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along Old West lines, being built entirely from rustic logs . . . It measures 68 x 80 feet overall . . . Don Kierbow, two-time Sacramento, Calif. tennis champion, has joined the shop staff of pro Adrian Wilson at Lindale CC in Sacramento.

Springville City, Utah has planned a 9-hole public course in Hobble Creek Canyon, to be completed this year . . . Total cost is an estimated $75,000 . . . Plans have been drawn and application for a loan to the FHA has been made by the 5 by 80 CC (Stuart, la.) . . . Plans have been completed for purchase of an abandoned 18-hole course at Punta Corda, Fla. . . . Formerly attached to the Hotel Charlotte Harbor, the unit, which was discontinued in 1958, will be a country club operation.

The Pueblo, Colo. City Park course clubhouse is scheduled for completion in Jan., 1966. . . Greenville (Tex.) city council has agreed to pay $75,000 for the Greenville CC course and clubhouse. . . Norfolk (Neb.) CC members have voted to build a new $225,000 clubhouse and swimming pool . . . Claude Heniger is new pro-manager of the new Foothills GC (Longmont, Calif.), an 18-hole course. New manager of the Leawood CC, Shawnee Mission, Kan., is Jesse Campbell. . . Azusa (Calif.) Greens public course has named Ed. A. Cooney manager.

Bill Scheibe, supt. of parks for Dallas, Tex., was elected president and Quinton Johnson, supt. at Brookhaven CC in Dallas, was elected vp of the Texas Turfgrass Assn. for 1965. . . Grover Keeton was reappointed executive secretary and A. W. Crain was reappointed editor of "Turf News Texas". . . Attendance at the 1964 USGA Open at Congressional CC in Washington D. C. was the second highest in its history . . . The three-day total of 55,458 was second to the record 62,300 for the 1962 Open at Oakmont CC in Pittsburgh, Pa.

William J. Teepe, Cincinnati, O. developer, plans to build an 18-hole, par 72 course (tentatively named Carolina Trace CC) in the northeast corner of Dearborn county, along the Franklin county (Cincinnati) line . . . Nassau County (N. Y.) will open two new nine-hole layouts this
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April, 1965
5 ways to get a new grip on golf glove sales

Here is how the new Edmont Super-Grip golf glove and merchandising support will help you build pro shop traffic and boost your sales and profits:

1 The Super-Grip Tee-to-Green Sweepstakes.

One of your customers could be the winner of an exciting, one week paid vacation for two at the Dorado Beach Hotel and Golf Club in Dorado Beach, Puerto Rico. In addition, there are 20 other prizes of complete golfing wardrobes (slacks, shirt and jacket).

You can win, too. If one of your customers wins, you get a complete Edmont Super-Grip counter merchandiser, free. Almost $100 in merchandise. All you have to do is sign customers’ entry blanks when they bring them into your shop.

Entry blanks will be in the full page consumer ads, and attached to a counter card display of the ads. Entry reminders will also be included in every Super-Grip ad.

All you have to do is sign your name in this pro shop traffic building promotion.

This full page ad will tell the golfing public about the Tee-to-Green Sweepstakes. It will appear in the April 19 issue of SPORTS ILLUSTRATED, and the May issue of GOLF DIGEST.
2 A Counter Merchandiser
that stops traffic and helps make sales. Displays 2½ dozen Super-Grip gloves in self-selling packages.

3 The Best Profit Margin.
The Edmont Super-Grip retails for $3.00. Gives you a better profit margin than any other glove. You also get one glove free with every merchandiser you buy.

4 National Advertising Support
with 4 ads in SPORTS ILLUSTRATED, and 3 ads appearing in GOLF DIGEST. And these ads pre-sell the Edmont golf glove only, not as part of a larger golf equipment line.

5 The Edmont Super-Grip Golf Glove.
The only new golf glove on the market today.
The patented fabric palm never loses its grip...wet or dry. Stays soft, always.
And, the Super-Grip glove is cool...long-wearing...washable.
In men's and women's sizes for right or left hands. Choice of colors. Displayed in self-selling packages, and pre-priced at $3.

Boost your sales and profits with the Super-Grip Tee-to-Green Sweepstakes. Contact your wholesaler for details. Or, write Edmont Inc.
year—one at Christopher Morely Park (formerly Ryan Park) in Roslyn, and one in Hicksville.

The third annual Newark News—N. J. PGA golf show was held Mar. 25 at Westmont CC in West Patterson, N. J. . . . Theme for the show was “Play Better Golf This Season.” Jon Gustin, pro at Echo Lake CC in Westfield, N. J. has resigned to become pro at the 36-hole Birmingham (Ala.) CC . . . Birmingham is his home town . . . Visiting the U. S. to encourage golf tourists to visit his native Scotland is Ian Jack, manager of the Cleneagles golfing hotel in Perthshire, Scotland.

California manufacturer, R. M. Murdock, has purchased a half interest in Cornoa, Calif’s. Mountain View CC . . . Along with the announcement of the purchase came proposal plans for an extensive building program by Manager Bill Walcher . . . Bob McCallister will be head pro at MVCC . . . Francis Duane was architect for the Fatogue, L. I., N. Y. Golf Hill G & CC 18-hole course that will be ready for play this spring . . . A renova-

vation project to extend and renovate the Winnapaug CC in Westerly, R.I. is under way.

Briarcliff Turf & CC has received a $282,000 loan from the Small Business Administration to develop a country club eight miles south of Gainesville, Fla. . . . Work is progressing on the Antioch (Calif.) municipal course . . . The new Corpus Christi (Tex.) CC has no opening date as yet for its course, but the clubhouse will be completed by June 1 . . . A $100,000 program for adding nine holes and re-modeling the clubhouse is underway at the Millbrook G & CC, Picayune, Miss. . . . Holly Greens Public GC, near Pontiac, Mich., designed by Robert Bruce Harris, will have its 18 holes and clubhouse open late this summer.

A University CC is being formed at Boulder, Colo. with the idea of taking over the present facilities of the Boulder CC, which will be moving this spring to a new location . . . A northern N. J. country club has lost its liquor license for 90 days on bookkeeping violations . . . This same club has been subjected to a year-

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2. THE PRICE IS RIGHT ON USED EQUIPMENT.
Pricing used equipment comes easy when you have a national average from which to work. The book is edited-published for pro’s by Tom Murphy, a P.G.A. pro.

3. TWO HANDY NEW SECTIONS IN ’65
In addition to the 7 year coverage of 28 lines of golf equipment, Pro-guide for ’65 includes a section on 1965 NEW club prices on Pro-line only, and a section on the systems of registration used by manufacturers to identify the production year of equipment.

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MEN'S GOLF RUBBERS
4 sizes fit perfectly over all men's shoe sizes 6½ to 13 suggested list price in brown or black, $3.95

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5 sizes fit all women's shoe sizes and widths suggested list price $3.50 NOW AVAILABLE IN BRIGHT RED, brown and black.

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long investigation by local, state, and federal officials interested in the comings and goings of various Cosa Nostra figures.

Jerry Boykin is the new pro at Lake-wood CC in Westlake, O. . . . Paul Scho- jan is new pro at the Kanandaque CC, Canandaigua, N. Y. . . . Pine Brook CC in Gloversville, N. Y. now has Jim Murray as its pro . . . Succeeding Murray at Amsterdam (N. Y.) municipal GC is Charles Kuiber . . . Stanley Zontek has moved as pro from White Manor CC in Malvern, Pa. to Rolling Green GC in Springfield, Pa.

Frank Stone has begun his duties as pro-manager of the Mooresville (N. C.) CC . . . Dan O'Rawe recently took over as pro of the Packanaack (N. J.) GC . . . Mike Krak has moved from Middle Bay CC in Oceanside (L. I.), N. Y. to Wee Burn CC, Darien, Conn. . . . Tom Ritter has been appointed pro-manager of the Golden Tee Golf Center, Cincinnati, O.

Dale Loviers has assumed the duties of restaurant and lounge manager of the Kings CC in Hanford, Calif. . . . Oak Ridge (Tenn.) CC has Clifford W. Kennedy as its new manager . . . Mike Cavanaugh, former assistant pro at Milwaukee (Wis.) CC, became pro at the West Bend CC on April 1 . . . Chris Mathews is now manager of the Peacock Gap CC and Pea cock Cap Beach and Yacht Club, San Rafael, Calif. . . . R. W. Jones has re signed as manager of the Midland (Tex.) CC to enter a different business . . . A. M. Lucha has resigned as manager of the Wilmington (Del.) CC to take the post of general manager of the American Club of Tokyo, Japan . . . Third Scottsdale (Ariz.) Senior Golf fiesta to be held Apr. 26-30.

Expected completion date for the 9-hole course at the Kauni Surf Resort at Lihue, Hawaii is July 1 . . . It is reported that six courses are opening this spring on Long Island, New York . . . Of all the features in these clubs, the one that is perhaps most unique is the bite size course designed for the busy exec who can only spare an hour or two before or after lunch . . . This course has three starting tees located around the clubhouse (Mill River, Upper Brookville, N. Y.), allowing the
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April, 1965
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golfer to play a quick six holes and finish near the clubhouse.

Koshkonong Mounds CC (Ft. Atkinson, Wis.) has named Richard Theno as its new manager . . . A public course of nine holes is being completed two miles north of Anderson, Calif. . . . The course was designed by the late Forest Tucker . . . Members of the Spartanburg CC have given approval to a $600,000 building program that will include renovation of the present clubhouse.

Dallas Larsen has been appointed vp and sales manager of the Lake Montezuma C & CC development in Rim Rock, Ariz. . . . Carthage (Tex.) Forrest Acres CC opened its new clubhouse recently . . . Joe Finger is to design the Bella Vista, Ark. course as part of the northeastern Ark. retirement village. A contract has been signed with the Thomason Golf Course Design and Construction Co. for completion of a new nine-hole course at Williamsburg, Ky. Robert Trent Jones will design an 18-hole course on St. Croix, Virgin Islands with a scheduled opening date of 1966.

Franklin (O.) GC has hired pro-manager Wayne Kelley as part of its reorganization and expansion program . . . A new $20,000 clubhouse is expected to be completed 60 days from the beginning of construction on Mar. 1 . . . Oberlin (O.) GC's new $90,000 clubhouse is expected to be completed by July 1 . . . Jim Boyle is pro at the Borego Springs (Calif.) CC where the first nine was opened in December . . . Pitch-and-putt course there measures 1,325 yards . . . A new clubhouse and pro shop at Old Fort (N. C) GC are currently being constructed . . . Rock Island, Ill. park and recreation board is planning a lighted pitch-and-putt course in the city's Sunset Park.

The first three golf holes of the nine opened last summer at the new Poplar (Wis.) camping grounds will be completed this June or July . . . Temple (Tex.) CC has approved a $150,000 bond sale to finance a general improvement program . . . Land for extension of nine holes to the Elks Club GC in Louisville, Ky. has been given by a group of realtors wishing to develop homesites on the new addition.