CONTENTS

Vol. 38 No. 10 October, 1964

Swinging Around Golf .......................... Herb Graffis 3
Why the Pro Has to Advertise ...................... Herb Graffis 31
On the Professional Side ......................... Jack Hackett 34
Working Records .................................. Joe Doan 38
All Don’t Share in Pro Bonanza ..................... Joe Doan 42
Don’t Lift It If It Can Be Lowered ................ Joe Doan 46
Golfer Must Protect Self from Slipping ............ William Jabine 50
Renn Doesn’t Retreat As Kids Picket Course ........ Joe Doan 52
Operating Costs Outrun Revenue Gain ............... 54
Reserve for Emergencies .......................... Joe Doan 60
Sea Pines' Changing Formula ....................... Kathleen L. Sloan 64
Water — Turf Culprit in ’64 ........................ C. G. Wilson 68
Spain’s Soto Grande ................................ O. J. Noer 74
Grau’s Answers ................................... Fred V. Grau 78
Moose Run Rolls with the Quake ..................... 82
Tractor Maintenance — II .......................... 82F
Mangrum, Dudley in Hall of Fame .................. 84
Golf Business News ................................ 135
lots of other worries . . . bugs . . . weeds . . .
disease . . . people!

Makes sense to make fertilizer safe . . .
absolutely safe . . .

Milorganite safe, that is, as well as sure.
40 years in business and 4 billion pounds
used means something . . .
to my grass, and my golfers, of course!

THE SEWERAGE COMMISSION
P.O. BOX 2079, MILWAUKEE, WIS. 53201

MILOGANITE
The Golf Course Fertilizer—for Over 40 Years
MORE THAN 4 BILLION POUNDS USED