You share the profit... we take the risk—

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It really isn’t much of a risk. We know from experience that a fleet of Walker Executives will speed play and multiply the rounds played on your golf course. But how do you know? Here’s a good way to find out about this money-player at very little cost and with no risk at all.

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Please send me complete details of the WALKER EXECUTIVE RENT-A-FLEET PLAN and your full-color booklet on the ’65 model Executive Golf Cars—gasoline and electric.

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May, 1965
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Officers and directors of the Iowa GCSA for 1965, elected at recent turf conference held at Iowa State U., are (l to r): Harold McCullough, Oak Creek, Des Moines, director; Richard A. Bruns, Jr., Washington Park, Cedar Falls, president; Don Westfall, Highland Park, Iowa Falls, vice-president; Fred Carey, Finkbine GC, Iowa State U., secretary-treasurer; and Harold Kerr, Valley Oaks, Clinton, director.

Personnel Training Needed

(Continued from page 70)

The oversight is not necessarily intentional. Or, at least, that is the way Lee Dieter feels. "The primary job of a man who is running a golf course," he says, "is to keep the course in the best possible playing condition. Everything else is secondary. That includes the training of apprentice supt. I have seen, or I know of good supervisory training programs that have been started, but too often they have been junked and not picked up again because the supt. has been put under so much pressure in keeping the course in shape that he has had to give up on them. This is where the system breaks down."

Which leads to the question: Is there any solution to the problem of training an apprentice to handle the most crucial job he is going to have to contend with when he becomes a head supt.? Lee Dieter suggests this answer: When an apprentice proves he is ready for supervisory responsibility, why not assign three or four or five men to him and make him completely accountable for the work they perform? If the apprentice shows that he is incapable of handling men, maybe that is the time for him to get out of the turf management business altogether.
At last...a Container made especially to protect Golf Clubs & Bag during Storage & Travel

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Here’s an exciting, brand new item with tremendous appeal for all golfers that will surely sell itself! This extra sturdy corrugated container protects valuable bag and clubs against moisture, dust and dirt during winter storage—protects against bumps and scrapes during shipping.

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It’s easy for you to stock Caddy-Paks. You receive them "knocked-down" and ready for customer to assemble in less than 30 seconds. No taping or stapling.

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<th>8&quot; Retail Price</th>
<th>9&quot; Retail Price</th>
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<tr>
<td>Minimum 25 units</td>
<td>$1.00 ea.</td>
<td>$1.25 ea.</td>
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<td>50 units</td>
<td>$.90 ea.</td>
<td>$1.05 ea.</td>
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<tr>
<td>100 units and up</td>
<td>$.85 ea.</td>
<td>$1.00 ea.</td>
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May, 1965
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ATTENTION OF________________

Ladies PGA Golf School
to be Held in Ohio

The sixth LPGA National Golf School will be held July 5-9 at Bowling Green State University, Bowling Green, O. Co-chairmen are Shirley Spork and Penny Boussoulas.

The school staff will include LPGA members Patty Berg, Peggy Kirk Bell, Kathy Cornelius, Sally Doyle, Shirley Englehorn, Ellen Griffin, Marlene Hagge, Ruth Jessen, Jo Ann Prentice, Kathy Whitworth, Amie Amiz'ch, and Irene Bretzlaff.

Morning and afternoon sessions will cover techniques of giving individual instruction, fundamentals of group teaching along with the cause and correction of errors. Evening sessions will include panel discussions, lectures on club care, merchandising, equipment selection, testing and evaluation methods and visual aids.

A golf tournament for all the school participants will be held the final day. The Barbara Rotvig award will be presented to the winner. The school will use Bowling Green State's new course, its practice fields, the university's indoor facilities and the Bowling Green CC course.

Persons interested in attending the school may write to Penny Boussoulas, LPGA National Golf School, Bowling Green State Univ., Bowling Green, Ohio.
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May, 1965
Swinging Around Golf  
(Continued from page 28)
looking and listening, are very much underpriced considering that other events, not even a remote second to these classics, get big TV revenue . . . Stratford, N. J. planning board to build $26,000 muni miniature course . . . Al Zirkorus designed 9-hole Stony Brook GC (in New England) that will open Memorial Day.

Three male members of Los Coyotes CC, Buena Park, Calif., who had attended a masquerade party the evening before garbed as women, hung around the club through the wee hours and tried to tee off at 10 a.m. on Ladies Day . . . But John Ploski, the starter, apprehended the villains . . . University of Florida won the team title at the ninth University of Miami-Coral Cables tournament, played last month . . . Bob Murphy shot a 283 to lead the individual contestants . . . The first four spots went to U. of Florida players . . . Bud Cunningham pro at the new Baiting Hollow Club, Riverhead, N.Y. . . . Harold Graham moves from Douglas GC to Clearview GC, Bayside, L.I. . . . Bob Fox goes from Bethpage to the new Middle Island (L.I.) CC as pro

Lema to be Announcer at  
National Golf Day Match
Champagne Tony Lema will play the role of sportscaster for the first time on finishing holes of the round of champions on National Golf Day, Mon., May 31. The match will be telecast over NBC-TV from 5 to 6 p.m. EDT. Lema will join Chick Hearn and Jim Simpson in calling the shots during the 18-hole match.

The Golf Day match will be between the 1964 U. S. Open champion, Ken Venturi, and last year's PGA winner, Bobby Nichols. If Venturi is unable to play due to his recent difficulties caused by a circulatory ailment, his place will be taken by Julius Boros, 1963 Open champion. As of May 1, Venturi intended to play.
TROJAN BATTERIES
724 E. 61 St., Los Angeles, Calif. 90001

May, 1965
... Third Huron T-Bird Junior tournament to be played at Thunderbird Hills GC, Huron, O., July 12-14.

June 1 is the anticipated opening date of the Pine Branch G & CC, near Hampstead, Md., that was designed by Edmund Ault . . . Work has also begun on the clubhouse . . . Francis Barrett is new pro at St. James Park, Dawson, Penn. . . . Bob Evans of Elkhart, Ind. has been named pro at Greene County CC, Waynesburg, Penn. . . . O'Hara Township (Penn.) plans to use a $99,969 Federal grant to help build a 9-hole municipal course on county workhouse property . . . Broderick Crawford is one of group of developers of Evergreen Valley in the White Mountains National Forest (Me.) where an authentic-type New England village, ski resort and 18-hole course are planned.

Frazee (Minn.) Golf Assn. met recently and among other items of business was the announcement that work on the clubhouse was completed . . . Bulldozer operators were carefully instructed to preserve shade trees and evergreens in their work in clearing and grading for EdgWood, planned community and golf course, off the Black Horse pike in Washington township, N. J.

The Key Royal Club, Inc. will have a scenic waterfront setting for its club house and 9-hole course, located at Holmes Beach, Fla., between Anna-Maria Island and Tampa Bay . . . Cherokee CC, Knoxville, Tenn., plans to build a tunnel under Lyons View pike for a passageway to its course and tennis courts across the road from the clubhouse . . . Construction of a new clubhouse at the San Clemente, Calif. municipal course may increase the cost of special annual golfing tickets sold...
Depend on Harley-Davidson to keep your fleet on the job...out of the shop

If you expect your golf car fleet to operate at a profit, talk to a man who knows fleet service — any one of nearly 700 Harley-Davidson dealers. They've been conditioned to efficient service by years of experience with police vehicle fleets (about 3000 currently operating).

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The Oakland (Calif.) city council and board of port commissioners have given approval to a 50-year lease for a new municipal golf course near the metropolitan airport. The agreement calls for the port to finance construction of the 6,531-yard course by issuing $800,000 in certificates of indebtedness. The port would lease the course to the city for 50 years, with the city to pay off construction costs at the rate of $60,000 a year over a 20-year period. The money would be paid out of golf revenue.

Plans are being made for a clubhouse enlargement and renovation of the Hill Crest CC, Vernon, Tex. A 9-hole course will be built near Jesup, Ia., if a local group is able to secure the necessary financing from the FHA. Butler’s GC in McKeesport, Pa. has added an additional nine holes to bring the total to 27 according to Pro Tom Jackson, who is operating his shop out of a new clubhouse.

Shambolee GC, west of Petersburgh, Ill., opening this month, according to the new

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