Do you know the best reason for carrying Acushnet’s complete line of gloves?

You’ve put your finger on it.

Do you know the best reason for carrying Acushnet’s complete line of gloves?

You’ve put your finger on it.

Acushnet is carried only by golf course pro shops — your kind of shop. But we can give you lots more reasons for going with Acushnet.

Acushnet is a complete line. From open-finger models to wool-back styles. From stretchy Helencas to super-thin Cabrettas. From $1.75 (suggested retail) to $4.75.

Acushnet means top quality. Top-of-the-line materials, workmanship, styling.

Acushnet gives unsurpassed service. The fast and full service that’s become the standard of the industry.

Acushnet has immediate customer acceptance. Example? Our new Double-A. Less than one year old, and already golf’s best seller.


For more information, circle number 215 on card.
You'll find a LOT to LIKE in a Westcoaster GOLF CART

PRICE: Because Westcoaster Golf Carts are available either as remanufactured or spanking new models, your price range can be adjusted to fit any pocketbook. Our remanufactured jobs are completely rebuilt from the inside out.

STYLE: The model shown above is our Surrey Top, but also available are hard tops and completely enclosed models. Your choice of colors and upholstery.

FEATURES: A 2½ HP 6300 RPM 36 Volt DC motor, driven by six heavy duty 6 Volt, 170 Amp. Hr. batteries in series. Built-in charger and timer with cord; heavy duty brakes—band type on drive line; pedal-lock parking brake, upright bag rack. Fiberglass body construction with steel frame.

Many factory options available.

For Handsome Brochure Write:

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For more information circle number 187 on card

JULY/1966
When your club’s grounds committee is about to decide on a watering system, stop, ask this question:

"How can we protect our most costly new investment?"

For more information circle number 104 on card
Choose Cast Iron Pipe
...you can’t go wrong

Golf course sprinkling systems are not alike. Some work well. Others have to be replaced or repaired, after only a few years. But they are all a major investment. That’s why it makes sense to buy cast iron pipe and install your watering system just once.

Cast iron pipe will give you years of trouble-free service, because it’s been tested and proved on golf courses like yours. Only cast iron pipe gives you all of these benefits:

- Cast iron pipe withstands surge pressures—won’t burst with sudden pressure changes commonly found in golf course sprinkling systems.
- Cast iron pipe has far greater crushing strength. Backfilling can’t pinch or collapse it, as it can when nonrigid, thin-wall pipe is used.
- Cast iron pipe taps better. Joints are as strong as the pipe itself—pressure is easily maintained—leaks are prevented.
- Cast iron pipe can’t absorb water and therefore doesn’t freeze and crack.

Wallace T. Miller, Managing Director
Cast Iron Pipe Research Association
3440-G Prudential Plaza, Chicago, Illinois 60601
Please send me a copy of your booklet, "Golf Course Irrigation."

Name ___________________________ Position ___________________________
Name of Course __________________ Address ____________________________
City __________________ State _______ Zip Code ______________
HIGHLIGHTS OF THIS ISSUE

HOT WEATHER FOODS. Many club managers worry about ways to entice members away from their backyard barbecues. One way is to make the club dinner informal; another is to serve appetizing meals that please the eye. See page 20.

BUILDING A GREEN. Superintendents can learn how a new Southern golf course built its greens to last many years in this word and picture story. See page 26.

FALL FASHION PREVIEW. Tips for pros on what to stock this autumn include color photos of new knitwear for sweaters, shirts and ladies' slacks. See page 34.
This driving range operator tried two Wide-Lite* fixtures—then threw out his old lighting system!

Carl Garrett, owner of this driving range, didn’t start out to replace his entire floodlighting system. But after he added two “Wide-Lite” floodlights to beef up his light output and saw the difference they made, he replaced all his old fixtures with “Wide-Lite” floodlights. And he used two types... mercury vapor and quartz-iodine.

Why two kinds of lighting?
For smooth, evenly distributed over-all lighting, “Wide-Lite” mercury vapor floodlights cast wide patterns of shadow-free low-
glare lighting out in front of the tees and along the sides of the range, making hooks and slices easy to follow. So are balls hit high in the air, because of the excellent vertical illumination. Even though these lights are mounted close to the tees and are aimed out onto the range, these fixtures provide excellent light for the tee area. The “Wide-Lite” quartz-iodine floodlights punch a wide, powerful beam of light out to the limits of the range. Even 300 yard drives are plainly visible.

Want to know how “Wide-Lite” lighting on your golf course or driving range can give you more light from fewer fixtures and better light with less maintenance? Just send the coupon. There’s no obligation.
Made of genuine Australian kangaroo, this MacGregor bag is designed with elegant simplicity, finished with attention to detail, and has countless extra touches (like horizontal zippers on ball pocket).

When golfers feel the supple soundness of its kangaroo, and note the flawless craftsmanship, they're sold. This bag makes a man look like money didn't matter. And you know how many golfers like to look like that.

For more information circle number 102 on card
Swinging around golf
By HERB GRAFFIS
News of the Golf World in brief

Colonial Open's 21st annual "National Invitational" tournament had $150,000 advance ticket sale and record gate sale, too. Couldn't have been a smoother-operated event. Tournament Chairman Frank Rogers and the brother and sister committee workers and club staff apparently had every detail covered in their planning. Colonial members, some tourney pros and golf writers regard Colonial's 7,132 yd. par 70 the toughest course on the tournament circuit. Bruce Devlin's par 280 won. Record is 272 set by Clayton Heafner in 1948. Ben Hogan won in 1946, '47, '52, '53 and '59. It's his home course. He shares record 65's with Chandler Harper, Mike Souchak, Arnold Palmer and Ken Nagle. Hogan one-putted three consecutive holes this year then got back to normal, missing "makeable" ones but tying for fourth at 284. From tee to green Hogan, at 53, is as good as the best of them. Maybe he is the best. If he isn't, who is? He knocks a lot of long shots from six to ten feet from the pin when the Old Yips grabs his putter.

Marvin Leonard, founder of Colonial and the man who brought major championships to Texas, has in his newer Shady Oaks CC at Fort Worth one of the most beautiful of all club houses and a grand course. Ben Hogan gave his annual dinner there and like everything else Hogan does, this was done with top class in every respect. Since Leonard got the USGA to put the 1941 National Open at Colonial (Wood won it with 284), there have been the 1952 Open at Northwood in Dallas, the 1963 PGA at Dallas AC CC and there'll be the 1967 Ryder Cup matches at the Champions' Club in Houston. In 1927 when Walter Hagen won his fourth consecutive PGA championship and his fifth over-all, at Cedar Crest CC at Dallas, no campaign was necessary to get the championship for the club. The PGA was having difficulty placing its championships. PGA records still don't show what the prize money was for that event. It was Hagen who brought the PGA championship at match play into the Big Time.

Colonial's President Cecil A. Morgan, has the sort of a staff that club officials want. Manager Vergal Bourland, pro Roland Harper and Superintendent Joe Cano are an all-star line-up. Bourland presents epicurean meals and name dance bands for the Colonial Invitational. Harper and his assistants Bobby Maxwell, John T. Rhodes, Jr., and John Crow run the pro shops, indoors and out, as valuable supply stations, fashion centers and information booths. Joe Cano and his force, despite high heat, heavy rains and humidity manage to present a course in perfect condition. And with the framing of roses at the fences Colonial becomes a picture course. Cano started with the course when it was being built in 1935. He was 14 years old then. John Bredemus was architect with Perry Maxwell as associate in the job for Leonard, and Ralph Plummer was doing the construction as John's man.

Bredemus was a good player, competing in the Open around 1919. He was pro at Texas clubs and branched into course architecture. Plummer started with him on the Edinburg, Tex. nine-hole course and was John's builder for...
"WIZARD OF THE CLUBS" PAUL HAHN
PREFERS THE MAGIC

HERB GRAFFIS Continued from page 9

about nine years . . . Their top early job was Ridgelea CC at Fort Worth that cost about $100,000 in 1930 when that sum was a tower of money . . . Bredemus had a dispute with the government about income tax . . . John was ag’in it and went to Mexico where he built five or six courses . . . Plummer went in on his own in Texas and has designed and built great courses, among them the two for the Dallas AC, Preston Trail, the new Adamless Eden at Dallas . . . Three 18s for Pollard Simmons at his big deluxe development, a second 18 for Ridgelea, rebuilding Northwood, 18 full-sized and a nine lighted par-3 for the Southwest CC are among Plummer’s recent jobs in Texas . . . He’s now designed and built 88 courses since he began with Bredemus . . . He recalls one of the toughest jobs being Memorial Park at Houston in 1932 . . . Bredemus got in a tall tree and Ralph walked through the brush with a flag on a long pole spotting green and tee sites . . . Plummer says Bredemus had been a mathematics teacher at an Ivy League university and was very careful about estimates and measurements.

Golf Rules in Pictures, new 1966 edition, an official publication of the USGA, compiled by Joe Dey, published by Grossett and Dunlap, New York, is issued at $1.95 . . . Every pro shop ought to have a copy of it and every locker room of a first class club ought to have a copy around to officially settle disputes and to educate members in playing golf instead of whatever that game is when they make up their own rules . . . Every adult male and female who claims to be a golfer can get entertainment and enlightenment out of the Dey compilation which is clearly illustrated by George Kraynak . . . Dey has lectured on the rules of golf and diagrammed them more than anybody else, living or dead, and has explained them so some rules dummies, including myself, have rules staying with them.

This year the USGA Seniors is at Tucson National GC Sept. 26-Oct. 1 and next year the event will be played at Shinnecock Hills, Southampton, N. Y., Sept. 25-30—Second Open and Amateur championships of the USGA were played Continued on page 76