Model 2834. Worn by Al Gieberger. Classic simplicity in a well tailored shirt of light weight 2-ply lisle cotton honeycomb mesh, 3-button placket, fashion collar and cuffs, embroidered Penguin. Retail $5.00

Model 2815. Worn by Dow Finsterwald. Lightweight honeycomb mesh of 66% combed cotton, 34% Dacron® polyester in two-tone patterned stitch. Solid collar, cuffs, embroidered Penguin. Retail $7.95

Model 2838. Worn by Bob Goalby. 100% Textured Antron Nylon interlock knit. Welt trim on fashion collar and cuffs, Lycra and Antron action gusset, hemmed bottom. Inverted set-in pocket. Retail $7.95

Model 2860. Worn by Johnny Pott. Matching golf shirts for father and son. Lightweight honeycomb cotton mesh with contrasting stripe trim. Boys' Model 4801 exactly like Men's shirt. Retail (Boys') $4.00 (Men's) $5.00

SALES SOAR FOR grand slam golf shirts

Pre-sold for you in Esquire • Sports Illustrated • Golf Digest • Golfing • Professional Golfer • Golfdom
You sold more DX TOURNEYS last year than ever before

...And you'll sell even more in '64!

More golfers...professional and amateurs...played the great MacGregor DX Tourney ball last year than ever before. They liked its distance. (Jack Nicklaus set a new PGA Driving Contest record with 341 yards plus blast.) They liked its durability. (One happy golfer sent us one that had gone 126 holes and was ready for more.) They liked its winning ways. (The Masters and PGA Championship just to mention two of the biggest wins for the DX Tourney last year.) Golfers of all types played the DX Tourney and they liked it. That means they'll be back for more this year. So will their friends. The DX Tourney is the hot ball in golf. So stock up now. And put 'em front 'n center in your display case for faster sales and profits.

MacGregor®
THE GREATEST NAME IN GOLF
BRUNSWICK SPORTS
CINCINNATI 32, OHIO

Sold by golf professionals only
zoning commission has okayed construction of an 18-hole course... Four-million dollar recreation project in Cincinnati, O., includes marina, motel and Par 3... Mayor of Chicopee, Mass., is pushing construction of new muny so that play can begin this fall... Stock sale of $100,000 needed to start Sidney, O., muny, is near its goal.

Petitioners in Lamesa, Tex., want a $90,000 bond election to finance muny... Feasibility study given the go-ahead by Hurley, Mich., golf association... Plans were recently announced in Tryon, S. C., for 18-hole course... Scotch Plains, N. J., will operate a muny nine at the old Shady Rest CC... Pee Wee Tee Par Three, Inc., is the name of a new 9-hole layout at Coleman Airfield, Fla... Genesee, Durand-Eastman and Churchville GCs have consolidated efforts to retain private status and present facilities on county property near Rochester, N. Y... A $1-million muny golf expansion bond issue was heavily defeated in a recent McKinney, Tex., election... Blackhawk CC near Galena, O., billed as the workingman's CC, is slated to open to the public on May 15.

Downey, Calif., has okayed plans for $367,000 clubhouse to be built at the proposed Los Amigos GC... Winterwood GC in Las Vegas, Nev., began construction of 18 holes in mid-March... Crowley Ridge CC in Wayne, Ark., will construct new clubhouse this summer... Lake Arrowhead CC, a mile-in-the-sky above Los Angeles, Calif., has started construction of an unusual. A-Frame, $650,000 clubhouse to be completed by midsummer.

Lake Shore CC, the newest private club in Atlanta, Ga., is moving toward completion... Eighteen holes should be ready for play before fall... Construction of muny 18 in Ontario, Idaho, is right on schedule... Recreation commissioners in Manaseca, Calif., recognize citizens' desire for muny and are investigating possibility of 9-hole layout with swimming and tennis facilities... Ridgewood CC in Waco, Tex., is expanding its clubhouse at cost of $750,000 to better serve the 700-plus member families.

Checking over plans for a six-hole addition to the Norfolk (Neb.) CC are, l to r: Floyd Farley, course architect; William Applegate, construction partner to Harold Glissman (pointing); Don Roman, club president; and George Bree,upt. Norfolk CC has long been a 12-hole course. Recent acquisition of 45 acres makes possible new six holes plus a clubhouse and pool. The new holes should be ready for play by July 1.

Groundbreaking ceremonies for new clubhouse at Green Valley G&CC in Fayetteville, N.C., were held in late Feb... New clubhouse and course slated for Nolan River CC in Cleburne, Tex... Newhall, Calif., Land and Farming Co. has begun construction of course and 100-room hotel... Initial plans to form a country club in the Manchester, Tenn., area are underway... MacArthur Airport in Bohemia, N.Y., is site for new county 18-hole course.

Major A. Riddie, president of the Dunes Hotel in Las Vegas, Nev., was in NYC in mid-March looking for a pro for his new resort course... Lakewood CC in Westlake, O., started spring with a new clubhouse... Nearby, in Mayfield, O., Lander Haven CC is adding nine holes to existing 18, and a nine-hole Par 3... Ben W. Zink is the course designer... Conewango Forks GC in Randolph, N. Y., is adding second nine.

Landa Park in San Antonio, Tex., is scheduled to add a second nine to its muny... The Port Arthur, Tex., golf association is seeking to consolidate leases on two pieces of land on Pleasure Island and extend the combined lease for five years... Planned for the Pleasure Island tract is an 18-hole Par 3... Bids for Glen Ellyn, Ill., general obligations bonds of $1,500,000 for course and drainage reservoir development went as low as 3.124 per cent... Omaha, Neb., is set to light
New Excellence by CHAMPION

The new Eagle Sta-tite golf glove by Champion is beyond compare! It offers a new superb feel for the golfer who wants the finest. Sold only through Golf Professionals.
The Touch of Greatness

More Enjoyable Golf
Ben Hogan Speed Slot® Woods for 1964

At every point of design and craftsmanship Ben Hogan Speed Slot Woods for 1964 exhibit the unmistakable touch of greatness. This obvious superiority is the inevitable and exclusive result of Ben Hogan's dedication to the one goal of perfection in golfing equipment.

Speed Slot Woods incorporate those distance and accuracy features proved best by Ben Hogan in a lifetime of unequalled golf experience.

Can Speed Slot Woods always guarantee a perfect drive? No. The celebrated Speed Slot toe channel certainly will minimize the deadening action of air build-up behind the club head. And, the precise working together of 43 club parts will accentuate your own natural ability. Thus, Ben Hogan Speed Slot Woods enable you to deliver all the power and control of which you are capable.

Ben Hogan, through Speed Slot Woods, places in your hands the acknowledged tools of greatness. The rest is up to you.

Also shown above, exclusive matching Ben Hogan ladies' accessories in handsome, long wearing Kangaroo Alligator. Matching sets available in Navy blue, brown and burgundy. Items in ensemble are ladies' Kangaroo Alligator Golf Bag (#L130), Form Fit Head Covers (#21FKS), Putter Cover (IMPK4), Carry-All Bag (#C60), Shag Bag (#S18) and distinctive ladies' Pagoda Umbrella with gemstone handle (#U8214).

Subsidiary of AMERICAN MACHINE & FOUNDRY COMPANY

BER HOGAN SALES COMPANY

BEN HOGAN EQUIPMENT IS SOLD ONLY THROUGH GOLF PROFESSIONAL SHOPS.

BEIM HOGAN SALES COMPANY

AMF MONORAIL AT THE NEW YORK WORLD'S FAIR

RIDE THE AMF MONORAIL AT THE NEW YORK WORLD'S FAIR
new 9-hole course in Dodge Park . . .
John Bruck has been named pro at the
new Laughlin AFB course in Del Rio, Tex.

Muny nine is to be built at Kent, Wash.
. . . Rusk, Tex. is nearing membership
goal needed to start construction of a 9-
hole course . . . Richmond, Calif. and
Contra Costa County are considering
joint development of a course in Oursan
Valley . . . Costa Mesa, Calif. is con-
sidering an 18-hole muny . . . Sunnyvale,
Calif. is awaiting decision of the U.S.
General Services Administration concern-
ing the price tag on government lands
wanted for a muny 18 . . . Windham
(N.Y.) CC okays plans to acquire land
and expand to 18.

Lloyd Kelly is the new pro at River
Road CC in Poolesville, Md. . . . Kelly
had been pro at the Manor CC in Rock-
ville, Md. for the past eight years . . .
Walt Thiel has signed a 3-year contract
as head pro at Moorestown (N.J.) Field
Club . . . Ben Toski replaces Frank Di-
Masico as pro at the revamped Muscone-
tocag G&CC in Hackettstown, N.J. . . .
Navesink CC in Middletown, N.J. plans
to open in June . . . Newest additions on
the Executive Golf Association Interna-
tional’s membership rolls are Richard
Nixon, former vice-president and Otto
Graham, football “great.”

Long Grove (III.) CC has adopted a
Civil War theme . . . Designed by Robert
Bruce Harris the 18-hole layout includes
five lakes, called Rebel, Sentinel, Yankee,
Antietam and Gettysburg . . . Dues and
initiation fees will, however, be paid in
U.S. rather than Confederate currency,
according to Roy C. Anderson, founder
of the $1,500,000 club . . . Nearby is the
town of Wheeling which restricts business
building architecture to quaint 19th cent-
ury style.

Youth shows up at the $65,000 Tourna-
ment of Champions at Desert Inn CC in
Las Vegas . . . Of the 25 qualifiers
as of late February, five will be making
their initial appearance . . . Jack Rule,
Jr., Bob Charles, Rex Baxter, Jr., Frank
Beard and Juan “Chi Chi” Rodriguez, all
youngsters, are the newcomers . . . Over
the years, the Damon Runyon Memorial
Fund for Cancer Research has received
more than $400,000 from the Tournament
of Champions.

Walter Greus, formerly assistant pro at
Charles River, is the new pro at Ould
Newbury . . . Geoffrey Cornish of Am-
herst, Mass., course architect has found
four possible sites for course construction
near Hamden, Conn. . . . Palisades Inter-
state Park near Newburgh, N.Y. hopes to
begin construction of an 18-hole course
this year.

Topeka Kan. is seeking 30 per cent of
the anticipated cost of a new muny 18
from the federal Housing and Home Fi-
nancing Agency . . . Construction started
on new Potowamut GC clubhouse . . .
It is located near West Warwick, R. I.,
and was designed by Donald J. Prout . . .
Old clubhouse was destroyed by fire last
fall . . . Mt. Pleasant (Mich.) CC is plan-
ing extensive modernization and improve-
ment of its course, clubhouse and the con-
struction of a swimming pool . . . Con-
struction of a new Robert Trent Jones
course, called the Mount Vernon G&CC,
is to begin this summer near Atlanta,
Ga. . . . Part of a new subdivision, the
club is to incorporate $1.5 million worth
of facilities including 18-hole course, a
large clubhouse, swimming pool and ten-
nis courts.

(Continued on page 112)
Today’s hallmark of quality!

Golfers recognize BURGETT quality by sight.
Stock and sell the full line: Parglov,
Par-D-Lux golf gloves; Parhood club covers.
Full range of price and style. Shipped ready for display.
Write for colorful complete line brochure.
Supts. and an agronomist look for causes, cures at convention panel discussion

Winter Damage Repair
Should Be Made in April

The neglected phase of winter damage, springtime repair, was emphasized when a panel of turf experts appeared at a clinic for club officials and green chairman, held in conjunction with the GCSA convention in Philadelphia in February.

Repair of turf, which has been injured by the destructive effect of cold weather, was stressed at the clinic not only because it should be undertaken in April, but because the subject had never been previously discussed to any great extent. Studies and investigations of winter damage in the past have, for the most part, been concerned with causes and symptoms and preventive measures that can be taken in the fall to head it off.

Alex Radko, Northeastern director for the USGA green section, was moderator of the winter damage panel. Its speakers included Robert M. Williams, supt. of Bob O'Link GC, Highland Park, Ill., Sherwood Moore of Winged Foot in Mamaroneck, N.Y., and Marshall Farnham, retired Philadelphia area greenmaster.

A summary of the panel's conclusion along with findings that have been made in the last three or four years relative to winter injury appear on the facing page.

As Radko told the club officials and green chairmen, and later delegates to the GCSA convention, opinions as to what actually causes winter damage aren't all in yet. Concentration of traffic from June through September, play beyond the end of October, the close mowing of turf from early spring through late fall, and even overmaintenance are suspected of being at least partly responsible for the deterioration of grasses that comes during the cold season. But since the full impact of winter damage isn't seen or felt until late January or even early spring, there is a very strong possibility that it is no more than a winter phenomena.

So, the question still remains whether the damage is cumulative or is the result of acute poor weather conditions.

The panel of supt.s, took the stand that since nobody is sure what causes winter damage, the so-called preventive measures taken in the fall may be far from foolproof. They did not advocate, by any means, the throwing out of fall controls