3 of the TOP EVENTS of '63 - '64

PGA Seniors Championship

PGA National Championship

Ryder Cup Matches

All Played on Courses Using Dr. Allen’s True Organic!

CARL SMITH / National PGA Country Club / Palm Beach Gardens, Fla.
The life in Dr. Allen’s “True Organic” has added new life to my turf... This living product feeds the soil as well as the turf. It makes sense to me, that to obtain sturdy, healthy turf, you need good rich fertile soil. “True Organic” gives me both! Even the heaviest applications of plant nutrients lose effectiveness unless the soil is fertile... I’d say the life in “True Organic” (Dr. Allen says his “workers”) must put in a 24 hour day to give results like I’ve obtained.

BOB MUELLER / Columbus Country Club / Columbus, Ohio
Good turf maintenance includes the use of products that give good turf results. This is why I include Dr. Allen’s “True Organic” in my regular fertilizing program... It’s a good product and it gives me good results!

MEL WARNECKE / East Lake Country Club / Atlanta, Ga.
For two years I’ve been beefing up my turf by including Dr. Allen’s “True Organic” in my regular fertilizing program... I’ve found that weak soil will not retain nor fully utilize nutrients applied, so I put muscle into mine by feeding it “True Organic”. At the same time, I’m also putting new life, vigor and health in my turf! I know “True Organic”... is fuel for my soil and food for my turf!

PAUL E. ALLEN CO. Route 584, Palm Harbor, Florida Ph. 813 / 733-2141

July, 1964
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PRO SHOP DISTRIBUTORS

We're expanding, spearheaded by a special "Tony Lema Promotion", and need golf pro shop distributors to handle our exclusive line of men's and boys' Jockey sportswear, underwear, sweaters and hosiery. Let us know if you are interested.

CONTACT:
A. F. Eisenman, Golf Pro Sales Division,
2318 60th Street, Kenosha, Wisconsin

This is more than just a victory smile. It reflects the excitement a woman feels immediately after she has shot a 64. The young lady is Ruth Jessen and her score, which came in the Dallas Civitan Open at Glen Lakes, tied the all-time Ladies PGA 18-hole record set in 1952 by Patty Berg. But in spite of that great one-round effort, Ruth was able to claim no better than third place.


Bay City (Mich.) CC selling present 9-hole site and building new 18 and clubhouse . . . Carmen De Andrea now pro at North Redoubt CC, Garrison, N.Y. . . . Bobby Jack Martin now pro at Rolling Hills CC, Hazelhurst, Miss. . . . Ronald L. Zirkle moves from Everett (Wash.) G&CC to manager post at Columbia-Edgewater CC, Portland, Ore . . . Manager of Brentwood (N.Y.) CC is George Trevor, son of the late George Trevor, who was a golf writer with the N.Y. Sun.

City Park, New Orleans, opens its third 18-hole course . . . This is an outstanding achievement in municipal course construction — three championship courses at moderate price . . . President of the board is Ernest A. Carrere, Jr. . . . The golf chairman is Dr. Fred Ketchum and the general manager of the park is Ellis P. Laborde . . . Henry Thomas serves as pro.

Darrell J. Singleton now general manager of Talledega (Ala.) CC . . . Phil Martignetti now pro at Pinewood GC, Lucerne, Me. . . . Ken Tuckey, golf reporter of Reading (Pa.) Times, writes: "We honestly believe Berks County has
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It's a great fleet car! Smartly styled, easy to handle, needs little maintenance care, and is priced under $575. With just 150 rounds, it easily pays for itself and makes money for the club the first season.

The AMF Par Pony is popular with golfers. Rides comfortably on a wide foam cushioned seat. Has a roomy tote compartment. Secure side brackets for golf bags. One pedal stop and go control. It has plenty of power for steep grades; brakes securely, even on severe downslopes, and idles so quietly it doesn't disturb the putter.

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**Fisons Selective Weed Killer**

A potassium salt formulation containing 2½ lbs. of MCPP per gallon. Made available through Fisons research in England. Developed especially for use on fine turf grasses where control of chickweed (common and mouse-eat), clover, and knotweed has heretofore been difficult to accomplish without injury to bent grasses, bluegrass, and fescues. Because of its safety features, it is slow-acting; full effects from treatments are not visible for about three weeks.

Also available — **Fisons DSMA 100 AMA** for crabgrass control as well as **Fisons DSMA 100** for control of Dallis grass.

**TURF FUNGICIDES**

**Fisons Turf-TOX**

60% Mercurous Chloride, 30% Mercuric Chloride. Suspension type fungicide based on combination of mercury chlorides for positive long-lasting control of Large Brown Patch, Dollar Spot, Snow Mold.

**Fisons Turf-TOX MC**

75% Thiram

Wettable powder 75% Thiram, a proven fungicide for the prevention and control of Brown Patch, Dollar Spot, Snow Mold. Fisons TURF-TOX may be safely mixed with mercury to your own specifications. Apply to prevent disease or to control it after it occurs.

**Thiram with Mercury**

One convenient wettable powder formulation that eliminates the need for on-the-spot mixing. Fisons TURF-TOX MC combines the widely used turf fungicides, Thiram, Mercurous Chloride and Mercuric Chloride, for the prevention and control of Dollar Spot, Brown Patch, Copper Spot, and Snow Mold.

Also available — **Fisons 10% Phenyl Mercury Acetate**. Effective for control of Bluegrass Blight, Curvularia Blight, Copper Patch, Dollar Spot, Pink Patch, Snow Mold.

**TURF FERTILIZERS**

**Fisons XL Turf Fertilizer 28-7-14**

A concentrated water soluble fertilizer in the popular 4-1-2 ratio suitable for use on greens and fairways. XL Turf Fertilizer provides a better control of growth, texture and color by going to work instantly, feeding through blades and roots.

Also available — XL Liquid Fertilizer, 15-10-5, and STOP-WILT, an unsalifiable vinyl compound in concentrated form for preventing moisture loss.

For further information and the name of your nearest distributor, write:

**Doggett Fison Company**

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Here's a first tee scene at Broodmoor GC in Colorado Springs during the playing of the NCAA in mid-June. Terry Small, San Jose State, won tournament by beating Jim Colbert, Kansas State, 2 and 1, in the final. Houston University won team title for the seventh time in nine years. NCAA got poor publicity because it was staged the same week as the Open.

just about attained its saturation point so far as public golf courses are concerned . . . In the past couple of years bowling alley and swimming pool business has leveled off to the point where one must think hard before embarking on a career of becoming a proprietor of a new bowling establishment or the owner of a swimming pool club in Berks County.”

Another warning to be heeded came indirectly from the annual meeting of the American Machine & Foundry Co. . . Its 1963 net income was reported as being reduced to $9,510,102 after $9.5 million had been set aside for potential losses on the bowling business . . . And, Brunswick Corp., at its annual meeting, reported a $15,000,000 “special provision on accounts receivable.” . . . Both companies had operating profits in 1963 but writing off losses on the bowling “boom” hurt . . . And Brunswick and AMF are run by shrewd businessmen who got pushed toward the brink by a boom stampede . . . From their experiences in the bowling boom, the golf business ought to learn a lesson.

Stan Wood, who pens fine articles for Golfing and coaches the University of Southern California golf team, had the kind of season that makes the alumni
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of W. A. CLEARY CORPORATION
Apply PMAS early for dual control of BOTH
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75% Dry Thiram Fungicide

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Liquid Cadmium for Turf Disease

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Lightest concentration of DSMA-Disod-
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PM2,4-D
Phenyl mercury-2, 4-d dichlorophenox-
acetate for selective weed control.

ALL-WET
makes water "wetter" for better pene-
tration in all turf areas, especially
thatched or compacted spots.

AMA2, 4D
Amine Methylarsonate plus 2, 4-D liquid
for Dallisgrass and weed control.

THIMER
A broad spectrum fungicide, containing
Thiram and Organic Mercury in wettable
form; in pre-measured cannisters.

AMA
Amine Methylarsonate, liquid, for Crab-
grass and Dallisgrass control.

MCPP
For weed control on bentgrass greens
and fairways; bluegrass and fescues.

25% GRANULAR
CHLORDANE
pre-emergence control of Silver Crab-
grass, grubs, insects.

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1963 Ryder Team

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buzz... His USC squad won 17 straight dual matches, won the Pacific Coast conference dual and 72-hole medal championship, the Southern Cal Intercollegiate and Fresno State Classic... Sherman Finger, USC sophomore, shot a 280 to win the AAWU Conference tourney in Clarkston, Wash., getting birdies on the last two holes to edge his teammate, Ron Rhoads, by a stroke... This beat old tournament mark of 283, set by Bob McCallister in 1957... In this event, USC four-man team had an 1140, 24 strokes under previous record... The full 72 were played in only two days.

If someone had scored an ace in the recent Memphis Open he would have received an automobile plus one million Top Value stamps... How would you like to paste up those?... Including the pro-am at Memphis, Art Wall, Jr. shot five straight 68s... Jack Nicklaus earned $366 per stroke for winning last year’s World Series at Firestone in Akron... But he hasn’t yet qualified for this year’s renewal.

The Women’s Trans-Mississippi GA will hold its 1965 tourney at the Dubuque Golf Club & Course Consultants

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Now, preparation of the fine, uniform top dressing required for greens and tees can be a mechanized operation by using the latest of Royer’s golf course-designed equipment—the **POWERscreen**. This unit combines the screening and conveying of top dressing into a one-step operation. A sloped-deck, vibrating screen prepares the fine top dressing mixture and a discharge conveyor moves the mixture away from the screen to a height convenient for either stockpiling or loading small trucks or trailers. Ruggedly constructed, the **POWERscreen** features—

- welded, tubular-steel frame
- woven-steel-wire screen with ¼” openings (other openings available)
- portability—easily moved by one man
- troughing-type, discharge conveyor
- choice of drives—gasoline or electric
- traditional Royer low-maintenance design

Find out more about the new **POWERscreen** by sending for Bulletin PS-30.

When the **POWERscreen** is used in conjunction with a Royer Shredder, both top dressing quality and production are improved. The shredder “Royerates” the top dressing ingredients by a cleated-belt action that shreds, aerates, removes non-shreddables, and blends the ingredients to a homogeneous condition. In addition, the shredder feeds the vibrating screen at an angle and height that assures maximum production.
Get your share of the profits made possible by the rapidly increasing demand for the action game, GALLOPING GOLF!

FASTEST GAME OF GOLF OFF THE COURSE!
Feel the thrills of real golf—shoot eagles, birdies, sand traps ... all the others. Play anywhere, any time. Any number can play.

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Now, get two, or three, valuable machines in one. The Simplex 175 is the easiest, most economical way to keep reel mowers in top cutting condition during the busy mowing season. It's also a big 1/2" portable drill for use anywhere. (Add the drill-press stand and you have a precision drill-press for your shop). The Simplex 175 has another feature you've always wanted — variable speed control for lapping-in big gang mowers or small greensmowers at the best speed for each, not too fast or too slow. Send for full information. Order now for early delivery.

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Special Products Division • Dept. G-7 • Plymouth, Ohio

July, 1964
Tom Carney named pro at Tamarack Lodge, Greenfield Park, N.Y. . . . Don Perne, new pro at Shaker Heights CC (Cleveland dist.), not only was on the Michigan State university golf team three years but played in the university’s marching band and with the Lansing Symphony . . . His father had been with Sousa’s band and taught music at MSU . . . Charley Petrino now pro at Hillendale CC, Trumbull, Conn., succeeding Jimmy Nichols who has gone to Babbish Brook, Belchertown, Mass. . . . Al Bove has succeeded John Cleary at Keney and Godwin parks, Hartford, Conn., muny courses . . . Clifford Nutbrown succeeded Petrino as pro at Hartford’s Brooklawn CC.

Cole H. Pilcher, Riverside, Conn., buys Winnipaug CC, Westerly, R.I., from Chester M. Irwin, Sr. . . . Irwin will continue as Winnipaug pro-manager . . . Birchwood Park CC, Nashville, N.C., applies for Farmers Home Administration loan to get funds for second nine . . . Arthur Rhodes now pro at Huntington (N.Y.) CC . . . Consider lighting front nine of Ridgewood CC in Parma, O.