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play the ball the best players choose
William H. Johnson, Riverside, Calif., former president of the GCSA and for some years active as a golf architect, recently completed Palo Mesa CC, Fallbrook, Calif. ... Donnybrook Links at Rialto, Calif. also is a recent Johnson job ... Johnson is finishing a par-3 nine hole course for M. R. Squires, near Escondido, Calif. on Route 295 ... He also is designing a course for a de luxe club in Mexico not far from San Diego.

PGA Seniors under presidency of Pres. William Mitchell, pro at Onondaga CC, Fayetteville, N.Y., already is planning 1964 Seniors championship bigger than the record affair at Port St. Lucie CC this year ... Hoping that PGA's two new 18s will be in great condition ... Housing won't be as convenient, attractive and economical as at Port St. Lucie, but there is a lot of motel space within 10 to 15 miles of Palm Beach Gardens ... Listing desirable housing and making arrangements will be a big job.

John Allessio, owner of the Del Coronado hotel in San Diego and the Caliente race track, was host at the track to a number of supt's. and their wives during the GCSA meet ... Several supt's. came out ahead ... Said horses were easier to bet than the weather.

Cecil Hollingsworth, who shares with Gomer Simms top billing in Southern California fee course owner-management, started in golf in 1918 working for Herb White at the Angelus Vista sand green course at Los Angeles ... Cece then was capt. of his high school football team and was starting to climb to playing and coaching fame ... When Angelus Vista was subdivided, Hollingsworth went to work on Bellevue in which White also was interested ... In 1928 White got scared that fee courses were overbuilt ... There were eight around Los Angeles then ... He sold to Hollingsworth ... Rates then were 35 cents daily and 50 cents Sat., Sun., holidays ... Four players were started every five minutes then.

Future Curtis Cup matches will be played at 18 holes rather than the traditional 36 ... The 1964 matches are scheduled for Porthcawl, South Wales ... This is in keeping with the changes made two months ago in the Walker Cup setup ... 19th Women's Collegiate to be played June 17-21 at Pennsylvania State U. with Carol Sorenson of Arizona State U., being the defending titleholder ... A glance at the list of the past winners shows that only two of the gals have played professionally ... A giant golf tee rises from the lower floor in the spectacular clubhouse of the
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April, 1963
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new Skyline CC in Tucson, Ariz., to form the orchestra platform... Club was officially opened in March.

Paul Bell recently shot a 9-under 63 to set a new course record for Naples (Fla.) G & BC, where he is pro... Previous low of 65 was shot by Dave Ragan... Eastern Air Lines recently released a 16 mm color film, "Florida—Golf Capital U.S.A.", that may be borrowed from any of the line’s sales offices... Second Markham Cup Pro-Am to be played at Casper (Wyo.) CC, Aug. 1-4... Prize money will total $6,000 and 150 golfers are expected to enter... Of the 28 players who competed in the 1962 Las Vegas Tournament of Champions, only 11 of them had qualified for the 1963 edition through mid-March.

Quite a story connected with Harry Toscano of the University of Houston golf team... He made the U. of H. freshman basketball team, but couldn't make the golf squad... As a sophomore he caddied for a schoolmate in the All-American Intercollegiate and the Houston Classic... A powerful hitter, but a little short on finesse, Harry finally made the golf team as a Junior and has done well in a couple of collegiate events... Last sum-

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Another pleasant tournament at a great course is added to the Senior amateurs' calendar with the first annual match-stroke play tournament, April 10-13, at the Bay Hill Club, Orlando. Southern Seniors of Orlando are the hosts.

Fincastle CC, 18 designed and built by Dick Wilson at Double Gates, Va., just across state line from Bluefield, W. Va., expected to be open for play this fall. Over $500,000 raised to start the project which will have besides course and clubhouse, pool, tennis courts, skeet range, ski and toboggan areas and residential sites. Nelson Doyle expects to open his Swansea CC 18 designed by Geoffrey Cornish May 30. The course at North Swansea, Mass., is bordered by a subdivision project.

Fine story on O. J. Noer by Ben Gleissner in Milwaukee Sentinel. Told of O. J.'s extensive travel as turf consultant with golf architect Dick Wilson since Noer's retirement from Milorganite after 35 years. Story was illustrated by photo of O. J. with USGA green section 1963 award.

Jules Platte now pro at Paradise Valley.