MacGregor research has come up with another winner. We call it Constantwood. A special newly developed material that won't swell. Will never crack. The hottest heat can't hurt it. Nor can the coldest cold or the wettest wet. The quality is constant. That's why we call it Constantwood. Of course, these clubs contain all the features ordinarily found in the famous MacGregor Tourney Woods that Jack Nicklaus and other professional champions play. You get the same choice of grips, choice of shafts—and the same expert craftsmanship. MacGregor Constantwood does everything persimmon does. Does it better. Play it and see.

This is your year to step up to Constantwoods...and go the way of the winners.

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WHERE THE FINEST TURF IS GROWN

GOLF TURF EXPERTS USE MILORGANITE — ALL SEASON LONG

They agree that regular, systematic feeding, Spring, Summer and Fall, with this Natural Organic Fertilizer builds durable, healthy turf, curbs weeds, fights disease. Follow their lead and you, too, will find that your fairways stay green, new roots and shoots develop, turf becomes tougher and thicker.

EASIER HANDLING!

MILORGANITE in the new 50 lb. bags is easier to handle, lends itself to one man application, results in less bag breakage, requires less storage space.

IF YOU HAVE A TURF PROBLEM, WRITE TURF SERVICE BUREAU

THE SEWERAGE COMMISSION

Milwaukee 1, Wis.

National course at Dunedin, says the club since it was turned back by the PGA has greatly improved the property and is in good financial shape.

Third annual Radix cup play resulted in a Chicago district pro team’s victory by 11-4 in matches against the district’s amateurs . . . Matches were played at Oak Park CC . . . Harry Radix, former head of Chicago District GA, a member of the PGA Advisory committee and donor of the trophy, watched the play . . . He has been crippled in recent months by an automobile accident . . . His wife died recently after a seven-months illness.

Harry Adams Day, “a grand day of golf to honor one of golf’s great guys,” will be held at St. Andrews GC (Chicago district) Monday Aug. 3 . . . There’ll be golf, buffet lunch and a steak dinner . . . Harry, for some time a pro at Chicago district clubs and in later years MacGregor Golf’s sales manager in the Chicago area and surrounding states, has done a lot for a lot of pros and they’re arranging to get together and say “thank you” to him.

Ross Sobel now is golf director on the S. S. Ariadne . . . His home port is Miami, Fla . . . Ross retired as pro at Westview CC, Miami, Fla, after 42 years in pro golf . . . Working hard and having fun teaching cruise customers . . . Pat Patton now pro at Fox Hills CC, Mishicot, Wis. . . . Pat was at Short Hills CC, East Moline, Ill. . . . Arthur Kornely is supt. of Short Hills’ 1,500 yard short course which opened July 1 . . Douglas Hoffman and Richard Toennies operate the recently opened $600,000 clubhouse . . . The club is owned and was built by Florenz Baugniet and wife . . Dick and Sally Baugniet operate the 27-tee lighted range.

Paul Hahn was a big asset to golf promotion in his appearance on the Ed Sullivan show on July 26 . . . Paul’s job as m.c. of the shotmaking demonstration on the Wednesday preliminary to the PGA at Columbus CC was one of his finest exhibitions of showmanship . . . Everett Leonard, 30 years pro at Appleton, Wis., Butte desMortes CC, featured on front cover and in a biography in the Sunday Post-Crescent “View of Wisconsin Living”
Will Cycle Rated Carlon Plastic Pipe Improve Your Score?

Of course it will, because Carlon Cycle Rated plastic pipe is the heart of a satisfactory golf course irrigation system. Regardless of your position, your reputation is on the line when you recommend pipe for your golf course irrigation system.

To be confident specify Carlon Plastic Pipe because only Carlon, with their exclusive CRM (Cycle Rating Method), can tell you the expected performance you can get from the system based on your own operating conditions. For complete information on the Carlon CRM, and the name of your nearby Carlon distributor, simply complete the coupon at the right of this page.

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August, 1964
A FAIRWAY FAVORITE

NUTRO
TURFGRASS FOOD

Plenty of nitrogen and potash ... but low in phosphorus to help prevent a phosphate buildup on greens, tees and fairways. Clean, easy-to-use pellets assure complete feeding, full-formula feeding. Essential Micro-Nutrients included.

Nutro Turfgrass Food fits your turf food needs to a tee!

Save on spreading costs with the Nutro Spreader. Covers 10,000 square feet in 10 minutes.

For golf course prices and name of nearest Nutro distributor, write...
SMITH-DOUGLASS CO., Inc.
5100 Virginia Beach Blvd., Norfolk, Va.

Terry Galvin did the Leonard story ... Some guy with the byline, "Harry Hacker", wrote a funny little poem in that paper ... It started:
I think that I shall never see
A poem lovely as a tee,
Especially when my toes are smarting
From waiting hours before we’re starting.

Great party the Wolfe family, publishers of the Columbus Dispatch, gave at its country estate, “The Wigwam,” on the eve of the PGA championship ... Ed Wolfe and Paul Hornung, Dispatch sports editor, welcomed the golf writers and conducted scenic tour of the estate ... Then writers retired to the swanky tepee, buffet table nd bar ... Boston Golf Writers Awards dinner to be at Sheraton Plaza hotel, Boston, Nov. 16 with Tom Fitzgerald, Boston Globe golf writer presiding.

Private club managers and officials are commending Ed Lyon of Club Managers’ Assn. of America for his letter to Ned Greene, editorial director of Hotel Management-Review, protesting Greene’s editorial statement that private clubs don’t pay taxes ... Lyon points out that because of 20 per cent excise tax on dues and fees, private clubs pay up to half again the amount of federal taxes that a hotel or restaurant pays for the same total gross revenue ... Lyon says the “truly private club never advertises for business.”

Private club officials and managers might write Ed Lyon, CMAA, 1028 Connecticut Ave., N.W., Washington, D.C., 20036, for a copy of that letter and CMAA information on club tax exemptions ... A recent blunder in publicity about “private” clubs going for outside business, although not circulated to a great extent in club business circles, has been used against clubs in their plea for tax relief.

Only two writers who took part in Golfing’s annual poll picked Bobby Nichols to win the PGA Championship ... They are John Whitaker of the Hammond (Ind.)
The 2-year warranty on electric golf cars

from who else but Harley-Davidson?

In any electric golf car, constant use of the three major electrical components makes these parts most susceptible to breakdown — and loss of rental profits. Only Harley-Davidson builds enough quality into these components to offer you the confidence of a full 2-year warranty on these three critical parts ... the first and only one of its kind in the industry. All other components subject to normal 1-year warranty. Contact your local Harley-Davidson dealer or write Sales Manager, Golf Car Division, Milwaukee, Wisconsin 53201.

THE SPEED SWITCH
Lifetime-lubricated; features sintered-copper graphite contact for trouble-free speed control. This unique feature offers outstanding performance and durability, provides smoother car control and maintenance-free operation.

THE SOLENOIDS
Special alloy contacts handle consistently high current loads without failure. Ordinary automotive-type solenoids cannot sustain continuous heavy loads. Harley-Davidson durability keeps cars on the course earning profits.

THE RESISTOR
Highest capacity; features heavy, band-type design for continuous high-wattage operation. Ordinary resistors burn out in only seconds of golf car “stall.”


Electric and Gasoline Golf Cars engineered for Profitable Fleet Operation

HARLEY-DAVIDSON

August, 1964
Acushnet service will increase your sales

Get more Christmas business by pushing personalized Titleists. You know Acushnet service is far and away the fastest and most efficient. You also know Titleist has the greatest consumer acceptance of any ball. All this should add up to extra Christmas business for you.

Sell the ladies on how easy it is to give personalized Titleists. Sell businessmen on how you, with Acushnet's reliable service, could handle their entire list of business Christmas presents.

Feature Acushnet gift cases — wonderful gifts in themselves. No charge for the gift boxes or for personalizing (minimum order of one dozen for each name), and, in accordance with Acushnet's policy, all sales are credited to a golf course professional.

Send in your orders right now, and make more money this Christmas season. Acushnet Process Sales Co., New Bedford, Mass.

Sorry, no personalizing on half-dozens.

ACUSHNET GOLF BALLS

Sold The World Over Thru Golf Course Pro Shops Only
NEW MODELS . . .

LO-BLO
the AIR-BROOM®
save time,
labor, money
muscle!

New 4, 6, 8 and
10 HP Models

SEND FOR NEW ILLUSTRATED
FOLDER AND PRICE LIST.

NEW SELF PROPELLED MODEL — 10 HP Kohler K-241 Engine, Rope
Start. Forward and Reverse—variable speed from 0 to 3 1/2 mph at constant
engine speed. Dual Fans—Magnesium heat treated, 8 curved blades 13 1/2” O.D.
Tires: Rear 14” O.D. x 4.40 wide—pneumatic. Front 6” x 2” zero pressure.
Wind Velocity—150 mph—4000 cu. ft. Volume. Stellite Exhaust Valve. Weight
215 lbs.

Have us arrange a demonstration: ATWATER-STRONG CO.

Times and Mickey Porter of the Louisville Courier-Journal . . . They join two others
who foresaw Ken Venturi’s victory in the Open — Jack Goodwin of the Minneapolis
Star and Jim Falkner of the Baton Rouge Advocate . . . More than 150 writers
took part in the poll which asked for the
winners of the Open, PGA and Amateur
. . . Eddie Susalla goes to La Costa (Calif.)
CC as general manager after serving eight
years in a similar capacity at Indian Wells
in Palm Desert . . . At Indian Wells,
Susalla started the Baseball Celebrity
tournament, was host to the Southern Cali-
onian Open for six years and helped out on
the Palm Springs Classic . . . $3 million
is going into La Costa, which is in the
heart of a $300 million residential com-

Bob Gutwein recently resigned as pro
at Lake Merced G & CC, Daly City,
Calif., after spending eight years at that
club . . . He got a royal sendoff, too . . .
Members gave him a party and a color
tv set . . . Women players also staged a
party for Bob and presented him a beau-
tiful black sapphire ring . . . Employees
at Lake Merced held a third party for
Gutwein and gave him a desk set . . .
He is going to re-locate in Southern Cali-
ifornia and plans to stay in the golf busi-
ness.

Playing a warmup round during the
PGA Championship at Columbus CC,
Paul Hahn gave an unusual demonstra-
tion of “stopping” a ball . . . A fairway
shot that he hit struck a crosswalk sign
and stuck in the corner of the 14-inch
plastic disk . . . The PGA’s sign painter
apparently didn’t check his spelling book
before going to work at Columbus . . .
He omitted the first “i” in lettering some
of the “Pairing Sheet” signs . . . Trouble
with those damn typos is that nobody
ever discovers them until after the sign
is drawn up or, in our case, the magazine
is off the press.

Dan Wagner, city manager of Palm
Springs, Calif., and one of the most con-
scientious persons in the U.S. in report-
ing on golf statistics, says that the local
muni course had a record breaking year
To light driving ranges . . .
(like this one at Romdon Estates, Ltd., Toronto, Canada)

Wide-Lite floodlights give better light for less money!

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Convert to RAIN BIRD'S completely automatic sprinkling system.

MAKE THE FINAL MOVE THAT MAKES THE DIFFERENCE!

Here's why more and more clubs are making the big change to Rain Bird's completely automatic system:

DIRECT CONTROL — Rain Bird Rain-Clox does the sprinkling where, when and how you want it. Has the most flexible of all 14-day cycles . . . sprinkle as briefly as a minute, as long as an hour. Set the cycle that's best for each area . . . then forget it. All settings are easily made with dependable switches and dials. No loose pins or pegs to get lost or broken.

PROPER SPRINKLING — Rain Bird sprinklers are scientifically engineered to provide the precise amount of sprinkling needed. No "missed" spots . . . no run-off. And no trouble!

THE WORLD'S MOST COMPLETE LINE OF TIME-PROVEN TURF SPRINKLING EQUIPMENT.


For complete engineering information, contact your local Rain Bird dealer or write direct (in the East and Midwest) Rainy Sprinkler Sales, Division L. R. Nelson Mfg. Co., Inc., 609 West Lake St., Peoria 5, Illinois; (in the West) Rain Bird Sprinkler Mfg. Corp., P.O. Box 37, Glendora, California.

in 1963-64 . . . Gross revenue amounted to $247,252 and there were 47,000 players . . . That beat 1962-63 by about $8,000 and around 2,300 players . . . More tournaments and clinics account for the increases, according to Wagner . . . The publicitor for Mauna Kea Beach Hotel, 150 miles south of Honolulu, which will open in 1965, claims it will have one of the world's great seaside links . . . The 18-hole course, which will run to 6,900 yards, adjoins the hotel.

Work has begun on 9-hole public course being built alongside the Colonial Inn Motel in Sandoval, Ill. . . . Frank Moore, former pro turned course developer, is building the Sandoval layout . . . Peter Berrini is the new manager of Sankaty Head GC in Nantucket, Mass. . . . Twenty years of management experience split between Tatnuck CC in Worcester, Mass., and Bear Hill CC in Stoneham, Mass., have prepared Berrini for his new post.

George Foulkes, former supt. at Berry Hills CC in Charleston, W.V., has moved to the recently opened Shawnee Reserva-

tion course in Kanawha County . . . Windyke CC, built by Earl Dykema in Memphis, Tenn., opens with Herb May as club manager and Monk Joyner as pro . . . Indian Valley GC in Elgin, Ore., is attempting to raise ten per cent of anticipated cost of building course before approaching the Farmers Home Administration for 40-year construction loan.

Edmund Ault has presented drawings of Great Cove Golf and Recreation Club in McConnellsburg, Pa., to the club's steering committee . . . Eleven citizens of Slaton, Tex., have underwritten $22,000 needed to finance new course . . . Five new Louisville, Ky., area courses opened this season. Hunting Creek CC is said to be Louisville's first real estate complex with 18-hole course . . . Iroquois, Waverly Hills and Midland Trail now offer limited play with all three planning to have 18 holes in play by next spring . . . Standard CC has expanded to 18.

Multi-million dollar plan including 18-hole course has been approved by county planning commission for Indio, Calif. . . . Preston County CC in Kingwood, W. Va.,