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Lifetime Sports to Hold Golf Clinics

The Lifetime Sports Foundation has instituted three major projects since its charter last February, it was recently announced in Chicago by President Bud Wilkinson. The former University of Oklahoma athletic director and football coach said these plans are designed to strengthen the quality of instruction in lifetime sports skills and improve physical education programs in schools and recreation areas.

Specifically, the Lifetime Sports Education Program is being conducted by the American Association for Health, Physical Education and Recreation, a department of the National Education Association. The three-year project will enable teachers to learn the skills of and techniques for teaching lifetime sports in schools. New teaching aids will be available through the project and other sources.

The nation-wide program, which includes golf, will be accomplished through a series of workshops and clinics.

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Jones receives plaque commemorating Grand Slam

It was a sentimental journey. John M. Ross, Editor of GOLF MAGAZINE, was in Atlanta to present Bobby Jones with a plaque, below, commemorating the 35th anniversary of the completion of the Grand Slam (September 27, 1930). GOLF MAGAZINE devoted the whole of its August issue to the deeds of Jones during that historic year, with four full-color paintings of authentic scenes from each of Bobby's triumphs in the British Amateur and Open and the U. S. Ama-



teur and Open. The plaque, presented by Ross to Jones in front of a battery of TV cameras, above, is composed of the bronze medallion, designed by Dom Lupo, on a walnut back. The inscription reads: "Presented by GOLF MAGAZINE with admiration and affection to Robert T. Jones, Jr., September 27, 1965." Bob was obviously much moved by the occasion. "I deeply appreciate receiving this handsome plaque as well as the fine issue produced by GOLF MAGAZINE to commemorate the Slam," he said. •



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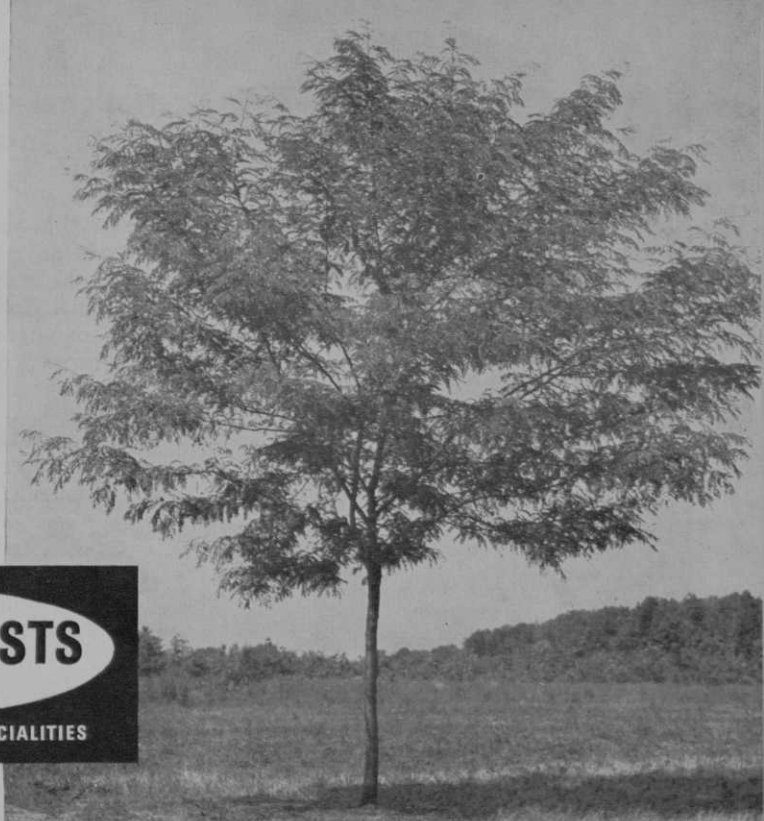
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Tree experts and professional landscape men have been quick to recognize the advantages of Cole Honeylocusts. They are making wide use of these distinctive trees in modern street and roadside plantings and in landscaping parks, recreation areas, cemeteries, golf courses, campuses, commercial and residential properties.

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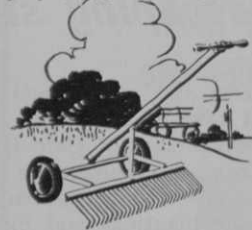
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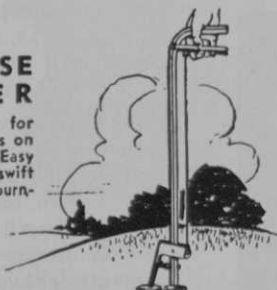
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National Golf Investment To Total \$2 Billion

The national investment in golf is expected this year to surpass the two billion dollar mark, according to Col. Harry C. Eckhoff, executive director of the National Golf Foundation. This estimate is based on 1964 figures, plus a normal expansion rate, and places golf squarely in the ranks of big business.

In 1964 there were 7,893 courses in this country, representing a total investment of \$1,855,000. Expenditure for equipment totaled \$128,249,046—an increase of \$9,249,046 over 1963. These figures are on the manufacturer's level. Retail equipment sales would top \$150,000,000 according to the Athletic Goods Manufacturers Association. There was, moreover, a 10 per cent increase in the first six months of 1965.

The larger increase in golf facilities is expected to continue in the direction of private and semi-private courses, with municipal courses lagging behind. However, in the last 10 years the number of daily fee courses, including municipal, nearly tripled.

Pros have reaped the greatest benefits from golf's commercial growth. Gary Player's give-away of his \$25,000 purse for winning the Open was a generous gesture but will not cut deeply into his overall take. His manager, Mark McCormack, figures that the win ultimately would be worth \$500,000 to the spirited South African golfer through endorsements and other residual compensation.

Whistling Device in Rod To Aid in Swing

Dan Halpern, president of Swing-Tip Co., 112 Parkview Terrace, Newark, N. J., has developed another helpful instruction device in his Sound Rod which indicates by sound whether a club is being swung correctly. The device has plastic spheres instead of a clubhead. When it is swung in effective timing the whistling sound in the hitting zone signals proper performance, it is claimed.



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**When the frost is
on the Pencross**

When the frost is on the Pencross and
the water-line is drained,
And ever southward go the golfers, Cads
and Jags so aimed,
Hear the rustle of the leaves as they
cover rough and green
And traps and trees and fairways, and
most everywhere between;
Oh, it's then the times a feller is a-feelin'
at his best
With the rising sun to greet him from a
nite of peaceful rest,
As he wears a sweater mornin's & the
clocks have all been changed,
When the frost is on the Pencross and
the water-line is drained.
There's something kinda hearty-like about
the atmosphere
When the heat of summer's over and the
coolin' fall is here.
Of course we miss the foursomes and
the washers on the tees
And the rumble of the mowers and the
buzzin' of the bees;
But the air's so appetizin'; and the land-
scape thru the haze
Is the crisp and sunny wonderland of
early autumn days
And you can count up on your fingers
all the times it's trained
When the frost is on the Pencross and
the water-line is drained.
The husky, rusty rustle of the seed heads
on the Poa,
The clank and bang of units as in the
shed they go;
The flags in the greens—kinda lone-
some-like, but still
There's a few die-hard golfers whose
needs we have to fill;
The ball-washers are in the workshop,
the sprayer in the shed;
The hose is coiled up neatly—on the
rafters overhead!
Oh, it sets my heart a-beatin', with a
fury never tamed
When the frost is on the Pencross and
the water-line is drained.

W.S.

(With apologies to James Whitcomb
Riley.)

(Reprinted from Hudson Valley GSCA
Newsletter, William Smart, editor.)



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Just raise the entire mower to the proper height. Bring the reel and bedknife into grinding position with a single hand lever . . . and sharpen.

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MODERN lawn mower sharpeners are available in two sizes. One handles mowers up to 36 inches; the other is capable of sharpening blades up to 53 inches wide. With the optional Rotary Blade Holder, either model will sharpen and balance rotary blades, too.

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Texas Turfgrass Field day

Dr. George McBee and his associates—including Drs. Marvin Ferguson, E. C. Potts and Holt—were speakers at the Texas Turfgrass Association's 1965 summer field day. Summary notes indicate that the meeting provided much useful information for those interested in golf course maintenance:

Height of mowing studies—Texturf I F is being mowed at four heights: $\frac{1}{2}$, 1, $1\frac{1}{2}$ and 2 inches. Initially the more desirable heights suitable for general turf use appear to be between $\frac{1}{2}$ and 1 inch. These studies will be continued to determine later effects on the grass. The test is replicated and mowed with a reel type mower.

Turfgrass introductions—A number of Bermuda, Zoysia and St. Augustinegrass introductions are being observed. Some 61 new introductions of Bermuda and Zoysia grasses were planted this year. These came from countries such as Ceylon, Rhodesia, Okinawa, Zanzibar, South Africa and locations in the United States. They represent quite a range of the different types of Bermudagrasses. Performance of several of the St. Augustinegrass introductions was also observed in one of the older nurseries. Plants from both areas are being evaluated for possible use in the turf area.

Shade and variety experiments—The turfgrasses, No-Mow, Tifway, T-135 (bermuda), St. Augustine and Bahiagrass are being evaluated under three levels of light intensity. These approximate full sunlight, about 30 per cent of full sunlight and less than 20% of full sunlight. The results for reduced light are producing some "striking" responses, particularly in the No-Mow.

Shade and fertilizer experiments—Texturf-10 and No-Mow are being evaluated under varying levels of light intensity and variations in the fertilized elements, ni-

Continued on page 122