Driving Range Operators and Distributors

We specialize in rebuilding golf balls with all new materials, and a new cured tough cover. Satisfaction guaranteed.

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31117 Little Mack Ave.
Roseville, Michigan

Toro's Snowhound 20 Cleans Walks, Driveways Quickly

A single-stage, self-propelled Snowhound 20 is made by Toro Manufacturing Corp., Minneapolis, Minn., to clean medium size areas. Driven by a 3 hp, 4-cycle engine with recoil starter, the Snowhound 20 has a 2-qt. gas tank and heavy canvas cover to keep snow out of the governor, ignition clutch and controls. Other Snowhound 20 features include a clutch which disengages the rotor and transmission for easier cold-weather starting; remote-control chute with adjustable high or low-throw deflector and a 240-degree swing; exclusive Toro “Wintergrip” tires for greater traction; and a heavy-duty rotor chain guard.

Portable Steel House Fills Many Course Needs

Morrison International Corp., 2485 Walden Ave., Buffalo, N.Y. 14225, has designed the “Open House” to serve as a refreshment center, caddiehouse, tournament registration building, etc. The Open House can be assembled wherever it is needed and a trailer is available to make it easily movable. The basic unit is 7-ft. sq. by 6-ft. 8-in. high. Additional units can be added to create larger assemblies. When assembled, the units are said to be strong, extremely rigid and secure when closed. All metal surfaces are bonderized before receiving prime and finish coats of porcelain-like white, baked enamel.

Wilson Head Covers Are Fully Lined

The top grain leather head covers made by Wilson Sporting Goods Co. 2233 West Street, River Grove, Ill. are fully lined and welted. In photo is Wilson’s Gluv-Fit pattern with full gusset styling. The covers are available in oxblood with gold welt, black with silver welt, avocado green with golf welt, Italian tan with gold welt, russet with London tan trim and red with silver welt.

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Floor Covering Spike Resistant

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Three Rivers, Michigan

Foley Brochure Describes Sharpener

Foley Manufacturing Co., 16-64 Foley Bldg., Minneapolis, Minn. 554418, has issued a brochure covering its line of precision lawn mower sharpeners. The Foley combination grinding head has the advantage of sharpening the entire mower intact without removing either the reel or bed knife. Models are available with up to 53-in. mower width capacity. Also, attachments are offered which sharpen rotary mower blades.

Ezee Flow Spreader Applies Fertilizer Fast, Evenly

The No. 111 spreader, made by Ezee Flow, 3428 N. Harlem, Chicago, Ill. 60634, adjusts the application rate to the speed of the tractor. Large 20-in. wheels minimize damage to turf. The speed with which large areas can be covered was recently demonstrated at Medinah CC and Sunset Valley GC in Ill. At Medinah, four and one-half fairways were covered with swaths 28 ft. wide in twenty minutes. The Sunset Valley layout, consisting of a course and park, totals 500 acres and previously required more than a month to fertilize. With one Ezee Flow spreader, Sunset Valley completed the job in three days, according to the manufacturer.

Harley-Davidson Sets Up Dealer Display Exhibit

Harley-Davidson Motor Co., Milwaukee, Wis. 53201, recently set up a complete dealer display exhibit to demonstrate an effective way to promote the firm's complete line. Of special interest to golf businessmen are the Utilicar and Golf Car. The Utilicar comes in a basic flatbed design which can be used for equipment

There is a place for HIGHLAND COLONIAL BENTGRASS in Your Seeding of Fairways and Rough

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Write today for full information.

Members of the Ernie Sabayrac, Inc., sales organization met in late Aug. at the Hollywood Beach Golf Lodge, Hollywood, Fla. They visited the re-designed showroom in Sabayrac's nearby Hialeah headquarters that was set up by Display Creations to demonstrate effective pro shop merchandising. A 25 per cent sales increase for 1964 was reported by the firm. In the front row (l to r are: Harold Stewart, Jack Craven, Johnny Burt, Charles Stead, Robert Crystal, Don Drotman, Richard N. Tarlow, Ernie Sabayrac, Benjamin Stone, Joe Farmer, Gene Saunders, Anne Wilson, Les DeFino and Bud Werring. (Back row) Lew Mengle, Allan Campbell, Art Yann, Don Dolon, Rudy Weber, Terry Hagon, Bob Craver, John Bryant, John Hainje, Bo Oliver, Jack Futerer, Bob Bisdorf, Ford White, Fred Parks, Ward Everitt, Hillman Robbins and Ted Cassidy.

Transport or for conversion to a movable machine carrier. A steel box body with tailgate is available, as is a stake enclosure. Harley-Davidson golf cars have electric or gasoline powered engines. The golf cars are equipped with new, rubber-floored bag wells and newly positioned bag holders which permit carrying at an angle.

Redesigns 300 Shops
Display Creations, 1332 Broadway, Detroit, Mich., which recently renovated Ernie Sabayrac's showrooms in Hialeah, Fla., has redesigned nearly 300 pro shops in the U.S. in the last few years.

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Trade Briefs

Don Harman, former southern California
amateur who joined the pro circuit at the Dallas
Open, has signed with Golfcraft of Escondido,
Calif. . . . Terry Anderson, vice president of
Salt Lake Turf Equipment Co., Salt Lake City,
Utah, received Toro Manufacturing Corporation's
"distributor of the year" award, climaxing Toro's
recent three-day distributor-management con-
vention.

Certain-teed Products Corp., Pipe Division
has announced several personnel changes . . .
Marvin R. Streepy has become quality control
manager, supervising activities in the firm's four
pipe plants . . . Lester F. Kaas has been ap-
pointed assistant manager of Certain-teed's
Ambler, Pa., plant . . . Richard E. Reeder has
been named industrial engineer manager for
Certain-teed.

Brunswick Corporation has appointed Robert
Leishman to the post of public relations associate

Filling Leishman's former position as ad-
vertising and sales promotion manager is James
D. Dean, who has been associated with Bruns-
wick as account executive for advertising agen-
cy handling the firm's account.

Gordon Leslie has been promoted to vice
president — manager of True Temper . . . Don
E. Thomas has joined Motor Appliance Corp.,
Clayton, Mo., manufacturer of electric motors
and battery charging equipment, as vice presi-
dent and director of sales . . . Thomas was pre-
viously with the Louis-Allis Co., Milwaukee as
branch sales manager . . . Ed Lust has been
appointed Midwest district sales manager for
DiFinis Originals, Inc., and DiFinis Knitwear,
Ltd. . . . Lust covers Ill. and Ind. and works
with Larry Griffith in Mich. . . . DiFinis has
also appointed Fred Lasher to represent its line
in Wis., Minn., Ia., and Mo.

Busch Metal Products, Inc., Tampa, Fla., is
distributing a movable shelter constructed of
pre-fabricated aluminum panels and component
parts . . . General Industrial Co., 17581 Mon-
trose Ave., Chicago, Ill. 60613, offers a free
circular slide rule to engineers, plant and office
executives who need to perform simple calcula-
tions . . . Requests for the circular slide rule
should be sent on business stationery.

Axalin Golf Co., exclusive manufacturer of
"Alum-Alloy" shafted drivers and pro-line put-
ters, has been acquired by Beta Engineering
Corp. of Los Angeles . . . The first new product
of Beta's diversified golf line is a training de-
vice called the "Flammer", developed by Pro,
Jayfro makes the finest practice cages by far! Choose from five moderately-priced indoor and outdoor models. We also custom-build units to your specifications. When you want the best, ask for Jayfro.

**Send For Free Brochure**

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Mike Austin... The 37-story Brunswick building in Chicago was topped out in Sept. and will be ready for occupancy shortly after Jan. 1.

Barcolene Co., 200 Camden, Boston, Mass., markets an aerosol insect repellent called “Clip” and suggests that this product is a handy one for golfers... Propellant 49, manufactured by Pace Products, Inc., 92nd & Wyoming, Kansas City, Mo., is said to be an effective de-icer in temperatures as low as 60 degrees below... It will not harm grass, grille-work, asphalt tile, concrete, metal or wood, according to the manufacturer.

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**International Harvester Backhoe Increases Tractor Usefulness**

The International 2504 industrial tractor is shown with a 3120 Backhoe repairing soft spots in a driveway of the Orleans Parish Public School in New Orleans, La. The equipment, manufactured by International Harvester Co., 180 North Michigan, Chicago, 60601, removes soft spoil, stockpiling it for later loading onto trucks, then places shell into driveway hole, rolling the shell down with the rear wheel of the tractor. The spoil is used to fill low spots away from driveways.

October, 1964

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**Plan for Bigger, Better Club Championships in ’65**

**HOW TO CONDUCT GOLF CLUB CHAMPIONSHIPS**

By CAROL McCUE, Executive Secretary, Chicago District Golf Association

16-page planning manual for golf chairman... Defines duties of committee, manager, supt., pro, caddiemaster, etc. Has sections on qualifying, notices, publicity, pairings, scores sheets etc.

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Any Phase or Complete Turn-Key Jobs

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Assistant Pro — experienced — desires position for Winter months — also for 1965 season. Attended PGA School — age 24 — single. Excellent references. Address Ad 1005 c/o Golfdom


Pro job desired for 1965 season. Age 35, experienced, reliable, sober. Available immediately for interview. Address Ad 1007 c/o Golfdom

PGA Pro-Greenkeeper — married — desires position in Florida — December through March — Personable — Conscientious worker — References — nominal salary. Address Ad 1012 c/o Golfdom

Supt. of Grounds and/or Buildings, age 34 B.S. in Agriculture, excellent mechanic experienced in golf course maintenance and construction, also landscaping. Address Ad 1014 c/o Golfdom
NEED A GOOD QUARTERBACK?

... academically prepared, tempered thru experience, indorsed by fellow associates and former employers. Presently employed Class "A" PGA Club Professional. Excellent credit rating. Fully capable, methodical, hard working, sober, 35, married, family. Address Ad 1022 c/o Golfdom

PRESENTED NATIONALLY ADVERTISED 1965 LINE OF SPORTSWEAR. 12% COMMISSION. ADDRESS ALL REPLIES TO AD 1010 C/O GOLFDOM

EXPERIENCED SALESMEN CALLING ON GOLF PROFESSIONALS WITH ESTABLISHED LINES WANTED TO PRESENT NATIONALLY ADVERTISED 1965 LINE OF SPORTSWEAR. 12% COMMISSION. ADDRESS ALL REPLIES TO AD 1010 C/O GOLFDOM

GREENKEEPER — SEEKING PERMANENT POSITION IN WEST OR MIDWEST. QUALIFIED IN ALL PHASES OF CONSTRUCTION AND MAINTENANCE. 10 YEARS EXPERIENCE. MARRIED, 27 YEARS OLD, RELIABLE. ADDRESS AD 1024 C/O GOLFDOM

Greens Superintendent, age 28, married, 10 years experience, practical knowledge in all phases of course maintenance. College education. Prefer Northwest area. Excellent references. Address Ad 1028 c/o Golfdom

PGA Pro — 10 years experience in all phases of golf. Excellent teacher and promoter. Will consider assistant job at large club or Pro-Supt. job at smaller operation. Family man — age 28. Address Ad 1030 c/o Golfdom

Ohio Agent desires additional line. Address Ad 1032 C/O Golfdom

Ambitious, responsible man, only 21, fulfilled service obligation and is interested in preparing for a full time career as golf professional. Address Ad 1033 c/o Golfdom

Greens Superintendent, age 25, married, 2 children. Born and raised on a golf course. Am familiar with fine turf maintenance and construction procedure. Desire change. Address Ad 1035 c/o Golfdom

GREENKEEPER — seeks position. Thoroughly experienced in all phases of turf maintenance — regional experience covers East, Midwest and Midsouth. Excellent references. Available Nov. 1. Address Ad 1041 c/o Golfdom

JOBS OPEN

Assistant greenkeeper — experienced — rapid promotion and wage increase — beginning salary $8,000. Address, giving references, Ad 1099 c/o Golfdom

EXPERIENCED SALESMEN CALLING ON GOLF PROFESSIONALS WITH ESTABLISHED LINES WANTED TO PRESENT NATIONALLY ADVERTISED 1965 LINE OF SPORTSWEAR. 12% COMMISSION. ADDRESS ALL REPLIES TO AD 1010 C/O GOLFDOM

COUPLE FOR SMALL COUNTRY CLUB. THE IDEAL COUPLE for this small private New England nine hole golf club would combine experience as teaching pro, steward, cook and housekeeper. Basically seasonal with winter accommodations available if desired. Address Ad 1028 c/o Golfdom


GOLF EQUIPMENT DISTRIBUTORS AVAILABLE. National company granting exclusive franchised territories. Professional only policy. Must have successful sales background and proven financial responsibility. Minimum Inventory requirement $2500. Send resume to Ad 1034 c/o Golfdom
JOBS OPEN — PGA Pro opening. City of Prescott, Arizona, 18-hole course (Antelope Hills Municipal Course). 80 miles north of Phoenix at 6,000 foot elevation. Open year-round, but especially high play in summer resort period. Bids will be accepted on pro shop, coffee shop, and driving range until January 15, 1965. Specifications and bid data with past course play and income statistics available from Golf Committee, City of Prescott, P. O. Box 2059, Prescott, Arizona.

MISCELLANEOUS

Wanted — To buy or lease — 9 or 18 hole golf course. Please send full information in reply to this ad — F.O. Box 28, Mt. Gilead, Ohio.

SURPLUS SALE GOLF COURSE SUPPLIES

Up to 50% discount on many items for tee, greens, traps, mower and other repair parts. Several used but good hand greensmowers, can be powered. Postcard brings detailed reply. A Golf Course Supply Co-operative. S.E.S. Box 2, Wayne, New Jersey.

LET US REPAINT AND RELETTER YOUR USED GOLF BALLS, 7¢ EACH. BADGER GOLF CO., WATERFORD, WIS.

FOR SALE — ONE THOUSAND DOZ. USED U.S. RANGE GOLF BALLS $1.00 PER DOZ. P.O.B. JOHN H. JOHNSON, 9 MOUNTAIN ROAD, WAYNE, N. J. PHONE OX 4-2150

Wanted: Buy or lease 9 hole golf course, southern U. S. Write Col. Stein, 4727 Gay St., Wichita Falls, Texas.

For Sale — Ball-O-Matic Machine — New completely equipped with inter-com system Ball-O-Matic machine that has only been used for five months. Machine is in excellent shape and originally listed for $1795.00. If interested contact Bob Wolfe (Pro) at Box 307, St. Charles, Illinois and make him an offer.

Wanted — to buy, lease or lease-option, by PGA professional, driving range in area with minimum 7 month season. Address Ad 1011 c/o Golfdom.

GOLF BALLS WANTED

Cut or bumped .......................... .36 dz.
Off brands and slight club marks ...... 1.56 dz.
$1.25 brands, no clubmarks ......... 2.40 dz.
No range cuts accepted at above price. We will trade range balls for your cut golf balls.

Write for shipping instructions, tags.

MCDONALD & SON
103 S. ISLAND AVE. — Batavia, Illinois

GOLF COURSE (18 holes) Wash. D. C. Metro area; fully equipped; profitable; 4 yr. lease available; $24,000 full price; terms; investment can be recovered in 1 yr. Address Ad 1019 c/o Golfdom.

FOR SALE — 18 hole Par 3 golf course, 98 acres, 8-room house, barns, chalet type shop 22' x 30' and equipment. Must sacrifice. Box 372, Bennington, Vermont.

WILL BUY, OR LEASE-OPTION, SMALL GOLF QUARTERS. EXPERIENCED SUCCESSFUL PGA PRO-GREENKEEPER. ADDRESS AD 1031 C/O GOLFDOM.

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For Sale; Spalding Topflight Irons 1953-54-55 models — I set each. Like new. E. E. Forrester, Hobbs Country Club, Hobbs, N. M.

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Matching Jackets Made for Golfing Twosomes

Dow Finsterwald and Mickey Wright golf jackets, made by Ruben Grais, are available to Pro shops through Brown Enterprise, Inc., 7767 North Ave., River Forest, Ill. The matching styles come in a water-repellent fabric of 65 per cent Vyon, 35 per cent cotton, protected by Syl-Mer spot-and-stain-resistant finish.

Electronic "Putting Pro" Helps Perfect Skill

Pro Henry J. Kaiser, P.O. Box 2094, Vancouver, Wash., has designed an electronic device said to help golfers perfect putting skill. Called the "Putting Pro", the device consists of an electronic unit with an aerial and three "tattle" guides. The golfer slips the correct guide on his putter, lines up the shot and puts.

Electric signals indicate where the putter strayed and shows how to correct the stroke. The unit is portable and can be used on a rug or on the practice tee.

Hogan Design Board Tourney

A total of 22 golfers has been named to compete in the Ben Hogan Design Board tournament, to be played in Ft. Worth, Oct. 13-16. The participants are winners of qualifying tournaments held throughout the U.S. in July and August. They have received $250 each for their qualifying victories and are to be paid expenses to and from the site of the finals. At Ft. Worth, the Hogan staffmen will compete for prizes ranging from $3,000 to $100.
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d rough
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Signs: yardage
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- hand
Spreaders: seed
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Spike
- greens
- fairway
Sprinklers: f’way
- green
Stolons — Bent
- Bermuda
Stone picker (mechanical)
Sweepers
Sweepers-mulchers (turf)
Tee Markers
Tee Shelters
Thatch cutting machine
Thatch cutter — removal
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- electric
Bag Tags
- Guest Tags
Balls: Regular
- Range
Ball dispenser (coin operated)
Ball retriever
Ball Stripper (range)
Ball washer
Ball washer, counter & dispenser
Batteries (golf cars)
Battery chargers
Cups and hats
Cash Registers
Charge books: pro shop
green fee
Clubs: Woods
- Irons
Putters
- Range
Club head covers
Club repair supplies
Display fixtures
Display fixtures

Floor covering (spike resistant)
Gasoline motors (golf car)
Golf Cars: Elec
- Gas
Golf car trailers
Golf car transmissions
Golf gloves
Golf grips: Leather
- Comp.
Golf Practice Devices
Golf shoes — men’s
- women’s
Golf Shoe Brush & Scraper
Grip slip preventative
Handicap computer service
Handicap racks
- cards
Insect repellent
Lighting equip. — range
Mech. Range Ball Retriever
Name labels, for clubs
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Practice Putting Devices
Rubber-spiked Overshoes
Score Cards
- Charge checks
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Sportswear: Shirts
- Socks
Sport jackets
- Rain jackets
Windbreakers
- Slacks
Bermuda shorts: Ladies
Men’s
Tee bag racks
Tee mats — Range
- Net
Trophies
Teeing device (automatic)

Club House

Bath mats
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Trays with club emblem

Send information (please fill as completely as possible)

To: Name

- Address

Club

- Zone ( ) State

Town

- Check if new club

October, 1964

159
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Club or Course Name .......................................................... No. of Holes ........................................

Mail Address ................................................................. Original Date Opened ................................

City ................................................................. Zone .............. State ........................

PLEASE CHECK, BELOW, TYPE OF COURSE

Private □ Semi-Pvt. (Fee) □ Municipal (city, county or state owned) □

Par 3 □ Military □ School □ Company owned □ Range □

President ................................................................. Zone ........................................

Add. ................................................................. City ........................................

Manager ................................................................. Zone ........................................

Add. ................................................................. City ........................................

Course Superintendent .................................................. Zone ........................................

Add. ................................................................. City ........................................

Professional ............................................................. Zone ........................................

Add. ................................................................. City ........................................

USE REVERSE SIDE FOR BUYERS' SERVICE INFORMATION

Tear out along perforated edge