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IRV SCHLOSS
PGA GOLF PROFESSIONAL
GLEN OAKS GOLF CLUB
CLERMONT, FLORIDA

MILLER GOLF PRINTING AND SUPPLY
2033 Harvard Avenue Dunedin, Florida
In a 20-mile radius of San Jose, Calif., eight Par-3 and pitch-and-putt courses are competing for the golf dollar of area residents. Last summer another Par-3 was introduced to the locale and it immediately began to outdraw all other links in this highly-competitive market.

The new Alma GC is attracting more players because, among its competitors, it has the only illuminated golf center, and the only layout with lighted Par-4 holes.

The advantage of a center is that a driving range, miniature, putting green and chipping area present more activities which obviously draw additional people. The higher attendance and extra fees permit a quicker payoff of investment in construction, lighting, landscaping, pro-shop and snack bar and form a basis for bigger profits in coming years.

Lighting the Par-3, of course, and other areas generates great interest in play after dark. Addition of lighted Par-4 holes to the Par-3 layout moves it one step closer to the regulation game of golf, making the course attractive to the seasoned golfer as well as the youngster and beginner.

Near-Capacity Play

The effect of these three factors on Alma is shown by the fact that of the 700 players the center draws on a Saturday or Sunday, over 60 percent of them come at night. The Par-3 alone attracts about 200 per night. The maximum it can accommodate is 216.

Further evidence of success is indicated in financial figures divulged by the corporate officers, Sam L. LoBue, president, Yoshio Katayama, vp, and D. M. Borelli. These men say that Alma represents an
New Concept in Motorized Golf

MASTER CADDY

Received the 1963 S. P. I. Merit Award for the Best Styling with Reinforced Plastics.

The Golf Cart Designed with the Golfer in mind

* NEW Quiet Kohler Gas Engine — Real Economy.
* NEW Dura Matic Transaxle — Forward, Neutral & Reverse with fluid torque converter and positive traction differential (no belts or chains) totally enclosed.
* NEW — Air Suspension — Softest Controlled Ride.
* NEW — Full Bucket Seats — Best Seat Possible.
* NEW — 9.50X8 Terra Tire — Standard Equipment.
* NEW — Styling — Reinforced Plastic Fiberglass.
* NEW — Low Price — Best Maintenance, Trouble Free Golf Cart on the market today!

Designed and Built by

IOWA MOLD TOOLING CO.

PHONE CODE 515 – 923-2850 • GARNER, IOWA

March, 1963
Alma is a busy place when lights are turned on as above photo indicates. Interesting lighting effects (right) are made possible through wide use of trees. Owners report that their system isn’t plagued by glare and players have no trouble following flight of the ball.

An investment of about $300,000. It was obtained through personal funds and various bank loans. They expect the investment to pay off in around five years.

Putt for FREE

The aim at Alma is to attract players to the Par-3, and then count on them and also non-golfers to spend some time at the driving range or one of the other golf activities. Some of these activities — the putting green and chipping area — are free to encourage people to go on to the range or course to try their luck.

The main course is a 9-hole, 1,780-yard, Par-30 layout which is lighted until around midnight. It costs $1.25 for nine until 6 p.m. and $1.50 for the evening “rush hour.” Several holes are thickly lined with trees and every hole has at least a few trees, sand traps and bunkers. A river bed parallels two fairways. Greens and tees are large and expertly cared for. Landscaping is especially attractive and includes two artificial lakes and a waterfall near the 9th tee.

The 60-tee driving range is cut out of an orchard, providing a scenic and protective border for the 300-yard long, 100-yard wide area. A bucket with 60 to 70 balls costs $1.00, while 30 to 35 balls go for 50 cents.

Has Chipping Green

The huge putting green has 18 holes and can accommodate around 36 at one time. A 60-yard square area with a small green and flag is also available for players who can practice anything from chips to half-wedges. Both of these facilities are free.

Rounding out the golf center is an extremely interesting and attractive 18-hole miniature course. Its motif is that of a Japanese garden including pagoda, lantern and waterfall. Fees are $1.00 for adults and 50 cents for children.

Alma uses a total of 126 General Elec-

(Continued on page 134)
THE VERSATILE TURF KING

The Jacobsen Turf King 76 will do just about anything! Mow up and down grades, side-hill slopes, trim around and in between obstacles, under overhanging shrubbery... mow up to 20 acres of flat-land per day, day-in, day-out. The "King's" three articulated power reels smooth-cut ahead of all wheels. Retractable wings quickly lift for narrow passages, cut at 30° angles up or down. Exclusive variable forward speed and reverse without shifting clutches makes in and out maneuvering a snap. Bed knife adjusts in seconds without tools. Rapid transport between jobs. Rubber rollers available, also. See how much more the versatile, rugged, perfectly-balanced Turf King 76 can do for you. Phone your Jacobsen Turf Equipment Distributor or write today!

Jacobsen Manufacturing Company, Dept. SM-10, Racine, Wisconsin
AND HERE IT IS! Comparing scores is an 18th hole tradition. The same is true in golf car decision-making. In the final tally Harley-Davidson golf cars stand head and shoulders above all others. Tally up this scorecard yourself. See how many more value features Harley-Davidson golf cars offer as standard equipment.

_Nationwide Sales and Service • Financing and Leasing to match your needs_
You should know the score on golf cars, too

<table>
<thead>
<tr>
<th>Standard Equipment</th>
<th>Value Feature</th>
<th>H-D</th>
<th>C</th>
<th>T-B</th>
<th>T</th>
<th>S-R</th>
<th>P</th>
<th>V</th>
<th>E-Z-G</th>
<th>M</th>
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</thead>
<tbody>
<tr>
<td>1. Choice of power</td>
<td></td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
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<tr>
<td>2. Automatic engine stop/start with foot pedal</td>
<td></td>
<td>Yes</td>
<td>No</td>
<td>No</td>
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<td>No</td>
<td>No</td>
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<td>3. Quiet 2-cycle engine only 3-moving parts</td>
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<td>Yes</td>
<td>No</td>
<td>No</td>
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<td>No</td>
<td>No</td>
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<td>4. Comfortable bucket seats</td>
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<td>5. Automatic parking brake release</td>
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<td>6. Dual position bag carrier</td>
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<td>3</td>
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<td>5</td>
<td>4</td>
<td>2</td>
<td>3</td>
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</table>
Constant

Makers of better golf equipment since 1897
MacGregor research has come up with another winner. We call it Constantwood. A special newly developed material that won’t swell. Will never crack. The hottest heat can’t hurt it. Nor can the coldest cold or the wettest wet. The quality is constant. That’s why we call it Constantwood. Of course, these clubs contain all the features ordinarily found in the famous MacGregor Tourney Woods that Jack Nicklaus and other professional champions play. You get the same choice of grips, choice of shafts—and the same expert craftsmanship. MacGregor Constantwood does everything persimmon does. Does it better. Play it and see.

This is your year to step up to Constantwoods...and go the way of the winners.
Harvey Hardin, Tom Mascaro, Donna Caine, L. R. (Bob) Shields and Sherwood Moore of the exhibit committee snipped the ribbon that let the thundering horde move in on the manufacturers' displays.

(Left) John Gaughenbaugh of the Hi-Lo Desert host group gets his official decoration from Donna Caine, convention hostess. It is interesting to note that Donna, a part time model, has a fulltime job as an animal trainer at the San Diego zoo.

George Lanphear, G. A. (Bud) Turner and Bud Blakely also were members of the Hi-Lo Desert committee. Lanphear ran GCSA golf tournament; Turner headed women's activities committee; and Blakely was the official greeter.

Spectacular exterior elevator, that delivered conventioneers to oasis on the fourteenth floor, served as a landmark for those who may have wandered from the El Cortez and had trouble finding their way back.

Three veteran turfmen, all unidentified, seem to be pleased to be away from the daily routine. It's probably because they didn't have to get up early.