**Ben Hogan Corfam Shoes**

Ben Hogan Corfam Shoes

Brockton Footwear, Brockton, Mass., features the Ben Hogan golf shoe. This weather-proof shoe is made of water-repellent DuPont Corfam uppers and Neolite flex soles. Corfam is lighter than conventional shoe materials and is said to keep its shape and shine. This Ben Hogan shoe is available in brown, black, white and black/white (model No. H228). It is sold at pro shops.

**Wilson Sporting Goods Co. Markets Patty Berg Woods and Irons**

Wilson Sporting Goods Co., 2233 West St., River Grove, Ill. 60171, offers ladies clubs designed by Patty Berg. The woods have heads with contoured crowns that are treated to seal out moisture. The screwless face insert is enhanced by contrasting scarlet and black keystone. The perforated grip is edged in skived calfskin with gold lurex trim. Shafts of the irons are chrome plated. The blade has a special sandblasted face, said to give the ball more backspin. Each set of woods and irons is matched.

**Economy Pop-Up Sprinklers**

Thompson Mfg. Co., 2251 E. 7th St., Los Angeles 23, Calif., makes a line of pop-up sprinklers with both 1- and 2-in. risers. The 2-in. head reportedly rises above all grasses thereby guaranteeing free water flow. Engineered to drop true because of added weight, the sprinklers are said to be easily adjustable.
As part of the "Foretaste of Spring" display in the windows of world-famous tailors Austin Reed Limited, Regent St., London, is a selection of Ransomes mowers. The display features only lawn mowers, but Ransomes has mowers that service golf courses all over the world.

Golf Merchandising Brochure from Reflector Hardware Corp.

Reflector Hardware Corp., Dept. FP 2, 1400 N. 25th Ave., Melrose Park, Ill. has released a "Golf Merchandising Brochure" that covers its full line of Clubmaster racks plus wood and putter racks and an iron displayer. Also featured is the Golfmaster merchandising island that has a wide range of optional combinations. Any of the latter can convert 12½ sq. ft. of floor area into a complete golf department.

Hand-held Exerciser for Muscle Development

Twist-O-Wrist, Box 183, LaPorte, Ind. 46350, has developed the Twist-O-Wrist exerciser that permits extensive isometric exercise of the muscles of the hands, arms, chest, shoulders and upper back. Used in varying positions, the unit is said to improve wrist and hand control for the average golfer.

Make Professional-Looking Signs

Columbia Sign Equipment Co., P. O. Box 429, Columbia, Penn., markets a SignMaker kit, for professional people. The unit consists of a series of coordinated templates with letters and numbers in a wide range of sizes and styles. The templates are used with a lettering guide tray, instant-drying inkstones and applicator brush. Following instructions, anyone should be able to quickly make signs, such as are used in pro shops, that look like an artist's work.
Roseman Designs New Tree Guard Attachment

Roseman Mower Corp., 2360 W. Lake Ave., Glenview, Ill., has designed a new Tree Guard attachment. The unit acts as a bumper and when distance is misjudged only a glancing blow results. The chance of skinning the bark of tree trunks is greatly reduced and closer trimming is possible. The Tree Guard attaches to the outside units of the 3, 5, or 7-gang Roseman mower.

Shoe For Golf Car Riders

Brockton Footwear, Brockton, Mass. manufactures Lite Joy, a golf shoe for golf car riders. This is a FootJoy brand. Lighter than standard golf shoes and reported as extremely flexible, this plain toe blucher is made of top quality boarded calf with leather lining and cushion insole. Constructed with stainless steel spikes, the shoes comes in brown, black and white. It is available at pro shops.

Cast Iron Pipe Association Is Fifty Years Old

The Cast Iron Pipe Research Association is celebrating its fiftieth anniversary. It was called the Cast Iron Publicity Bureau as originally set up in 1915.

In its beginning years, the organization’s main efforts were devoted to promotion campaigns built around the superior qualities of cast iron pipe. Today the organization has a headquarters office in Chicago, and field representatives across the country. The association is now engaged in research, provides technical aid to consulting engineers and utility men, and carries out extensive public relations programs.

In its half-century, the association has been involved in vast changes. The nation’s 6,000 water systems have increased to 21,000. Where 40 million people were served by established water systems 50 years ago, the total is now 164 million. Cast Iron pipe manufacturers have also continued to introduce improvements in their products. Among these are: improved joints, cement linings, and new ductible iron.

The association has produced a special anniversary issue of its bimonthly publication, Cast Iron Pipe News. The issue details CIPRA’s history, its services, and the progress of water utilities and cast iron pipe in the last half century. Pictures and reminiscences of by-gone days are also featured.
Two models of Turf Aerator
O. M. Scott & Sons markets a professional Turf Aerator that slices and combs at the same time. This is claimed as a first. The unit is said to clear away surface debris and unwanted vegetation, open up turf for air, water and fertilizer and slices as well as grooves the soil. There are two models: a 4-hp 18-in. model and a 6-hp 20-in. model (photo) that has a large capacity catcher. Both models are easy to haul.

Monster Invades, Son of Monster Soon to Invade Golfing World
Golfcraft, Inc., 1021 W. Grant Ave., Escondido, Calif. 92026, has purchased and developed an Iron Monster that reportedly can hit every golf shot in the book. Mounted on a computer-like cabinet, an iron arm holds the club and with a magical-mathematical adjustment, drives up to 285 yards.

Golfcraft is using the mechanized monster to test both clubs and balls. An even more refined model, probably to be called Son of Monster, is being developed. When the new model is perfected, Golfcraft plans to have it mounted and used as a mobile laboratory. The machine will be used to duplicate the swing of any golfer. Then it can be scientifically determined what the golfer needs in terms of club weight and length, shaft stiffness, etc.

Shoes For Open Marshals
Brown Shoe Co., 8300 Maryland Ave., Clayton, Mo. 63105, has donated 741 pairs of men’s and women’s shoes to the USGA’s National Open, which will be held at Bellerive CC near St. Louis, Mo. June 17-20. The 561 pairs of men’s shoes and the 180 pairs of women’s shoes will be worn by the marshals.

First Flight Ball Box Wins Packaging Award
First Flight Co. of Chattanooga, Tenn.’s novelty (designed to look like a book on the outside) golf ball box has been given the National Paper Box Mfgs. Assn. rigid paper box award. The red cover book-shaped box bears the title “The Final Secret of Putting.” It opens to reveal a green interior and round opening to view the golf balls. The box may be used as a home putting green when the balls are removed and the flap of the cover is turned to touch the floor.
Trade Briefs

The First Flight Co. of Chattanooga, Tenn. has named A. B. (Happy) Chandler an official and director of the company. The former U. S. senator, ex-Governor of Kentucky and Baseball commissioner (1946-1951) will serve the company in a public relations capacity . . . First Flight has sold 50 per cent of its interest in the Arnold Palmer Co. . . . Ken Devine, former New England manager, is now First Flight’s national sales manager.

Two members of the Highland Bentgrass Commission of Oregon, Walter McElhanney, chairman, and J. L. Carnes, manager of W. R. Grace & Co.’s Rudy Patrick Seed Div., will tour Europe as representatives of the commission to overseas seedmen . . . Guy Schenk has been appointed a technical instructor at Harley-Davidson Motor Co., Milwaukee . . . His duties include teaching at service schools and handling service problems for both dealers and customers . . . John A. Davidson, dealer placement manager for Harley-Davidson, has been elected to the boards of directors of Highland Insurance Service, Inc. and Kilbourn Finance Corp., wholly owned subsidiaries of Harley-Davidson.

True Temper Corp., Cleveland, O., has announced realignment in several top executive positions . . . R. T. Gutz, formerly executive v-p is president, succeeding Henry S. Woodbridge, who will continue as chairman of the board . . . W. E. Boyland, v-p for corporate planning, assumes the duties and title of v-p of finance . . . Robert Stefkovich is new assistant products manager, golf and tennis for MacGregor Sports Products, Cincinnati, O . . . MacGregor has also appointed Robert Reis as products operations manager for golf and tennis.

Warner C. Frazier has been named manager of engine-material handling advertising in Allis-Chalmers (Milwaukee, Wis.) marketing services and public relations division . . . The appointment of H. Paul Bennett to the post of regional sales manager for New England, greater New England, is an important move by Allis-Chalmers.

May, 1965
York City and Long Island has been announced
by American Mat Corp., Wapakoneta, O.
Victor Comptometer Corp. and its subsidiaries
(including Victor Golf) reported net earnings of
$3,594,777 for 1964, down from $4,054,967 in
1963. Net earnings per common share were down
to 79 cents as compared with 88 cents in 1963
... As of Mar. 31, Kunik Kasuals of Ventnor
City, N. J. showed an increase of 32 per cent
in gross sales over the same period last year.
Mallinckrodt Chemical Works reported sales
of $11,242,510 for the first quarter of 1965, 11
per cent over one year ago ... Ernie Sabayrac,
Inc. of Hialeah, Fla. has appointed Ward Everitt
as sales rep in north. Calif., Bud Werring is cov-
ering metropolitan L.A. and the rest of Southern
Calif. is to be covered by Jimmy Burt; John
Solberg is covering the Twin Cities (1a.) area.
Bown, Inc., Pasadena, Calif., manufacturers
of Bowen golf shoes, has enlarged the sales and
warehouse shipping service handled by Brown
Enterprises, Inc., 7767 North ave., River Forest,
Ill. ... Ind., Iowa, Neb. and St. Louis have been added to the Ill. and Wis. coverage.
Brown Enterprises of River Forest, Ill. has
been appointed sales representative of Bowen
golf shoes (Bowen Inc., Pasadena, Calif.) for
Ill., Wis., and Mich., including warehousing
facilities ... Ralph F. Glasser has been ap-
pointed Washington representative of the agri-
cultural chemicals div. of Shell Chemical Co.,
succeeding Donald E. Ullrich, now assistant sales
manager of the div.
B. Hayman Co., Inc., Los Angeles, Calif.,
has opened an irrigation department to serve
the turfgrass industry ... Charles A. Schradt
and Assoc. have joined Hayman to form the nucleus of this group ... Dr. August H. Ho-
meyer has been named chairman of the board of
Mallinckrodt Chemical Works, Ltd. of Can-
da ... He was formerly v-p and director of
the Canadian-based subsidiary ... Lisco, 1114
Industrial Blvd., Louisville, Ky., has issued a
free bulletin (No. L-28) on the use of and prices
for its fiberglass Famco mat, for seed bed and
soil management control.
Rubin Grais, 325 S. Wacker Drive, Chicago,
has published a new natural-color brochure on
its 1965 Dow Finsterwald and Mickey Wright
golf jackets ... The brochure is available to
pros.
Donald Berg has been promoted to parts order
supervisor from purchasing dept. expediter, ac-
cording to Verne C. Fish, Toro Manufacturing
Corp. service manager ... Thomas Ames also
has been promoted by Toro to field service rep.
Classified Ads

Rates: Minimum insertion $5.00 for 20 words; additional words 25¢ each; in boldface type 35¢ per word. All classified ads payable on placement of order; no commission or discount allowed. No classified advertising offering new merchandise or equipment will be accepted. NO CLASSIFIED ADS ACCEPTED AFTER THE 22nd of MONTH PRECEDING DATE OF ISSUE.

UNDER NO CIRCUMSTANCES ARE WE PERMITTED TO DIVULGE THE NAME AND ADDRESS OF THOSE PLACING BLIND ADVERTISEMENTS.

RESPONSE TO ALL BOX NUMBER ADS SHOULD BE ADDRESSED TO THE BOX NUMBER, MAIL TO GOLFDOM, 407 S. DEARBORN, CHICAGO 60605. REPLIES ARE PROMPTLY FORWARDED TO ADVERTISERS.

WHEN REPLIES TO BLIND ADS REQUIRE MORE THAN 10¢ POSTAGE, THE ADDITIONAL PROPER POSTAGE FOR FORWARDING MUST BE SUPPLIED.

JOBS WANTED

Head lockerroom attendant with 15 years experience serving top midwest golf club desires change to southwest club. Available immediately. Excellent references. Address Ad 508 c/o Golfdom.

GREENS SUPERINTENDENT — College Graduate — six years experience in all phases of turf — regional experience covers East, Southeast, South. Class “A” member in good standing GCSA of America. Never used alcohol in life. Know how to work men and please the public. Address Ad 306 c/o Golfdom.

PRO-GREENKEEPER — Prefer 9-hole club in the south, Class A Pro and member GCSAA. Good teacher and mixer, non-drinker. Experienced in golf course design, construction, development & maintenance. Address Ad 307 c/o Golfdom.

Greens Supt. located in south desires southern job. Qualified in 328 Bermudas. 30 years experience. Complete knowledge of up-to-date maintenance. Competent constructor with proper technique of stolonizing greens. I'm a perfectionist in my work and reliable member GCSAA. Address Ad 501 c/o Golfdom.


CLUB MANAGER — 65 years of age wishes seasonal or year round affiliation. Over 30 years of proven ability in club and hotel management which includes food and beverage, sales promotion, public relations, purchasing and cost controls pertaining to a sound operation. W. R. Hatch, 830 N.E. 73rd St., Miami, Fla., 33138.

Position as playing or teaching assistant pro at 12 month club anywhere in Southeast. Age 27, single — military completed. Address Ad 502 c/o Golfdom.

Pro or Pro-Superintendent position wanted. Class “A” PGA member. Best references. Available 30 days. Will consider Pro-Mgr. Address Ad 503 c/o Golfdom.

Assistant to Greens Superintendent — presently enrolled as correspondent student in Turf Management — ideal for club whose Superintendent will retire shortly. Address Ad 504 c/o Golfdom.

PGA MEMBER CALLING ON CLUBS AND PRO SHOPS in Wisconsin, Minnesota and Upper Michigan desires contacts with suppliers of top-grade course equipment, pro-line merchandise and any allied items. Jim McNicoll, 1848 Preble Ave., Green Bay, Wis. Tel. 437-0937.

Employed Veteran Pro — Desires pro, pro-manager or teaching position. Any location. Excellent references. Address Ad 510 c/o Golfdom.

Desire job as Pro, Pro-Greenkeeper or Teaching Pro. Experience in all departments. Excellent references. Class “A” PGA member. 20 years experience. Available immediately. Address Ad 511, c/o Golfdom.

EXPERIENCED SALESMAN CALLING ON GOLF CLUBS WITH ESTABLISHED LINES WANTED TO PRESENT NATIONALLY ADVERTISED NEW, PATENTED FIBER GLASS PRODUCT IN: FLA., GA., S.C., N.C., N.J., N.Y., CONN., ILL., IND. 10% COMMISSION. Address Ad 505, c/o GOLFDOM.

WANTED SALES REPRESENTATIVES

for 1966 Professional Line of Golf Balls, Bags and Clubs by established manufacturer of these items.

Certain select territories still available Please forward replies to: Ad 509 c/o GOLFDOM
SPORTSWEAR SALES REPRESENTATIVES

MIDWEST - EASTERN
Illinois, Wisconsin, Indiana, Ohio, Michigan, Pennsylvania, Maryland, Delaware, New Jersey, New York

NEW ENGLAND - SOUTHWEST
Connecticut, Massachusetts, Rhode Island, Maine, New Hampshire, Texas, Oklahoma, Arkansas, Louisiana, Arizona

MUST HAVE PRO SHOP FOLLOWING
Complete line McGregor, Revere, Bernhard Altmann Sportswear, Men's and Women's Sweaters, Shirts, Shorts, Hats, Caps and Shoes
WRITE — TELEPHONE — WIRE
SCOGGINS GOLF SUPPLY CO.
1170 N. E. Cleveland Street
Clearwater, Fla. Tel. 446-3068

MISCELLANEOUS

WANTED: We will buy fleets of Cushman golf cars, write or call. Tell us how many you have, what model, tire size, and how much. H. COSTER ELECTRIC CAR SALES & SERVICE, 24 S. Harding St., Indianapolis, Indiana, Me 2-3536, area code 317.

LET US REPAINT AND RELETTER YOUR USED GOLF BALLS. 7¢ EACH. BADGER GOLF CO., WATERFORD, WISCONSIN.

GOLF BALLS

WANTED FOR CASH

Slightly cut, nicked or off-round, but re-usable .......................................................48¢ per dozen
Off brands, near perfect, ...............$1.80 per dozen
$1.25 each Brands, near perfect, for re-finishing .......................................................$2.40 per dozen
Like-new $1.25 each Brands for re-washing .......................................................$3.00 to $4.80 per dozen
Badly cut or Golf Driving Range culls, only suitable for re-covering ..........................15¢ per dozen
At above quotations, freight to be prepaid by shipper. Send for shipping tags and instructions. We are nation-wide Distributors of the finest in Driving Range, PAR 3 and Miniature Course equipment: balls, mats, clubs etc.

Send for our 1965 supply catalog
NORTHERN GOLF BALL CO.
2350 W. Roscoe Street • Chicago, Illinois 60618

GOLF CARS — 1,000 to choose from. Buy 1 or a fleet from America's largest distributor. In as-is condition from $150.00. In good condition from $250.00 — or completely rebuilt from $395.00. Also some new 1964's at Dealer Cost. If it's a golf car we have it. See our ad on Page 125. H. Coster Electric Car Sales.

GOLF CAR SPECIAL SALE

$275.00 & Up. Gasoline powered or Electric. Used Fleets and Demonstrators. 12 models to choose from — Chamberlin, Nassau, Allis Chalmers, Per Poný, Pargo, Cushman, Stevens, etc. Reconditioned or as-is. Single cars or matched Fleets of 6 to 50. Pick yours out NOW! For pickup or delivery anytime — anywhere in U.S.A. — Dealers welcome.

NICHEY GOLF CAR CENTER
4300 N. Elston Ave. Chicago 41, Ill.
Phone 478-5336 — Area Code 312

CASH FOR OLD GOLF BALLS

Per Dozen
Cuts & Bumps .......................................................... Up to .48¢
Off brands & Slightly nicked ................. Up to $2.00
Round & Perfect 1.25 brands for reprocessing ........................................ Up to $3.60
At prices above, shipper prepays freight. Send for shipping tags and instructions. Golf Driving Range culls not wanted.

USED GOLF BALLS

FOR RANGE OR RESALE

Per Dozen
AA #1 — High Compression. A good ball for Country Club Range or resale ....................$3.25
GB #1 — All low compression, tough cover. Including such names as Pinnacle and Wilson Autograph Balls. Washed or refinished white. ........................................ $2.50
GB #7 — Select quality assorted run of used balls. Slight club marks. No cuts. Washed and refinished white ............. $2.40
GB #8 — Special quality. Heavy club marks. Washed and refinished white .................... $2.10
GB 120 — Slight cuts and heavy club marks. Washed and refinished white .................... $1.50
GB 100 — Fairly heavy and light cuts. Washed and refinished white $0.89

NOTE: All above Range Balls can be striped in your choice of color at 10¢ a dozen extra. COLORS: Red, Black, Green, or Blue.

CLARION GOLF SUPPLY, INC.
4034 W. Florissant Av. • St. Louis, Mo. 63107

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UP TO 50% DISCOUNT ON MANY ITEMS FOR TEE GREENS, TRAPS, MOWER PARTS, CHEMICALS, ETC. SEVERAL USED BUT GOOD HAND GREENSMOWERS CAN BE POWERED. POST CARD BRINGS DETAILED REPLY ON COURSE KEEPING BARGAINS; CKB, BOX 360, DUNEDIN, FLORIDA 33326.

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Golf Course

Aerifying machines:  
- Fairway  
- Greens
Algae Killer (ponds)  
Architects: course  
Ball mark repair tool  
Ball washers (tee)
Batteries (golf car)
Benches (tee)
Bird houses
Brown-patch preventatives
Color spray for turf
Comfort Stations
Compost mixers
Crabgrass control: Regular  
- Pre-emergence
Drinking fountains:  
- Reg.  
- L.P.-gas operated
Edging machines
Fertilizers Solid  
- Liquid
Flags (greens)  
- Flag poles
Fungicides
Golf Cars: Elec.  
- Gas
Golf course furniture
Haul carts (hyd. lift)
Herbicides
Hole cutters
Humus  
- Peat moss
Insecticides
Irrigation consultants
Lopping-in Machine
Lighting equip.: Miniature  
- Par-3  
- Regulation Course
- Practice green  
- Parking
Matting — seedbed protection.
Miniature Course Const'n
Min. Course Obstacles
Min. putting surface
Mowers: putting green  
- rotary  
- tee  
- fairway  
- rough
Mower Grinders
Pipe
Rakes (trap)
Refreshment stands  
- Fixed  
- Portable
Rollers: Power  
- Tractor
Sand: Traps  
- for compost,  
- and soil conditioning
Seed: fairway  
- green
Signs: yardage  
- direction
Sod cutter

Soil conditioner  
Soil screeners  
Soil shredders
Spikers: greens  
- fairway
Sprayers: power  
- hand
Spreaders: greens  
- fairway
Sprinklers:  
- green
Stolons — Bent  
- Bermuda
Stone picker (mechanical)
Sweeteners: greens  
- f'way
Sweeteners-mulchers (turf)
Tee Markers
Tee Shelters
Thatch cutting machine
Thatch cutter & vacuum removal
Tractors
Trailers (utility)
Trees  
- Shrubs
Tree care service
Trucks (utility)
Water aerator for pools & ponds
Water coolers (L.P.-gas operated)
Water systems, fairway
Weed chemicals  
- for turf  
- for water

Pro Shop

Bags: Comp.  
- Leather
Bag & club container (storage-travel)
Bag storage racks
Bag carts  
- electric
Bag Tags  
- Guest Tags
Balls: Regular  
- Range
Ball dispenser (coin operated)
Ball Stripper (range)
Ball Washers: Tee  
- Range
Ball washer, counter & dispenser
Batteries (golf cars)
Battery chargers
Caps and hats
Charge books; pro shop
- green fee
Cleaner for iron clubs
Clubs: Woods  
- Irons
Putters  
- Range
Club head covers
Club repair supplies
Display fixtures
Floor covering (spike resistant)
Gasoline motors (golf car)

Golf Cars: Elec.  
- Gas
Golf car replacement seats
Golf car trailers
Golf car transmissions
Golf gloves
Golf grips: Leather  
- Comp.
Golf Practice Devices
Golf shoes: men's  
- women's
Golf Shoe Brush & Scarper
Grip cleaning machine
Grip slip preventative
Handicap computer service
Handicap racks  
- cards
Insect repellent
Lighting equip. — range
Mech. Range Ball Retriever
Practice driving nets
Rubber-spiked Overshoes
Score Cards  
- Charge checks
Sportswear: Shirts  
- Socks
Sport jackets  
- Rain jackets
Windbreakers  
- Slacks
Shorts: Ladies  
- Men's
Tee bag racks
Tee mats: Range  
- Net
Trophies
Teeing device (automatic)

Club House

Bath mats
Bath slippers — disposable
Carpeting
Dining Room:  
- Linens  
- Silverware
- China  
- Glassware
Disinfectants
Duplicating machines
Floor covering — spike resistant
Printing
Runners for aisles — spike resistant

dressing Equipt.

Modernization (interior)
Printing
Runners for aisles — spike resistant

Shoe equip. & supplies  
for locker attendant
Towels (golf, disposable)

Send information (please fill as completely as possible)

To: Name ........................................................................ Your Title at Club ........................................................................

Club ..................................................... Address .....................................................

Town ..................................................... ZIP Code ..................................................... State ..................................................... Check if new club □

May, 1965
39th Year of Publication

Golf's clearinghouse of information on the most successful operating policies, practices, and products for your club.

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Club or Course Name .......................................................... No. of Holes ..............
Mail Address ....................................................................... Original Date Opened ...........
City .......................................................... ZIP CODE ................................ State ..............

PLEASE CHECK, BELOW, TYPE OF COURSE

Private □ Semi-Pvt. (Fee) □ Municipal (city, county or state owned) □
Par 3 □ Military □ School □ Company owned □ Range □

President .......................................................... Zip ..............
Add. .......................................................... City .............. State ..............
Manager .......................................................... Zip ..............
Add. .......................................................... City .............. State ..............
Course Superintendent .............................................. Zip ..............
Add. .......................................................... City .............. State ..............
Professional .......................................................... Zip ..............
Add. .......................................................... City .............. State ..............

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