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February, 1963
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TOURNAMENTS AND GOLF CLUBS THROUGHOUT AMERICA.
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Sports commentator Jack Whitaker (l) and golf pro
Cory Middlecoff are doing the commentary on the
CBS Golf Classic matches broadcast on Saturdays
through March 27. The 36-hole final will be car-
rried on the network on April 3-4.

favor of a softer rule for a ball out of
bounds." . . . The out-of-bounds ball often
costs the golfer the $1.25 for a good ball
and he would have been better off if
he’d missed the ball completely . . . Hal-
deman also referred to the controversy
about the flagstick rule (34 —3c) with its
loss of a hole or two stroke penalty . . .
The R&A rule is: “The player incurs no
penalty if his ball strikes the flagstock
when it is not attended and is in the hole.”

We used to think that leaving the flag-
stick in as a backstop made golf some-
thing like croquet but now are not sure
as we have seen the present USGA flag-
stick rule is a time-killing nuisance when
you’re playing without a caddie and from
a golf car . . . R&A based its rule on the
fact that so many British golfers have no
caddies but roll their bags on bag carts.

Women on pro staffs at clubs several
years ago have graduated from the experi-
mental stage . . . As sales and teaching
assistants they’ve made profits for some
smart male pros and several young women
who have been trained by successful pros
have gone into jobs of their own . . .
Shirley Spork is one of that group who
knows how to handle a pro job in an A-1
way . . . She’s at a summer (June-Sept.)
job at Sugarbush CC, Warren, Vt. and
with Danny Forlani in the winter teach-
ing at Indian Wells CC, Palm Springs,
Calif. . . . Miss Spork was re-elected chair-
man, teaching committee of the LPGA
which will hold its 6th annual national
school for golf instructors at Bowling
Green (O.) State University . . . Shirley
used to teach there before she went on
the LPGA tournament circuit . . . There’s
a new course on the Bowling Green cam-
pus.
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Robert Trent Jones revising Oakmont's famous course near Pittsburgh to restore original concept. Jones also building 18 at Tarlac resort, near Manila. Due for play this fall. He's also building 18 Soto Grande for McMicking brothers' resort near Algeciras, Spain and 18 for Marabella CC, resort near Malaga, Spain. Soto Grande due to open in April.

Benkelman, Imperial and Wauneta, Neb. residents are investigating the possibility of a local country club at Enders Lake. 18 holes are planned. Maybrook, N. Y. will be the site of a gigantic housing development with a proposed nine as its central feature. The goal of 200 members has been reached by the Gordon (Neb.) G & CC. Financing can now go ahead for construction of a grass greens course and clubhouse.

Love on Teaching
(Continued from page 46)

for both the teacher and the pupil.

Love's next enjoiner is: Please don't try to make the golfer over! After playing the tour for three years and being exposed to just about every conceivable type of swing, Davis, like so many other people who make a study of the game, is convinced that there is no copyrighted way of hitting a golf ball.

A professional who becomes snarled in flailing arms, flying elbows and throws himself completely off center when he swings may hit the ball just as efficiently as a Littler or a Snead, so allowances should be made for the awkward amateur. He is never going to be converted to becoming a graceful swinger because neither he nor the pro will ever find the time to correct all his faults. But this person may have remarkable power, or strong hand action, or some other unusual endowment and his swing should be developed around whichever of these attributes he has.

Parallel Palms

It's hard to manufacture a golf swing, Love declares. The pro who tries to superimpose his swing on the pupil only confuses him and retards his progress. If a teacher is sincerely interested in helping a golfer he works to bring out whatever native ability is there and, thereafter, helps the player to refine it. If Love insists on anything, it is to get the player to hold the club with the palms parallel and the grip securely held by the fingers.

Love has an obsession with club grips. He constantly checks his members to make sure that the grips on their clubs are as near perfectly fitted to their hands as possible. He feels that grips deteriorate from constant use and that a set that may have been right for a player when he bought his clubs isn't necessarily right two years later. "Golfers," says Dave, "should be just as fastidious about the grips of their clubs as they are about their shoe size."

What The Pro Learns

The Charlotte professional doesn't go along with the theory that a home pro's game has to suffer because he is exposed to so many different and, in some cases, inept swings that he sees on the practice tee. A poor effort by a student in coming into the ball, he maintains, should only serve to reaffirm what the teacher is convinced is the correct way of doing it. The same thing applies to all other components of the swing.

As for being just a little bored by having to suffer through a lesson period with a high handicap player, Love will have none of this. "A fellow who shoots 100 plus," he says, "occasionally comes up with a shot that is simply amazing. One of the best wedge shots I have ever seen was hit by one of my members who couldn't break 110. I was lucky enough to catch it and now I try to visualize or recapture how he did it every time I play a wedge."

Enough of the good shots he has seen around the practice range plus those that he has been able to concoct himself have enabled Dave Love to make a respectable showing in competition. He is the current Carolinas Open champion, and won the Carolinas PGA title in 1962. On a more grandiose level, he finished 13th in the 1963 USGA Open and the same year captured 12th in the Cleveland Open. In the 1964 Masters, Love was tied for the lead after the first round. In his eight years as a pro, Dave has qualified for four Opens and two PGA Championships.
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LOVE TO SWING INTO • NOT ALL
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Golf Business News

Eastern Golf Co. Offers
Two Picker Models

Eastern Golf Co., 2537 Boston rd., Bronx,
N. Y. 10467, has two models of the Bailey Golf
Ball Picker. The “wheel type” is designed for
heavy duty on rough
surfaces. It is con-
structed to absorb
shocks caused by
moving over high
spots and solid ob-
stacles. The “roller
type” is recommend-
ed for good grass
surfaces on level to
gently rolling terrain. Both models can be
assembled in groups of two or more 44-in
units. Each unit can hold 600 golf balls in its
steel wire baskets. Regulation size three units
cover 11 feet. Models are available in a standard
size of three units and a junior size of two
units.

New Gang Mower with
High Frequency-Low Cut

Roseman Mower Corp., 2300 W. Lake Ave-
 nue, Glenview, Ill., has developed a high-fre-
quency, Lo-Cut Mower for moving the new
strains of grass that require low cutting heights.
The unit features a 10-blade reel and provides
preventative control of thatch and matting by
cutting as low as 3/8-in. with a 1/2-in. frequen-
cy of cut. It is available in three, five, seven and
nine gangs.
MODEL 580
- POWER AERATE
- REMOVE THATCH
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February, 1965
Wisconsin Motor Tractor Engine

A model TR-10D cast iron and air-cooled tractor engine is being marketed by Wisconsin Motor Corp., Milwaukee, Wis., 53246. The unit has a displacement of 20.2 cu. ins. and weighs 80 lbs. It has a large industrial type carburetor for maximum power with minimum fuel consumption. The Ram-Thrust fuel system gives faster acceleration, according to the manufacturer, plus greater efficiency and ample load lugging power at low speeds to ease loads through sudden shock without stalling.

Steber Trailer Fleet Demonstrates Floodlighting

Steber Div. of the Pyle-National Co., 1334 N. Kostner Ave., Chicago, Ill. 60651, has been promoting illumination throughout the U. S. for the past year with a fleet of lighting demonstrator trailers. To meet increased interest for on-location demonstrations, the truck carries a representative line of Steber lighting fixtures mounted on an adjustable mast. The telescoping mast automatically raises the floodlights to as high as 32 ft. to simulate particular installation requirements. Different lighting fixtures ranging through incandescent, mercury-vapor and quartz iodine lights in various sizes can be demonstrated to show patterns and effects. Visors or deflectors for controlling light spillage to avoid complaints among the neighbors also are demonstrated.

Gunderson Increases Sales and Modern Service Facilities

Gunderson Golf Equipment Co., Inc. of Lake Worth, Fla. has sold 175 Victor-Electri golf cars to Gunderson-Victor, a division, for approximately $100,000. Gunderson also has a new modern plant in Lake Worth that handles all repairs and reconditioning of large fleets of electric cars.
They raved about my fairways...

said Harry Willis, veteran superintendent at Brookside Country Club, Worthington, Ohio, of the players in the Ohio State Women's Championship. "I wouldn't want to change away from Agrico. I don't see how I could do any better. I've put it on greens at a 10-lb per 1000 rate when the temperature was 80° and haven't had any burn. I've used all kinds of fertilizers and this Agrico Country Club is by far the best," Mr. Willis declared. Get an Agrico Country Club Feeding Program for your course. Call your Agrico man or write American Agricultural Chemical Co., New York, N. Y., or Agricultural Chemicals Ltd., Toronto 15, Ont.
Golf

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References Supplied

Turfgrass management students from Mt. San Antonio College, Walnut, Calif., recently toured Cal-Turf and farms at Camarillo, Calif. Cal-Turf president, Toby Grether, with pointer, explained root development in relation to height of cut to the visitors.

Percussion-Center Irons

AMF-Ben Hogan Co., 2912 W. Pafford, Ft. Worth, Tex., is making 1965 Ben Hogan percussion-center irons. Unique engineering is said to place the club's center of power behind and slightly below the mid-point of the hitting surface. The precise relationship between weight concentration and striking area directs the full potential of the swing toward the ball at the moment of impact. The PCI irons are styled with "Flash Reaction" shafts with "True Flex" graduation. Grips are in Hogan leather, black with red, or slip-proof, black with white fill. The clubs are available in sets of nine at pro shops only.

MacGregor Plans Move Into G. E. Plant

MacGregor Sports, a division of Brunswick Corp., has confirmed that final negotiations are underway to purchase two buildings of the General Electric plant in Evendale, a suburb of Cincinnati, Ohio. The buildings comprise approximately 460,000 square feet of floor space. The final sale is expected soon.