Hogan Packaging Gives Protection in Shipping and Display

What is said to be the first protective club packaging using polystyrene inserts has been developed by the AMF-Ben Hogan Co. The design introduces a compact unit for packaging, shipping and display. The inserts are contoured, shaped and molded to fit the heads and shafts of Ben Hogan woods. The molds are placed in a sturdy corrugated box unit. The packaging units double as colorful point-of-purchase display pieces and clubs are removed from them and replaced with ease.

Mowry, Bondeson on MacGregor Staff

Larry Mowry, promising young Bonita, Calif., golfer, has joined the MacGregor advisory staff. A native of R. I., the 25-year-old Mowry finished in the money in six of his first eight starts on the circuit this season. Another recent addition to the MacGregor staff is Paul Bondeson, 22-year-old assistant pro from Green Acres in the Chicago dist. A virtual unknown, young Bondeson created quite a sensation by finishing second in the Doral Open this spring. He also has finished in the money in several other tournaments.

Stenhouse Febco Sales Manager

Bernard Stonehouse has been appointed national sales manager for Febco, Inc., 1993 Blake ave., Los Angeles. Seventeen distributors have been added in recent weeks by Febco, which is now expanding its distribution network. Stonehouse comes to Febco from Lasco Industries, Montebello, Calif., where he specialized in piping and irrigation systems for about 10 years.
CHARLES E. STEWART
GOLF COURSE IRRIGATION ENGINEER
Reports • Design • Supervision
18357 Homewood Ave., Homewood, III.
Phone: SY 8-3918

GOLF COURSE IRRIGATION ENGINEERS & INSTALLERS
Any Phase or Complete Turn-Key Jobs
McCune & Company, Inc.
3721 Mahoning Ave.,
Phone: SW 9-3231 Youngstown 9, Ohio

ALEXANDER G. McKay
Golf Course Architect
DESIGN and CONSTRUCTION
Green Building Specialists
Phone 586-5467 P.O. Box 176 Morristown, Tenn

RUSSELL DANIEL IRRI GATION CO.
Athens, Ga. — Havana, Fla.
DESIGN — SALES — INSTALLATION

EDWARD LAWRENCE
PACKARD
GOLF COURSE ARCHITECT
Fleetwood 2-2113
11 South La Grange Road La Grange, Illinois

ARTHUR JACK SNYDER
Golf Course Architect
Graduate Landscape Architect
DESIGN — CONSTRUCTION — REMODELING
1009 E. Heatherbrae P.O. Box 493
SCOTTSDALE, ARIZONA PINETOP, ARIZ.

FOR THE BEST IN MINIATURE GOLF COURSES
Always building better and better courses
Millions of people play golf on courses built by

A R L A N D
7 TOBY LANE JERicho, L.I., N.Y.

C1-C19 MIXED BENT GRASS STOLONS RENNER’S NURSERY
GURNEY RENNER GREENEVILLE, TENNESSEE
Route 5, Box 210 Telephone 638-7437

Golf Events
Every professional and golf chairman should own this handy club tournament booklet! Only 50 Cents
National Golf Foundation
804 Merchandise Mart Chicago 54
JOBS WANTED

ASSISTANT PROFESSIONAL — 3 YEARS EXPERIENCE, WOULD LIKE WORK FOR MONTHS INCLUDING NOVEMBER TO APRIL. ADDRESS AD 701 c/o GOLFDOM

Classified Ads

Rates: Minimum insertion $4.00 for 20 words; additional words 20¢ each. Bold face type, 25¢ per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

NO CLASSIFIED ADS ACCEPTED AFTER THE 22nd OF MONTH PRECEDING DATE OF ISSUE.

UNDER NO CIRCUMSTANCES ARE WE PERMITTED TO DIVULGE THE NAME AND ADDRESS OF THE PERSON PLACING THE BLIND ADVERTISEMENTS.

RESPONSES TO CLASSIFIED ADS SHOWN IN ALL CAPITAL LETTERS ARE FROM AGENTS USING FALSE NAMES AND ADDRESSES. REPLY TO ADDRESS SHOWN BEHIND THE CLASSIFIED AD.

Classified Ads

GREENS SUPT. Contact me if you want an efficient and reliable man to build, reconstruct or supervise your golf course. Thoroughly capable in "all area" grasses. Specialist in 328 and Bermuda. Top man in all departments of golf course maintenance. Now available. Address Ad 712 c/o GOLFDOM

CLUB MANAGER OR PRO-MANAGER POSITION DESIRED. Age 32. College Degree in Business Administration, 5 years Pro Shop experience, 6 years experience club organization, promotion and administration. Address Ad 714 c/o GOLFDOM

SALES OR PROMOTIONAL SALES POSITION DESIRED. College Graduate, experienced in golf sales and golf promotions. Excellent references. Address Ad 715 c/o GOLFDOM

Experienced man and wife team desire to manage Country Club for winter season. Sixteen years experience in liquor, food, banquet and bookkeeping. Can furnish both credit and personal references. Florida preferred. Address Ad 716 c/o GOLFDOM

CLUB MANAGER, PRESENTLY OPERATING COUNTRY CLUB IN MIDWEST GROSSING BETTER THAN 60,000 MONTHLY, DESIRES TO MAKE CHANGE IN FALL OF 1962. TWENTY-FIVE YEARS EXPERIENCE IN ALL PHASES OF CLUB MANAGEMENT. THOROUGH KNOWLEDGE OF FOOD AND BEVERAGE PURCHASE, PREPARATION AND CONTROLS. MARRIED. WIFE CAN ASSIST. EXCELLENT REFERENCES. ADDRESS AD 718 c/o GOLFDOM


PROFESSIONAL — EXCELLENT - EXPERIENCE IN ALL PHASES OF GOLF - HONEST - SETTLED AND DEPENDABLE - ACCEPT HEAD PRO JOB AT MODERATE SIZE CLUB — ASSISTANT TO GOOD PRO OR TEACHING PRO AT GOOD CLUB OR DRIVING RANGE — LOCATE ANYWHERE — AVAILABLE IMMEDIATELY. ADDRESS AD 720 c/o GOLFDOM

Professional — experience club organization, promotion and administration. Address Ad 721 c/o GOLFDOM

College Grad, age 24, desires job as Asst. Pro. 6 years experience, needs to learn business from beginning; start November 1. Address Ad 723 c/o GOLFDOM

JOBS OPEN

PROS WANTED — To work Southern States during winter months, selling Merchandise for Pro shop. Contact ALL STAR GOLF CO., CLARION, IOWA.

SALESMAN WANTED. MANUFACTURERS HEAD COVER, PRO SHOP ACCESSORIES. WONDERFUL GLOVE LINE. O'CONCO, JIGGER O'CONNELL GOLF CO., BOX 255, COLLEGE PARK, MD.
FOR SALE
9 HOLE GRASS GREEN COURSE RIGHT IN THE HEART OF THE MIDWEST'S LARGEST RESORT AREA, NETTING APPROXIMATELY $25,000 PER YEAR ON NINE MONTHS' OPERATION. BEAUTIFUL, WANTED EXTRA LARGE GREENS; NIGHT DRIVING RANGE; SUMMER THEATER SET-UP; LARGE WELL EQUIPPED CLUBHOUSE; 3600 SQUARE FEET WHICH INCLUDES CLUB ROOMS BEAUTIFULLY FURNISHED, HEAVILY AIR CONDITIONED; PRO SHOP; OWNER'S HOME RIGHT IN THE MIDDLE OF COURSE; QUARTERS FOR HELP; STORAGE AND REPAIR BUILDING; EXCELLENT EQUIPMENT INCLUDING FAIRWAY AND GREENS MOWERS; 11 PRACTICALLY NEW POWER GOLF CARTS AND MANY OTHER PIECES; Cought prices numerous to mention. THIS PLACE HAS ALWAYS BEEN A MONEY MAKER; PRICE $125,000.00, 30% DOWN, BALANCE IN 10 YEARS. WRITE FOR COMPLETE DETAILS AND DESCRIPTION. A. C. HASKINS REAL ESTATE COMPANY, MOUNTAIN HOME, ARK.

Will buy or lease option—nine hole golf course by experienced successful PGA Pro.—Address Ad 708 c/o Golfdom.

FINANCING/CONSTRUCTION—Construction money available for expanding/improving existing Golf Courses, favors financial reference. $25,000 to $500,000. Architect/Builder services available if required, all inquiries strictly confidential. Address Ad 711 c/o Golfdom.

WANT TO LEASE OR OPERATE COUNTRY CLUB. ORGANIZATION INCLUDES EXPERIENCED MANAGER AND PGA-GCSA MEMBER. PREFER FLORIDA. ADDRESS AD 717 c/o GOLFDOM

Lady Bucknell Blouse
Gives Free Swing Action

A leader in the Lady Bucknell pro shop collection of blouses for warm weather play is Style No. 750, a sleeveless model especially styled for warm weather wear. Made of drip-dry cotton, it features an open-shoulder "sweetheart" styling for complete swing freedom. The blouse is available in a dozen different colors and in sizes, 8 to 18. Information as to prices, swatch chart, etc., can be obtained from Lady Bucknell, 320 Fifth ave., New York 1.

Bowers Battery Operates
New Plant in South Carolina

A 65,000 sq. ft. battery plant in Greer, S.C., built by General Battery and Ceramic Corp., Reading, Pa., was dedicated in mid-June and now is manufacturing at near capacity. The million-dollar plant is operated by the Bowers Battery and Spark Plug div. of General Battery. It has a production capacity of 2,500 batteries a day and ultimately will employ about 140 people. James Talbert is manager of the plant which specializes in lead-acid replacement units.

Sales Aid Program

Consolidated Pipe Co. of America, 1530 Commerce dr., Stow, Ohio, is in the midst of a comprehensive distributor sales aid program that is being carried out in seven phases. The company produces six types of flexible and rigid plastic pipe and nylon inserts. The sales aid program takes in use of floor displays, sales kits, catalogs, ad mats and other material.
### Golf Course

- Aerifying equip't: Fairway □ green □
- Algae Killer (ponds)
- Architects: course □ house □
- Ball mark repair tool
- Ball Washers
- Ball Washing Compounds
- Batteries (golf car)
- Benches (tee)
- Bent grass stolons
- Bermuda Stolons
- Brown-patch preventives
- Crabgrass control: Regular □ Pre-emergence □
- Crabgrass control machine
- Custom Stone Picking
- Drinking Fountains
- Fertilizers Solid □ Liquid □
- Flags (greens) □ Flag poles □
- Flag pole reminder signs
- Fungicides
- Golf Cars: Elec □ Gas □
- Golf course furniture
- Hole cutters
- Hose clamps
- Humus
- Hyd. lift haul carts
- Irrigation consultants
- Landscape Contractor
- Lopping-in Machine
- Miniature Course Const'n
- M. Course Obstacles
- M. putting surface (felt)
- Mowers: putting green □ rotary □ tee □
- fairway □ rough □ hand □
- Mower Grinders
- Peat Moss
- Pipe
- Putting cups
- Sand (for greens, tees)
- Seed: fairway □ green □
- Seeding (spray-mulch)
- Seepage stopper (ponds)
- Shelter house: car □ shower □
- Signs — yardage, etc.

### Pro Shop

- Bags Canvas □ Leather □
- Bag storage racks
- Bag carts □ electric □
- Bag Tags — Guest Tags
- Balls: Regular □ Range □
- Ball Name-Markers
- Ball Markers — for greens
- Ball retriever
- Ball Stripper (range)
- Ball washer & dispenser (auto)
- Batteries (golf cars)
- Battery chargers
- Bulletin & Dir. Boards
- Caps and hats
- Cash Registers
- Club Cleaning Machine
- Clubs: Woods □ Irons □
- Putters □ Range □
- Club head covers
- Club repair supplies
- Floor covering (spike resistant)
- Gasoline motors (golf car)
- Golf Cars: Elec □ Gas □
- Golf car transmissions

### Club House

- Bath mats
- Bath slippers
- Disinfectants
- Floor coverings
- Folding Table (Banquet)
- Greater pins
- Link Type Mats
- Locker Name Plates
- Lockers
- Locks (combination) for lockers
- Printing
- Runners for aisles
- Rugs
- Towels (golf, disposable)

---

**For Your Convenience—Golfdom’s Buyers’ Service**

Check off your Needs, tear out and mail this sheet to Golfdom, 407 S. Dearborn St., Chicago 5, Ill. You’ll get prices, literature direct from the sources of supply.

---

**Send Information Club**

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*July, 1962*
36th YEAR OF SERVICE

as golf’s clearinghouse of information on the most successful operating practices and products for your club. Make use of it!

Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service . . . for time, labor and money-saving guidance of your officials and department heads. Help the right men at your club do the job right. Send in the form below. Keep them informed on the latest how-to-do-it-ideas!

FILL IN BELOW — MAIL THIS PAGE TO

GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

CHECK TYPE OF COURSE:

Private □ Sem-Pvt. or Fee □ Municipal (City or State owned) □
If a Par 3 course, check here □

NAME OF CLUB OR COURSE

No. of Holes

Original date of club opening (if known)

MAIL ADDRESS:

CITY: .................................................................

ZONE ........... STATE ............................................

President’s:

name .................................................. (Zone ............)

Add.: ........................................... Town: ................................ State: ................................

Manager’s:

name .................................................. (Zone ............)

Add.: ........................................... Town: ................................ State: ................................

Course Superintendent’s (Greenkeeper):

name .................................................. (Zone ............)

Add.: ........................................... Town: ................................ State: ................................

Professional’s:

name .................................................. (Zone ............)

Add.: ........................................... Town: ................................ State: ................................
Swinging Around Golf (Continued from page 80)

didn't draw one letter or card against the proposal . . . All those who "spoke up" favored the new and more appropriate title . . . Several commented that USGA wasn't any too careful in labeling its Public Links tournament as a "links" traditionally is a seaside course . . . Of course, this is purely academic.

Ed Creasy, Sr., construction supt., Cherokee Village G&CC, Hardy, Ark., will continue with the club as pro-supt. . . . Joe Lopez, Sr., is summer pro and golf director at Doral CC, Miami, Fla. . . . Thomas A. Caranci now supt. new El Dorado Hills CC in Sacramento area . . . Fred Challen now pro at Shawnee CC, Lima, O.

Leon Pounders pro at E. H. Irwin's new Chapel Hill CC, Omaha . . . Pounders continues to operate his range and is adding Par-3 holes there . . . Buck Adams now pro at Beeford (N.Y.) Golf & Tennis Club . . . Eddie O'Donnell is pro at recently opened Atlantis CC, Tuckerton, N. J. . . . Ronald Satthoff succeeds Jack Gage, resigned, as pro at Burlingame CC (SF dist.).

Steve Doctor now pro at Cedar Brook (N.Y.) GC . . . Eddie Hurz has sold Marshfield (Wis.) CC to Elmer Cornelious . . . Eddie Williams is back in active pro work . . . The former Senior PGA champion is summer pro at Crystal Downs CC, Frankfort, Mich. . . . Bob Marshall retires after 32 years as pro at Bala CC (Philadelphia dist.) and is succeeded by his assistant, Henry McQuiston.

Gulf Hills Dude Ranch & CC, Ocean Springs, Miss., sold to Leslie Spencer and associates who plan extensive improvements . . . USGA Women's Open in 1964 goes to San Diego CC, Chula Vista, Calif. . . . The National Open in 1964 will be at Congressional CC, Bethesda, Md. . . . Now that citizens of Omaha have passed a $1 million bond issue for parks and recreation, city will get an 18-hole course . . . Robt. McKinnon is supt. of recreation for the city.
WE'RE SO CERTAIN THIS BATTERY WILL BOOST YOUR GOLF CAR PROFIT
WE MAKE THIS OFFER:

1. Try the Exide Golfer 48 in your golf cars on a lease basis. You don't invest a single penny of cash.
2. Pay only $5.82 per month per car. That's less than average income from just one 18-hole round. It's almost like getting your battery power free.
3. Power is guaranteed for 5 years. If a battery should fail during that time (very unlikely), Exide will replace it at no extra cost to you.*
4. Of course, you can buy the batteries instead, if you like. The bigger your fleet, the more extra profit you make with Exide Golfer 48 Batteries. They give you at least 36 holes per charge on average courses. Guaranteed 5-year service life.* Outlast five ordinary batteries. Need less upkeep.

*Dependent on proper use of battery and use of approved charging equipment.


Distributor inquiries invited.