International-Harvester Introduces Cub Cadet

The Cub Cadet 100, a new addition to the tractor line manufactured by International-Harvester Co., 108 N. Michigan Ave., Chicago, Ill., has wide traction tires and a 42-in. rotary mower for cutting large turf areas. The wide traction tires are said to be easy on the turf because they provide better flotation and spread the weight of the tractor over a large area, causing less compaction.

Nutro Doesn’t Burn Turf

According to Smith-Douglass, Norfolk, Va., Nutronic organic fertilizer and Nutro plant food crystals can be applied at any time without fear of burned or browned turf. Nutronite is easily spread in its solid state and slowly releases all-organic nitrogen without objectionable odor. Nutro plant food crystals dissolve in water and may be applied through sprinkler systems.

Wilson’s Golf Contributions Covered in New Brochure

As part of its 50th anniversary promotion, Wilson Sporting Goods Co., 2233 West St., River Grove, Ill., 60171, has issued a 16-page brochure covering its contributions to the golf industry. Included are background information on Wilson’s exclusive Reminder-Grip, “Goose-Neck” irons design, matched shafts, Strata-Bloc construction, the Staff ball, Dyna-power design and others. Wilson makes the brochure available in quantity as an effective handout or mailing piece for the pro shop.

Represents Product Engineering

Sidney Margolis was recently appointed sales representative for the Product Engineering Co.’s new line of golf carts, the Corsair and Caravan. His territory is the state of Michigan.
Two Vice Presidents Named by Charles A. Eaton Co.

The Charles A. Eaton Co., Brockton, Mass., has announced two vice presidential appointments — those of Robert A. Eaton in charge of marketing, and Charles Cummings in charge of the golf division. Eaton has been with the firm in various capacities since the mid-'40s while Cummings joined the Etonic division three years ago. Prior to joining Etonic, Cummings was with Wilson Sporting Goods Co. as a salesman and district sales manager. The entry of Etonic into the golf apparel field was directed by Cummings as is the enlarged sportswear line planned for the 1964-65 season.

Certain-Teed Breaks Ground for California Plant

Construction began in July on a new plant of Certain-Teed Products Corp., near Riverside, Calif. Malcolm Meyer, president of the firm, Robert A. Schneider, chief engineer of Certain-Teed's pipe division, and Richard Cheuning, president of Republic Supply Co. of Calif., officiated at the ground-breaking ceremonies. Republic Supply is the authorized sales agent in the area for Certain-Teed asbestos-cement pipe products.

Cushman Names Carl E. Keiser Western Regional Sales Manager

Carl E. Keiser has been promoted to western regional sales manager of Cushman Motors, Lincoln, Nebr. Since 1962, Keiser had been product application manager for the firm. In this position, he provided technical assistance to Cushman customers and dealers. Prior to 1962 he was a district manager in charge of the sale of industrial, commercial and golf vehicles in Nebr., Ia., and Mo. Keiser now directs sales of all Cushman vehicles in the western half of the U.S.
Golf Course Irrigation
Engineers & Installers
Any Phase or Complete Turn-Key Jobs
McCune & Company, Inc.
3721 Mahoning Ave.,
Phone: SW 9 3231 Youngstown 9, Ohio

The Perfect Packaged Shelter!

The Perfect Packaged Shelter!

WELTON and COLLETT
Golf Course Architecture
5646 Chelsea Ave., La Jolla, Calif.
Continental Experience
Area Code: 714
Kenneth Welton 454-5719 Don Collett 435-9485

 Classified Ads

Rates: Minimum insertion $5.00 for 20 words; additional words 25¢ each; in boldface type 35¢ per word. All classified ads payable on placement of order; no commission or discount allowed. No classified advertising offering new merchandise or equipment will be accepted. NO CLASSIFIED ADS ACCEPTED AFTER THE 22nd of MONTH PRECEDING DATE OF ISSUE.

UNDER NO CIRCUMSTANCES ARE WE PERMITTED TO DIVULGE THE NAME AND ADDRESS OF THOSE PLACING BLIND ADVERTISEMENTS.

RESPONSE TO ALL BOX NUMBER ADS SHOULD BE ADDRESSED TO THE BOX NUMBER, MAIL TO GOLFDOM, 407 S. DEARBORN, CHICAGO 60605. REPLIES ARE PROMPTLY FORWARDED TO ADVERTISERS.

WHEN REPLIES TO BLIND ADS REQUIRE MORE THAN 10¢ POSTAGE, THE ADDITIONAL PROPER POSTAGE FOR FORWARDING MUST BE SUPPLIED.

JOBS WANTED

PGA Pro-Greenkeeper — employed in Midwest wants club in East or South that desires service and integrity. Married — age 36 — experienced — competent — A-1 credit. Address Ad 802 c/o Golfdom

Greenkeeper & Builder — Prefer Michigan area or anywhere, 34 years old. 18 or 36 hole. Years of good experience. Address Ad 803 c/o Golfdom

Greens Superintendent, age 25, B.S. in Agronomy, 5 years experience in North, 1 year in South, familiar with maintenance and construction procedures. Military obligation completed, available January '65. Excellent references available. Address Ad 804 c/o Golfdom

Golf Professional — 12 years experience in Chicago. Want to locate in Southern California. Class “A”. PGA. Will consider good assistant job. Available now. Address Ad 805 c/o Golfdom

PGA Pro — Married, desires position in Florida, December through March. Personable, Conscientious worker — Excellent references — Nominal salary. Address Ad 812 c/o Golfdom

JOBS OPEN


Wanted — Greenkeeper, experienced in all phases of golf course operation, for an 18 hole course with a fully automatic sprinkling system located in the northern mountain states. Please state qualifications, recommendations, salary expected and send photo with your application. Must know equipment repair and maintenance. Address Ad 810 c/o Golfdom
Greenkeeper wanted, semi-private new club, Illinois. State experience, age and salary expected. Address Ad 809 c/o Golfdom

MISCELLANEOUS

Wanted — To buy or lease — 9 or 18 hole golf course. Please send full information in reply to this ad — P.O. Box 28, Mt. Gilead, Ohio.

PRIME FLORIDA LOCATION

Established and profitable year around Golf Driving Range, Miniature Course and Pro Shop. Land under long term lease. Excellent opportunity for good teaching pro and equipment salesman. Address Ad 806 c/o Golfdom.

SURPLUS SALE GOLF COURSE SUPPLIES

Up to 50% discount on many items for tee, greens, traps, mower and other repair parts. Several used but good hand greenmovers, can be powered. Postcard brings detailed reply. A Golf Course Supply Co-operative. S.E.S. Box 2, Wayne, New Jersey.

CLEAR FOR YEAR ROUND GOLF. DON'T MISS THIS OPPORTUNITY. GOOD LOCATION IN A GOLFING COMMUNITY. ADDRESS AD 811 c/o Golfdom.

For Sale, new nine hole golf course in rapidly growing resort area in East Tennessee. Course covers approximately 60 acres including over ½ mile of lakeshore — unlimited free water supply. Wide fairways sprigged with Tifton 419, 6 — 7,000 sq. ft. greens — drained — sprigged Tifton 328 — should be playable August 1st. Address Ad 807 c/o Golfdom.

FOR SALE: Par 3 golf course and driving range on main highway Baton Rouge — New Orleans. Golf Forest, 10220 Airline Highway, Baton Rouge, Louisiana.

CASH FOR BALLS

Old Golf Balls—from Ponds, Golf Courses, etc. Cuts and bumps $ .36 per doz. Off Brands and slightly nicked 1.56 per doz. Round and perfect $1.25 brands for reprocessing 2.40 per doz. At prices above — shipper prepaids freight. Send for shipping tags and instructions.

CLARION GOLF BALL CO., INC.
120 South Main Street, Clarion, Iowa.

For Sale — 9 hole golf course, par 36, USGA accredited, room for 2nd 9, ½ mile lake shore, clubhouse fully equipped, new 7 room apts overhead. With lake shore $125,000, 25% down, balance 20 years. Without lake shore lots $87,500, 25% down, balance 20 years. W. C. Chalberg, owner, Fokegama Country Club, Grand Rapids, Minnesota.

PROS COMPETE IN JULY FOR HOGAN DESIGN BOARD BERTHS

Qualifying tournaments for the Ben Hogan Design Board tournament, to be played at Shady Oaks CC, Ft. Worth, Oct. 13-16, were held at more than 20 locations in July. First place winners in the elimination rounds won $250 and all-expense paid trips to Ft. Worth for the Hogan championship. Prizes in the finale will range from $3,000 to $100. The Hogan design staff is made up of 297 pros in all parts of the U.S.

MASTERPIECE AND TURF-KARE KAR DESCRIBED IN LAHER BROCHURE

Laher Spring & Electric Car Corp., 2615 Magnolia St., Oakland, Calif., has issued a brochure covering its line of electric golf cars. The Masterpiece is claimed to be one of the safest, most comfortable, easiest riding cars ever produced. The Turf-Kare Kar, equipped with 15-in. tires, is safe on turf that's too wet and soft for foot traffic, according to the firm. Turf-Kare Kar is recommended especially for clubs where rains and coastal fogs are prevalent. Both models are powered by Laher's own 190 or 230 amp batteries, designed exclusively for electric golf car operation over 36, 45 or more holes.

PGA FALL SCHEDULE


RECONDITIONED GOLF CARS. SEE OUR AD ON PAGE 81.

For Sale — 9 hole golf course, par 36, USGA accredited, room for 2nd 9, ½ mile lake shore, clubhouse fully equipped, new 7 room apts overhead. With lake shore $125,000, 25% down, balance 20 years. Without lake shore lots $87,500, 25% down, balance 20 years. W. C. Chalberg, owner, Fokegama Country Club, Grand Rapids, Minnesota.
Buyers' Service

Check off your needs, tear out and mail this sheet to Golfdom, 407 S. Dearborn St., Chicago 60605, Ill. You'll get prices, literature direct from the sources of supply.

Golf Course
- Aerifying equip.: Fairway ☐ green ☐
- Algae Killer (ponds)
- Architects: course ☐ house ☐
- Ball mark repair tool
- Ball Washers
- Ball Washing Compounds
- Batteries (golf car)
- Benches (tee)
- Bent grass stolons
- Bermuda Stolons
- Brown-patch preventative
- Color spray for turf
- Compost mixers
- Crabgrass control: Regular ☐ Pre-emergence ☐
- Crabgrass control machine
- Custom Stone Picking
- Drinking Fountains
- Fertilizers Solid ☐ Liquid ☐
- Flags (greens) ☐ Flag poles ☐
- Flag pole reminder signs
- Fungicides
- Golf Cars: Elec ☐ Gas ☐
- Golf course furniture
- Hole cutters
- Hose clamps
- Humus
- Hyd. lift haul carts
- Insecticides
- Irrigation consultants
- Landscape Contractor
- Lapping-in Machine
- Lighting equip.: Miniature ☐
- Par-3 ☐ Regulation Course ☐
- Pract. green ☐ Range ☐
- Miniature Course Const'n ☐
- M. Course Obstacles ☐
- Min. putting surface (felt)
- Mowers: putting green ☐ rotary ☐ tee ☐ fairway ☐ rough ☐ hand ☐
- Mower Grinders
- Peat Moss
- Pebble catcher for drag mat
- Pipe
- Putting cups
- Sand (greens and tees)
- Seed: fairway ☐ green ☐
- Seeding (spray-mulch)
- Seepage stopper (ponds)
- Shelter house: car ☐ shower ☐
- Signs (Illuminated & Revolving)
- Signs — yardage, etc.
- Sand cutter
- Soil condition
- Soil screeners ☐ Soil shredders ☐
- Soil Pasteurizers
- Sprayers: power ☐ hand ☐
- Spreaders: seed ☐ fertilizer ☐
- topdressing ☐
- Spikers: greens ☐ fairway ☐
- Sprinklers: f'way ☐ green ☐
- Stone picker (mechanical)
- Sweepers
- Sweepers-mulchers (turf)
- Swimming pool paint
- Tee Markers
- Tee Shelters
- Thatch removing machine
- Tractors
- Trailers (utility)
- Trees ☐ Shrubs ☐
- Trucks (utility)
- Turf consultants
- Water aerifier for ponds
- Water coolers — golf course
- Water systems, fairway
- Weed chemicals for turf ☐ for water ☐

Pro Shop
- Bags: Canvas ☐ Leather ☐
- Bag storage racks
- Bag carts ☐ electric ☐
- Bag Tags — Guest Tags
- Balls: Regular ☐ Range ☐
- Ball dispenser (coin operated)
- Ball Markers — Name Markers
- Ball Markers — for greens
- Ball retriever
- Ball Stripper (range)
- Ball washer
- Ball washer, counter & dispenser
- Batteries (golf cars)
- Battery chargers
- Caps and hats
- Cash Registers
- Charge books: pro shop ☐
- green fee ☐
- Clubs: Woods ☐ Irons ☐
- Putters ☐ Range ☐
- Club head covers
- Club repair supplies
- Floor covering (spike resistant)
- Gasoline motors (golf car)
- Golf Cars: Elec ☐ Gas ☐
- Golf car trailers
- Golf car transmissions
- Golf gloves
- Golf grips: Leather ☐ Comp. ☐
- Golf Practice Devices
- Golf shoes
- Golf Shoe Brush & Scraper
- Golf Shoe Cleaners — Tee and entrance
- Grip slip preventative
- Handicap Computer (auto)
- Handicap racks ☐ cards ☐
- Insect bite lotion
- Insect repellent
- Lighting equip. — range
- Mech. Range Ball Retriever
- Name labels, for clubs
- Practice driving nets
- Practice Putting Devices
- Rubber-spiked Overshoes
- Score cards ☐ Charge checks ☐
- Score card & pencil Tee Box
- Shoe Deodorizer
- Sportswear: Shirts ☐ Socks ☐
- Sport jackets Q Rain jackets ☐
- Windbreakers ☐ Slacks ☐
- Bermuda shorts:
- Ladies ☐ Men's ☐
- Tee bag racks
- Tee mats
- Trophies
- Teeing device (automatic)

Club House
- Bath mats
- Bath slippers
- Disinfectants
- Duplicating machines
- Floor coverings
- Folding Table (Banquet)
- Greater pins
- Health baths
- Link Type Mats
- Locker Name Plates
- Lockers
- Locks (combination) for lockers
- Portable sandwich server
- Printing
- Runners for aisles
- Rugs
- Shoe cleaner-polisher (lockerroom;
- Trays (with club emblem)

Send information (please fill as completely as possible)

To: Name ____________________________ Your Title at Club ____________________________
Club ____________________________ Address ____________________________
Town ____________________________ State ____________________________ Zone (____) Check if new club ☐
(see reverse side)

August, 1964

95
38th Year of Service Experience

... as golf's clearinghouse of information on the most successful operating policies, practices and products for your club.

Each month GOLFDOM presents the latest, most practical ideas on golf club and practice range administration, management, maintenance and service ... for time, labor and money-saving guidance. Make certain the right men — those with the operating duty-responsibilities — are kept currently informed by reading the magazine of golf business.

Use the form below. We'll see that they get GOLFDOM.

FILL IN BELOW — MAIL THIS PAGE TO
GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

Club or Course Name .......................................................... No. of Holes ............
Mail Address ....................................................................... Original Date Opened ......
City .................................................................................... Zone.. State ..............

PLEASE CHECK, BELOW, TYPE OF COURSE

Private □ Semi-Pvt. (Fee) □ Municipal (city, county or state owned) □
Par 3 □ Military □ School □ Company owned □ Range □

President ................................................................................ Zone .........
Add. ................................................................. City ............. State ........
Manager ................................................................................. Zone .........
Add. ................................................................. City ............. State ........
Course Superintendent or Greenkeeper ................................ Zone .........
Add. ................................................................. City ............. State ........
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USE REVERSE SIDE FOR BUYERS' SERVICE INFORMATION
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Detroit: Vince Purcell, 317 Stephenson Bldg., (313) TR 5-7978

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Golfdom
Mecopex™ MCPP
the Selective Weed Killer
FIRST FROM MORTON CHEMICAL

Mecopex seeks out and destroys unsightly weeds, without injuring fine turf grasses. It's the safe, sure way to protect the beauty of your golf course—and your turf investment. A new, highly selective chemical in Mecopex—MCPP—attacks weeds at the root for sure control. Especially effective against weeds like clover, chickweed, knotweed and plantain. Mecopex has proven harmless on many grasses including Penncross, Washington, Toronto, Seaside Bent, Kentucky and Merion Blue. Treatment will not only prevent the spread of ugly weed patches, but can save hundreds of dollars in reseeding costs.

Mecopex is easy to apply with any standard spraying equipment.

Another Peace-of-mind product from...
MORTON CHEMICAL COMPANY
DIVISION OF MORTON SALT COMPANY
110 NORTH WACKER DRIVE • CHICAGO 6, ILLINOIS