area. The warehouse is located at 150-33 14th Rd., Whitestone 57, N. Y. The new facility will permit the firm, producer of Bristol Pro Golf Equip., to service pro shops in the eastern part of U. S. more quickly and efficiently.

IHC Offers Unitized Tractor and Loader

International Harvester Co. is producing a new 3414 loader-tractor, described as a new concept of the integral tractor and loader in the low price field. The 3414 gives unitized construction that completely isolates the power plant and chassis from all shock and torsional strain, thus giving 2,500 lb. full-lift capacity with the economy of a 43.5 hp gas or diesel engine. The unit has hydrostatic power steering and its hydraulic system has a 17 gpm front-mounted pump which operates the loader and other mounted equipment.

Toro Demonstrates Caddymaster at U. S. and Canadian Clubs

Toro Manufacturing Corp., Minneapolis, is in the midst of a twelve-week drive to demonstrate its Caddymaster golf cart on every course in the U. S. and Canada. This big promotion offers a one-week trial of the electric bag carrier at a profit to the course. Charles T. Willey, Toro product manager, points out that a fleet of 20 Caddymasters, averaging 150 rounds a year at $2 a round, can return a net profit of $3,600 to course owners and operators. Toro started its demonstration program with a direct mail campaign and used magazine advertising in further publicizing it. Demonstrations will be made until July 16. Caddymaster is easily transportable, operates via finger-tip control and matches its speed to the golfer’s stride, climbs hills easily and has a turning radius of only 11 inches.

Hogan Company Appoints Three Sales Reps

Three new salesmen have been appointed by the Ben Hogan Sales Co., Ft. Worth. Richard B. Morley of Syracuse, N. Y., represents the company in upstate N. Y. and Erie, Pa. Representing the company in La., Ark., Miss., Ala., and part of Florida is Jim Ford of Jackson, Miss. Harvey Conley of Springfield, N. J., represents Hogan in Trenton, north N. J., the Catskill area, N. Y. City and Conn.
AVOID LOST GOLF CLUBS

15 "WETHER-PRUF" Name Labels and Plastic Covers.
Self-Adhering-Guaranteed
ORDER NOW! ONLY $1
BECO, Dept. Z-A
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PACKARD
GOLF COURSE ARCHITECT
Fleetwood 2-2113
11 South La Grange Road La Grange, Illinois

HOL PURDY
GOLF ARCHITECT
KINGSTON, N. Y. • CHATHAM, N. J.
Uptown Box 215 P. O. Box 30
FEDERAL 1-8162 MERCURY 5-3112

MAGIC FLUFF
TEE MATS
H. M. WISE Sales Agency
212 Helen Ave., Mansfield, Ohio

Bob Balock
1505 BLACKSTONE
FRESNO, CALIFORNIA
Phone: AMherst 4-1521

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ENGINEERS & INSTALLERS
Any Phase or Complete Turn-Key Jobs
McCune & Company, Inc.
3721 Mahoning Ave.,
Phone: 5W 9 3231 Youngstown 9, Ohio

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7 TOBY LANE JERICHO, LI., N. Y.

Whip-No-Dew Drag
Santa Ana Equipment Co., PO Box 1541, Newport Beach, Calif., manufactures a lightweight aluminum drag with a six-foot crossbar and stainless steel chain that follows the contour of the green for removing early morning dew. It is known as the Whip-No-Dew drag and has been in production for about two months. Price and other information can be obtained from the manufacturer.

Hogan’s Princess Clubs
Princess woods and irons, made by the Ben Hogan Co., are fitted with all new Hogan W shafts and slip-proof grips in soft blue and red. The Dura-Ply heads of the woods are finished in a stunning cobalt blue. Precision workmanship feature these matched clubs. They are available only at pro shops.

Disposable Tumbler Offered by Busse Firm
A new, disposable plastic tumbler for hot and cold drinks is now available. Samples can be had from Robert Busse & Co., Inc., 64 E. 8 St., NYC 3. At the price of paper cups, each person can now have a disposable plastic drinking tumbler used solely by him.

Bowen Golf Shoe Reps

Golfdom
CHARLES E. STEWART  
GOLF COURSE IRRIGATION ENGINEER  
Reports • Design • Supervision  
18357 Homewood Ave., Homewood, Ill.  
Phone: SY 8-3618

WILLIAM JAMES SPEAR  
GOLF COURSE ARCHITECT  
1309 W. MAIN STREET  
ST. CHARLES, ILLINOIS  
JUNE 4-6340

Classified Ads

Rates: Minimum insertion $4.00 for 20 words; additional words 20¢ each. Bold face type, 25¢ per word. Classified cols. reserved for help or services wanted and for sale of used equipment. NO CLASSIFIED ADS ACCEPTED AFTER THE 22nd OF MONTH PRECEDING DATE OF ISSUE. UNDER NO CIRCUMSTANCES ARE WE PERMITTED TO DIVULGE THE NAME AND ADDRESS OF THOSE PLACING THE BLIND ADVERTISEMENTS. Response to all box number ads should be addressed to the box number, mail to GOLFDOM, 407 S. Dearborn, Chicago 5. Replies are promptly forwarded to advertisers.

JOBS WANTED

ASSISTANT PROFESSIONAL — 3 YEARS EXPERIENCE — WANTS WORK FOR MONTHS INCLUDING NOVEMBER TO APRIL. ADDRESS AD 601 c/o GOLFDOM

PGA — Class A member in Northern Metropolitan Area looking for winter employment. Experienced in all phases of Country Club activity. Will consider any position which will pay winter expenses. Address Ad 602 c/o GOLFDOM

Experienced PGA Class A Golf Professional employed in exclusive private northern country club desires winter employment in South. Nov. 1st to April 1st. Address Ad 603 c/o GOLFDOM

Golf Pro-Greenkeeper-Combination. 42 years of age, have lifetime experience in both phases, desires change. Interested in Southern location. Address Ad 604 c/o GOLFDOM

Class "A" PGA member with seven years at present club. Married; 32 years of age and college graduate. Credit rating and character are beyond reproach. Excellent teacher and merchandiser. Available November 1 to April 1. Prefer Winter teaching job. Will consider other offers, including permanent position. Address Ad 605 c/o GOLFDOM

CLASS A PGA PRO DESIRES CHANGE FOR 1963—CREDIT REFERENCES, FINE TEACHER, CLUB MANAGER, 12 YEARS EXPERIENCE—WILL LOCATE ANY PART OF COUNTRY—MARRIED, NO CHILDREN, DEPENDABLE. ADDRESS AD 606 c/o GOLFDOM

Anxious to start on apprenticeship with Class A Pro—age 27 — single — ambitious — personable — anywhere available immediately. Ray Alvarez, 1027 East 25th St., Paterson, New Jersey

Class A member working at private club desires winter position or will consider teaching job in a good club. Good reference! Available Oct. 4 to Apr. 15. If a good job will consider year round. Address Ad 607 c/o GOLFDOM

Assistant Professional desires work for months including November to April. Attended 1962 PGA Business School. References. Tom Martin, 1300 Girard, Apt. 9, Middletown, Ohio

Available at once—Class A PGA Pro. Excellent teacher, businessman. Thoroughly experienced in all phases of the golf business. Best of references. Address Ad 608 c/o GOLFDOM

Assistant Pro job wanted—21, single, two years college, three years experience. Prefer Florida or Southern U.S. Gary Cline, Route 3, Alma, Michigan

PRO OR GREENKEEPER OR COMBINATION — EXPERIENCED — REFERENCES. MODERATE INCOME SATISFACTORY—EASTERN LOCATION PREFERRED. ADDRESS AD 610 c/o GOLFDOM

Greenkeeper—desires well established 18 hole course. Experienced in all phases turf maintenance. Single—good appearance—promoter. References if requested. Address Ad 611 c/o GOLFDOM

GREENKEEPER, available at once, will relocate anywhere, experienced in all phases. Write, wire or phone. C. P. WELCH, 430 KOHL STREET, NORTH TONAWANDA, N. Y. Phone NX 2-5631 Area Code 716

Experienced PGA Class D Assistant Golf Professional employed in Northern Club desires winter employment in the South November 1st to April 1st. Address Ad 616 c/o GOLFDOM

JOBS OPEN

COUNTRY CLUB MANAGER. Lower New England area. Experience a must. Send Resume and salary requirements to Ad 614 c/o GOLFDOM

Construction Superintendents wanted—Must be willing to travel. Send resume and expected salary to Moore, Kelly & Reddish, Inc., P.O. Box 666, Orange, Virginia.

PROS WANTED—To work Southern States during winter months, selling Merchandise for Pro only. Contact ALL STAR PRO GOLF CO., CLARION, IOWA.

MISCELLANEOUS

Will buy or lease option nine hole golf course by experienced successful PGA Pro.—Address Ad 609 c/o GOLFDOM

USED GOLF BALLS PAINTED & RELETTERED, 7c. BADGER GOLF CO., WATERFORD, WIS.

June, 1962
WE MANUFACTURE IRONS, WOODS, PUTTERS TO YOUR SPECIFICATIONS AND EXTRA HARD AND GREASY (JOBING QUANTITIES). WRITE FERNQUEST & JOHNSON GOLF COMPANY, COLMA, CALIF. FOR PARTICULARS.

TROPHY ENGRAVING AS LOW AS 2c PER LETTER. INFORMATION AND PRICES . . . J. BIELMAIER, 419 W. Curve, Webster City, Iowa.

For Sale—Complete golf range set-up, including 10 mats, 20 drivers, 2000 balls, lights and miscellaneous items, all one year old. To be moved. Write W. L. Smith, Longmont, Colorado or Phone PR 6-6867.

FOR SALE—22 ACRE 18 HOLE PAR 3, 2150 YARDS NIGHT LIGHTED GOLF COURSE. 2400 SQ. FOOT F.F.E. EQUIPPED COFFEE SHOP, STARTER ROOM & LOUNGE. 2 YEARS OLD. LAST YEAR'S GROSS $50,000 PRICE $270,000 INCLUDES LAND & IMPROVEMENTS. PEDLEY GOLF COURSE—4545 PEDLEY ROAD—RIVERSIDE CALIFORNIA.


WANTED TO LEASE OR RENT—Golf Course in South. Very best financial references. Class ‘A’ PGA member. Address Ad 612 c/o Goldfdom

WANTED FOR CASH

Old golf balls, retrieved from ponds, golf courses, etc. Cut and bumped $9.24 to $9.50 per doz. Off brands and slightly nicked $1.56 per doz. Brand and perfect $1.55 brands for Refinishing $2.40 per doz. Send for Shipping Tags and Instructions GOLF BALLS FOR RETAIL SALES Reprocessed for retail sales, impressed with distance, trade names, number, etc. Из stock.

NORTHERN GOLF BALL CO.
2550 W. Roosevelt Street Chicago 18, Illinois

Used golf balls for sale—Good for range or play—Sold in lots of 100 or more, 20¢ each. Brewer Golf Shop, 280 DeBalierville, St. Louis 12, Missouri

Lindig L-40 compost grinder-blower w/10’ conveyor, used only 30 days. Cost $4,000 sell $2,500, Floyd Farley, 5318 N. Lottie, Okla., City, Okla.

RESPONSIBLE PARTY WANTS TO BUY GOLF COURSE. ADDRESS AD 615 c/o GOLDFDOM

9 HOLE GRASS GREEN COURSE RIGHT IN THE HEART OF THE MIDWEST’S LARGEST RESORT AREA, NETTING APPROXIMATELY $25,000 PER YEAR ON NINE MONTHS’ OPERATION. BEAUTIFUL, OR EXTRA LARGE GREENS, NIGHT DRIVING RANGE; SUMMER THEATER SET-UP; LARGE WELL-EQUIPPED CLUBHOUSE, 3600 SQUARE FEET WHICH INCLUDES CLUB ROOMS BEAUTIFULLY FURNISHED, HEAVILY AIR CONDITIONED; PRO SHOP; OWNER’S HOME RIGHT IN THE MIDDLE OF COURSE; QUARTERS FOR HELP; STORAGE AND REPAIR BUILDING; EXCELLENT EQUIPMENT INCLUDING FAIRWAY AND GREENS MOWERS; 11 PRACTICALLY NEW POWER VANY CARTS AND MANY OTHER PIECES OF EQUIPMENT TOO NUMEROUS TO MENTION. THIS PLACE HAS ALWAYS BEEN A MONEY MAKER.; PRICE $125,000.00, 30% DOWN, BALANCE IN 10 YEARS. WRITE FOR COMPLETE DETAILS AND DESCRIPTION, A. C. HASKIN REAL ESTATE COMPANY, MOUNTAIN HOME, ARK.

Grasslan Aerifier Gives Maximum Penetration

The Grasslan Aerifier (Model GN-2A), a new West Point (Pa.) Products Corp. machine, has exclusive straight-line construction that as-

Delmhorst Instrument Co.’s New Development

With the help and cooperation of the Department of Soils of Oregon State University, the Delmhorst Instrument Co. Boonton, N. J., has been successful in the development of a new cylindrical Gypsum Soil Moisture block with improved accuracy and permanence of calibration for measurement of soil moisture content. For more detailed information, write to Delmhorst.

Distributes Marblehead Putter

The Marblehead Corp., Sarasota, Fla., has announced the appointment of LaPar Assoc. of Fairfax, Va. as Middle Atlantic States distributor for the new Marblehead putter. Temporary address of LaPar is Box 446 Fairfax, Va. The Marblehead putter has a True-Temper steel shaft. Research has proven, according to the company, that the fine grain of genuine marble used in the putter gets the ball away from the putter face with a minimum of strokes.

Eaton’s Shoe Fitting Guide

Charles A. Eaton Co., Brockton, Mass., manufacturer of the Etonic, the all-weather golf shoe, suggests a three-step guide for correct fitting of shoes. No. 1 is to use professional fitting devices; No. 2 is to check the heel-to-ball measurement of the shoes that are being fit; and No. 3 is to check the lacing. These tips appeared in a recent release of the Golf Shoe Sales Builder, periodically published by the Eaton firm.

Tell Them You Saw The Ad in Goldfdom
# Golf Course

- Aerifying equipment: Fairway □ green □
- Algae Killer (ponds)
- Architects: course □ house □
- Ball mark repair tool
- Ball Washers
- Ball Washing Compounds
- Batteries (golf car)
- Benches (tee)
- Bent grass stolons
- Bermuda Stolons
- Brown-patch preventives
- Compost mixers
- Crabgrass control: Regular □ Pre-emergence □
- Crabgrass control machine
- Custom Stone Picking
- Drinking Fountains
- Fertilizers Solid □ Liquid □
- Flags (greens) □ Flag poles □
- Flag pole reminder signs
- Fungicides
- Golf Carts: Elec □ Gas □
- Golf course furniture
- Hole cutters
- Hose clamps
- Humus
- Hyd. lift haul carts
- Irrigation consultants
- Landscape Contractor
- Lopping-in Machine
- Miniature Course Constr’n
- Min. Course Obstacles
- Min. putting surface (felt)
- Mowers: putting green □ rotary □ tee □ fairway □ rough □ hand □
- Mower Grinders
- Peat Moss
- Pipe
- Putting cups
- Sand (for greens, tees)
- Seed: fairway □ green □ Seedling (spray-mulch)
- Seepage stopper (ponds)
- Shelter house: car □ shower □
- Signs — yardage, etc.

# Pro Shop

- Bags Canvas □ Leather □
- Bag storage racks
- Bag carts □ electric □
- Bag Tags — Guest Tags
- Balls: Regular □ Range □
- Ball Name-Markers
- Ball Markers — for greens
- Ball retriever
- Ball Stripper (range)
- Ball washer & dispenser (auto)
- Batteries (golf cars)
- Battery chargers
- Bulletin & Dir. Boards
- Caps and hats
- Cash Registers
- Club Cleaning Machine
- Clubs: Woods □ Irons □
- Putters □ Range □
- Club head covers
- Club repair supplies
- Floor covering (spike resistant)
- Gasoline motors (golf car)
- Golf Carts: Elec □ Gas □

# Club House

- Bath mats
- Bath slippers
- Disinfectants
- Floor coverings
- Folding Table (Banquet)
- Greeter pins
- Link Type Mats
- Locker Name Plates
- Lockers
- Locks (combination) for lockers
- Printing
- Runners for aisles
- Rugs
- Towels (golf, disposable)

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Send information:

To: Name

Club

Town

Address

Zone (___) State

June, 1962

Club

Title

185
36th YEAR OF SERVICE

as golf's clearinghouse
of information on the
most successful
operating practices
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Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service...for time, labor and money-saving guidance of your officials and department heads. Help the right men at your club do the job right. Send in the form below. Keep them informed on the latest how-to-do-it-ideas!

FILL IN BELOW — MAIL THIS PAGE TO
GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

CHECK TYPE OF COURSE:
- Private □ Semi-Pvt. or Fee □ Municipal (City or State owned) □
- If a Par 3 course, check here □

<table>
<thead>
<tr>
<th>NAME OF CLUB OR COURSE</th>
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<tbody>
<tr>
<td>No. of Holes</td>
<td>Original date of club opening (if known)</td>
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<td>MAIL ADDRESS:</td>
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<td>CITY:</td>
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<td>ZONE</td>
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President's:
- name ___________ (Zone ___________)
- Add.: __________________ Town: __________________ State: ___________

Manager's:
- name ___________ (Zone ___________)
- Add.: __________________ Town: __________________ State: ___________

Course Superintendent's (Greenkeeper):
- name ___________ (Zone ___________)
- Add.: __________________ Town: __________________ State: ___________

Professional's:
- name ___________ (Zone ___________)
- Add.: __________________ Town: __________________ State: ___________
Swinging Around Golf (Continued from page 84)

Joe Goldshinsky who succeeded his retired former boss, Jack Williams, as pro at New Haven (Conn.) CC, started at the club as a caddie in 1928 when he was nine years old.

Wm. Galilberg, former capt., U. of Arizona golf team, Frank Patania and other business men of Tucson, plus several pros, are in a deal to operate and buy Tubac Valley CC, 40 miles south of the city . . . Property includes golf course and surrounding unsold real estate and option on 980 acres nearby . . . Mike Souchak, Al Watrous, Jack Bell, Ray Maguire and other pros are listed as “investing.”

Metro Parks Miami, Fla., area director, A. D. Barnes, says $325,000 will be spent for standard nine at Green mold Park and lighted Par-3 at Haulover Beach Park . . . Mark Mahannah is the architect . . . Ralph Purcell Siloam, Ark., to build Quail Valley CC . . . Start building Minor Park 18, Kansas City, Mo., third public course there . . . Bob Dunning is the architect . . . Hugh Carlton, Warsaw, N.C., heads group planning to build club in that area . . . Timber Lake CC, Peoria, Ill., to build nine . . . Charles Sherman, Hollywood, Fla., real estate man, starts building 18 for Broward CC, private club . . . Mark Mahannah is the architect . . . Billy Watts, Jr., pres. South Florida GA, building Miami Lakes G&CC 18 between CC of Miami and Doral CC in Miami, Fla. area on Palmetto Expressway.
36 HOLES PER CHARGE!
ONLY $5.82 PER MONTH PER CAR!

Make the full profit on your golf cars. Equip with extra powerful Exide Golfer 48 Batteries. They give you at least 36 holes per charge on courses of average terrain. Five-year guaranteed life* means low cost per year. Lease plan costs you only $5.82 per month per car for guaranteed power. Get the complete details. The bigger your fleet, the more extra profit you can make. Write Exide Industrial Marketing Division, The Electric Storage Battery Company, Philadelphia 20, Pa.

*Dependent on proper use of battery and use of approved charging equipment

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