U.S. Rubber packs one doz. U.S. Royal gift balls in book ends (l) or a half doz. in the letter holder (r) in a choice of green or brown simu-leather. In the center is the deluxe Christmas gift — a doz. U.S. Royals and a doz. golden tees in a rich burgundy simu-leather box. If gift orders are placed by Nov. 20, a doz. balls can be imprinted (up to 15 letters) at no extra cost.

Galasso Gets "Toro Topper" Award

Danny Galasso, head of the golf div. of Toro Powerhouse, Inc., White Plains, N. Y., travelled to Minneapolis last month to get red-carpet treatment from the Toro Equipment Co. as "Mr. Toro Topper of 1961". Galasso topped all other Toro salesmen this year in pushing mowers, etc., out the door and into the hands of supt.s and other consumers. His efforts earned an all-expenses vacation in any part of U. S. for himself and his wife.

Ball-O-Matic Dispenser Reduces Range Overhead

Ball-O-Matic, Inc., PO Box 5606, Denver, Colo., is said to be the first completely automatic, coin operated washing, counting and dispensing machine for golf balls. Numerous ranges are using it because it is claimed it increases revenue and reduces overhead. More than 5,000 balls can be stored in the machine which is made of heavy gauge reinforced steel and has a baked enamel finish. It has a pilferproof coin box and a warning light tells when the machine requires refilling. Ball-O-Matic weighs 300 lbs., is 3 ft. wide and 6 ft. high and is shipped ready to operate.

LOWER SCORES and DEVELOP accurate, straighter DRIVES

with America's Finest GOLF PRACTICE NET Developed in 1954 INSIDE or OUTSIDE it's easy to set up. • SHOCK ABSORBENT pad made of U. S. Rubber Co.'s ENSOLITE Backdrop ..........8'x9' Ensolite Pad ..........4'x6' Side Nets ..........8'x9'

$98.00 F.O.B. factory complete with:

Only $69.50 F.O.B. without Side Nets Long-lasting tough expanded cellular plastic pad is sewed to heavy duck and designed to withstand the terrific impact of high velocity drives. Send order, check or Money Order to:

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Buyers' Service • P. 159
is prepared especially for the leather grips of Golf Clubs. It gives a firm, tacky grip with light hand pressure, permitting an easy relaxing rhythmic swing. Your Accuracy will improve, you'll feel relaxed — and those “Extra Strokes” will vanish.

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WATERED FAIRWAYS!
ONE SOURCE FOR ALL YOUR NEEDS

Design...
We furnish complete plans and specifications.

Materials & Equipment...
We are distributors for Buckner Sprinklers, Transite Pipe, Plastic Pipe, Cornell Pumps, Moody Controls.

Installation...
Complete guaranteed installation or co-op-installation, whereby we furnish materials and supervision, you furnish labor.

Experience...
Miller designed systems were installed in over 35 miles of fairways in 1960 alone.

IF YOUR COURSE IS ANYWHERE IN THE MIDWEST...
CALL — WRITE — WIRE MILLER FOR FREE SURVEY!

A. J. MILLER, Inc.
Midwest’s Largest Underground Irrigation Contractor
1320 N. Campbell Rd. Royal Oak, Michigan

Edward Philbin (1), Midwest rep for First Flight Co., gives Dave Weiss (r) a check for $1,000 as Huck Florence, pro at Idlewild CC, Flossmoor, Ill., looks on. First Flight offered the hole-in-one bonus to anyone who connected on any one of six courses when Combined Jewish Appeal tournament was played in Chicago.

Skinner’s S-505 Used As Full or Part Circle Sprinkler

The S-505, latest addition to the line of Skinner Irrigation Co., 1511 Water st., Troy, O., can be used as a full or part circle sprinkler to handle all types of low-gallonage watering. The S-505 is hand set for degree of arc, gives slow, positive operation from 10 lbs. p.s.i. and side-and back splash are reduced to a minimum. It is available in Hi or Lo angle spray arc and has an adjustable baffle to reduce the “throw” of the sprinkler to fit unusual conditions. Constructed of brass, bronze and stainless steel, the S-505 has sand resistant bearings and is available in a number of nozzle sizes.

Four Salesmen Inducted Into Sabayrac’s Million Dollar Club

One of the highlights of the annual sales meeting of Ernie Sabayrac, Inc., held in Ft. Worth, was the awarding of plaques to four salesmen who qualified for enrollment in the Hialeah, Fla. company’s Million Dollar club. Inducted were Bud Werring, Chicago, Morgan Barofsky, San Francisco, John Hainje, Kansas City, and Joe Aubuchon, St. Louis. They joined Johnny Burt, Les DeFino, Jack Carnahan and Lynne Price, who earned their “S” in previous years.

Form Architectural Firm

The firm of Ellis, Arndt & Truesdell, with offices at 614 MacArthur Bldg., 114 W. Union st., Flint 2, Mich., has been formed to engage in the design of golf courses, park facilities and recreational buildings.
SPIKE RESISTANT PNEU-MAT RUNNERS

Save your Club House Floors


Standard Widths 20"—24"—30"
36"—42"—48"

Write today for illustrated folder.

SUPERIOR RUBBER MFG. CO., INC.
145 Woodland Ave. • Westwood, N. J.

Available from the Ben Hogan Co. for the pro shop holiday selling season are red gift boxes with a choice of the 90+ or new “flash reaction” Hogan golf balls. They are available in doz. or half-doz. gift packages. Gift boxes double as handsome dresser valets. The large one is lined with red velour. Both gift packs feature handy and sturdy change scoop valet design.

Cushman’s Truckster Catalog

A new catalog illustrating the 1962 line of Cushman Trucksters is available from Cushman Motors, Lincoln, Neb. Trucksters have single or twin cylinder OMC Cushman Super Husky gas engines or are electric powered. The latter includes one of two-passenger vehicles. The Truckster, whether gas or electric powered, is particularly adaptable for golf course work. A copy of the eight page, 4-color catalog can be obtained by writing to Cushman.

Galloping Bowling—New Parlor Game

A companion game to Galloping Golf has been introduced by Galloping Games, Inc., Dept. 10, 461 E. Ohio st., Chicago 11, Ill. It is Galloping Bowling and its action is said to be so realistic that you actually experience the thrill of rolling a 300 game, getting doubles and turkeys and picking up spares and splits. Galloping Bowling is played with dice and any number of persons can participate. It comes with a professional style dice cup, five dice, a pad of 25 score sheets and rules of play.

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ENTIRELY SOLD OUT OF ALL STRAINS IN MADISON AND FARMINGTON NURSERIES EXCEPT 500 BU.

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October, 1961
Please your golfers
Score a handsome profit with
Jaunty, Visored POM-TAMS
the NEW Knit Sports Cap everyone wants
COLORFUL • WASHABLE
ONE SIZE FITS ALL
Reliable Knitting Works
Milwaukee 5, Wis.

Ryan Renovaire Designed for Contour Aeration
Ryan Renovaires give true contour aeration through individual wheel-weighting trays and are said to be the first to offer all-season aeration that doesn't interfere with golf or other sports activities. The 8-ft. Monarch and 4½-ft. Chief are built on the same heavy welded pipe frames as past models but wheels, blades and weighting system are brand new. Sharp steel coring tines, renovating tines or slicing blades are attached to extra weight paired wheels that have individual weighting trays. The trays make possible maximum penetration regardless of soil density or surface contour. Ryan, located at 871 Bowen St., St. Paul 1, Minn., points out that the Renovaire's sharp steel slicing blades increase its usefulness by providing a way to maintain an aerating program throughout the warm months without disturbing turf surface.

Scott Lawn Journal in 35th Year
“Lawn Care”, published by O. M. Scott & Sons, Marysville, O., the trim little journal distinguished by the rich greens in its color photos, is in its 35th year of publication. The first

A Proven Golf Ball Washer for...
The HENRY GOLF BALL WASHER
Used On Leading Golf Courses Throughout The World
You get more ball washer for the money with The Henry. It costs less initially. Course Supts, will find it requires minimum upkeep. Golfers throughout the world have found that The Henry, with its rubber squeegee and gasket, cleans their balls faster and more efficiently.

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HENRY GOLF BALL WASHER
Used On Leading Golf Courses Throughout The World
You get more ball washer for the money with The Henry. It costs less initially. Course Supts, will find it requires minimum upkeep. Golfers throughout the world have found that The Henry, with its rubber squeegee and gasket, cleans their balls faster and more efficiently.

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Quickly pays for itself in RENTAL FEES

CIZEK senior model GOLF CAR

SPECIALY MANUFACTURED FOR QUIETNESS

4 hp, 4-cycle gasoline engine. Centrifugal clutch. 1 forward speed, 8-10 mph; reverse optional. Chain drive, 2 foam rubber padded seats. Brakes on both rear wheels. Carries 4 bags. Length 65", width 38", height 42". Weight, with recoil starter, 320 lbs.

ALSO: Lighter weight all-purpose Golf Car with 4½ hp. engine.

Suggested Retail
$565.00 with rewind starter
$650.00 with electric starter

write CIZEK MFG. & DIST. CO. Inc., Clutier, Iowa

Here is a photo of the Ben Hogan Co. sales force which, under the direction of Ernie Sabayrac, Hialeah, Fla., and Hogan Co. executives, attended an annual sales meeting in Ft. Worth in August. The meeting at which the “pro only” policy was emphasized, was conducted by Hogan and E. R. Rankin, vp and general manager of the Hogan firm, and the company’s 1962 line of equipment and accessories was introduced. At the gathering were two American Machine & Foundry executives, Willard D. Voit, chmn. of Voit Rubber Corp., and E. R. Corvey, deputy director of planning and marketing for AMF. The annual golf tournament, held in conjunction with the meeting, was won by Johnny Burt with a low net of 64. Low gross went to Morgan Barofsky for the second straight year. He had a 74.

Landreth Gets Distance Through Efficient Transmission

According to Landreth Engineering Co., its Club Car is 300 to 600 lbs. lighter than other golf cars. Its fiberglass body on a unit-welded aluminum frame contains no steel or paint requiring maintenance. Terra-tires or regular tires may be used. The car will deliver 54 to 100 holes of golf a day due to 96 per cent efficient transmission of energy from motor to wheels by the special sealed direct drive unit.
Myers Builds Sprayer to Apply Naugatuck's Grass Retardant

F. E. Myers & Bro. Co., Ashland, O., has developed a special air sprayer for a grass growth inhibiting chemical, MH-30 (maleic hydrazide), developed by the agricultural research div. of Naugatuck Chemical Co., a div. of U. S. Rubber Co. The unit is called the Right-of-Way Sprayer and has an exclusive air carry system that gives complete and even coverage within a 30 x 80 ft. area. The sprayer is a combination of several Myers sprayer components and is truck mounted. The main component is a 500-gal. skid type unit with a two-stage centrifugal pump and an engine that produces 200 p.s.i. pressure at 100 gal. a minute. A boom type sprayer, with height control wheels, provides coverage on open level terrain. A hose with adjustable nozzle is included to cover inaccessible areas.

Naugatuck's MH-30 grass retardant has been available since 1950 but spraying equipment to properly apply it was lacking until the Myers firm developed the Right-of-Way. The retardant stops cell division, suppressing new grass growth, but doesn't interfere with other normal functions of the plant.

Cummings Is Etonic Sales Manager

Charles E. (Chuck) Cummings has been appointed sales mgr. for Etonic golf and street shoes, manufactured by Charles A. Eaton Co., Brockton, Mass. A U. of Wyoming graduate and World War II vet, Cummings was with Wilson Sporting Goods Co. for 12 years, many of them as a district sales mgr. before taking his present position. He is now located in Brockton, having moved there from Des Moines, la.

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Happy News in Louisville

Par-Mate Offers Cold Weather Gloves for Golf or Driving

Cold weather gloves for golf or driving (S-84 Leather and wool stretch gloves), made under the Par-Mate label by Jack D. Levine, Inc., 10 W. 33rd St., New York 1, have an imported capeskin palm and all-wool tweed back. Three rows of elastic guarantee a snug, comfortable fit. The S-84 molds to the hand’s contour and is available in medium and large sizes for men and in one size for women. The gloves are available in tan leather and tweed or black leather and tweed combinations. Levine also distributes the S-82, a cold weather model that has all the S-84’s features plus a back lined with dacron and wool.

Mat Has Two Types of Surfaces

The Pyramid Top-Pebbled Bottom, a mat made by American Mat Corp., 1802 Adams St., Toledo 2, O., is said to be unusual in that it combines two types of surfaces, each of which performs a different function. The pyramid top gives a firmer grip than a corrugated surface and allows drainage in four directions where the corrugated traps moisture. The pebbled bottom also permits good drainage and aeration. The mat is available in black, brown, brick red and green and comes in two thicknesses, 3/8 in. and 1/2 in. Maximum width is 6 ft. and maximum length, 14 ft.

Spalding Reports Higher Net

A. C. Spalding & Bros., Inc., Chicopee, Mass., for the quarter ending July 31, had a net income of $607,000 or 61 cents a share compared with $387,000 or 39-cents a share for a like period in 1960. For the nine-month period ending on July 31, Spalding reported a net of $736,000 (73 cents a share) compared to $901,000 (90 cents a share) for the same 1960 period. Spalding declared a five cent a share dividend payable Oct. 16.

Revolta Instruction Film

Monitor Films, Inc., 2772 Skokie Valley Rd., Highland Park, Ill., has taped an instruction film featuring Johnny Revolta. It can be shown on standard 8mm home projectors or through a hand viewer supplied by Monitor. An instruction booklet is included with the film.
People in this photo got their first look at the Golfcraft, Inc. 1962 line when the company held its annual sales meeting in Chicago. Shown are (front row, 1 to r): Bobby Lutz, Paul MacDonald, Lew Bridge, Bud Ricords, F. R. (Ted) Woolley, pres., Marilyn Nielsen, Monty Hill, Bob MacGregor and John Hawes. Second row: Herb Ricords Jr., Art Weller, Harold Williams, Gene Williams, Bill Bonner, Charles Houck, Maurice Marabon, Ed Redmond, Ralph Kolle, Lum Foster, Bill Thompson, Cyril Slater, Nat Dolve, Bud Wantland. Golfcraft's plant and main office are located in Escondido, Calif.

Good Ideas Firm Designs
Charts for Analyzing Game

GolfAnalysis, published by Good Ideas, PO Box 57, Mystic, Conn., contains charts for 26 – 18-hole rounds that enable a golfer to keep a detailed record of his game. Spaces are provided for the player to note the club used and the result of each stroke taken and there is a summary space where faulty shots can be listed. Using the analysis in conjunction with his lesson taking, the golfer and the pro can better concentrate on the player's weak points. Good Ideas is seeking to distribute GolfAnalysis to golf shops and pro inquiries are invited.
Denny Shute, pro at Portage CC, Akron, O., and former tournament great, treats his golf shoes with a new silicone waterproofing compound, Weather-Cote, a Goodyear product, for protection and also to condition the leather.

SS-13 Cuts Water Loss at Moon Valley in Phoenix

SS-13 (a soil sealer) that was applied to a pond at Moon Valley CC in Phoenix, Ariz., greatly reduced loss of water through seepage. The pond was losing 500 gpm even though a special earth had been applied to the tank bottom. After treatment with SS-13, the loss was reduced to 140 gpm. Supt. James H. Snyder pointed out that the water savings would pay for the treatment in less than 60 days. SS-13, made by the Brown Mud Co., 4330 190th st., Torrence, Calif., is a milky looking fluid that is applied by hose from a tank truck and has achieved, it is claimed, an average seal of 75 per cent in more than 300 earth reservoirs.

Jeff, Frye Are Spartan Distributors

Edgar Jett, 906 Forest Ave., Richmond, Va., is distributor of Spartan golf cars and other products of Golf, Inc., Tulsa, in Va., N. C. and Md. Jett also handles the Bowen golf shoe line in the three state area. Bill Frye Associates, 6215 Azalea Lane, Dallas, Tex., also has been appointed distributor of the Spartan car by Golf Inc.

ATTENTION: COUNTRY CLUB OWNERS, MANAGERS and PROS...

THE GOLF SHOE VALET will aid you in keeping carpet and floor clean in clubhouse, pro shop, locker room, cleans grass and mud from bottoms as well as sole edges of shoes. Constructed of anodized aluminum frame with base brush of hard wood and heavy duty plastic bristles. Side brushes high quality Tamplco Fibre. All brushes removable, replaceable.

Available in Grey, Orange, Yellow. 1 unit $19.95 ea. FOB Huntington Park, Calif. Ship. Wt. 5 lbs. NOTE: Postage paid if check received with order. Guaranteed satisfaction or money refunded. The GOLF SHOE VALET is the shoe cleaner that gets the job done! A proven product.

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