Du Pont Co., 350 Fifth Ave., New York, N. Y., 10001, has developed a new Zepel fabric fluoridizer that reportedly makes treated fabrics both rain and stain resistant. Pictured are various manufacturers’ products treated with Zepel. The lady golfer has a skirt, jacket and blouse by Sacony. The male golfer is wearing a jacket by Wm. Barry and slacks by Esquire Sports-wear. Both wear porous plastic shoes by Etonic and Zepel-treated hats by Knox.

Pro Develops Practice Devices

Dan Halpern, a pro who established the Swing-Tip Co., 112 Parkview Terrace, Newark 12, N. J., has generated a rapidly growing business with his Chip ‘N Run-back, a resilient target with mat, and his Swing-Expander. The Chip ’N Run-back target for chip shots, with its rig-saving mat, is a practical practice device that helps the user learn the finesse of chipping as well as provides entertaining wagering possibilities for those interested. The Swing-Expander is helpful in demonstrating and practicing the swing theory of Ernest Jones.

Hudson Has New Sprayer and Duster Catalog

The new full-color catalog No. 659 of the H. D. Hudson Mfg. Co. may be obtained by writing the company at Dept. 65, 589 E. Illinois St., Chicago, Ill. 60611. The catalog covers the company’s line of manual sprayers and dusters and compact power sprayers. Some of the new items are the Spra-Boy 10-gal. power sprayer, designed for yard and clubhouse grounds, and the new Thrustless spray control valves. One of the most important product improvements is a mechanical agitation system in the Matador power sprayers.
**Calamity Jane Rides Again**

A. G. Spading Bros., Chicopee, Mass., is producing the Calamity Jane putter, an exact replica of the famous putter used by Bobby Jones, golf’s only Grand Slam winner. The putter has the classic blade style with gleaming chrome finish, front and back, and the black sightline across the top line. Topgrade round executive leather grip (black with red-center stripe) and a white hickory shaft that has the famous black nylon whipping, which became the trademark of this putter, are featured. The putter is available for right hand players only.

**Soil Amendment For Greens and Tees**

Wyandotte Chemicals Corp., J. B. Ford Div., Wyandotte, Mich., produces Turface, soil amendment for use on greens and tees to reduce watering requirements, prevent burn-out of grasses in hot weather and speed up drainage after heavy rains. A calcined mineral aggregate, Turface is composed of a balanced segregation of coarse and fine particles that provides moisture retention qualities and aeration of soils. The product is effective in sticky, gummy soils because it acts as a separator. Turface is also reported to stimulate a deeper sturdier root structure and reduce danger of disease caused by high moisture or drought conditions. A free bulletin F-6789 gives directions for topdressing Turface into greens.

**SaddleMaster Casuals Designed for the Pro**

Bowen, Inc., 35 Fillmore St., Pasadena, Calif., 91105, has a new line of SaddleMaster men’s casual shoes designed especially for the pro. The sole is of waterproof neoprene crepe (platform or heel type) that is said to give a buoyant step. Uppers are of the same leathers as Bowen golf shoes and the styling is for either evening or daytime wear. Styles available are: Series A, moccasin toe loafer with one piece van and snug-fitting top; Series C, two-eyelet tie blucher with moccasin toe; Series D, two-eyelet tie blucher with proportioned plain toe. All casuals are made to order, allowing approximately three to four weeks for delivery. The shoes are sold only at special golf pro personal use prices.

**Miniature Golf Courses**

are big money makers. Everybody plays miniature golf. Send for details.

ARLAND 7 Toby Lane Jericho, N. Y.
TRADE BRIEFS

W. Herbert Williams, controller of the First Flight Co., Chattanooga, Tenn., since 1963, has been elected to the board of directors . . . He came to First Flight from AMF-Ben Hogan Co., where he was secretary-treasurer for a number of years . . . John C. Baduini has been appointed assistant to the president of the Plymouth Golf Ball Co., Plymouth Meeting, Pa. . . . Baduini directs national sales of the Plymouth line of balls . . . J. R. Meehan has been appointed sales manager of the Chemstone Corp. . . . He has headquarters in Menlo Park, N. J. . . . Cushman Motors has promoted Joseph C. Mitchell to regional sales manager of its eastern U. S. region . . . In his new position, Mitchell, a former district manager for six years, is responsible for Cushman’s utility vehicle and golf car sales east of the Mississippi.

Harley-Davidson Motor Co., Milwaukee, Wis., has appointed Hugh Peyton, former head of the L. A. police force motorcycle academy, as district manager of the Wy., western Neb., western Kan., Colo., Utah, Ariz. and northern N. M. territory . . . Harley-Davidson has also announced two new promotions . . . E. Marvin
Farwell, formerly sales office supervisor, becomes the company's sales promotion manager . . . David Brown replaces Farwell as sales office supervisor . . . Former western district manager, Harrison Jones, has been named national sales manager of Febco, Inc., Sun Valley, Calif.

Mallinckrodt Chemical Works, St. Louis, Mo., has a product information sheet available on Pre-San, pre-emergence control for crabgrass, goosegrass, poa annua and other weeds . . . Rainy Sprinkler Sales, Peoria, Ill., has completed its new sales office and warehouse building at 1012 W. Pioneer Pkwy . . . Par-Mate, New York, N. Y., has appointed Pat Norton to be sales rep in upper New York state and

Frank Daples to cover Colo., Utah, Wyo. and N. M . . . Wide-Lite Corp. has provided the floodlights that illuminate the 7745 sq-ft. mural mounted on Notre Dame's 11-story library, which is but a short distance from the Notre Dame golf course.

The newly created post of vp of national marketing for Western Rain Bird Sales and National Rain Bird Sales & Engineering, Glendora, Calif., will be filled by Anthony W. LaFetra . . . Chet Condon, who has been representing Northwestern Pro Golf, Inc., in its New England territory, has been promoted to sales manager, with headquarters in Chicago . . .

Paul R. MacDonald has been appointed sales manager of the sports div. of Dunlop Tire and Rubber Corp., New York, N. Y. . . Frank P. Waters has joined the Pedersen Mfg. Co. as vp and the Pedersen Sales Co. as general manager . . . Other Pedersen Mfg. changes include the appointment of Gino Baldiserini as supt. of clubmaking and Oliver B. Fullerton as plant manager and asst. general manager . . . The Charles A. Eaton Co., Brockton, Mass., has named John E. Larsen product manager of its Etonic lines of golf shoes and sports clothing . . . Larsen has been sales manager of the firm's incentive division.

Di Fino Originals, Inc., Bronx, N. Y., has appointed Jerry Cooper to be representative for pros in the Mid-Atlantic states . . . Fore-Par Mfg. Co., Laguna Beach, Calif., has enlarged its facilities with the full operation of its new plant at 733 Broadway . . . Fore-Par is seeking distributors for its course equipment in various territories in the U. S. . . . The B. Hayman Co., Inc., Los Angeles, Calif., continued to set sales records as it achieved a new high and won the 1964 award as Jacobsen turf distributor for
the western region . . . B. Hayman has also completely remodeled its service department to give faster and more efficient service.

General Battery and Spark Plug Co., Reading, Pa., has named Jeff Shea manager of brand sales; D. R. Wickman is sales manager of the industrial division; R. W. Herbel is assistant sales manager of the industrial division; Arvid E. Halla has become sales manager of national accounts of the Northeastern region; T. J. Lawrie has been promoted to market manager automotive batteries and spark plugs; J. R. Knobloch is now sales manager of national accounts; J. J. Croghan is sales manager of branded sales; W. G. Yedlicka is promoted to marketing manager-export, U. S. government and special application batteries; A. R. Taylor is sales manager of national accounts, southeastern region; and R. E. Hilton has been promoted to advertising and sales promotion manager . . .

Ralph S. Hull has joined Cal-Turf as customer service rep for the stolon market in the West . . . Richard H. Shutt is sales manager of C. E. Griener Co., Inc., Indianapolis, Ind. . . . Morton Salt Co. has appointed Herbert A. Williams regional manager, agricultural chemicals, with headquarters to be established in Atlanta, Ga. by mid-1965.

**GOLF BALLS WANTED**

<table>
<thead>
<tr>
<th>Product</th>
<th>Price</th>
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<tr>
<td>Water Hole Cuts</td>
<td>To $ .42 doz.</td>
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<tr>
<td>Solids, Club Marks</td>
<td>To $2.00 doz.</td>
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<tr>
<td>Shiners</td>
<td>To $3.00 doz.</td>
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Head lockerroom attendant with 15 years experience serving top midwest golf club desires change to southwest club. Available immediately. Excellent references. Address Ad 304 c/o Golfdom.

GREEN SUPERINTENDENT—27 YEARS EXPERIENCE IN ALL PHASES OF COURSE CONSTRUCTION AND MAINTENANCE. QUALIFIED, AVAILABLE, REFERENCES. Address Ad 306 c/o Golfdom.

Pro, Greenkeeper or combination—College Graduate. Limited experience, Age 36, married, three children. Southeastern location preferred. Moderate income desired. Address Ad 307 c/o Golfdom.

Desire job as Pro, Pro-Greenkeeper or Teaching Pro. Experience in all departments, Excellent reference. Class "A" PGA member. 20 years experience. Available immediately. Address Ad 308 c/o Golfdom.


Greenkeeper or assistant—qualified—seeking permanent position on large course near Michigan. Dependable, ambitious, 35 years old. Address Ad 312 c/o Golfdom.

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Rates: Minimum insertion $5.00 for 20 words; additional words 25¢ each; in boldface type 35¢ per word. All classified ads payable on placement of order; no commission or discount allowed. No classified advertising offering new merchandise or equipment will be accepted. NO CLASSIFIED ADS ACCEPTED AFTER THE 22ND OF MONTH PRECEDING DATE OF ISSUE.

UNDER NO CIRCUMSTANCES ARE WE PERMITTED TO DIVULGE THE NAME AND ADDRESS OF THOSE PLACING BLIND ADVERTISEMENTS.

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JOBS WANTED
Wanted: Employment in Golf Shop as full time assistant Pro. Experienced in operations and duties of shop. 4 years college. Good player. Capable instructor. Address Ad 301 c/o Golfdom.

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ASSISTANT SUPERINTENDENT — married, two children. 12 years experience golf course maintenance, construction and supervision. Excellent references desires superintendent's position. Address Ad 314, c/o Golfdom.

Green Superintendent—superior knowledge in designing, having practical experience in all bent and tifon grasses. Thoroughly experienced in all equipment fertilizers, fungicides and irrigation systems. GCSAA member. Married. References. Address Ad 315 c/o Golfdom.

LINES WANTED: Well established manufacturer, jobber and manufacturers representative wants new golf lines for California and Arizona. Address Ad 316 c/o Golfdom.

Golf Professional desires position as teaching assistant or head professional. Attended PGA Business School. Address Ad 317 c/o Golfdom.

HEAD LOCKER SUPERVISOR desires more active club. Must be good offer. 15 years experience. Address Ad 318 c/o Golfdom.

Pro job desired for 1965 season, Age 35, experienced, reliable, sober. Available immediately for interview. Address Ad 319 c/o Golfdom.

Pro or Pro-Supt. job desired in Midwest. Ten years experience in course and shop. Excellent teacher. Address Ad 320 c/o Golfdom.

Superintendent desires position in the eastern part of country. Age 24, married, Top references and experience. Address Ad 321 c/o Golfdom.

JOBS OPEN

Second Assistant Wanted. Young, single man wanting to learn business. Large Northern Ohio Club, May 1-Oct. 1. Address Ad 322 c/o Golfdom.


GREENKEEPER for Central New York Course—Full time. Salary open. Must have experience. Address Ad 323 c/o Golfdom.

Golf Professional and Course Manager for Adams County Public Golf Course. A new 18-hole golf course located at Henderson, Colorado. Approximately 20 miles north of Denver, Colorado. Applicants should have experience as Golf Professional or Assistant. Submit a complete resume including financial requirement, character references and financial references. Opening about May 15. Address Ad 324 c/o Golfdom.

NEED WORKING PARTNER—GOING BUSINESS—GOLF AND COUNTRY CLUB. ALL FACILITIES IN OPERATION, MAN OR WOMAN—AGE 28-48. $15,000 CASH, $24,000 BUSINESS PROFITS, CLUBHOUSE KNOWLEDGE DESIRABLE BUT NOT NECESSARY. SOUTHERN CITY. Address Ad 325 c/o Golfdom.


Choice Sales Territories Open. World's Leading Company Needs Reps for Range, Miniature, Par 3, Equipment & Supplies — Balls, Clubs, Bags, etc. Address Ad 326 c/o Golfdom.

SALESMEN WANTED TO HANDLE A LINE OF EMBLEM CAPS, HOSE, JACKETS, SHIRTS AND ACCESSORIES. 10% COMMISSION. Address Ad 327 c/o Golfdom.

NEW ILLINOIS Nine Hole Par 28 needs Pro-Manager. Base salary plus percentage. Address Ad 328 c/o Golfdom.

PRO-GREENKEEPER WANTED FOR 1965 SEASON. Must be willing to travel extensively. Salary plus commission. Address Ad 329 c/o Golfdom.

WANTED — SUPERINTENDENT FOR 18-HOLE PRIVATE CLUB LOCATED IN MIDWEST. ADDRESS AD 330 c/o GOLFDOM.

SPORTY NINE HOLE GOLF CLUB IN SOUTHERN ILLINOIS wants a teaching pro and wife to operate clubhouse and pro shop. Address Ad 331 c/o Golfdom.

SPRING RANGE TYPE) ORIGINAL COST S250.00 CONDITION FAIR. Nine feet wide with b baskets and pin hitch. May be inspected by appointment. Bids close April 15, 1965. Address Ad 332 c/o Golfdom.

DISTRIBUTORS/REPRESENTATIVES — Take advantage of the full Spring and Summer selling season with the PROVEN line of Ball-O-Matic Golf Ball Dispensing Machines. Choice territories now open. Address Ad 333 c/o Golfdom.

FOR SALE—HIGHEST BID ONE EACH STANDARD GOLF BALL COLLECTOR (DRIVING RANGE TYPE) ORIGINAL COST $250.00 CONDITION FAIR. Nine feet wide with baskets and pin hitch. May be inspected by appointment. Bids close April 15, 1965. Write or phone Central Base Fund, (BSR-1), Bridge Air Force Base, Georgia. Attn. Mr. Bright—Tel. 926-2710 or 926-3192.

MISCELLANEOUS

FOR SALE—9-hole course, driving range & putting green. 19% acres. Located in Escondido. Excellent terms. Holm Realty, 417 E. Grand Ave., Escondido, Calif. Tel: 746-7825.

FOR SALE—9-hole course, driving range & putting green. 19% acres. Clubhouse & salesroom and 2 bedroom apt. for manager. Showing good returns. Located in Escondido. Excellent terms. Holm Realty, 417 E. Grand Ave., Escondido, Calif. Tel: 746-7825.

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Slightly cut, nicked or off-round, but re-usable
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$1.25 each Brands, near perfect, for re-finishing .... $2.40 per dozen
Like-new $1.25 each Brands for re-washing ........ $3.00 to $4.80 per dz.
Badly cut or Golf Driving Range culls, only suitable for re-covering .......................... $5.25 per dozen
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City ................................................................. Zone ............... State ............................

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Par 3 □  Military □  School □  Company owned □  Range □

President ............................................................... Zone ...........................................
Add. ................................................................. City ........................................
Manager ............................................................. Zone ...........................................
Add. ................................................................. City ........................................
Course Superintendent ........................................ Zone ........................................
Add. ................................................................. City ........................................
Professional ......................................................... Zone ........................................
Add. ................................................................. City ........................................

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