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BATTERIES, INC.
St. Paul 1, Minnesota

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STOP BALL MARKS ON GREENS

Deep or shallow ball marks can now be a putting hazard of the past.

If only 20% of the approach shots hit the greens, it would total thousands of ugly ball marks per green, each year.

The golfers who wait for the Superintendent and his men to do this expensive repair job will continue to put over these shallow and deep ball marks.

Remember these holes must be repaired a few minutes after they have been made. Your Superintendent does not have enough money or men to repair ball marks as soon as made.

This and other years, be kind to those beautiful greens, your fellow golfers and that proud and hard-working keeper of the greens, Your Golf Course Superintendent.

Prices: For plain or imprinted as shown — F.O.B. Des Moines, Iowa —

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<tr>
<th>Quantity</th>
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Ten percent of order in small individual envelopes with printed directions. Extra envelopes one cent each. Ten dollars extra for imprinting name of firm or club. Limit of 26 letters and spaces for upper; 29 for lower line.

This tool made and sold by a Golf Supt. of 33 yrs. experience.

WOODSIDE GOLF & PARK SUPPLY CO., Des Moines 13, Iowa
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. . . Heart of the ’62

ALL NEW . . . “TRIPCO TRANSOMATIC”! This revolutionary new transmission and differential assembly, was designed by Tripco’s engineers to give years of maintenance-free use. Unit runs in a sealed oil bath . . . reduces friction . . . gives 40% more efficiency in both gas and electric models! More horse power reaches the wheels and gasoline engine life is prolonged 50%!

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February, 1962
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Made by DES MOINES GLOVE & MFG. CO. Des Moines, Iowa

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Every golf club in the U.S. is being mailed a form card on which space is provided for names of operating personnel entitled to receive GOLFDOM. Unless this card is filled out and returned, we cannot continue mailing GOLFDOM to these people.

If your club failed to receive this card or misplaced it — use the form on page 112. Our circulation auditing association requires that the list of persons to whom GOLFDOM is mailed be kept up to date. Without this updated information we are instructed to stop mailing the magazine to old names on our list. To make certain that your 1962 officials and operating heads receive GOLFDOM, please fill in the form and mail it today!

eastern group was organized 30 years ago after many of its members met informally and frequently in the previous ten years.

Maybe you’ve seen something similar to this before — or maybe not . . . Employees of the Santa Ana (Calif.) CC had a note in “Putter-Patter”, the club newspaper, thanking members for their contributions to the Christmas bonus fund . . . Jimmy Hines, veteran pro and promoter, Robert Trent Jones, the architect, and C. Hutton Smith, pres. of American Factors, Ltd., have signed a lease to operate the two 18-hole Royal Lahaina GC courses in Kaanapali in Hawaii . . . They plan to construct cottages for a golf colony on the 800-acre tract . . . Jones designed both of the golf layouts.

Tyrone (Pa.) CC, Harry K. Sickler, pres., to build 18 . . . Edge Creek CC building 9 near Van Wert, O . . . Leland Bushong, Paul Wise and George Moore are owners . . . Wm. J. Spear, St. Charles, Ill., is the Edge Creek architect . . . Building 18 conventional and Par-3 18, both to design of Wm. and David Gordon, for Bel Air CC on Bethlehem Pike in suburban Philadelphia . . . Attorney Robert Pressman gets Lake County, Ill., zoning board to O.K. building 18 hole course and motel near Waukegan, Ill.

Echo, Ore., Mayor Brick Esselstyn and Chamber of Commerce pushing to get 9-hole muni course . . . Wigwam CC, Litchfield Park, Ariz., completes rebuild-
This new Beautiful Holmes “Golf Club Herald” is must reading. 12 pages of documented proof how BEAUTIFUL HOLMES GOLF CLUB CARPET has made par for the course at top flight country clubs all across the country — shows how these beautiful wiltons are tailored specifically to meet the varied and exacting demands of pro rooms ... lounges ... locker rooms — anywhere and everywhere that beauty and rugged durability must be combined. Case histories ... illustrate the way BEAUTIFUL HOLMES GOLF CLUB CARPET solves a club’s unique need for a flooring that must provide an atmosphere of relaxed graciousness, yet stand up to the assaults of tracked-in-turf, cleats, and lots and lots of traffic. Long lasting, easy to maintain, BEAUTIFUL HOLMES GOLF CLUB CARPET is a long-range money-saver. Send for your copy of “The Herald” — it could be the first step in reduced maintenance costs for your club!

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Please rush my copy of the new Beautiful Holmes Golf Club Herald.
Turf experts agree . . . feeding with

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• CURBS WEEDS
• BUILDS HEALTHIER TURF

Follow the lead of men experienced in turf management; feed fairways Spring, Summer and Fall with MILORGANITE! Your grass will stay green, new shoots and roots will develop, turf will become thicker.

You'll have fewer weeds during any season because dense, healthy grass resists weed infestation and remains free of unsightly brown spots caused by diseases.

Fertilize your turf in 1/5 the time with the speedy MILORGANITE SPREADER! Remember, the services of our Agronomists and Soil Testing Laboratories are always available to you at No Cost. Write to Turf Service Bureau—Ask for our Greens Feeding Program.

THE SEWERAGE COMMISSION
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GOLF CLUBS USE MORE MILORGANITE THAN ANY OTHER FERTILIZER


L. Cedric Austin, Phoenix City park director, hopes to get construction of $850,000 course at Papago Park started soon . . . Lindsey & Co., Sacramento, Calif., Jerome F. Lipp, pres., building 9,800 acre community which will include 18-hole course now being built and 9 to be added later . . . Robert Trent Jones designed the courses . . . Cameron Park North, a Cameron-El Dorado Corp. development near Placerville, Calif., building 18 holes.

N. P. Dodge Co., N. Philip Dodge, Jr., pres. having Harold Glissmann build Par 3 to plans of Floyd Farley, at Maple village in suburban Omaha . . . To build 9-hole course at Migh Mowing Farm, Wilmington, Vt., ski resort . . . Sanford B. Weiss, Los Angeles, heads project to build 15 million residential community with 9 hole course at Montclair, Calif.

Finger Lakes (N.Y.) Parks Commission to build 18 at Sampson State Park . . . Open second 9 of Rogers Park course at Tampa with Tampa's mayor, Julia Lane, hitting the first ball . . . Course is exclusively for Negroes . . . Everybody seems to be happy . . . Plan to open Riverview 9 hole course at Antigo, Wis. this summer.

Expect to have Chemung (N.Y.) first 9 in play this summer . . . Chemung Golf Course, Inc., is owned by Louis Tomasso of South Waverly, Stanley Grimley of Waverly and Mrs. Lena Daugherty of Athens, N.Y. . . . Illini State Normal University, Normal, Ill., figuring on having a course . . . Willamette Valley CC, Canby, Ore., to spend about $750,000 building 18, clubhouse, etc. . . . Sheboygan Town & Country, Inc., Arno Zittel, pres., considering building 18 at Sheboygan, Wis., in which case city will quit thinking about constructing a municipal course.

Castle and Cook's Oceanic Properties subsidiary planning 18 in 15,000 family project being started at Waipio, Hawaii . . . Jim DeMassey, asst. at Swen-
18 NEW...

Course Master Golf Line

TEE MARKERS AND FLAGS

RADIANT FLAGS that can really be seen from the tee - with over twice the life of conventional cotton flags. Reduce your maintenance costs drastically using these Nylon and Vinyl Fluorescent Flags.

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EASTERN METAL of ELMIRA, Inc.
170 GRAND CENTRAL AVE., ELMIRA HEIGHTS, N.Y.
son Park course, Stockton, Calif., to be pro at new Elkhorn course at Stockton ... It's now being built to plans of Bert Stamps ... Manalapan CC, 18 being built in Manalapan township, N.J. to plans of James Gilmore Harrison ... Homesites bordering the course ... Edward Joffee is Manalapan pres.

Williamsport (Pa.) Recreation Commission, James E. Axeman, chmn., to build two 18s on land formerly used by Susquehanna Ordnance Depot ... Martin Cerel, Inc., Natick, Mass., to build 18 at Holliston as part of housing development ... La Posta Quemada CC, organized by Tucson, Ariz., group to build resort and 18 at ranch 25 miles east of Tucson ... Orel Burris, owner of La Posta Quemada ranch is pres.

Simi Valley Development Co., Glen G. Costin pres., to build 18 at Simi Hills CC at Santa Susana, northwest of Chatsworth, Calif. ... Roseville, Calif., considering building 18-hole municipal course ... City mgr., David C. Koester, told by J. B. Hanauer, Beverly Hills, Calif., it is feasible to finance the course with revenue bonds up to $500,000.

Circleston CC, being built between Nashville and Adel, Ga. ... Buck Daughtry, Adel, and associates head the course project ... Sid Clark designed the course ... Dr. Harvey R. Haupt, Reading, Pa., osteopath, plans to open first 9 of his Willow Hollow CC in April ... Karl J. Spalding, Jr. and Marc and Roy Joseph, Oceanside, Calif., plan to build 18 with lighted range.

Harold Moser, real estate developer, and associates including Norman Olson, former pres. Park Ridge (Ill.) CC, plan 18-hole layout, 700-acre housing development in Naperville, Ill. ... Gus J. Cozza, Spokane, Wash., developer, planning to build 18 at Indian Trail Ranch development near Spokane ... San Gorgonio GC to build 9 at Banning, Calif. ... Les Woods, Byron-Woods Motor Corp., South Gate, Calif., is pres. ... W. H. Johnson of Riverside, Calif., is architect.

Shell Oil Co's "This Wonderful World of Golf", which started on Jan. 7, will take the spectator to courses in Canada, Scotland, Japan, Australia, France, Brazil and other distant lands ... It is seen every Sunday from 4 to 5 on CBS TV ... About 120 persons will be involved in keeping the scores posted at various parts of the course in this year's Open ... In addition, about 150 women will be available
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GREENS MOWER
FULL 21" CUT

TURF GROOMER
DESIGNED AND ENGINEERED WITH "GOLFERS" IN MIND

Here is the Greens Mower that you've been waiting for ... a real "Pro" in its own right in the field of greens mowers. Performs with fingertip control with rugged durable performance. All this plus an economically designed mower to reduce your maintenance problems. Another high quality feature is COOPER'S selection of top-grade materials that are employed in all of their manufacturing processes. With this insurance of craftsmanship there is no doubt for a smoother running and longer life "COOPER CHAMPION".

Built for the best in golfing

Lightweight with perfect balance for smoother cutting.
B & S 3.00 HP 4-cycle Engine with Recoil Starters.
Power driven, quick-on, quick-off transport wheels — saves time from green to green.

Write for literature and detailed specifications.

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February, 1962
Rotary Pop-up is the compact of golf course sprinklers! No cumbersome gears. Simple construction. Easy to buy. Easy to install. Easy to maintain. Install with automatic controls for no more than old fashion quick-coupling manual systems. Yet Rain-O-Mat Sprinklers are so precision built, give such uniform coverage, that they are backed by an exclusive 5-year guarantee!

Write today for 12-page brochure.
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Leo Freudberg, for 30 years green chmn. at Woodmont CC, Rockville, Md., is stepping down this year. He helped locate and build Woodmont on its second site, actually supervising its construction. Leo has been a speaker at CGSA conventions, vp at Woodmont for 10 years and an officer in the Maryland GA. He worked with Bob Shields, Woodmont’s present supt., for many of his 30 years. By Christmastime advance sales of tickets for the 1962 American Classic, to be played at Firestone in Akron, Aug. 6-12, had reached the $95,000 mark. The first one, played last August, netted $24,000 which was turned over to Akron charities.

Roy Sachs, plant physiologist, has been added to the staff of the U. of California’s Dept. of Landscape Horticulture in Davis. December issue of the Club Managers’ Advisor contained an example of a simplified financial report that clubs would be wise to adopt. It would make the figures more intelligible to the membership. Richard M. Landmark, former mgr. of Indian Spring CC, Silver Spring, Md., has joined the national staff of the CMAA and is working at the Washington headquarters. Dick Clarke, supt. at Locust Valley CC, Cooperstown, Pa., says his club is going to start work on an additional 9 this spring. Ladies PGA Championship to again be played in Las Vegas in 1962. It will be staged Oct. 4-7 and probably will offer top prize money for the season, as it did last year.

Alex O’Laughlin, summertime pro at Ten nanah Lake GC in Roscoe, N.Y. is golf instructor for the winter cruises of the North German Lloyd lines’ Bremen between N.Y. and the West Indies and South America. Foursome playing the Rockaway River CC course in N.J. recently had 1-2-3-4 on a 139-yard hole. A pair of ingenious N.J. women golfers, Mrs. Carolyn Cudone and Mrs. Eugenia VanTassel, have devised a shoe bag (they call it a shoe shag) for transporting golf shoes. It is going over well. Mrs. Van Tassel is a vp of the N.J. Women’s GA. According to Dale S. Bourgeois, National Amputee Golf Assn. is expanding its regions from 11 to 14 this year, taking in new groups in Northern Calif., upper N.Y. and metropolitan N. Y.

U. of New Mexico, Albuquerque, will be host for the 18th Women’s Collegiate, June 19-23. S. M. (Bing) Bingham is chmn. of the Colonial National Invitation tournament committee for the 11th straight year. Event will be played at Colonial CC in Ft. Worth, May 9-13. Each green at the Roney Plaza & Sun Club’s Short Course is patterned after a famous green of courses around the world. Joe Kirkwood, Jr., did the design.