Cut Costs!  
Build Profits!  
Control Cash!

with the
Ball-O-Matic AUTOMATIC GOLF BALL DISPENSER

Club Pros and Range Operators 
Hail Ball-O-Matic Dispensers!

You save time, labor, space! You improve service by eliminating storing, washing, counting and dispensing thousands of golf balls each day! Add Salespower to your staff without adding manpower to your payroll! You get perfect, pilfer-proof Cash Control: every sale accounted for—every cent collected! And your customers will cheer Ball-O-Matic's fast, efficient service!

PURCHASE or lease PLANS available!

Two distinctive models to choose from—Model 2B; stores, washes, counts and dispenses balls quickly and accurately. The 3A; with 4,000 ball capacity, dispenses up to 360 balls a minute, automatically! Both models perfect for indoor or outdoor locations. Coin-drop or remote control, a model and price to fit your needs!

for full details, write, wire or phone

Ball-O-Matic

a subsidiary of Farmers Tool & Supply Corp.

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Area Code 303-292-1240
NATIONWIDE SALES AND SERVICE!

April, 1964
NEW ANSWERS TO 3 GOLFER'S PROBLEMS

Sold exclusively through pro shops

1) BUGS

Birdie even the "buggy" holes with GOLF PAL Insect Repellent. An aerosol spray, first container custom-styled for golfers. Easy-off plastic golf ball cap doubles as a practice ball. Long-lasting repellent keeps pesky insects away — except the "golf bug." Also for home use and other outdoor sports. $1.25 retail with full pro profit.

2) SWEATY FEET

Mentholized FOOT SPRAY gives shoe-sore, weary feet an instant lift. A proven deodorant that keeps them socially acceptable for hours when the golfer changes only his shoes after his round. Simply spray through socks. Also $1.25 and a real PROFit-maker.

Both above items come 6 in this self-selling display carton.

3) GRIP SLIP

Brand new development in a grip slip preventive. SLIP-NOT is non-sticky, gives firm grip. Simply put a few drops in palms of hands and rub together until dry. Washes off readily. One application takes care of all clubs. Handy 4-oz. squeeze bottle. Also for tennis, bowling and other sports. Retail $1.00, 12 in display carton.

THE VERKAMP CORPORATION
Cincinnati, Ohio 45237
Since 1914

Moe Hunter (r) has been appointed head pro at Riviera CC, Pacific Palisades, Calif., succeeding his father, Willie, who has been named pro emeritus at the club. The elder Hunter won the British Amateur in 1921, came to the U.S. two years later and turned pro in 1926. His first job was at Brentwood in L.A. and in 1938, he went to Riviera. He has been president of the Southern Cal PGA 13 times. The younger Hunter has been with his father since 1950. He won the National Junior in 1946, beating Arnold Palmer in the final, and two years later defeated Gene Littler for the California Amateur title in a memorable 39-hole match.

Crestbrook's first pro (the club opened last year) and has returned to Wethersfield CC as associate pro with Bob Schappa . . . Larry McCue moved from Chase CC to pro job at Prospect CC . . . Frank Guerrera, ex-amateur star, now is pro at Chase . . . Dave Melody goes from East Hartford to become pro at the new Fox Grove CC in Manchester . . . Red Rock and Millbrook in Windsor, also are new in the Hartford district . . . Ernie Burgess leaves Connecticut amateur roster to become assistant to Joe Curtin at Indian Hill CC, Newington . . . Looks like a lot of the state's amateurs want to follow Julius Boros out of Connecticut amateur golf into a couple of National Open titles.

There are going to be rich kids in supt's families . . . Those banks that Dr. Paul Allen and Frank Sprogell of the True Organic organization gave as souvenirs at the GCSA banquet made a great hit when Dad and Mom brought them home . . . The plastic bank, a miniature of Inde-
A RAR-NONVFLEET COSTS LESS

A Par Pony FLEET COSTS LESS

Model 5740 with electric start

PAYS FOR ITSELF THE FIRST SEASON

...MAKES MONEY FOR YOUR CLUB

It's a great fleet car! Smartly styled, easy to handle, needs little maintenance care, and is priced under $575. With just 150 rounds, it easily pays for itself and makes money for the club the first season.

The AMF Par Pony is popular with golfers. Rides 2 comfortably on a wide foam cushioned seat. Has a roomy tote compartment. Secure side brackets for golf bags. One pedal stop and go control. It has plenty of power for steep grades; brakes securely, even on severe downslopes, and idles so quietly it doesn't disturb the putter.

Whether the course is hilly or flat, you'll find the AMF Par Pony is an excellent choice for your fleet...it performs like cars costing twice as much, pays for itself the first season!

CHECK THESE FEATURES:

- Lightweight, only 330 pounds
- Powerful Kohler Golf Car engine
- Large Tote Compartment on back of seat
- Automatic Salisbury Transmission
- New, improved extra quiet performance
- Special front and rear spring suspension with deluxe foam cushions
- Rugged tubular steel construction
- New, quick bag clamps
- One foot control for Stop and Go
- Extra-wide track tires, standard equipment
- 12 volt electrical system which includes push button starter, generator, voltage regulator, and battery as standard equipment
- Many accessories available including a 3-gang lawn mower unit.

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AMF Par Pony sounds like a great fleet car. Please send me full information on it today.

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city_________________ state________ zip code__________

April, 1964
The Sprinkler System is the big expense of most new course construction. We can save you more than half this cost through the installation of our exclusive irrigation equipment. Contact us before you hire an architect. We can assure you that you will be amazed at the savings.

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BOX 234, LONGMONT, COLORADO • 776-6140

pendence Hall, was made from dies that cost Dr. Allen $20,000 . . . Doc made money on sales of the bank . . . He's a good loser on the free deal at the dinner.

Richard A. DePencier now supt. at Toms River (N.J.) CC . . . N.Y. Daily News, with largest daily circulation in U.S. (1,900,000), is carrying a golf instruction feature for the first time . . . It's running Tommy Armour's "Play Better Golf." . . . Berkley Hills Municipal Golf Course at Johnstown, Pa., changes name to Johnstown Municipal Golf Course . . . Owego (N.Y.) Gazette, commenting editorially on proposed course in Nichols: "It fits ideally into the purposes of the Rural Area development program of the federal government — to help decrease our agricultural surpluses . . . The property, through a non-profit corporation, is still on the tax rolls of the town and country."

Silver Springs (Md.) Record says that Congressional CC has spent between $300,000 and $400,000 for privilege of having the National Open, June 18-20 . . . Club, with tremendous amount of free work by its members, will make money . . . Congressional's course for the Open will present the best of its 27 holes as a 7,073 yd. par 70 layout . . . The club keeps 40 per cent of admissions; USGA gets 60 per cent, out of which it pays a record of nearly $100,000 in prize money . . . Tickets are $17 for a "season ticket" admitting holder to three practice days (June 15-17), three championship days, June 18-20, plus a playoff, if there is one (wanna bet?) . . . Single admission prices are $2 for one practice day, $5 for each of first two days of the championship, $7 for the third day (36-holes) of the championship and $5 for the play-off day if there is one . . . The club will get 87½ per cent of the advertising revenue of the program and the USGA will get the rest . . . There will be 30,000 programs printed . . . The club will have parking fees of $1 per car and has space for 10,000 cars.

General chairman, Frank Murphy, and club officials and members have done a championship job . . . So have Pro Wiffy Cox and Supt. John Henley.
Bring 'em back with a

BAILEY GOLF BALL PICKER

QUICKEST WAY TO GATHER GOLF BALLS

Get the job done fast, thoroughly and economically with the dependable Bailey Golf Ball Picker. It's rugged! It's powerful! It's easy on balls and turf! Whatever the ground condition there is a model to sweep it clean: Roller Model for grassy, level terrain. Wheel Model for rugged, uneven surfaces.

Interchangeable 44" units with a 600 ball capacity are designed for easy assembly in groups of two or more units. Regulation size of three units covers eleven feet. Models available: standard and junior sizes complete with pulling hitch. For best results we recommend the A-frame for all pickers.

FREE ILLUSTRATED CATALOG.
Complete line of supplies for Golf Ranges Par-3 and Miniature Courses.
Write Dept. A.

SEND FOR FULL FACTS...SPECIFY ROLLER OR WHEEL MODEL

EASTERN GOLF CO.
2537 BOSTON ROAD • BRONX 67, N.Y. • KI 7-2506

April, 1964
Managing a golf course in D.C. in June separates the heroes from the ordinary mortals... Previous time an Open was played in the Washington areas was in 1921 at Columbia CC, Chevy Chase, Md. . . . Greens all went out and the disaster was so shocking it really was what started the USGA Green Section . . . Jim Barnes won that year with 289 . . . Hagen and the home pro, Freddie McLeod, were tied for second, nine strokes back.

Henry Picard, who has been pro at Canterbury GC in Shaker Heights, O., for the last 18 years, is retiring at the end of the 1964 season . . . He will continue in his winter job as pro at Seminole in West Palm Beach, Fla., however . . . Picard, former Masters and PGA champion, was admitted to the PGA Hall of Fame in 1961 . . . He is generally credited with having encouraged Ben Hogan to keep going when the then young Texan threatened to quit the circuit more than 25 years ago . . . One of Picard’s last acts at Canterbury will be to help run the USGA Amateur which will be played at the Cleveland club in September.

Art Vogt, who has had 40 years in the golf business, has been named pro at the Sun and Surf Beach Club in Boca Raton . . . In recent years he has been associated with clubs in Daytona Beach and Smyrna Beach . . . Prior to that he was connected with Kahkwa CC in Erie, Pa. . . . Third World Series of Golf will be played at Firestone in Akron, Sept. 12-13 . . . Winners of the U.S. and British Opens, Masters and PGA Championship will again be eligible for the $75,000 four-man tourney . . . Southern Seniors’ GA to hold a tournament in Kingsport, Tenn., May 6-9 . . . The Association’s fourth World’s Senior Four-Ball will be played at Pinehurst (N.C.) CC, Nov. 9-14 . . . It was originally carded for the first week of November but has been moved back because of the national elections.

Colonial CC, Memphis, is considering selling its present course and clubhouse and moving to a new site in suburban Germantown . . . Coachella (Cal.) may build muny course . . . Cochella is study-
Put Stewart Sandwich Service in your picture and REDUCE LABOR COSTS, SPEED-UP SERVICE, ELIMINATE SPOILAGE, INCREASE PROFITS!

Like the Williamsville Pool Club, Williamsville, New York, (pictured above) you too will find Stewart Sandwich Service is the perfect way to provide members with a wide variety of delicious toasted sandwiches ... with no increase in labor and without preparation costs or left-overs!

VERSATILE . . .
Stewart Sandwiches can be sold anywhere ... at POOLSIDE SNACK BARS, PRO-SHOPS, GRILLE ROOM, BAR, MIDWAY HOUSE or CADDY SHACK. All you need is a 110-volt outlet and 2 square feet of space!

HOW STEWART SERVICE WORKS . . .
Refrigerated Stewart trucks deliver, on a regular schedule, the right number of tasty, cellophane-wrapped Stewart Sandwiches to meet your feeding requirements.

FREE OVEN LOAN . . .
You are loaned, free of charge, the infra-red cookeries you need to toast, in minutes, plenty of sandwiches to meet the demand.

HERE'S WHAT STEWART SERVICE WILL DO FOR YOU! Eliminate losses due to leftovers, spoilage • Eliminate dishwashing • Reduce personnel • Speed-up service • Eliminate extra costs of food preparation and serving • Keep you supplied with a variety of delicious, cellophane-wrapped sandwiches made fresh daily.

Find out how your club can enjoy the benefits of Stewart Sandwich Service. Check your local 'phone book, or write today for complete details.
Our business has been picking up for 18 years!

Delivered FREE*

The FONKEN picker-upper

The fastest, gentlest way to pick up golf balls

Our business has been delivering FREE* the FONKEN picker-upper. The ORIGINAL Range Ball Retriever! The fastest, gentlest way to retrieve golf balls faster... more efficiently... at lower cost than by any other means.

Designed With Built-in FLEXIBILITY — to meet every change in ground contour, the Picker-Upper retrieves balls under all conditions — even in heavy grass or weeds. Fool-proof 'combi' guides balls into pick-up discs without chafing, bruising or cutting.

Write for new descriptive literature today:

FONKEN MANUFACTURING CO.

3 Sizes — 3, 9½ & 15 Foot Spans! Choose the Singletriever, Standard or the Supertriever to fit your needs... or add quick-attach Supertriever kit to increase span of present Singletriever or Standard unit.

*Freight charges prepaid on all machines in Continental United States.

Freeport, Ill., Bauch Co., 206 E. Stevenson St., Phone: 232-6313
Natick, Mass., R. Ameroso, Golf, Churchill Rd., Phone: 653-6660

ing the Needles, Calif., plan of having a “bed tax” help finance course... At Needles a four per cent tax last year raised an average of $2,600 monthly... Veteran golf writer, Maury Fitzgerald, of the Washington Post does an interesting illustrated piece on Bill Hardy’s mastery of the art of clubmaking... Bill is co-pro with Ward Burgess at Chevy Chase Club.

Every spring there are more and bigger golf classes at YMCAs, YWCAs, high school evening classes for adults and park recreation classes... Frank McGuiness now pro at Craig Wood GC, Lake Placid, N.Y. To open upper nine of Black Mountain (N.C.) GC... It’s got a double dogleg par six 16th that’s 762 yards and the longest golf hole in the world... But why?

Plan to build 18 at Sidney, O. Rochester (N.Y.) interests consider building course, ski area, game farm and ponds on 500 acres northwest of Naples, N.Y. Building Dennis (Mass.) muny 18... Edmond P. Kirouac, supt., Sharon (Mass.) CC, to be supt. of new Dennis course... Ralph Plummer designs muny 18 for Grand Prairie, Tex.

A $15 million housing development to be known as Whispering Palms in southern California will have conventional and Par-3 courses... Opening soon is Morris County (N.J.) Park commission’s Flanders Valley course... County Park and Recreation Supt. Charles Vettiner gets O.K. to build Vaverly Hills nine in suburban Louisville, Ky. Beaver Hills CC is building 9-hole course near Cedar Falls, Ia. Edward Packard is architect... Course is surrounded by nearly 100 building lots... Clinton, Ia., has bought property for muny course.

Columbus, O., to build 18 near Port Columbus airport... Jack Kidwell has prepared plans for the 6,135-yd. layout... Carlos Reid, Bettsville, O., building nine near Fostoria... Niagara Frontier (N.Y.) State Park Commission is considering building two 18s... De luxe golf and residential development planned for Indianapolis area... Paul Dye, Jr. is course architect.

Cape Girardeau, Mo., Jaycees to add
Yardley, one of the oldest and largest producers of plastic pipe, is like a supermarket for supplying your piping needs. We make more types of special and standard plastic pipe and fittings than any other source. Our constant quality control, from raw material to finished product, assures proven piping for any application.

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<th>YARDLEY PVC</th>
<th>YARDLEY ABS</th>
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<td><strong>GoldenJet</strong></td>
<td>Premium quality, high-pressure flexible pipe, completely guaranteed against pinholing and slitting. Sizes: $\frac{1}{2}$&quot; through 2&quot;. NSF approved.</td>
<td>PVC-160, IPS normal impact: $\frac{1}{2}$&quot; through 6&quot;; Schedule 80: 1&quot; through 4&quot;. NSF approved.</td>
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<tr>
<td><strong>BLACK DIAMOND</strong></td>
<td>Premium quality flexible pipe, completely guaranteed against pinholing and slitting. Sizes: $\frac{1}{2}$&quot; through 2&quot;. NSF approved.</td>
<td>ABS-SWP: $\frac{1}{2}$&quot; through 6&quot;; K-160 IPS: $\frac{1}{2}$&quot; through 6&quot;; K-80 IPS: $\frac{1}{2}$&quot; through 6&quot;. NSF approved.</td>
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<tr>
<td>YARDLEY MDF</td>
<td>Standard quality. Sizes: 80 PSI — $\frac{1}{2}$&quot; through 3&quot;; 100 PSI — $\frac{1}{2}$&quot; through 3&quot;. NSF approved.</td>
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| FITTINGS | Yardley makes a complete line of insert fittings for flexible pipe; complete lines for ABS, PVC, and S-D. pipe. | |

**YARDLEY COMPANY**
An affiliate of Celanese Corporation of America
COLUMBUS 15, OHIO

April, 1964
WHERE THE FINEST TURF
IS GROWN

GOLF TURF EXPERTS USE

MILORGANITE

— ALL SEASON LONG

They agree that regular, systematic feeding, Spring, Summer and Fall, with this Natural Organic Fertilizer builds durable, healthy turf, curbs weeds, fights disease. Follow their lead and you, too, will find that your fairways stay green, new roots and shoots develop, turf becomes tougher and thicker.

EASIER HANDLING!

MILORGANITE in the new 50 lb. bags is easier to handle, lends itself to one man application, results in less bag breakage, requires less storage space.

IF YOU HAVE A TURF PROBLEM, WRITE TURF SERVICE BUREAU

THE SEWERAGE COMMISSION

Milwaukee 1, Wis.

second nine to their public course . . .
Fairfax County, Va., to build 18 . . .
Plan to build Brae Loch Club 18 at New Canaan, Conn. . . .
Nicholas Berklich, Jr. and Harold Wittington propose to build and operate, on split-of-revenue basis, course for Ypsilanti (Mich.) Township.

Columbus, Ind., opening its new Otter Creek 18 . . .
Michael Powell is pro-manager . . .
Incorporate Fairlawn GC at Poland, Me. . . .
Urbandale (Ia.) G&CC to build nine . . .
Falisades Interstate park commission plans to build 18 at Rockland Lake near Newburgh, N.Y. . . .
Centex Construction Co., Inc., Dallas, Tex., expects to have its Tierra Verde 18 near St. Petersburg, Fla., ready for play in 1965.

Incline Village CC 18 at Lake Tahoe, Calif., to be opened in June . . .
Robert Trent Jones is architect . . .
George Bayer will be pro . . .
Charleston, S.C., gets new residential development (Cassina Trust) which will build 18 . . .
Beaver Brook Land Corp., building 18 at Clinton, Pa., to give use of course one day a week to students of North Hunterdon Regional High School . . .
Bud Geoghegan, pro at Crestmont CC, West Orange, N.J., was among the notables at the ground-breaking of the Clinton course . . .
Alex Turnyei is architect.

John Hubbard, PGA publicity Mgr., has sent information on National Golf Day, May 30, to sports editors, golf writers and radio and TV sportscasters . . .
In 1963, 77,554 entered the Golf Day