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New 4-Way Roll in the face (pinpoints power) • New Keysite Insert
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MT TOURNEY IRONS
Winged Back Design • Flame Ceramic Face • Tourney Action Shaft

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Whoever the player, whatever the price—MacGregor has the right clubs for both. No other club manufacturer offers so much in such complete lines. Look over the exciting new features we've created for your sales and profits for '64. Little wonder these new MacGregor lines are being hailed as “The Heads of Golf” for '64!” Order these beauties early and have ’em ready to go...and go the way of the sales winners.

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Shot Blasted Face • Bright New Finish • Choice of Grips

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Three Sales Series—Tourney Empress and First Lady • Selected Persimmon • Rocker Sole

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Tourney, Empress, First Lady • Flame Ceramic Face • Custom Ladies Specifications • Choice of Grips

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“pronto”

Means quickly.
In a jiffy.
Without delay.

It’s a good way to describe STANDARD service.
You see, STANDARD distributors carry a full line - everything you need in golf course equipment. You enjoy "one source" convenience - service that’s reliably fast, and products that are widely recognized as the finest quality.

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... Construction to start this spring on four 29-story and three 18-story apartment buildings costing $23 million in center of the Washingtonian Motel GC course ... It is located in Gaithersburg, Md.

The 1965 USGA Public Links tournament will be played at North Park GC, Pittsburgh, July 12-17 ... Jack Maloney has resigned as head pro at Spring Brook CC, Morristown, N.J., after 13 years ... He is going into another line of work but will serve as associate pro through 1964 ... Old York Road CC, Springhouse, Pa., has been re-located after 53 years ... It is now in Lower Gwynedd twp., about eight miles from the old site, on a 128-acre development ... The new 6650-yard course was designed by William F. and David W. Gordon of Doylestown, Pa ... John B. Lynam, Jr., continues as pro and Alex Strachan as supt. ... An old mansion on the new site is serving as the clubhouse.

George Aulbach, who retired last fall as pro at Lufkin (Tex.) CC, has been hired as the first executive secretary of the Texas PGA, according to Earl Stewart, pres. ... The association’s business matters have become so complex that working pros don’t have time to handle them ... Bill Bell of Pasadena was the designer of Green Tree GC, Victorville, Calif., recently completed as part of a 640-acre recreation community that is being built by the Tatum Construction Corp. ... Santa Ana (Calif.) CC recently requested its members to report any damage or suspected damage resulting from sprayed shots ... All clubs and, for that matter, members, too, would be better protected from a legal standpoint if these things were reported.

C. R. (Chet) Keeley, course supt. at Notre Dame U., South Bend, Ind., was again host to Michiana GCSA members on Nov. 11 for their annual meeting and turkey dinner in Morris Inn ... CBS recently signed a four-year contract to telecast the $200,000 Carling World golf championships ... The first of these will be played in August at Oakland Hills CC in Birmingham, Mich. ... A group of Wilmington, Dela. businessmen have leased a 160-acre portion of the Henry F. duPont estate to build an 18-hole course ... Between $500,000 and $600,000 will be invested in course, clubhouse and caddiehouse ... John C. Hickey of Spring Brook CC, Morristown, is 1964 president of the New Jersey State GA ...
PMAS
The proven herbicide-fungicide for both disease and Crabgrass.

SPOTRETE
75% Dry Thiram Fungicide

CADDY
The liquid Cadmium Turf fungicide specific for Dollar Spot, Copper Spot, Snow Mold and Fusarium Patch.

THIMER
A broad spectrum fungicide combining Thiram and Organic Mercury in a wettable powder form.

METHAR
DSMA-Disodium Methylarsonate for Crabgrass and Dallisgrass in both liquid and powder.

ALL-WET
Makes water "wetter" for better penetration in all turf areas.

AMA2-4D
Amine Methylarsonate plus 2,4-D liquid for Dallisgrass, Crabgrass and weed control.

PM2,4-D
Phenyl mercury plus 2,4-D dichlorophenoxyacetate for selective weed control.

SUPER METHAR
Amine Methylarsonate, liquid, for Crabgrass and Dallisgrass control.

STOMA SEAL
Checks dry wilt, wet wilt and cloudy days wilt by preventing transpiration of moisture in bent grasses, poa annua, fescue and Kentucky blue grass.

25% GRANULAR CHLORDANE
A Pre-emergence control agent for Silver Crabgrass. Also effective against grubs and other turf insects.

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He succeeds George E. Davidson.

Sponsors of last summer’s American Classic, played at Firestone CC in Akron, report that profits from the tourney exceeded $20,000 . . . Total income was $134,000 . . . Three-fourths of the profits go to charitable projects; one-fourth is retained for the Classic’s “Rainy Day” reserve fund . . . Total Classic prize money amounts to about $55,000 . . . Jim Bowers, who was Skeeter Lewis’ assistant at Twin Oaks CC, Springfield, Mo., for seven years, now is supt. at Cherokee Village in Hardy, Ark. . . . This is a retirement resort . . . Full 18, holes of which are copies of the best in the U.S., will be ready this spring . . . Jean Mulkeen, Ladies PGA teaching member, now head professional at Fourissant Valley CC, near St. Louis . . . She moved from Nor-lakes GC.

L. V. Dukes, pro at Clarksdale (Miss.) CC, uses a golf car to snare unwary frogs . . . Dick Farley, for the second year, is golf director on the SS France which cruises the Caribbean . . . He and Harry Obitz return to Montauk, Long Island, in April for their third year at this fast growing resort . . . Bud Trumball, pro at Farmingham (Mass.) CC, reports that 14 aces were made at his club in 1963 . . . Seagrams picked Doug Ford to interview the leaders in the 1963 Canadian Open for their 15th color film of the event . . . So what did Doug do? . . . He won it . . . So, how does a guy interview himself?

Heading the list of the 1964 events at Myrtle Beach (S.C.) and the 50-Mile Grand Strand is the Golf Writers’ annual tournament . . . It will be played Apr. 6 at the Dunes G & Beach club . . . Sun Fun Men’s and Women’s Amateurs are scheduled for June 10 . . . The Carolinas Open is on the ticket for Sept. 15-18 and the third annual Surf Invitational will be an Oct. 2-4 event . . . Joseph S. Finger, Houston architect, says that 18-hole Las Colinas CC, Dallas, which he designed, will be open this spring . . . Finger is rebuilding Westwood in Houston . . . About $500,000 is said to have been invested in the Golden Horseshoe course opened last fall in Williamsburg, Va. . . . Robert Trent Jones designed the 6,800-yard layout.

Fred Corcoran, tournament director of the International Golf Assn., came home from the IGA and Canada Cup two-man team and individual competitions, at Golf de Saint-Nom-La-Breteche in suburban
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Introduced last year, already a proven “best-seller” in PRO shops. Longest-lasting protection against insects. Expands pro’s market for home use, too. Also comes six in self-selling carton, same price as Foot Spray. Sold exclusively through PRO shops.

Paris, with high praise for the French as golf business people. . . IGA tournaments have been sponsored by leading business men in the U.S., Canada, England, Australia, Japan, Argentina and Ireland as well as France. . . Corcoran said nobody ever did better than the French in organizing and conducting the tourney that brought together two-men pro teams from 33 nations. . . Palmer and Nicklaus won the Canada Cup and Nicklaus the International trophy, and they got 95 per cent of the gallery. . . Total gallery for the event was approximately 9,000 in a country that probably doesn’t have 12,000 golfers at its 66 courses, most of them 9-hole resort courses of the meadow type.

The tournament organization chart and assignment sheet were displayed in tournament headquarters and meticulously heed ed. . . The club officials and tournament committeemen and the Federation Francaise de Golf overlooked no detail in making a business as well as sporting success of the IGA championships. . . The program was fat with advertising. . . Advertising space was sold on tee markers, scoreboards, scorecards, daily news bulletins, pairing sheets and even on the caddies’ shirt numbers identifying the players.

Association Sportive du Golf de Saint-Nom-La-Bretche is headed by Prince Michel de Bourbon-Parme, World War II combat veteran who got some of his training at U.S. camps in Georgia. . . He was captured in Vietnam and was badly battered around by the Japanese and Vietname se. . . The clubhouse is a very attractive remodeling of what originally was a farmhouse and cow barn on an estate of Louis XIV, king of France (1643-1715). . . Landscaping around the clubhouse is more colorful than usual at fine club houses in the U.S. . . gardens were kept under plastic covers to have flowers in brilliant bloom for the tournament.

The French can teach us something about having parties outside on beautiful terraces of clubhouses under moonlight and starlight. . . There were portable large capacity heating units, unobtrusive-ly placed, that kept member and guest gatherings of hundreds comfortable on a brisk autumn evening during a combination cocktail party and buffet supper. . . There’s distinction in such affairs. . . Few U.S. clubs in architecture or operation make good use of outside areas bordering the clubhouse.

(Continued on page 82)
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