THE BEST BALL FOR CHRISTMAS PROFIT

Feature Titleist this Christmas:
- The leader in pro shop sales... the easiest ball to sell
- Unmatched service on personalizing and delivery
- Complete protection against "outside" competition
- Feature Acushnet gift cases—wonderful gifts in themselves. No charge for the gift boxes or for personalizing (dozens only and a limit of eighteen letters and spaces), and as usual all mail order sales are credited to a professional. Send in your orders right now, and make more money this Christmas season. Acushnet Process Sales Company, New Bedford, Mass.

*Sorpy, no personalizing on half-dozens.

ACUSHNET GOLF BALLS
SOLD THE WORLD OVER THRU GOLF COURSE PRO SHOPS ONLY
For Best Turf: pasteurize your top dressing mixtures with a Tarco "Flash Flame" Soil Pasteurizer. Kills weed seeds and harmful bacteria with controlled heat.

Portable. Set up anywhere and start in five minutes. Treats 2 to 4 cu. yds. per hour. The Safer, More Convenient and Faster Method — tested and used by turf experts.

For complete details — about the machine or the method — see your Tarco Dealer or write to us.

TARRANT MFG., CO.
98 JUMEL PLACE, SARATOGA SPRINGS, N. Y.

Mrs. Leila Robertson Marks
First of Girl Caddies

Several Scotch immigrants have been called "the father of American golf." "The mother of American golf" was Mrs. Leila Robertson Marks, 30 Linden St., Lakewood, N.J. Mrs. Marks is mother of Art Marks, pro at Rock Spring CC, West Orange, N. J.

She caddied for Willie Norton, who played in the first USGA National Open championship, in 1895; not when Willie played in the Open at Newport (R.I.) GC but at Lakewood (N. J.) GC where he was pro. The little Robertson girl, living nearby, was the best of the girl caddies at Lakewood.

Willie Dunn laid out the Lakewood course in 1892. Dunn had been brought there by Jasper Lynch and Robert Bage Kerr of New York City. He came dressed in his red coat and was chased off the pasture that later became the course by a bull that didn’t like golf.

Generally the girls caddied for women players. The little Robertson girl took to the game naturally and outranked many of the boy caddies. Some oldtimers around Lakewood say Mrs. Marks caddied for Horace Rawlins, the first Open champion of the U.S. when he came there to play, but the still sprightly lady says she doesn’t remember Rawlins.

She does recall: "We had to pick numbers and take our turns in getting out. They used to bring the players from the hotels in Lakewood in horse-drawn stage coaches. All the girls in my neighborhood were very fond of playing golf. We used to cut our clubs from the woods and use the fields as our course. That was a long time ago."

Lakewood later became the home of a well known golfer who never won any championships — John D. Rockefeller, Sr.

"I am proud of Art, my son who became a pro, and of course of my other sons, too," says Mrs. Marks. "They like to play golf as a sport but Art is the only one who took up golf as a business."

The second Chicago golf show and exposition, sponsored by the Illinois PGA section, will be held Apr. 15-17, 1963 in the Hilton Exposition Hall. The show is being lengthened from one to three days because of the success of last year’s venture.
In only five years this perfect, uniform hedge grew to ten feet from 2 to 3 foot Tallhedge plants 30 inches apart. Never trimmed, except to even up the top at picture time, the hedge maintains a naturally neat appearance.

Now Cole's beautiful new Tallhedge gives you perfect hedges and screens at low cost

NEW BEAUTY. Now, for the first time, Tallhedge, the most beautiful new hedge plant introduced in America in decades, fills a long-standing need for a tall, narrow hedge that always looks freshly trimmed.

DENSE, FAST-GROWING. Tallhedge quickly forms a neat, compact, narrow hedge or screen 12 to 15 feet high, yet can easily be kept as low as 4 feet. Averages 4 feet wide at maturity.

STAYS NEAT. Tallhedge needs practically no care. The hedge illustrated above was never side-trimmed. Note how the dense foliage grows almost from ground level.

VIGOROUS FOLIAGE. Lustrous, heavy, dark green leaves are enhanced by a summer-long succession of attractive berries changing from cream to pink, red and black.

LOW COST. 30-inch spacing is ideal for Tallhedge—takes 1/2 to 1/3 as many plants as a privet hedge of equal length at about the same cost per foot. Saves planting cost, too.

EASY MAINTENANCE. Tallhedge is extremely hardy and adaptable—needs no special care. Sides need not be trimmed. Slight shearing at top when young will maintain an even line at any desired height.

THE COLE NURSERY CO.
Phone Elmwood 2-3121
HEADQUARTERS: 2000 W. Jackson St., Painesville, Ohio
CIRCLEVILLE DIVISION: Old Route 23, Circleville, Ohio

September, 1962
Superintendents Did Fine
(Continued from page 24)

and women members while being toughened for the long hitters.

The Aronimink budget is "$50,000 plus," Elliott says, pointing out that the budget has to be elastic because it is difficult to determine exactly what is a course expense and what is a ground expense.

44 Traps Knocked Out

In getting ready for the PGA championship Aronimink eliminated 44 traps, a few others were lengthened, several tees changed and borders of a lake altered. There was no interruption of play during construction work. Elliott says Baskin planned and accomplished the reconstruction so well that inconvenience and unsightliness of this sort of work were minimized.

In the autumn of 1961, Baskin put Agrico at the rate of 500 lbs. per acre on Aronimink's fairways and tees. In the spring he applied 400 lbs. per acre of Milorganite.

Aronimink's fairways usually are cut at 1/2 in. For the PGA championship the fairways were cut a trifle higher than 1/4 inch.

Baskin applied about 100 lbs. Milorganite to each of his greens early in April and repeated the fertilizing a month later in mid-June. He gives his greens a combination of Tersan and Calo-Clor once a week; maybe twice a week in August or in other hot, humid periods.

His greens normally are cut at 3/16 in. For the PGA tournament the cut was 1/8 in.

Looks Like A Boom

So much golf course building is in prospect that some prominent architects are telling eager potential clients they'll have to wait. City of Westbrook, Me., for example, asked Geoffrey S. Cornish to inspect and report on site for municipal course but Cornish declined. "Too busy," he said. Addition of nine holes to existing nine or 18-hole courses is a feature of the current course construction activity. Many of these additions being built by supts. who already are working long hours in course management. Some of the additional nines are being built for less money per hole than the original courses.
WATERLOGGED GREENS are the
golfer's Waterloo

With Wyandotte TURFACE® your greens will drain quickly . . . because TURFACE aerates soil and minimizes compaction. TURFACE is an inorganic soil conditioner that won't decompose. It breaks up soil mechanically, providing drainage that will last season after season, winter and summer. Hot summer burn-out problems are also checked by TURFACE, because it absorbs and holds moisture at root level. Order today from your supplier.
Move PGA Winter Events to Port St. Lucie Club

The three major winter tournaments of the PGA will be played at Port St. Lucie (Fla.) CC in 1963. Originally, it had been planned to hold the events at the new PGA National GC, which is now being built in Palm Beach Gardens, Fla. However, it now appears that the two courses under construction there will not be in play in time for the winter tourneys. In addition, other facilities necessary for tournament operation probably won't be completed on schedule.

The PGA Seniors' Teacher Trophy Championship, originally scheduled for Feb. 21-24, will be played at Port St. Lucie, Jan. 31-Feb. 3. The PGA National GC championship will be held Jan. 17-20 and the Quarter Century event is to be played Jan. 23-24.

Port St. Lucie is located 35 miles north of the new Palm Beach Gardens club in the vicinity of Ft. Pierce. St. Lucie has two 18 hole courses, one more than 7,000 yards long and the other, 6,650. They were designed by Mark Mahannah. The club has a $450,000 clubhouse and there is said to be ample housing in the area.

Ladies PGA Has 11 Tourneys on Fall Schedule

Women professionals who play the Ladies PGA tour this fall will compete for a total of $122,500 in prizes. Included among the 11 tourneys which the women will play are the LPGA Championship and the Haig & Haig Mixed Foursome. Four of the regularly scheduled events offer $10,000 or more in prize money.

Five new tournaments have been added to the women's fall calendar. They are the Eugene (Ore.), Visalia (Calif.), Phoenix Thunderbird, Carlsbad Cavern City and Houston Opens. Holdover events include the Spokane, Sacramento Valley, San Diego and San Antonio Civitan Opens in addition to the LPGA Championship and Haig & Haig. Five pro-ams also are on the fall schedule.

30 For The Season

Before the 1962 season is over, the women will have played 30 official and four unofficial tournaments as compared to a total of 24 events in 1961. Prize money for the year will run to nearly $275,000 or about $90,000 more than in 1961.
The New ROSEMAN Hi-Speed-Reel MARK IV
HOLLOW-ROLLER DRIVE GANG MOWER

SMOOTHER TURF • IMPROVED APPEARANCE • REDUCE COSTS • EARLY MORNING MOWING

The ultimate in gang mowing equipment — and perfection in mowing is now yours in the new Roseman Hi-Speed-Reel Mark IV Hollow Roller Drive gang mower. The Hi-Speed-Reel of the Roseman Mark IV not only eliminates ribbed or washboard appearance but also cuts grass clippings into shorter lengths. With the new Roseman design these pulverized clippings are dispersed uniformly and evenly without windrowing and regardless of climatic conditions. Bunchings, droppings of clumps of grass and messy fairways are eliminated.

Before you take delivery on your next mowing be sure and see the Roseman Hi-Speed-Reel Mark IV Hollow Roller Drive gang mower in actual use on your own course. Early morning dew, watered fairways, heavy rainfalls and wet areas, no longer are a problem. Whatever the grass condition "early morning mowing" is now possible with the new Roseman Mark IV Hollow Roller Drive Mower. Beautifully cut, neat appearing fairways are the result.

Non-breakable construction, reliability, low upkeep expense, faster mowing speeds, elimination of hand trimming, lower operating costs, improved playing surfaces and greater member satisfaction—all are bonus features of Roseman Hollow Roller Drive Mowers.

Before you take delivery on your next mower be sure and see the Roseman Hi-Speed-Reel Mark IV Hollow Roller Drive gang mower in actual use on your own course. Buy and use the gang mower that improves turf, cuts costs and outperforms all others, at all hours of the day, in every way.

MAKE YOUR NEXT GANG ROSEMAN

September, 1962
Don't let your players spoil expensive golf shoes. Sell them—

TINGLEY GOLF RUBBERS...
for a firm stance on soggy turf.

Molded one piece in natural rubber. No plastic or other substitute is used. Worn over ordinary street shoes, they are perfectly molded rights and lefts and because they stretch, 4 sizes provide a comfortable fit over any type of shoes 6½ to 13. Can be instantly washed inside and out... dry quickly. Will not cut or mark upper leather of shoes or roll over sole edge as plastic often does.

Suggested retail, from $4.25

Distributed by A. G. Spalding & Bros., Inc.

Old Eagles Gather
(Continued from page 42)
a professional assigned to an amateur partner from each division of low, medium and high handicaps.

Prizes from Entry Fees
Prize money of $22,000, collected solely from entry fees, is expected to be up for grabs. This handsome sum is made possible in part by the fact that National Senior officers and directors accept no salary or expense money for any of their duties.

In addition to all other prizes and awards, all contestants play for daily 18 hole prizes on the basis of low scores. Awards are made in the pro and amateur classifications and in all age divisions for each of the three days of play.

When the 54 hole stroke play ends Thursday, cash prizes and trophy awards are presented to all gross and net winners in a special ceremony at the Indian Wells Hotel's Diplomat Room, tournament headquarters. The low 50 places and ties, play a final 18 holes for the championship scheduled the following day at Indian Wells.

Non-qualifiers, who aren't ready to steal away, may enter a special 18 hole handicap competition at one of the other two courses for the president's Trophy.

All contestants are members of the U.S. National Senior Open golf association. Its primary purpose is to promote more interest in Senior golf activities in addition to conducting an annual championship. Membership in the association is $25 with entry fees for the Open running to $75. The Seniors president, Joe Mozel, reports the high entry fee was necessary to increase the prizes and limit the field which grew from 97 players in 1957 to 532 entrants in 1959. Current entries run between 350 and 400.

Missing from this year's Open scene will be the late Toe Albi, who as president of the Spokane Roundtable, provided both the push and the cash for the First Seniors Open in 1957 at Spokane's Esmeralda course. The Roundtable sponsored the event again in 1958 but was forced to withdraw when the playing list grew too large to accommodate play.

A new site had to be selected, and Palm Springs was voted as best suited. With no sponsor to provide cash, the Seniors elected Joe Mozel its new leader. A well-known promoter and organizer who was one of the association's founders, Mozel is widely recognized in the golf field. He is professional at Green Hills, Millbrae, Calif.
Ashbourne Country Club in suburban Philadelphia is among the latest of the fine clubs that are headed for big savings and finer irrigation with Certain-teed "K&M" Asbestos-Cement Irrigation Pipe.

Golf Course Superintendent, Joe Tagnon reports, "We're impressed at how smoothly the whole job was installed." And Martin Sharpe, Chairman of the Greens Committee adds, "The grounds weren't scarred up with a lot of heavy equipment and we have tremendous capacity of water from a new system that is in the ground to stay!" That's true! With "K&M" Asbestos-Cement Irrigation Pipe you can forget rusting, flaking or clogging. This pipe is top quality asbestos cement!

Certain-teed "K&M" Asbestos-Cement Pipe is easily handled . . . and quickly joined with the exclusive "K&M" FLUID-TITE® Coupling that is life-time tight while allowing a 5° deflection at each joint. Lines can be readily shunted around trees, traps and other obstacles. The higher the water pressure the tighter the coupling, which also shrugs off the most obstinate roots.

Golfdom

Course
Master
Golf Line

GOLF
SIGNS
AND
FLAGS

A completely new line of Signs and Flags designed to give your Course a modern flare - to guide players from T-to-Green without confusion - to keep players advised of rules, directions and changes on the Course - to provide for safety and the handling of traffic flow and parking - to reduce maintenance costs.

DEALERSHIPS AVAILABLE - WRITE TO:

SIGNS
AND
TRAFFIC SIGNS
FLAGS

ELMIRA
COUNTRY
CLUB

Manufacturers of TRAFFIC and UTILITY SIGNS
190 GRAND CENTRAL AVE., ELMIRA HEIGHTS, N.Y.

"The Seniors do a first-class job", Mozel says. "We have the experience and the most free time." With a quick smile, Mozel adds, "We also have a little money."

In addition to the customary tours and fashion shows, the ladies who accompany their husbands to the Open have their own 36-hole competition at the new Billy Bell designed Canyon Country Club. There are many social doings, too, with organized cocktail parties at the hotels following each day's play.

Direction of the Seniors is in the hands of a 15 man Board of governors whose names must have been taken from the pages of golf's Who's Who. Amateur directors include La Canada's Johnny Dawson, always a top-finisher in the championship; Portland department store magnate, Bob Hudson; former Southern California GA president, Tommy McMahon; and the famous "golfing congressman", Jack Howard, on the board with Mozel, Dutra, Runyan, Sarazen and Metz.

Gift Wrapping

(Continued from page 46)

416 feet, enough to wrap the 250 presents. The roll should be a basic red, green and gold Christmas design and mounted on a 30-inch paper cutter costing $6.30.

For banding ribbon, two or three bolts in red, gold and green, each containing 100 yards and costing about $2.25, are recommended. These should be one red and one gold and mounted on a bolt holder which sells for $1. The ¾ inch or 1¼ inch widths work best.

Pre-made bows come in a variety of sizes and in colors to match the banding ribbon. They are packed 120 of a size and color to a carton and sell for $6 per carton, or a total of $12 for enough to accompany the 250 packages. Figured on the basis of 250 packages the cost of materials will average about 15 cents for each package. This includes the spool holder and paper cutter.