Titleist has been played by more professionals and amateurs in big-time competition than any other ball.

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LOOK AT THE TOURNAMENT RECORD

ACUSHNET GOLF BALLS
SOLD THRU GOLF COURSE PRO SHOPS ONLY • REMEMBER: NO ONE IS PAID TO PLAY TITLEIST
Emil Beck, pro at Black River CC, Port Huron, Mich., and director of the PGA's Florida business schools, has long encouraged youngsters to get started playing golf. That is why he is intensely interested in the 'Pro-Juniorized' program described on page 48. In the photo, he is showing the son of one of his members how a club is cut down and fashioned for the juvenile player.

Gary Nixon, for some years associated with Sam Snead at the Greenbrier, White Sulphur Springs, W. Va., and at Boca Raton, Fla., succeeds Al Besselink as pro at Philmont, CC, Philadelphia . . . Fred Pacelli, Lockport, N.Y., heads Diamond Head Lake Resort, Inc., which is planning to build 18, with a motel and lake, etc. . . . Beryl Taylor, supt. Iowa State University course, designs new 9 for Charles City (Ia.) CC, which will build on its own land . . . City of Brownsville, Tex., and an oil field lighting contractor discuss lighting Brownsville's Riverview 9 on a lease arrangement.

Jim Battin now pro at Hendricks County GC, Danville, Ind. . . . Battin has been assistant at Columbus (Ind.) GC and Harrison Lakes CC and attended PGA Business School . . . Lucayan Beach Hotel, Grand Bahama Island, half hour by air from Palm Beach, opened its 18 on New Year's . . . Craig Wood is in charge of golf . . . Denton Hills Corp. to build 18 at Coudersport, Pa.

Fairleigh Dickinson university, Ruth-erford, N.J., buys Broadacres CC 9 in Bloomfield, N.J., from Colgate-Palmolive Co. and will continue to operate the course . . . Richmond (Dick) Howell, Jr. now pro at Penfield (N.Y.) CC . . . Dick has been with Emmett Kelly at Green Lake GC, Fayetteville, N.Y., for 13 years . . . Howell succeeds Gene Coghill who resigned to go with Syracuse Symphony Orchestra and the music department of Syracuse University . . . North Hills CC, Little Rock, Ark., in new $250,000 clubhouse . . . Oscar Ort is manager . . . Tommy Hanson is pro.

Bessie Fenn, 74, died recently in a hospital at Palm Beach . . . She retired four years ago as pro-manager, at Palm Beach GC . . . She had been in charge at the club since 1927 when she suc-ceeded her father, Arthur Fenn, who had died in Palm Beach after 27 years at the club . . . Bessie won two state ama-teur championships in Maine and two in Florida . . . When she was selected for the job at Palm Beach GC from among 400 applicants she became the first woman in charge of a major modern golf club . . . And Miss Fenn was in charge . . . You obeyed the rules of the club and played by the Rules of Golfdom.
Build a golf course in ten months?

Here's how they did it at Dallas Athletic
(Host for the 1963 P. G. A. tournament)

New green at Dallas Athletic Country Club is part of an 18-hole addition. Both four- and six-inch cast iron pipe went into the course which was finished in ten months. Cast iron mains are used throughout the club.
Cast iron pipe speeds course expansion. Cast iron pipe is naturally strong, needs no babying during installation. Simple push-on joints cut pipe assembly time to a minimum.

**Country Club**

They speeded the job with a cast iron pipe irrigation system. A small end-loader and ditcher were all the equipment needed. Pipe assembly went so fast the ditcher was often pressed to keep ahead of laying.

Once installed, rugged cast iron pipe got to work in a hurry. Frequently carrying more than a million gallons of water in a ten-hour period. Under *minimum pressure* of 100 pounds.

Dependability? With the aid of cast iron pipe the new course was finished and ready for play in just ten months. Steady, trouble-free irrigation made it possible.

And that’s not all. With their new cast iron water system, club officials can practically forget replacement worries (and torn-up fairways). They’re assured century-plus service. Proof: 55 U.S. cities use cast iron water mains installed at least 100 years ago.

Next time *you* build or modernize, get these values: fast installation, top performance, real economy through the years. They’re all yours when you use cast iron pipe.

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Golf, or else .. . She was graduated as a trained nurse from a Boston hospital in 1918.

CC of North Carolina, magnificent new club in the Pinehurst area, limits its members from any one North Carolina city to 25 . . . Play will be limited to members or guests playing in company of members . . . Course is surrounded by building lots but there is no out-of-bounds to the course . . . Owners of bordering property in purchasing their land agree to allow golfers to play wild shots off of property adjacent to the course . . . Ellis Maples and Willard C. Byrd designed the course . . . Buck Adams is pro.

There'll be a lot of competition between teams at Par-3 courses this year . . . Keys Cooper, pro at Hidden Valley, Tucson, a lighted 1,522 yard Par-3, has been trying to get an Arizona Par-3 association operating and staging frequent tourneys for men and women . . . Robert and Richard Lewin recently opened their Palm Springs (Calif.) Biltmore Par-3 . . . They've got Joe Lukas as pro . . . Jack Hanson building a Par-3 at Crystal Lake, Ill . . . C. D. Wagstaff is the architect . . . City of Indio, Calif., building a Par-3 No. 18.

Mike Krak goes from pro post at Century Club, White Plains, N. Y., to Middle Bay CC, Oceanside, N. Y., succeeding Tony Marco . . . Talking about building course on the Walter Seaman property at Krum Elbow, along the Hudson near Highland, N. Y. . . . Considering lighting one nine of the Wilmington, N. C., municipal course.

Robert Trent Jones and his son Bob, Jr., building 18 on Spanish Riviera for American investors . . . Site is magnificent and is located along the Mediterranean . . . Sort of a Spanish Cypress Point deal . . . Young Jones has some fine ideas in the design, making use of the artistry of Nature, the top architect of them all . . . Some of the older architects' sons are doing remarkably interesting design work that combines great golf and preservation of natural attractions . . . Among them are Press Maxwell, son of the late Perry; Dave Gordon, Bill's son; Chuck Wagstaff, son of C. D.; Chick Adams, Ellis Maples, Arthur Jack Snyder and Phil Wogan whose fathers as supt's or pros altered or designed numerous courses.

Henry Cotton, British Open champion in 1934, 1937 and 1948 and winner of innumerable other British and European
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Tournaments, now is a busy architect... He's building one course in southern Portugal, one in France and has courses in England and Ireland on the boards...

Henry Rente, formerly assistant to Paul Scodeller at Hawaii's Navy-Marine course, now is pro at Barber's Point NAS course outside Honolulu...

Rich Merkel from Texas, via, Calif., now is Scodeller's assistant.

Jimmy Todd, for 25 years pro at Braidburn CC, Florham Park, N. J., will be pro-manager of Morris County (Morristown) N. J., Park Commission's new Flanders Valley course when it opens in May...

Basil Amorosano, co-pro with Todd in 1963, will continue at Braidburn...

Ray Graboski, switches from pro job at Philipsburg (Pa.) CC to Monongahela (Pa.) CC, succeeding Frank Bruno who has retired...

Expect to open first nine of Edgemont (Pa.) CC in the spring...

Tiny Pedone will be pro.

Mrs. Basil A. Needham, Deepdale, L. I., is president of the Women's Metropolitan GA (New York) for 1964...

Mrs. M. Stuart Roesler and Mrs. DeWitt Andre are vps...

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Herbert M. Ellend and secretary is Mrs. Hoyt P. Steele... Bo Winger, golf director of Desert Inn CC and Stardust CC, both in Las Vegas, will be host to Tournament of Champion participants when they move into the desert country, Apr. 30-May 3... Ron Reiner has been named pro at Fairmount CC, Chatam, N.J., succeeding the late Ralph Romano... He formerly was assistant to Don Fischesser at Evansville (Ind.) CC.

Lawrence Mattei is president and Jim Thomson vp, of the Northeastern GCSA for their fifth terms... Paul O’Leary, secretary, and John Espey, treasurer, are in their fourth terms... The 1964 Whitemarsh Open, to be played in suburban Philadelphia, has been moved up... It will be played June 29-July 5... Last year it was held in October... $125,000 ridden in this one with $26,000 being the top prize... A University of Rhode Island bulletin reminds supts. that greens subjected to winter play are slow to recover in the spring... Turf thins out and permits annual bluegrass to come in... The trouble is that supts. know this but their members don’t.