraper

Grip cleaning machine

Grip slip preventative

Handicap computer service

Handicap racks

cards

Insect repellent

Lighting equip. — range

Mech. Range Ball Retriever

Practice driving nets

Rubber-spiked Overshoes

Score Cards

Charge checks

Shoe rack (for locker doors)

Sportswear: Shirts

Socks

Sport jackets

Rain jackets

Windbreakers

Socks

Shorts: Ladies

Men's

Tee bag racks

Tee mats: Range

Net

Trophies

Teeing device (automatic)

---

**CLUBHOUSE**

Bath mats

Bath slippers—disposable

Carpets:

Dining Room:
- Linens

Silverware

China

Glassware

Disinfectants

Duplicating machines

Floor covering—spike resistant

Folding Table (Banquet)

Game Tables

Gretier pins

Health baths

Locker Name Plates

Lockers

Lockers room toilet products

Locks (combination) for lockers

Massage Equipt.

Modernization (interior)

Printing

Runners for aisles—spike resistant

Carpeting

Composition

Shoe equip. & supplies

for locker attendant

Towels (golf, disposable)

---

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To: Name ___________________________________________ Your Title at Club _____________________________

Club __________________________________________ Address ____________________________

Town __________________________ ZIP Code _______ State __________________________ Check if new club □

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JULY/1966 99
Golf's clearinghouse of information on the most successful operating policies, practices, and products for your club.

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GOLFDOM CIRCULATION DEPARTMENT
800 Second Avenue, New York 10017, New York

Club or Course Name ___________________________ No. of Holes ___________

Mail Address ___________________________ Number of Members ___________

City ___________________________ State ___________________________ Zip Code ___________

TYPE OF COURSE
Please check below

Pitch & Putt □ Established □ Course □ New Course □ Driving range □
Private □ Semi-Pvt. (Fee) □ Municipal (city, county or state owned) □
Resort Course □ Public □
Par 3 □ Military □ School □ Company owned □ Range □
Restaurant □ Bar □ Pool □ Tennis Court □ Hotel Accommodations □

President ___________________________ Street ___________________________

City ___________________________ State ___________________________ Zip ___________

Manager ___________________________ Street ___________________________

City ___________________________ State ___________________________ Zip ___________

Course Superintendent ___________________________ Street ___________________________

City ___________________________ State ___________________________ Zip ___________

Professional ___________________________ Street ___________________________

City ___________________________ State ___________________________ Zip ___________

SEE REVERSE SIDE FOR BUYERS' SERVICE INFORMATION