The New ROSEMAN Hi-Speed-Reel MARK IV
HOLLOW-ROLLE DRIVE GANG MOWER

SMOOTHER TURF • IMPROVED APPEARANCE • REDUCE COSTS • EARLY MORNING MOWING

The ultimate in gang mowing equipment — and perfection in mowing is now yours in the new Roseman Hi-Speed-Reel Mark IV Hollow Roller Drive gang mower.

The Hi-Speed-Reel of the Roseman Mark IV not only eliminates ribbed or washboard appearance but also cuts grass clippings into shorter lengths. With the new Roseman design these pulverized clippings are dispersed uniformly and evenly without windrowing and regardless of climatic conditions. Bunchings, droppings of clumps of grass and messy fairways are eliminated.

Early morning dew, watered fairways, heavy rainfalls and wet areas, no longer are a problem. Whatever the grass condition "early morning mowing" is now possible with the new Roseman Mark IV Hollow Roller Drive Mower. Beautifully cut, neat appearing fairways are the result.

Non-breakable construction, reliability, low upkeep expense, faster mowing speeds, elimination of hand trimming, lower operating costs, improved playing surfaces and greater member satisfaction—all are bonus features of Roseman Hollow Roller Drive Mowers.

Before you take delivery on your next mower be sure and see the Roseman Hi-Speed-Reel Mark IV Hollow Roller Drive gang mower in actual use on your own course.

Buy and use the gang mower that improves turf, cuts costs and outperforms all others, at all hours of the day, in every way.

MAKE YOUR NEXT GANG ROSEMAN

ROSEMAN MOWER CORPORATION
2300 WEST LAKE AVENUE
GLENVIEW, ILLINOIS

March, 1963
Hill-hugging stability of Ford low center-of-gravity tractors makes ideal mowing power for slopes and on level land.

Handle all mowing including brush with heavy-duty Ford rotary cutters. 60-inch, 84-inch and 100-inch cutting widths.

For all cutter bar mowing, Ford mowers are available in 5, 6, and 7 foot cutting widths. Curb lift provides up to 10½ inches of clearance under the inner shoe (except with LCG tractors).

Slash costs

Perfect power mate for all mowing, Ford LCG (low center-of-gravity) tractors can be equipped with Ford flail, rotary and cutter bar mowers.
on all mowing jobs with Fords

Match any mowing job with economical Ford power and your preferred type of mower—and cut mowing costs to new lows. Choose a Ford tractor in the power size to fit your mowing needs best. Team it with a Ford rotary cutter, cutter bar mower, or a Ford flail mower for fast, clean mowing.

High-capacity Ford flail mowers speed all mowing assignments. Free-swinging blades cut parallel to the ground, leave a smooth, even finish. Triple-hinged blades retract when striking an obstruction, then quickly return to cutting position. Available in 5, 6, and 7 foot cutting widths.

See your nearby Ford tractor and equipment dealer soon for complete information about economical Ford tractor power and matching mowers for every mowing job.

PRODUCTS OF FORD MOTOR COMPANY

FORD
The GOLLER Golf Ball Washer

★ Easily mounted
★ 13 quart capacity
★ Occasional rainfall keeps it full
★ Ball can be rinsed or scrubbed
★ Plastic brushes
★ Brushes easily reversed for double life

This washer will not churn up dirt when you wash your golf balls as does the average washer on the market today. In addition, it will last from 3 to 4 weeks without any service in the spring of the year. This means a BIG SAVING in labor, and releases your men when they are needed most on the course.

Send for one TODAY—on approval!!
Try it — if not satisfied, pack it up and return it — C.O.D., of course.

PRICE $19.50
J. J. GOLLER
GOLF BALL WASHER, Inc.
251 Guy Park Ave., Amsterdam, N. Y.

since 1955, has joined a group that is leasing the Skippack CC, Cedars, Pa. for the 1963 season. . . He will be the head pro at the new spot . . . Meadowlake GC in Canton, O., a new semi-private 18, with complete sprinkling system, bent tees, fairways and greens, and clubhouse built on barn lines, advertises that it challenges the golfer's skill and not his endurance . . . John Handweg, who is building a course that will be ready this spring, Knob Hill in Manalapan twp., N. J., formally took possession of the 264-acre tract in January . . . He bought the property from Mrs. H. L. Bauer, who retains ownership of a 10-room clapboard residence built in 1790.

Robert Jones, 22 years a supt., leaves greenmaster post at ElCaballero CC, Canoga Park, Calif., to join B. Hayman Co., golf course equipment and supply dealer, as its sales rep. in Ventura, Santa Barbara and San Luis Obispo counties, Calif. . . . Jack Level, noted collector and dealer in rare golf books and historic equipment has a collection of his golf rarities on exhibition at fairs and in metropolitan store windows . . . Level now is located at 5861 N. W. 38th st., Miami Springs, Fla.
This year, like every year since 1926, the turf experts who maintain America's leading golf courses are Milorganite minded. A recent survey shows more than 30,000 tons are purchased as carloads by golf courses annually. If less than carload amounts were included, the figure would be much higher.

There are good reasons why you should, or do, place your faith in the nation's number one golf turf fertilizer. You have worries enough about the weather, the golfer, the bugs, and the diseases. You must have a fertilizer that is safe and sure.

Nothing is safer than Milorganite, and nothing is surer in growing playable golf turf. No other fertilizer is as complete as Milorganite in available plant foods, and nothing will last any longer in promoting sturdy growth.

Milorganite remains the same because there is nothing we could add to it that would make it any better. It is as simple as that. Nationwide tests prove Milorganite alone outperforms mixtures, ammonium sulphate, ammonium nitrate, urea, leather tankage, castor pomace, and all four ureaforms.

Unquestionably, Milorganite is the best activated sludge. It is highest in nitrogen, lowest in inert matter, and the only one that is granular and dust-free in its original form.

So if you haven't already done so, join the throngs of Milorganite minded golf course turf experts. Your grass will be glad you did.

THE SEWERAGE COMMISSION
MILWAUKEE 1, WISCONSIN

March, 1963
Improved, self-propelled
POWERED TOP DRESSER

Save at least one-third on top dressing labor! One man, equipped with the Mete-R-Matic powered top dressing machine, can do the entire job alone, spreading top dressing materials evenly and quickly. No raking or dragging. Non-clogging design permits use of high moisture materials.

Only Mete-R-Matic has these original features:
• All metal treadmill.
• Metering gate for accurate volume control.
• Balloon tires. • Revolving spreader brush.
• Positive chain drive.
• Powered traction and spreading.
• Dual controls within reach of operator. Write for illustrated brochure.

SOD-MASTER
3456 No. Washington Ave., Minneapolis, Minn.

Tom McEwen, Tampa Tribune sports editor, says Mickey Wright is one of the most intellectual of professional athletes . . . McEwen also quotes Patty Berg: "Mickey Wright will set more records before she's through than any other woman golfer who ever lived." . . . La Wright, in winning her fifth Sea Island Ladies Open with a 212, four strokes ahead of Ruth Jessen, shot a final round of 33-40-73 in a 30-mile gale and 40 degree temperature.

Charles Curtis' Golfagraphs column in Los Angeles Times carried a story on starting time systems at courses in Los Angeles area . . . All weekend starting times at L. A. city courses are reserved by telephone . . . County course reservations are made seven days in advance . . . Pasadena's Brookside courses have permanent weekend reservations for alternate weekends . . . Torry Pines, San Diego Saturday times are reserved the previous Monday.

Bob Frainey now pro at Thorny Lea GC, Fall River, Mass, succeeding Bill Shields who retired after 53 years . . .

(Continued on page 149)

For Best Turf: pasteurize your top dressing mixtures

with a Tarco "Flash Flame" Soil Pasteurizer. Kills weed seeds and harmful bacteria with controlled heat.

Portable. Set up anywhere and start in five minutes. Treats 2 to 4 cu. yds. per hour. The Safer, More Convenient and Faster Method — tested and used by turf experts.

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FAIRWAYS  SHADE TREES  SHRUBS

JUST ONE SPRAYER

does all your spraying jobs

Keep fairways weed-free—greens strong and healthy. A versatile Myers sprayer gives you fast application—keeps your course open to the golfers. Converts quickly and easily from boom to gun operation. Available in a wide range of models, with capacities from 10 to 20 GPM.

Special corrosion resistant finish. All Myers sprayer tanks are double protected with “Fire-Cured” Epoxy coating—lasts years longer.

GET ALL THE FACTS—See the Myers Sprayer Dealer nearest you—or write for free, illustrated folder number M-1514.

The P. E. Myers & Bro. Co.
ASHLAND, OHIO  KITCHENER, ONTARIO

March, 1963
Beautiful Holmes
GOLF CLUB HERALD
SHOWS YOU HOW TO
CUT HIGH MAINTENANCE COSTS!

This new Beautiful Holmes “Golf Club Herald” is must reading. 12 pages of documented proof how BEAUTIFUL HOLMES GOLF CLUB CARPET has made par for the course at top flight country clubs all across the country — shows how these beautiful wiltons are tailored specifically to meet the varied and exacting demands of pro rooms... lounges... locker rooms — anywhere and everywhere that beauty and rugged durability must be combined. Case histories... illustrate the way BEAUTIFUL HOLMES GOLF CLUB CARPET solves a club’s unique need for a flooring that must provide an atmosphere of relaxed graciousness, yet stand up to the assaults of tracked-in-turf, cleats, and lots and lots of traffic. Long lasting, easy to maintain, BEAUTIFUL HOLMES GOLF CLUB CARPET is a long-range money-saver. Send for your copy of “The Herald” — it could be the first step in reduced maintenance costs for your club!

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Hemmed In, Wellesley Makes Maximum Use of Its Acres

Acquisition of adjacent estate, development of tightly-knit site plan, enable Mass. club to retain old ties

By RICHARD G. MANKEY
Scudieri & Monkey, Architects
Manchester, Conn.

Mushrooming suburbia are a recognized phenomena — deplored by some, lauded by others, acknowledged by all. Caught in a pattern of providing living space for an expanded populace are many old, well-established and active country clubs. Located a few years ago in quiet countryside, they are now hemmed in by road networks, homes, stores, and all the other suburban trappings. Almost gone is the possibility of acquisition of adjacent land of any appreciable area. Very frequently sky-rocketing land values put a terrific pressure on the membership to sell out and relocate farther out — possibly to repeat the process some 20 to 25 years hence.

Many well established clubs resist this pressure because they value the ties with the past represented in their existing course and clubhouse. Some have a membership that doesn’t want a change in location, and feels that the convenience of a location close to the geographical center of the membership has many decided advantages. For these clubs modernization and expansion of their facilities become necessary or desirable to provide fuller services and thus maintain an established position in the inevitable competition with the newer clubs. At the same time, an addition to the membership base in financing modernization and expansion becomes very desirable if not essential.

Facilities Not The Best

For several years prior to 1960 the Wellesley (Mass.) CC had in many respects been facing this problem. Established in 1910 approximately eleven miles from the heart of downtown Boston, with an existing building as a clubhouse and with a 9-hole course, the Wellesley group has over the years built up a tradition as
an extremely active social, golf and tennis club. Within recent years the club has been faced with the shortcomings of a 9-hole course, an inadequate pro shop, rundown men's locker room facilities, no women's locker room worthy of the name, inadequate kitchen facilities, and no separate men's eating and lounge area.

Option Turned Down

In 1960, the club was offered an option on a complete nearby estate with more than adequate, although rocky, acreage for an 18-hole course and an existing estate house as a possible building nucleus. By close votes on two different occasions the membership decided in favor of remaining at its present location. Tacit acknowledgment was thereby given the need for improvement of the old course and clubhouse in the near future.

Working to this end after many previous refusals, Walter Spangler, chairman of the club's development committee, was able to convince the only major adjacent land owner, a parochial vocational-agricultural secondary school, to sell some 49 abutting acres to the club.

With the existing course and new acreage to work with, Architect Geoffrey Cornish set about designing an 18-hole layout. Under the direction of Don Kelleher, Wellesley's supt., four holes in the immediate vicinity of the clubhouse were relocated to allow for five new tennis courts, approximately two to three times as much parking area, and a proposed addition to the building. With five of the existing holes remaining, 13 new ones including the four mentioned above, and with a completely new green, tee, and fairway automatic watering system installed, the course emerged as a full blown championship course.

Many Additions Needed

In analyzing the physical setup at Wellesley, our firm sought to find ways to add to the existing clubhouse to provide a new pro shop, lounge, lockerroom, kitchen, etc. This was in an area that was seriously restricted by an existing public road, swimming pools, social terraces and tennis courts. Significant features of the plans as built and in operation at this writing are:

A. Development of a tightly knit site plan stressing maximum usage of all areas and close interrelation among social terraces, golfers' terraces, circulation and access walks, the first tee, the tennis courts, the swimming pools, etc. Studied landscaping of the foregoing with proper shrubbery, ground cover, small flowering trees, etc.

B. A two-level clubhouse wing addition made necessary by the extremely limited land area and connected to the existing clubhouse by a one-level lounge service area — a one time integrated solution to avoid the common piecemeal, money-wasting construction of many clubs.

C. In the two-level wing a modern, at-grade level pro shop adjacent to the newly relocated first tee. On the upper level an expanded men's lockerroom over the pro shop. This was to be up a half flight from the main floor and have lockers designed to serve small groups with high natural light and ventilation.

D. A complete separation of the service and social activities of the club in a major reassessment of these functions. Instead of the previous intermingling of the two, a new isolated direct service access through the existing building basement and by dumbwaiter up to a centrally located kitchen area.

E. Concentration of all food preparation in one centrally located kitchen to service formal and informal dining areas in any one of three directions, and avoided duplication of expensive kitchen equipment.

(Continued on page 164)

See Membership Analysis page 32