3 exclusive Wilson Staff club ideas help you play your best golf

1 PERFECTLY-MATCHED SHAFTS

First truly matched set of golf clubs. Wilson Staff clubs are first with every shaft matched in flex-action to the weight of its club head. Diagram shows how shaft-flex point steps down on each club, proof that Wilson compensates for the change in weight between club heads, because club heads increase in weight as they increase in loft.

"Ordinary" sets are only half-matched. Diagram shows how identical shafts in "ordinary" sets are used for more than one club head in the set.

2 DYNAPOWER IRONS

Wilson Dynapower principle flares club head weight behind the ball to increase effective hitting area.

"Ordinary" irons waste power with improper weight distribution that minimizes effective hitting area.

3 STRATA-BLOC WOODS

Arrow shows how strong end-grains in each layer of wood are directed against the ball for additional thrust.

Handsomely finished Strata-Bloc woods seal out moisture, seal in perfect balance. Wilson Strata-Bloc woods won't warp, swell or split—ever.

Sold only through golf professional shops

PLAY TO WIN WITH

Wilson

Wilson Sporting Goods Co., Chicago
(A subsidiary of Wilson & Co., Inc.)

April, 1963
**TROPHIES**

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Telephone: Area Code, 312; 787-6034, 6044

CC, Phoenix, Ariz. . . . Platte was teaching associate with Ken Kier at Paradise . . . Prior to going to Arizona club, Platte was pro at Knollwood Club, Lake Forest, Ill., for 15 years, and at Monterey Peninsula CC, Del Monte, Calif., and Wick- enburg, Ariz., and Sundown Ranch (now Scottsdale CC) Ariz.

Paul Hahn flew his Piper Comanche plane 16,000 miles during his recent schedule of trick shot exhibitions in the Caribbean . . . The intrepid Mrs. Hahn flew with him . . . Paul gave exhibitions at U.S. military bases in the Caribbean and a Venezulan performance while trigger-happy Castro reds were shooting up the neighborhood . . . Spanish Main circuit tournaments exhibitions and fishing in Orinoco jungle waters were recorded in the Hahn log . . . Piper plane people have 2,500 ft. of color film on the Hahn tour . . . The film will be released soon.

Silverado CC, Napa, Calif., moving fast with its development program now that Pat Markovich is a full time worker there . . . Pat and Johnny Dawson were two of the fellows who started this excellent resort course in the famous Vino valley . . . Prosper (Army) Gianvito now pro-mgr., Charlotte (Mich.) CC . . .

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**Deluxe Electric Golfster.**

By

**CUSHMAN**

Nothing else adds so much prestige or comfort as a Cushman Deluxe Electric Golfster. Power- ful, far-ranging, smooth-riding, with every deluxe feature already built in, the Cushman Deluxe Electric Golfster is first choice on the finest courses.

Made by the world's largest maker of golf cars. Write for complete information and name of nearest distributor.

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and ends in bigger pro shop profits

The only sound sweeter to your ears than a golfer smacking it a "Maxfli Mile" out on the course, is the sound of your cash register ringing as a result of it. And that's just what happens. The start of the "Maxfli Mile" is right at the tee where the finest golf ball ever made — the Super Maxfli — waits for the longest ride a golf ball can take. The end result is the kind of customer satisfaction and loyalty that means bigger sales and profits for you.

Last year's Super Maxfli sales broke an all-time record. And to make sure you stand a better than even chance of repeating this performance we're backing up this year's "Maxfli Mile" campaign with the biggest advertising effort in our history. So make sure you're ready at the winning end of the "Maxfli Mile" with a plentiful stock of Super Maxfli balls... the ball that gives every golfer maximum distance, accuracy and consistency.
Andrew B. Kremposky goes from Oak Leaf CC, Girard, Ill., to pro at Edge-
wood CC, Auburn, Ill. . . . Edgewood expected to open in June . . . Chuck
Maddox built it . . . Forty men, including
Kremposky, signed notes for $3000 each to get Edgewood construction started . . .
Chib now has about 350 members’ as
quota for the opening . . . Kremposky at-
tended PGA business school at Clear-
water in 1960 . . . He used what he
learned there to develop golf at Oak Leaf 
CC and in the Edgewood promotion . . .
The PGA could use in its own golf club
planning the construction and operation
budgeting that Kremposky and associated
businessmen of Auburn, Ill. (pop. 1,963) 
prepared as a basis for a business enter-
prise and information of members.

Western Seniors GA, William V. King-
don, 3710 N. Meridan st., Indianapolis
8, secretary, distributed entry blanks for 
its 15th annual championship . . Tourney
will be played at Evansville (Ind.) CC, 
June 17-20 . . . New event will be a 36-
hole event, 18 on June 19 and 20 . . .
WSGA championship is at 54 holes . . .
Tournament for members’ wives will be 
played June 19 at Clearcrest CC, Evans-
ville.

PGA inviting winner of British PGA
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First choice of better golfers every-
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is new.)

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"If it is an Award... We Have It"

year . . . Concord (Calif.) opens first nine of municipal course this month . . . Second is scheduled for September opening . . . Bob Toole is recreation director . . . Course's range getting lot of use . . . William Smith, who retired after 41 years as supt., Red Run GC (Detroit dist.), now resides in San Diego and was at GCSA visiting with old co-workers.
A few accomplished and industrious grafters operating as starters at public courses are fouling up the reputations of the majority . . . Honest men and air-tight systems have golfers satisfied with a fair deal on starting time at most courses . . . The grafters collect out of sight from people who are willing to buy the starting time they want . . . One muny course starter was caught at his larceny last winter. He didn't get canned . . . Political pull.
Jess A. Hays converting 189-acre farm near Mount Pleasant, Pa., into the nation's first "fun farm," with an 18-hole course and a lake for fishing and boating . . . Hays is first person to sign for the new Cropland Conversion Program of the U.S. Dept. of Agriculture . . . Hays gets $5,060 from USDA for taking his farm out of comfort Smoothest Ride On any Golf Course Today style Custom Contoured Seats For Your Riding Enjoyment quality Over 14 years experience in the Electric Vehicle manufacturing business.
Dealer inquiries invited.

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New Haig Ultra for 1963

...cost no more than the next best clubs

Like the great Walter Hagen, who won five PGA Championships and two U.S. Opens, new Haig Ultra® golf clubs set the standard for style and performance. Every Haig Ultra club has the same sensitive balance, same delicate touch, same powerful response because the flex of each shaft is individually matched to the weight of its club head.

Hand-finished Haig Ultra woods and jeweled chrome Haig Ultra irons cost no more than the next best clubs. The Haig Ultra liquid center golf ball stays livelier longer. Ultra-white cover stays dazzling white. Haig Ultra golf clubs and golf balls are available only through golf professional shops.

See how the shafts are marked on both woods and irons to show specified flex and firmness to match each club head.

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production for next 10 years. Other money needs for "fun farm" construction to be borrowed commercially from a nearby bank or from Farmers Home Administration if commercial loan is unavailable. Hays says he has been "squeezed out" of farming by rising costs and lowering prices of farm products. Five Pennsylvania counties are the pilot counties of the Cropland Conversion Program.

Ponderosa 9-hole Par-3 course at Burley, Ida., designed by Ernie Schneider, sr., opens. Syracuse, N. Y., to build 9-hole Par-3 course at Sunnycrest Park. George Chacksfield building 9-hole Par 3 on his Palos Verdes Estates (Calif.) development to plans of Ted Robinson. Bob Wiezycki now pro at Silver Lake CC, Tampa, moving from pro-manager post at Loch Raven Par 3 where he has been succeeded by his asst., Larry Boykin.

Pawling, N. Y. renews Phillip Ferry lease on muny course. Dave Hill, who left job as assistant to pro, Gene Stout, at Augusta (Ga.) National GC to become pro at Forsyth CC, Winston-Salem, N. C., succeeded by Warren Birch, for past four years assistant at Oyster Harbors (Mass.) GC. Freddie McLeod, Columbia CC

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"Power Ability is what I demand in a golf club — something that comes only with the finest! It is the faithful transmission of power from my swing, and I must be able to depend on this. That's why my Power-Bilts are invaluable to me — they really do the job!"

Winner in 1962 St. Petersburg Open, Houston Classic, Tied for 3rd U. S. National Open, 6th in PGA Championship Golf Digest's Most Improved Player Award, Ben Hogan Award

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April, 1963
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(Washington, D.C.) pro who will be 81 this month, has matched or beat his age every year since he was 66 . . . He won the 1962 PGA Seniors' championship at Port St. Lucie in his age class . . . He got 80-84 but broke 80 in practice rounds on the Saints and Sinners courses.

Bergen County, N. J., park commission adding nine to its Rockleigh course . . . Hillendale, oldest fee course in Greenville, S. C. area, to build second nine . . . Don Silvanic named pro at Hancock (N.Y.) CC . . . William A. Graver engaged as manager new Western Hills CC in Los Angeles suburban Los Serranos . . . Frank Slucjak is new pro at Lakeview CC, Morgantown, W. Va . . . Ronnie Hall now sup't. Belair CC (Washington DC dist.)

Livingston CC, Silver Creek, N. Y. to add second nine . . . Avon Oaks CC in suburban Cleveland, O., leased by members with option to buy from Plas brothers . . . Duan Guenther now pro at Scenic G&CC, Bad Axe, Mich . . . Howard Fritz and wife operating Scenic G&CC clubhouse.

Barney McCoy signed as pro at Green Tree G & Tennis Club, Victorville, Calif. . . . McCoy formerly was at Hesperia CC.