The Citation... golf's most renowned wood, has all of the fine features.

But let's focus attention here on the famous brass back alone. You'll find in this traditional Power-Bilt feature, perfection of the dynamic power-behind-the-ball principle of back-weighting. This achievement has enabled Citation users to realize their full potential in distance and accuracy.

Power-Bilts hold great promise for those who will only look for themselves...
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TUFLEX, America’s Most Resilient Flooring, brings lasting beauty, safety and comfort to any floor in your club. Specially designed for golf spike traffic, TUFLEX has 100% recovery — retaining its original shape.

New, attractive patterns and improved, gay colors make TUFLEX ideal for any decor. Yes, now you can kiss floor problems good-bye.

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City also increasing green fees to complete second 9 at Rose Park, build clubhouse at Mountain Dell and make other improvements... Many public courses increasing fees... Public course players now expecting pretty nearly private course turf and you can’t get that at bargain prices.

Montour Heights CC, Bridgeville, Pa., to build second 9... Tacoma (Wash.) G&CC clubhouse burns to ground... Amazing how much cold weather golf has been played in northern and central states this winter... Good illustrated story by Joe Schwindeman in Philadelphia Bulletin on winter golf in Philadelphia district... Quotes Charles Schneider, LuLu Temple CC pro, saying there’s been more interest in winter golf than he’s seen before... Says winter golf outfit, including electric sax and insulated underwear, costs $79.

Hugh Moore, Jr., pro-supt. at Bowden GC, Macon, Ga., since 1953, goes to Brunswick (Ga.) CC as pro-sup... Moore, Jr., grew up in golf business, his first memories of the game dating back to 1927 when Hugh Sr. built the Sea Island...
NOW...EXECUTIVE IRONS

You know who your best customers are. The golfers who don’t mind paying a little more for something that’s really better. The men who made Executive Woods such a big seller.

Spalding’s Executive Irons are designed especially for them. New “Focal Facing” frames the ball in correct hitting position, assures proper lineup on every stroke. The fanned toe gives a better look at the ball, and that wide baseline makes for bolder, more confident address. These features can shave strokes from your customers’ handicaps.

Top-Flite Executive Irons have no peer when it comes to prestige. Markings and trim are in rich gold. They’re the perfect complement to a set of Executive Woods or new Top-Flite “Woodless Woods.” When your customers see these new irons they’ll want them. And the only place they can get them is in golf professional shops.

Make sure they see them—and buy them—in your shop. Order now!

Spalding
sets the pace in sports

March, 1962
course... Hugh, Jr., took time away from golf to play pro baseball and for military service during World War II... Stratton Mountain Corp., headed by Frank V. Snyder, Greenwich, Conn., to build course on the company's ski area near Stratton, Vt.

Pinehaven G&CC, near Albany, N.Y., to open second 9 in June... Z. Smith Reynolds Foundation makes grant to Winston-Salem, N.C., for additional 9 at Winston Lake park... Morris Rosenblum, attorney, heads group campaigning to get muny course for Saugerties, N.Y.... Sid Lee and sons, Denville, N.J., building 9-hole Peace Pipe CC.

James E. (Monty) Goforth, construction supt. on Bushfield CC job at Mt. Holly, Va... Eddie Ault designed the course... Niagara Falls (N.Y.) to put fourth 9 holes in play at Hyde Park in July... Indianapolis park dept. expects to open 9 at Eagle Creek park in July and start building new 18 northeast of city on May 1.

That 16mm colored film of Snead playing golf in Israel taken by Joe Walsh is an excellent job... Clubs that want to show it can get it from Peter Brunswick,
For 1962... from

Coast to Coast

selective golfers are choosing the

Walker Executive

Gas powered for economy
Proven drive for dependability
Easy on and off for comfort
Exclusive design for distinction

Patent No. 184547

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March, 1962
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NEW COLORS!
Brilliant new colors in a “Rainbow” variety for exclusive Pro Shop selling assure a different color combination for practically every owner on your course.

NEW WHEELS!
Unique new design in polished aluminum, with wider 1-1/4” smooth tread tires, are more attractive, roll easier.

Priced same as before

4 MODELS
$32.50 to $39.50

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... To open new Manor GC’s 18 April 1 between Coatesville and Downingtown, Pa.
... Chris Zinn and Harold Heckman, pres., Ingleside Manor Corp. head the operation... Harold Sweigart and Harold Heckman are pros... John Crouse is supt... Loma Frakes, pro at Philadelphia CC now has three teaching assts. on his staff... Stan Parrish has been around for a while and Frakes recently added Tim DeBaunre and Pete Trenham... Tim’s father, Ed, is pro at Wildwood CC... Tim was ass't at Overbrook CC (Phila. dist.) last year and Pete was ass't at Aurora (O.) CC... Bernie Haas went from Philadelphia CC staff to be pro at the Pittsburgh Field Club.

Harlan Will from Fairview CC (Phila. dist.) to pro job at Overbrook CC...
Skee Riegel switches from pro job at Radnor Valley CC to York Road CC, both in Phila. dist... Other pro changes around Philadelphia include “Tiny” Pedone going to new Kimberton CC from Overbrook and Pat Schwab going to Rock Manor CC, Wilmington, Del.

Palisades Interstate (NY and NJ) Park Commission considering building course...
Developed in cooperation with Emblem Specifications Committee of The Professional Golfers' Association

A totally new kind of club

**PGA Mark IV Series**

WITH FIBERGLAS SHAFTS

Here are woods and irons with really new features—Features that will create sales. The new Burke Fiberglas Shaft is vibration-free. It has unusual "feel"—definitely aids control and distance. New "Peak Power" design of these PGA Clubs offers 20% more hitting area. Molded insert with 2-way roll provides the finest and most accurate hitting area on any clubs today.

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March, 1962
THE LOOK OF LUXURY reflects the priceless performance of Haig Ultra—the first clubs truly matched in balance and "feel." Club designers know: head weights must vary from driver to pitching wedge. Haig Ultra compensates for this by fitting each club with a shaft perfectly matched in flex and firmness to the weight of its club head. Every Haig Ultra club feels the same, swings the same.

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HAIG ULTRA IRONS.
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Offer all these advantages:

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in Chester township, Orange County, N.Y. ... Interesting illustrated story in Amherst (Mass.) newspaper on Mrs. Geoffrey (Carol) Cornish working with her golf architect husband in drawing plans and making plastic models of greens he designs... Geoffrey and Carol met while they were at the U of Mass... He'd come there to work with Prof. Dickinson after being with Stanley Thompson, noted Canadian golf architect... Carol was placement officer for women... Cornish now is on 12 jobs, one of them being the remodeling of The Country Club of Brookline.

Bud Cunningham from Harbor Hills CC, Port Jefferson LI, N.Y., to pro job at new Indian Hills CC, Ft. Salonga, N.Y. ... Haas & Haynie, San Francisco contractors to build golf course and hotel at new jet airstrip at Tafuna, near Pago Pago, American Samoa... Hollywood Beach (Fla.) Hotel to build new clubhouse and apartment building at its golf course... Progress Downs is name chosen for new 18 being built by Portland, Ore., park dept... Honolulu City Planning Commission approved placing of new muny 18 in Manuwai Valley.

Riviera CC, Miami, Fla., in $300,000 improvement program... Course being remodeled to plans of Dick Wilson... Clubhouse being enlarged... Dan Keefe now pro at Wayland (Mass.) CC succeeding Reggie Saurer who went to Bay Patch CC, West Brookfield, Mass.

Brooklyn expects to have its first additional golf course in 30 years when Marine Park, now abuilding, is opened in 1963... Dyker Beach, Brooklyn's only municipal course, is heaviest played of New York City's public courses... Janmar Development Co., lessors of Musconetcong CC, Hacketstown, N. J., to build second 9.

Ted Sleighteer switches from Gettysburg (Pa.) CC where he was Ike's pro, to pro job at Chartwell CC, Severna Park, Md... Dick won the GOLFDOM trophy at the GCSA tournament preceding the supt's convention at Miami Beach... Tam O'Shanter G and Turf Club on Long Island, which will open this spring, will make use of golf cars by members and guests mandatory... John M. Brennan, Long Island golf writer, comments that the caddies were getting more money than some unionized employees of golf clubs... Caddies have done so well financially that a lot of them have priced...