THE CAP WITH QUALITY

"Golfer," at left, has strap in back and is adjustable to all head sizes . . . From $12.50 per doz. "Mr. Pro," at right, has snaps in back, also adjustable to all head sizes . . . From $15.00 per doz. Both in assorted colors, fabrics. Enquire about emblems for your caps. Write:

ZIPPER CAP MFG., CO., Inc. Miami, Fla.; Phone: NE 3-0328

Converts IH Cub Cadet to Service Vehicle, Golf Car

Jenkins Equipment Co., Dexter, Mich., has converted the International Cub Cadet tractor, manufactured by International Harvester Co., into a service or utility vehicle. The unit also can be converted into a golf car, known as the Sweepster Golfer, in less than three hours of shop time. Features of the converted vehicles are speeds up to 10 mph at the touch of a foot pedal, feather touch steering with 6½-foot turning radius and a super-quiet muffler. Clutch, brake and throttle are combined in one foot pedal. A center-mounted rotary mower can be attached to the service vehicle.

Hogan Putter Cover

The all-leather putter cover offered by Ben Hogan is specially designed for blade and most mallet putters. It is made of quality leather and features gusset styling and strong thong loop. The cover is available in a variety of colors to exactly match wood head covers or to be coordinated with the golf bag and accessories. The putter cover is available only at pro shops.
Cliff Buck Retires As
Wilson Division Manager;
Succeeded by Cherry

Clifford H. Buck, a 35-year employee of Wilson Sporting Goods Co. and manager of the Denver-Salt Lake City sales division, retired in June. He is succeeded by Herman G. Cherry. A football and basketball star at Iowa Wesleyan College and later a high school coach, Buck joined the Wilson organization in 1927 as a sales rep. In 1932 he was appointed Denver manager and from 1940 until 1944 was the Dallas sales division manager. He returned to Denver in the latter year and in 1950 was appointed to the position he held at the time of his retirement. Cliff has long been associated with the A.A.U. on both a national and international level. Cherry has been with Wilson for about 16 years, working in a sales and executive capacity in Kansas City and Dallas and more recently in the company's River Grove, Ill., headquarters.

MacGregor's Tru-Line Putter for Lefties or Righthanders

The Tru-Line putter is one of the newest models in the MacGregor line. The entire head is bronze and has a satin finish. It can be used by either a righthander or a southpaw. The pencil chrome shaft is centered at the head for ease in lining up the putt. The putter is 35 inches long and is fitted with a white rubber slip-on grip.
Golf Course Design & Construction


J. H. Waters, Jr.
Gregory Lake
Phone — 822-2093
North Augusta, S. C.

Golf Course Construction

We build the course complete, make modifications, install watering systems, rebuild courses, move greens or tees and in fact handle any part of golf course construction.

Iberia Earthmoving Service, Inc.
Iberia, Ohio
Phone Galion O. H O 8-5454

Classified Ads

Rates: Minimum insertion $4.00 for 20 words; additional words 20¢ each. Bold face type, 25¢ per word. Classified cols. reserved for help or services wanted and for sale of used equipment. NO CLASSIFIED ADS ACCEPTED AFTER THE 22nd of MONTH PRECEDING DATE OF ISSUE. UNDER NO CIRCUMSTANCES ARE WE PERMITTED TO DIVULGE THE NAME AND ADDRESS OF THOSE PLACING THE BLIND ADVERTISEMENTS. Response to all box number ads should be addressed to the box number, mail to GOLFDOM, 407 S. Dearborn, Chicago 5.

Jobs Wanted

PGA Pro-Greenkeeper — employed in Midwest wants club in East or South that desires service and integrity. Married — age 36 — experienced — competent — A-1 credit rating. Address Ad 701 c/o GOLFDOM

Greenkeeper with all necessary qualifications. Will finish construction job by Aug. 1, then would be available immediately, within 100 miles Chicago. Address Ad 702 c/o GOLFDOM

CLASS "A" PGA MEMBER WITH TEN YEARS EXPERIENCE AS EXCELLENT TEACHER AND PLAYER DESIRES CHANGE FOR 1964 SEASON. ADDRESS AD 703 c/o GOLFDOM

CLUB MANAGER, THORO KNOWLEDGE OF FOOD AND BEVERAGE CONTROL AND PURCHASE PREPARATION AND CONTROL, MARRIED — BEST REFERENCES. ADDRESS AD 709 c/o GOLFDOM

Supt. desires change. Top recommendations in construction and maintenance. Specialist in all soils and grasses northern and southern areas. Good organizer, qualified in all fertilizers, fungicides, machinery and irrigation systems, GCSAA member. Available. Any location. Address Ad 710 c/o GOLFDOM

Supt. & Greenkeeper — 20 years experience, wants year round position, preferably Chicago, Ill. area by Sept. or Oct. 1st. Supt., 106 Fairway Dr., New Hartford, N. Y.

Michigan Country Club Manager desires Club in Florida for Winter months as Manager or Assistant. Married. Excellent references. Address Ad 714 c/o GOLFDOM

JOBS OPEN

Distributors wanted — New type 9' ball retriever, non-corrosive aluminum, no adjustments, light, retail for $4.95. Address Ad 704 c/o GOLFDOM

MANUFACTURER'S REPRESENTATIVES WANTED TO SELL TOP GRADE LEATHER CARRY-ALLS AND LEATHER GOODS. ALL TERRITORIES AND COMMISSION OPEN. ADDRESS AD 708 c/o GOLFDOM

Experienced Golf Professional wanted for fine Miami Golf Resort. Year round position. Prestige job. Write full particulars and compensation required. Address Ad 712 c/o GOLFDOM

Miscellaneous


For Sale — 1962 Laher Golf cart, 4 new & 3 demonstrators. Good price on one or all. T. D. Field, Box 40, Abingdon, Va.
“HOLE-IN-ONE" THE LATEST PAY & PLAY AUTOMATIC ELECTRONIC PUTTING GAME SENSATION. A GAME OF SKILL (COIN OPERATED) LEGAL IN MOST AREAS. SOON PAYS OFF IN YOUR CLUBHOUSE. EXCELLENT IN BOWLING ALLEYS IN WINTER. ORIGINAL FACTORY $1200.00 EA. WE HAVE A FEW TRADE-INS, SLIGHTLY USED, IN GOOD CONDITION $150.00 EA. AT THESE PRICES, YOU CAN AFFORD TO OWN YOUR OWN. MAKE ALL THE PROFITS PAY; NO COMMISSION. SEND AT ONCE FOR ILLUSTRATED BROCHURE. PRICE SUBJECT TO STOCK ON HAND ONLY. NORTHEAST DISTRIBUTING CO., INC., 1887 ST. A., CANTON 5, OHIO

For Sale — 9 Hole Par 3 Golf Course, lighted for night play and 18 hole Miniature Course. Beautiful clubhouse; parking for eighty cars. Located between 2 highways close to 2 large motels and teaching net. 10 minutes from city center of two hundred forty thousand. Price $40,000 complete with equipment. Address Ad 706 c/o Golfdom

Wanted: Food Concession in progressive Golf facility. Address Ad 707 c/o Golfdom

Wanted to buy: Driving Range or Golf Course. Will buy outright and/or share ownership with active participation. 208 Bachman Avenue, Los Gatos, California

FOR SALE — GOLF RANGE & MINIATURE IN MIAMI, FLORIDA. Structural steel and concrete double deck tee line. Entire range irrigated. 36 hole elaborate miniature course with life sized fibre glass figures. Mercury vapor lighting system, CBS Building, pro shop and toilets. 575’ Frontage on busy four lane highway — close in. Write J. E. O’Connor, 9232 S.W. 53rd Road, Miami 36, Florida.

WE WILL REPAINT AND RELETTER YOUR USED GOLF BALLS FOR 2¢ EACH. BADGER GOLF CO., WATERFORD, WIS.

WE MANUFACTURE IRONS, WOODES, PUTTERS TO YOUR SPECIFICATIONS AND TRADEMARK (JOBBOATING QUANTITIES). WRITE FERNQUEST & JOHNSON GOLF COMPANY, COLMA, CALIF. FOR PARTICULARS

WANTED FOR CASH

OLD GOLF BALLS — RETRIEVED FROM PONDS, GOLF COURSES ETC.

Cut or bumped $0.36 per doz.
Off brands and slightly nicked $1.56 per doz.
Round and perfect $1.25 brands
Round and perfect $2.40 per doz.

At above prices, freight to be prepaid by shipper.
Send for shipping tags and instructions
NOTE — Golf Driving Range Culls not wanted at present.

We are nation-wide Distributors of the finest in Driving Range, PAR 3 and Miniature Course equipment — balls, clubs, mats etc. Send for our current supply catalogue

NORTHERN GOLF BALL CO.
2350 W. Roscoe Street
Chicago 18, Illinois

FOR SALE — ONLY LIGHTED DRIVING RANGE AND MINIATURE COURSE IN AREA. ALL THE TEACHING YOU CAN HANDLE. CENTER OF PALM SPRINGS, CALIFORNIA. ADDRESS: TAM O'SHANTER RECREATION CENTER, 1050 E. RAMON RD., PALM SPRINGS, CALIF.

TRIAL AFFILIATION WANTED AT COURSE OR RANGE WITH VIEW TO FUTURE LEASE OR PURCHASE. MALE, SINGLE, 48, GOOD APPEARANCE, PLEASANT, FAIR GOLFER, FINANCIALLY CAPABLE. ADDRESS AD 715 c/o GOLFDOM

FOR GOOD RECONDITIONED GOLF CARS AND EXCEPTIONAL PRICES ON GOLF CAR BATTERIES SEE OUR ADS ON PAGES 56 & 81.

ARIZONA—
A mile high, in the ideal year 'round mountain climate, a one and a half hour drive from the booming Phoenix Valley of the Sun. Nestled among the pine covered hills, is this modern, sporty nine hole regulation golf course, complete with attractive clubhouse, dining room, bar, Pro Shop and all facilities. Completely watered course, fully equipped, in fine condition. Adjoining land available for expansion and additional homesteads. A going, sound operation just touching on terrific potential! Available to qualified buyer in $150,000.00 bracket. Flexible terms. Address Ad 711 c/o Goldom

O'Bryan, Delahanty Named Orangeburg Sales Engineers

Appointment of two employees of Orangeburg Manufacturing Co., a division of the Flintkote Co., to sales engineer positions has been announced in recent weeks. Robert D. O'Bryan has taken over one of the posts in Louisville, Ky., and Edward J. Delahanty, the other in Conn., southern N. Y. and N. J. O'Bryan is a member of the American Society of Civil Engineers and was a structural design engineer with a Louisville firm before joining Orangeburg. He was graduated from Chicago Technical College. Delahanty, a Syracuse University graduate, formerly sold asbestos-cement pipe for Johns-Manville and at one time was a sales rep for Kalco Graph Corp. of New York.

Revolving Signs Advertise Golf Operations

Rev-O-Lite revolving, illuminated signs, may be obtained from American Post Lite Co., 3904 Apperson Way North, Kokomo, Ind., are available in various sizes from two to more than four feet high (without stand) and from about five to thirteen feet in circumference. They are popular as exit and entrance signs for such as parking lots and are recommended for advertising golf courses, ranges, Par 3s etc. Information as to available models and prices can be obtained from American Post Lite.

Johns-Manville, C.I.T. Offer Irrigation System Finance Plan

A plan for financing irrigation systems recently was announced by Johns-Manville and C.I.T. Corp., the nation’s largest industrial financing firm. Details of the plan can be obtained from J-M dealers or Johns-Manville, Box 362, GO-3, New York 16, N. Y. Under the plan, according to George Wahl, general sales manager, pumps, engines, fittings, sprinkler heads and J-M irrigation pipe can be financed with a minimum down payment of 25 per cent. The balance can be paid off in installments over a five-year period or less, depending on the purchaser's option.
Buyers' Service

Check off your Needs, tear out and mail this sheet to Golfdom, 407 S. Dearborn St., Chicago 5, Ill. You'll get prices, literature direct from the sources of supply.

**Golf Course**

- Aerifying equip.: Fairway □ green □
- Algae Killer (ponds)
- Architects: course □ house □
- Ball mork repair tool
- Ball Washers
- Ball Washing Compounds
- Batteries (golf car)
- Benches (tee)
- Bent grass stolons
- Bermuda Stolons
- Brown-patch preventatives
- Color spray for turf
- Compost mixers
- Crabgrass control: Regular □ Pre-emergence □
- Crabgrass control machine
- Custom Stone Picking
- Drinking Fountains
- Fertilizers Solid □ Liquid □
- Flags (greens) □ Flag poles □
- Flag pole reminder signs
- Fungicides
- Golf Cars: Elec □ Gas □
- Golf course furniture
- Hole cutters
- Hose clamps
- Humus
- Hyd. lift haul carts
- Insecticides
- Irrigation consultants
- Landscape Contractor
- Lapping-in Machine
- Lighting equip.: Miniature □
- Par-3 □ Regulation Course □
- Pract. green □ ParK □
- Miniature Course Const'n
- Min. Course Obstacles
- Min. putting surface (felt)
- Mowers: putting green □
  - rotary □ tee □
  - fairway □ rough □
  - hand □
- Mower Grinders
- Peat Moss
- Pipe
- Putting cups
- Seed: fairway □ green □
- Seeding (spray-mulch)
- Seeage stopper (ponds)
- Shelter house: car □ shower □
- Signs (Illuminated & Revolving)
- Signs — yardage, etc.
- Sod cutter
- Soil conditioner
- Soil screeners □ Soil shredders □
- Soil Pasteurizers
- Sprayers: power □ hand □
- Spreaders: seed □ fertilizer □
  - topdressing □
- Spikers: greens □ fairway □
- Sprinklers: f'way □ green □
  - Stone picker (mechanical)
  - Sweepers
  - Sweepers-mulchers (turf)
  - Swimming pool point
- Tee Markers
- Tee Shelters
- Thatch removing machine
- Tractors
- Trees □ Shrubs □
- Turf consultants
- Utility Trailers
- Water systems, fairway
- Weed chemicals
  - for turf □ for water □

**Pro Shop**

- Bags: Canvas □ Leather □
- Bag storage racks
- Bags □ electric □
- Bag Tags — Guest Tags
- Balls: Regular □ Range □
- Ball dispenser (coin operated)
- Ball Name-Markers
- Ball Markers — for greens
  - Ball retriever
  - Ball Stripper (range)
  - Ball washer
  - Ball washer, counter & dispenser
  - Batteries (golf cars)
  - Battery chargers
  - Cans and hats
  - Cash Registers
  - Charge books: pro shop □
    - green fee □
  - Clubs: Woods □ Irons □
    - Putters □ Range □
  - Club head covers
  - Club repair supplies
  - Floor covering (spike resistant)

- Gasoline motors (golf car)
- Golf Cars: Elec □ Gas □
- Golf car trailers
- Golf car transmissions
- Golf car protector
- Golf gloves
- Golf grips: Leather □ Comp. □
- Golf Practice Devices
- Golf shoes
- Golf Shoe Brush & Scraper
- Golf Shoe Cleaners —
  - Tee and entrance
- Grip slip preventative
- Handicap Computer (auto)
- Handicap racks □ cards □
- Insect bite lotion
- Insect repellant
- Lighting equip. — range
- Mech. Range Ball Retriever
- Name labels, for clubs
- Practice driving nets
- Practice Putting Devices
- Rubber-spiked Overshoes
- Score cards □ Charge checks □
- Score card & pencil Tee Box
- Shoe Deodorizer
- Sportswear: Shirts □ Socks □
  - Sport jackets □ Rain jackets □
  - Windbreakers □ Slacks □
- Bermuda shorts:
  - Ladies □ Men's □
- Tee bag racks
- Tee mats
- Teeing device (automatic)
- Trophies

**Club House**

- Bath mats
- Bath slippers
- Disinfectants
- Floor coverings
- Folding Table (Banquet)
- Greater pins
- Link Type Mats
- Locker Name Plates
- Lockers
- Locks (combination) for lockers
- Printing
- Runners for aisles
- Rugs
- Towels (golf, disposable)
- Trays (with club emblem)

Send information (please fill in as completely as possible)  
Your Title at

<table>
<thead>
<tr>
<th>To: Name</th>
<th>Your Title at the Club</th>
</tr>
</thead>
<tbody>
<tr>
<td>Club</td>
<td>Address</td>
</tr>
<tr>
<td>Town</td>
<td>Zone (_) State</td>
</tr>
</tbody>
</table>

(see reverse side)

July, 1963
37th YEAR OF SERVICE

as golf's clearinghouse of information on the most successful operating practices and products for your club. Make use of it!

Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service... for time, labor and money-saving guidance of your officials and department heads. Help the right men at your club do the job right. Send in the form below. Keep them informed on the latest how-to-do-it-ideas!

FILL IN BELOW — MAIL THIS PAGE TO

GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

CHECK TYPE OF COURSE:
   Private □ Semi-Pvt. or Fee □ Municipal (City or State owned) □
   If a Par 3 course, check here □

NAME OF CLUB OR COURSE

No. of Holes Original date of club opening (if known)

MAIL ADDRESS:
   CITY: ..........................................................
   ZONE ... STATE ...........................................

President's:
   name ................................................... (Zone ............ )
   Add: ............................................... Town: .................. State:

Manager's:
   name ................................................... (Zone ............ )
   Add: ............................................... Town: .................. State:

Course Superintendent's (Greenkeeper):
   name ................................................... (Zone ............ )
   Add: ............................................... Town: .................. State:

Professional's:
   name ................................................... (Zone ............ )
   Add: ............................................... Town: .................. State:

Golfdom
ADVERTISERS' INDEX

JULY, 1963

Acushnet Process Sales Co. .......... 2nd Cover
Aero-Thatch, Inc. .......................... 79
American Liquid Fertilizer Co. ....... 75
American Post Lite Co., Inc. ......... 81
Aquatrols Corporation of America ...... 72
Baldeck, Bob ............................... 91
Bear & Son, William P. ................. 89
Bowers Battery & Spark Plug Co. .... 12
Bushnell Industries, Inc. .............. 69
Caddy-Roll Rental Service .......... 83
Carlson & Ryder .......................... 93
Cast Iron Research Association ........ 54
Chicagoland Cushman Sales .......... 71
Chickis, C. H. ............................ 75
Cole Nursery Co., The ................. 73
Colonial Gardens, Inc. ................. 90
Container Development Corporation .... 80
Cernish, Geoffrey S. ................... 87
Coster Electric Car Sales & Service, H. 56, 61
Cushman Motor Works .................. 8
D & B Products Company, Inc. ........ 85
Dargie Golf Company, Bert .......... 84
Darrah, John R. .......................... 86
Dean, George A. .......................... 76
DeFrance & Associates, Jesse ....... 65
Dupont .......................... 11
Dunlop Tire & Rubber Corporation .... 11
duPont deNemours & Co., Inc., E. I. .. 98, 51
Eastern Golf Company ................. 82
Fairway King Manufacturing .......... 14
Fate-Resh-Health Co., The .......... 66
Fitch Farmhouse & Associates, Homer D. 91
First Flight Company .................... 9
Ford Tractor & Implement Operations (U.S.) 29
Frazier Top Dresser-Spreader .......... 46
General Electric Company .......... 45
Gill, David ............................... 89
Godwin & Son, Hiram F. ............... 80
Golf Club Management Co. ........... 86
Golfcrest, Inc. ............................ 15
Goodyear Tire & Rubber Co. .......... 7
Gordon, William F. & David W. .... 87
H. & R Manufacturing Co. ............ 84
Harley-Davidson Motor Co. .......... 59
Harris, Robert Bruce .................... 66
Hawkes, James G. ....................... 89
Hercules Powder Company ............. 25
Hester Battery Manufacturing Co. .... 47
Hillich & Bradbury Company .......... 53
Ibex Earthmoving Service, Inc. ...... 93
Johns-Manville Corporation .......... 31
Johnston Industries, J. B. ............ 82
Jones, Robert Trent ..................... 88
Kent-Dick Corporation .................. 91
Kent & Company, David W. .......... 94
Kirsch Card Service ..................... 90
Kro-Kar, Inc. ............................. 85
Kwik-Bilt, Inc. ........................... 92
Lester Equipment Corporation, Inc. ... 52
Lien Chemical Company ............... 60
Loeck & Associates, Inc., E. ........ 86
MaccGregor Company, The ............. 60, 61
Maddex Construction Company ........ 88
Mallinckroyd Chemical Works .......... 18, 19
Manufacturer's Specialty Co. ......... 6
McCune & Company ...................... 91
McKay, Alexander G. ................... 92
McLaughlin & Son, Hugh J. ........... 19
Miller, Inc., A. J. ........................ 58
Miller Golf Products Corporation ...... 83
Minimax Computing Corporation ...... 6
Minnesota Mining & Manufacturing Co. ....... 3rd Cover
Mitchell Rubber Products, Inc. ...... 76
Mody Sprinkler Co. ..................... 82
Moore Golf, Inc. .......................... 82
Motor Appliance Corporation .......... 16
Muskiewear, Inc. ........................ 56, 67
Murdoch Mfg. & Supply Co. .......... 96
National Golf Foundation ............. 81
National Rain Bird Sales & Eng. Co. .. 79
New Jersey Porcelain Company ....... 62
P G A Golf Equipment Co. ............. 55
Packard, Edward Lawrence .......... 82
Par Aide Products Company .......... 41
Plummer, Ralph .......................... 87
Rain-O-Mat Sprinklers .................. 54
Rainy Sprinkler Co. ..................... 49
Ransoms Sims & Jeffries, Ltd. ....... 49
Reliable Knitting Works ............... 13
Rider Nurseries & Floral Co. ....... 91
Rogers Mower Corporation ............. 93
Royer Foundry & Machine Co. ....... 33
Ryan Landscaping Equipment Co. ..... 27
Sewage Commission, The .............. 77
Simmons, Robert A. ...................... 87
Simpson Irrigation Systems, Inc. ...... 55
Sit-N-Rest Bag Co. .................... 8
Smith, Ernest ............................. 93
Smith, Horace W. ....................... 92
Smith, Kenneth ........................... 10
Sod-Master Corporation ............... 83
Spalding & Bros., Inc., A. G. ....... 67
Spear, William James ................... 92
Sports Awards ............................ 12
Standard Manufacturing Co. .......... 74
Stewart, Charles E. ..................... 92
Taylor-Dunn Manufacturing Co. ...... 48
Thermo-Fax .................. 3rd Cover
Terry Manufacturing Corporation ...... 42
Trans-American Van Service, Inc. .... 10
Trophy & Medal Shop, The .......... 16
Tull, Alfred H. ............................ 85
Pepitone Electronics, Inc. ............ 35
Peck & Co. ............................... 90
Peck & Co., Inc. .......................... 36
Pelzer, W. M. ............................. 64
Westek Golf Range Supply Co. ........ 57, 85
Wyandotte Chemicals Corp. .......... 23
Zipper Cap Manufacturing Co. ....... 91

Swinging Around Golf

(Continued from page 85)

Club, Summit, from 1912 until 1924 and then served for several years at the Old CC of Flushing, L.I. . . . An irate and unknown golfer at Ogdensburg (N.Y.) CC, where Ernie Fortner is pro, has been accused of cutting down two large elm trees that bordered one of the fairways . . . Some of the kids enrolled at Vic Ghezzl’s golf camp in Windham, Conn., have come from as far as St. Louis, Chattanooga and Florida.

Ghezzl, by the way, has played in the most PGA Championships — 27 . . . Sam Snead has taken part in 22, Jim Turnesa in 16, Chick Harbert in 14, Jack Burke and Jim Ferrier in 12 and Walt Burkemo in 9 . . . Mickey Wright recently traveled to Portugal and played Brigitte Varongot, European women’s amateur champion, in a match which will be seen on Shell’s “Wonderful World of Golf” next January.

None of the 150 or so golf writers who took part in Golfing’s poll to pick the winners of the Open, PGA Championship and Amateur, selected Julius Boros to win at Brookline . . . Only one, Furman Bisher of the Atlanta Journal, predicted that Jack Cupit would win the Open . . . But 62 writers came close by choosing Arnold Palmer as their favorite . . . Penn Machine Co., Pittsburgh, has bought Lakeview CC, Morgantown, Pa., from the estate of the late H. Ward Christopher for more than $1 million . . . This club and its supt., Carl K. Smith, were subjects of a Golfdom niece in February.

Bill Flynn now pro at new Thomson Club, North Reading, Mass., which opened its first nine recently . . . Tom Mahan, veteran pro at United Shoe Machinery club, Beverly, Mass., recovering at his home and doing a little putting and chipping in his yard . . . Mahan, sectional and national PGA official for many years, was stricken shortly after returning from Florida in February where he was worked hard in putting on PGA merchandise show.

Tommy Meehan, for past 10 years pro at Bloomington (Ill.) CC and for 20 years prior to the Bloomington assignment, pro at Riverside and other clubs in the Chicago district is resigning at the end of the season . . . Robert J. Roper named manager of Bushfield (Va.) Golf & Boat Club, Bushfield club, recently opened, is on site that once was plantation of John Augustine Washington . . . Roper has been president of Virginia and National Capital chapters of Club Managers’ Association of America.
PROS !!!
WIN AN EXPENSE-PAID WEEK FOR TWO AT PEBBLE BEACH!
JUST URGE GOLFERS TO TRY TO BEAT BING!

The 3M Company and THERMO-FAX Products dealers are sponsoring a "Beat Bing" golf tournament this year. All businessmen-golfers are eligible to try beating Bing Crosby's golf score between August 4 and August 24. Even the Sunday duffers have a chance to win because there will be 3 handicap classes. Top winners receive a free week for two at the Bing Crosby National Pro-Am Golf Tournament at Pebble Beach next January! You may win a trip, too!

IF ONE OF THE 3 PLAY-OFF WINNERS QUALIFIED ON YOUR COURSE (and your signature appears as validation on the winner's entry form)

YOU ALSO WIN A FREE WEEK FOR TWO!

So make sure your members sign up and play between August 4 and 24. Remember, both the low and high handicap players have a chance to win! You can heighten this golfing interest by displaying colorful "Beat Bing" posters which contain entry blanks for the "Beat Bing" tournament. Ads in national magazines, your local newspapers in addition to announcements on radio and television will be telling golfers to "get entry blanks at your local pro shop"

Winners will fly on American Airlines Astrojets . . . the only transcontinental airline with an all fanjet fleet!

GET IN TOUCH WITH YOUR LOCAL "THERMO-FAX" PRODUCTS DEALER TO SET UP A SPECIAL "BEAT BING" EVENT AT YOUR GOLF COURSE!