More driving power...

Lower maintenance cost...

Proven dependability over years of rugged service...

is why more and more of the country's golf courses prefer Trojan Mileage Master Electric golf cart batteries.

TROJAN BATTERY COMPANY

724 East 61st Street • Los Angeles, California 90001

For more information circle number 199 on card
HERB GRAFFIS Continued from page 80

Hundreds of pros are happy about Bob Rickey being elevated to vice presidency, merchandising, of the MacGregor division of Brunswick Corp. . . . Bob was raised in pro golf . . . His father, the late Clarence H., was MacGregor president and brought Tommy Armour onto the staff as an early move in restoring Crawford, MacGregor and Canby to high level as one of the manufacturing companies that helped direct golf business into pro channels . . . Bob started as a sports writer while in Northwestern University and after the war worked in MacGregor’s repair dept., then as a salesman . . . For ten years he was MacGregor’s advertising manager, then was made vp in charge of pro golf sales.

Great deal of credit for success of National Golf Day fund-raising May 30 goes to Tom Crane, executive consultant of the PGA, who was taking his last swing at the Golf Day tee before turning over

Continued on page 84
"Nail down" the locker-room problem with these fine spikeproof carpets

Lower maintenance costs, less accident hazard, increased warmth and beauty, greater sound absorbency . . . all these can be accomplished in locker rooms with specially engineered Philadelphia spikeproof carpets. Many prominent clubs have benefited from these carpets' long service and tremendous stamina for many years, and find them an excellent long-range investment. Select from one of the most extensive design libraries in the business, created exclusively for country club locker rooms.

Prompt, dependable custom weaving service (even for medium size orders) . . . matching any colors submitted.

Mail coupon for free sample

Philadelphia Carpet Co. (Commercial Div.)
Allegheny Ave. & C St., Phila., Pa. 19134

Please send me a free sample of your spikeproof carpet. No obligation, of course.

Name________________________

Club________________________

Address______________________

City________________________State________

For more information circle number 121 on card
Continued from page 82

HERB GRAFFIS

his job to Robert T. Creasy who is 
Crane’s successor as PGA Executive Di-
rector . . . Early indications are that 1966 
Golf Day was the biggest in years getting 
money for the caddie funds, educational 
and welfare operations of golf . . . Golf 
Writers Association’s vigorous participa-
tion helped a lot too.

O. J. Noer, noted turf authority who 
retired a couple of years ago from Mil-
waukee Sewerage Commission and who 
got USGA Green Section award is in 
Columbia hospital at Milwaukee . . . 
You can’t see him or telephone him, but 
can send him cheers by mail. •

Seagram offers golf art

You can now obtain full-color reproduc-
tions of a painting which shows all mem-
bers of the PGA Hall of Fame. Painted 
by Dom Lupo, it will be published in 
GOLF Magazine’s August issue to cele-
brate the PGA’s 50th Anniversary. Write 
Kent J. Tagge, Seagram Distillers Com-
pany, 375 Park Avenue, New York, N.Y.

Pros! Clubs! This may be your answer:

MORE THAN 500 RECONDITIONED 
GOLF CARS 90-DAY WARRANTY

$350 TO $550

- New or like new bodies
- new upholstery
- NEW 195 A. H. Batteries
- new cables • new plugs
- Refinished original 2-tone
- Rebuilt mechanically
- Chargers included
- NEW CAR WARRANTY

MANY MAKES 6 MODELS TO CHOOSE FROM

Adequate Cars at a Sensible 
Investment to Accommodate the 
Busy-Day, Weekend or Seasonal 
Increase in Play at Your Club.

Delivery anywhere on our transports.

EASY TERMS: 10% DOWN. Balance over one, two or three seasons • CALL COLLECT for information . . .
It's TRIONIZED!

That's why Scotts can guarantee greater benefits for every fertilizer dollar you spend — or money back.

When you apply Scotts ProTurf fertilizer to your greens, fairways or tees, you're putting on fertilizer that is unique and patented. There's no other like it.

The molecular structure of Scotts Trionized fertilizer (left, below) illustrates its complexity as compared with other fertilizers (right, below)

Effective grass nutrition requires complex molecular bonding to cope with the vagaries of nature in the matter of soil temperature and moisture supply as well as the fact that grass is a very complex organism.

ProTurf gives you economical application, too. It is power packed yet safely applied by unskilled help. There is no odor and no burn.

The patented Trionized bonding of Scotts ProTurf Fertilizer provides the governor that assures strategic release of nutrients which in turn assures controlled growth of greener, sturdier turf.

Scotts. The people who devote all their efforts to grass

Marysville, Ohio

For more information circle number 133 on card
NEW PRODUCTS

The new 18 hp. Bolens GK is equipped for year round use. Attachments for frame-steering vehicle include: 72-inch 4 blade rotary mower with retractable wing sections; 48-inch snow caster; transport trailer; 1-cu. yd. utility dump cart with removable tail gate section; all-weather cab with tempered glass, removable doors, windshield wiper, emergency light; and 54-inch heavy-duty snow/grader blade with hydraulic angling.

Complete Bolens GK specifications and details available from Bolens Division, FMC Corporation, Port Washington, Wisconsin.

The Pro-Grip wrist-o-mitt (TM), a new golf accessory, is manufactured by Manufacturers Specialty Co., St. Louis, 63104. Retail price is $1.50. Pro-Grip strengthens the wrist yet gives the fingers freedom for a firmer grip on the club, claims the company. It is made of stretchable material.

English Leather hair dressing, a new product of the MEM Company, Northvale, New Jersey, has just been introduced. In addition to its new hair dressing MEM offers all-purpose lotion, all-purpose powder, pre-shave lotion and deodorant stick.

HUNDREDS OF (PRE-OWNED)
CUSHMAN GOLFSTERS

GOING FAST!

PRICED LOW
From
$255

BATTERIES ADDITIONAL
300 AVAILABLE
FOR IMMEDIATE DELIVERY

MODEL  PRICE
1962  $255
1963  370
1964  544
1965  731

Write — Wire or Call Collect

COMPARE these used CUSHMAN GOLFSTERS with any new car of any other make.

CHICAGOLAND CUSHMAN SALES
61 E. 23rd St., Chicago Heights, Ill. Phone: Area 312 WA 8-5555 -- P.O. Box 428
For more information circle number 200 on card
How some golf courses save up to 56% on turf irrigation

What are the biggest expense items in turf maintenance? Labor and water. How can these rising costs be reduced? System design and sprinkler head selection are the key controllable factors, and they represent only a small part of the initial cost of equipment.

Thompson gear driven rotary sprinkler systems, manually or automatically controlled, irrigate many golf courses efficiently and for 38% to 56% less annual operating cost than most hand-coupling systems. They pay for themselves in 1 to 2 years. They're insured for 7 years!

*This statement is from an Economics Research Associates report based on actual operating data and interviews with hundreds of golf course superintendents, architects, engineers, contractors, irrigation equipment designers, manufacturers, and distributors. (We'll send you a copy of the Economics Research Report on request).

How are you irrigating now? Are you interested in reducing the annual cost? Write Thompson Client Service Dept., describe your present system, let us send you information on advantages of conversion to Thompson gear driven rotary equipment, and a new #200-G catalog of Professional Line sprinklers and performance data.

Thompson Manufacturing Company
2251 East Seventh Street
Los Angeles, California 90023
Phone (213) 269-8233
U.S. Makers of quality sprinklers since 1907

For more information circle number 129 on card
This golf ball retriever is unique, according to the manufacturer, in that its chrome plated head, when merely placed over the top of a golf ball, literally snatches it up, and holds the ball firmly during its recovery. The aluminum handle extends to nine feet and there is an optional 12-foot model. Other uses include shagging balls and carrying an extra ball. Nine ft. model $7.95; 12-ft. model $9.95, postpaid. For further information, write to Great Lakes Hardware Inc., 427 Ferry Street, Pontiac, Mich.
GRIP-GLOVE COMBO!*  
(GRIPS MANUFACTURED BY LANKIN LEATHER CO.)

CONTROL YOUR SWING... 
YOU RETAIN YOUR GRIP

from ADDRESS 
to BACKSWING 
to FOLLOW-THROUGH 
to the GREEN!

TRY IT AND SEE!

YOU'LL IMPROVE YOUR SCORE...

GRIP-GLOVE COMBO... 

ADD STRENGTH 
TO YOUR GRIP

EXCITING NEW 
VELCRO® HOOK & PILE 
SEWN INTO GRIP & GLOVE 
GUARANTEE TIGHTER GRIP

Stretch Glove and Slip-on Grip 
mean no more twisting or 
turning, assures a firm grip 
and six point control, 
eliminates hooks and slices.

ONLY $9.95 SEND ORDER NOW!

ENDBORSED BY BOB HAMRICK PRO 
CHAMPAIGN COUNTRY CLUB

HANDY ORDER FORM FOR GRIP-GLOVE COMBO

Gentlemen: Please send me set(s) of Grip-Glove Combo. 
Enclosed find my check for $ ... 
PLEASE CHECK: Men ( ) or Women ( ) Glove Size.

NAME

ADDRESS

CITY STATE ZIP

Please enclose check or money order to assure prompt handling. 
Make Checks payable to:

CHAMPIONSHIP GOLF CORP. / 111 S. BEMISTON / CLAYTON, MO. 63105

For more information circle number 211 on card
NEW—ORIGINAL GOLF TROPHIES

RD-150/56 For That Special Ball. Genuine Walnut Base. Sunray Figures & Engraving Plate. Height 7½" $18.50 (Ball not included.)

Write for FREE 32-page Catalog.

Other Trophies from $1.80 and Up.

THE TROPHY & MEDAL SHOP
4560 N. Western Avenue Chicago, Ill. 60625
312/271-7600

NEW ORIGINAL GOLF TROPHIES

XPW-4-6 Hole-in-One Sunray Ball Holder & Engraving Plate. Genuine Walnut Base. Height 4¾" $5.95 (Ball not included.)

NEW PRODUCTS

New from O M Scott & Sons is the model R5 rotary spreader, designed for the professional user. It fertilizes 8 feet at a time covering 2 acres per hour, the company claims. The hopper is made of rustproof fiberglass and the hopper rate gate is rustproof stainless steel. With its swath control it allows the operator to cut off distribution to walks or flower beds. For additional information about this spreader write O M Scott & Sons, Marysville, Ohio.

New Shakespeare golf gloves (available through golf professionals only) are made of supple kidskin, with flat seams and pique lockstitching in the palm area designed to give a completely natural grip with no bunching or foldover. The new gloves are available in men's or women's sizes, in beige, blue, white, red and black. Retail price is about $5.00.

Specialists in Golf Course Construction Since 1924!

GOLF COURSE CONSTRUCTION BY CONTRACT

For further information, write or call

MADDOX CONSTRUCTION COMPANY
GOLF COURSE BUILDERS

Mailing address P.O. Box 66, St. Charles, Ill. 584-0315 & 584-6641
BATAVIA, ILL. 879-3843 DANVILLE, ILL. 442-2411

For more information circle number 147 on card

INCREASE EARNINGS, SERVICE & SPACE WITH NEW VERTICAL BAG RACKS

Your members will like the extra convenience and care. Your pro shop profits from 40% more space these racks make available. Double unit shown holds 16 bags, size 2' x 4' x 6'-3" high, gives 12" x 12" space for bags. Single unit holds 8, size 1' x 4' x 6'-3" high. Sturdy steel. Bags set solid on tapered shelves.

• Wear and tear of golf bags is completely eliminated
• Damp bags dry faster—no mildew
• Provides a neat appearance
• Faster, easier storage
• Easy to install and add more as needed

Patented • SEND FOR FOLDER

THE A. G. STAFFORD CO.

For more information circle number 184 on card