for four years.

"Mr. Sparrow has been responsible for establishing many of the major industrial equipment training programs at Ford," said Mr. Grommersch, general sales manager, "and he will be well suited to help expand our industrial sales even further."

Max Elbin, president of the PGA, announced recently that Fred J. Corcoran has been appointed public relations advisor for the association. Mr. Elbin said, "Mr. Corcoran will be called upon from time to time by the officers of the PGA to advise them on matters which may have an impact on the public image of PGA."

Corcoran will not be an administrative officer of the association, but will operate out of his present offices in New York City where he will continue to engage in the performance of comparable duties for the National Hockey League, and other organizations.

Corcoran served as PGA tournament manager from 1937-1948 and as promotional director from 1952-1955.
Coming Events

Twentieth Annual Southeastern Turfgrass Conference, Rural Life Building, Abraham Baldwin College, Tifton, Ga., April 11-13.

5th Annual Florida Turf Grass Trade Show, Plantation Field Laboratory and Sheraton Hotel, Ft. Lauderdale, Fla., April 28 and 29.

New Orleans Annual Golf Show, Municipal Auditorium, New Orleans, La., May 13, 14, 15.


PIPE SYSTEM BROCHURES

Three comprehensive new brochures on irrigation pipe are offered by Certain-Teed. “High-Head Asbestos-Cement Irrigation Pipe”; “High Head Asbestos-Cement Irrigation pipe specifications” and “Low Head Asbestos Cement Irrigation Pipe” are the titles. These brochures may be obtained by writing to Certain-Teed Products Corporation, Pipe Division, Lea Building, Ambler, Pa.
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For more information circle number 221 on card
Walter C. Davidson, vice president of sales for the Harley-Davidson Motor Co., has announced the appointment of Kermit A. Krieger as a district manager for the company.

Mr. Krieger comes to the company with varied sales experience. A 33-year old family man from Colorado Springs, Col., he was recently the owner and manager of Teletronic Enterprises. He was also sales representatives for Charles Pfizer and Co. for over seven years, and sold life insurance for the Home Life Insurance Co.

Krieger, a University of Denver graduate and an army veteran, has been a motorcycle rider for many years. He will begin his training immediately.

Kenneth E. Uptegrafft, 42, has been named vice president (marketing) of Fore Motor Cart Co., St. Claire Shores, Mich. The company manufactures the Model Tee one-man electric golf cart. Uptegrafft will be responsible for expanding Fore's national distribution program, according to Maurice M. Miller, company president.
A 41-year career in the sporting goods business came to an end when Walter Crowe retired at Wilson Sporting Goods, February 1. Crowe brought 11 years experience as a golf salesman when he joined Wilson in 1936. With the exception of brief assignments at Nashville and Dallas, he worked at the company headquarters in Chicago and, in 1957, in suburban River Grove, throughout his tenure with the company.

In addition to being well known as a salesman among midwestern professionals, Crowe has quite a record as a participant in the sport. He won the Cook County Amateur title in 1919, 1922 and 1923. He won his first county championship at 17 and, in the semi-finals, fired a record 26 which was never broken on the old (par 31) Garfield Park Course.

Crowe, a lifelong Chicago resident, lives with his wife and two daughters at 1777 Central Ave., in suburban Des Plaines.

Arnold Palmer Enterprises announces the appointment of Fred Hawkins, popular touring pro for nearly two decades. Fred's new job will keep him in constant contact with what is closest to his heart, and that is golf.

He will be directly responsible for the hiring and training of golf professionals who will run the Arnold Palmer Indoor Golf Schools now being franchised throughout the United States, and other countries.

Use Zip Code . . . . . For Faster Delivery
Already one of Southern California's fastest growing public links, the less-than-a-year-old San Joaquin Golf Course on Irvine Ranch in Orange County took another step forward with the recent appointment of Cliff Halstead as manager.

Halstead has moved quickly in his new post, speeding the 18-hole course's advance to maturity with a fertilizer air drop. Greenkeeper Fritz Howell was quite pleased with the results, pointing out that the air drop saved time and was cheaper than hand application.

The fertilizer was sprayed from heights of 40 to 50 feet over the 163 acres, with the Urea pellets covering a 60' wide area. Two course employees used 8' x 8' white flags at the start and finish of each run as the plane completed area coverage, missing not an inch of terrain, in less than 90 minutes.

Other advantages were less interference with play and heavy watering for only one night instead of localized watering for three nights. Almost seven tons of Urea pellets were used at a cost of $1.50 per acre.

Halstead says that the challenging 6,428-yard course has now reached the stage of playing condition not usually enjoyed by a new layout until its third year. He looks forward to a marked increase in play this summer.

The new manager came to San Joaquin from the Las Posas Course in Camarillo Hills, where he served in the same capacity for five years. Previous to that, he managed the La Jolla Country Club. He has been a fixture on the Southern California managerial scene since 1945.
Classified Ads

Rates: Minimum insertion $6.00 for 20 words; additional words 30¢ each; in boldface type 40¢ per word. All classified ads payable on placement of order; no commission or discount allowed. No classified advertising offering new merchandise or equipment will be accepted. No classified ads accepted after the 20th of month preceding date of issue. Under no circumstances are we permitted to divulge the name and address of those placing blind advertisements. Response to all box number ads should be addressed to the box number, mail to Golfdom, 600 2nd Avenue, N.Y. 10017. Replies are promptly forwarded to advertisers. When replies to blind ads require more than 10¢ postage, the additional proper postage for forwarding must be supplied.

JOBS WANTED

Superintendent Class A: Experienced all phases of course maintenance and construction. Turf college graduate. Excellent references. Prefer seasonal operation. Address Box 1130 Golfdom.

GREENS SUPT. AGE 42 DESIRES CHANGE. PRESENTLY EMPLOYED REDFORD GOLF CITY OF DETROIT. RESUME OR INTERVIEW ON REQUEST. LESLIE B. LENNIER, 13667 HALLY, DETROIT 23, MICH.

AVAILABLE SUMMER OR WINTER. PROFESSIONAL MANAGER THOROUGHLY FAMILIAR WITH ALL PHASES OF GOLF, INCLUDING GROUNDS, MANAGEMENT, TEACHING, TOURNAMENTS, ALSO RESTAURANT AND BAR. CONTACT FOR INTERVIEW. JOHNNY MORAN, AURORA HOTEL, AURORA, ILL.

SUPERINTENDENT: Thirty years maintenance and construction experience, all soils and climates. Also phases club operation. Prefer far West. Address Box 1130A c/o Golfdom.

WANTED: SALESMAN CALLING ON GOLF PROS TO SELL OUR PROMOTIONAL PRICED LINE OF RAIN JACKETS, RAIN HATS, AND GOLF UMBRELLAS. 15% COMMISSIONS. WRITE FULLY TO SAFESPORT MFG. CO., 1800 STOUT ST., DENVER, COLORADO.

JOBS OPEN

Good opportunity for a couple to operate country club concession, consisting of dining room and bar. Apartment available. Write, Keith Lund, Pres., Aledo, Illinois 61231.

Need young, single man desiring to learn golf business for combination 2nd Assistant and Back-room Man. Send Resume and snapshot to Bill O'Hara, Westbrook Country Club, Mansfield, Ohio.

GOLF COURSE SUPERVISOR/GREENSKEEPER COMBINATION WANTED FOR 27 HOLE MILITARY GOLF COURSE IN CARIBBEAN—HOUSING FURNISHED. SEND RESUME OF EXPERIENCE AND SALARY EXPECTED. ADDRESS BOX 1133 Golfdom.

MISCELLANEOUS

FOR SALE: GOLD MINE, 18 HOLE GOLF COURSE, PAR 72, 6800 YARDS, 138 1/2 ACRES, 2 LAKES, CREEK RUNS THROUGH COURSE, LOCATED ON ALTON DARBY CREEK ROAD, WEST SIDE OF THE FAST GROWING CITY OF COLUMBUS, OHIO, APPROXIMATELY ONE MILLION PEOPLE. NEXT TO NEW HOME DEVELOPMENT. COMBINATION CLUB HOUSE (AIR CONDITIONED) AND EQUIPMENT MAINTENANCE SHOP, WATERED FAIRWAYS, GREENS AND TEES, 1200 GALS. PER MINUTE CAPACITY. COURSE BUILT FOR MONEY MAKING PUBLIC USE. REASON FOR SELLING THIS FINE INVESTMENT: ONE OF THE OWNERS PASSED AWAY AND MY INTEREST LIES IN ANOTHER BUSINESS. OUR ASKING PRICE IS $550,000. CALL, WRITE OR CONTACT ED ONGARO, ONGARO'S NURSERY & GARDEN CENTRE, INC., COLUMBUS, OHIO, 1550 WILSON ROAD, PHONE 276-5251. P.S. THIS GOLF COURSE WAS DESIGNED BY WELL-KNOWN GOLF COURSE DESIGNER, JACK KIDWELL, OF COLUMBUS, OHIO.

For sale: 9 hole golf course complete with equipment. Established play, over five years old. $75,000.00. Buyers only need answer. Eugene V. Smythe, Owner, Robbyn's Knoll Golf Course, R. D. No. 1, Beloit, Ohio.

FOR SALE: 31 acre golf center. Par-3, range, miniature. Great potential in growing city. $92,000.00 for assets. Lazea Tee, Box 5634, Abilene, Texas 79605.

The Elements of Leadership

GOLF Magazine, the world's largest selling golf publication, takes a strong position with regard to the future of the game and its players. GOLF is the only publication of its kind with a continuing program of junior instruction, directed by its Staff Director of Junior Instruction, Bobby Nichols.

GOLF's regular series of reports by Maurie Luxford, well-known authority on junior athletics, offers blueprints and guide lines for successful junior golf program on a local level.

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Practise green • Parking •
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Min. Course Obstacles
Min. putting surface
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rotary • tee •
fairway • rough •
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Seed: fairway • green •
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