Two famous California Country Clubs choose fabulous Beautiful Holmes

GOLF CLUB CARPET

Learn how your club too, can save money . . . in replacement . . . in upkeep . . . in daily care

Our "Golf Club Herald" brochure shows what this carpet is doing for clubs all over the country!

A bright, success-type story of BEAUTIFUL HOLMES GOLF CLUB CARPET QUALITY 282 . . . and the story of how it can bring luxurious new beauty, with a decorator touch, to your club! Learn the specifics of famous "Quality 282", a wilton carpet woven for the express purpose of standing up to golf cleats, tracked-in turf and lots of generally rugged wear . . . to mean lower maintenance and replacement expenses, lower club operating expenses all-together!

. . . see what 50 famous clubs have already found out for themselves. Every page a case history of how these clubs have benefitted by putting proven "Quality 282" in pro shops, locker rooms, lounges . . . throughout! Send for your copy, and benefit yourself!

I want to see the new GOLF CLUB HERALD, listing the 50 famous clubs that have successfully installed Beautiful Holmes Quality 282.

Send coupon

ARCHIBALD HOLMES & SON
ERIE AVENUE AND K STREET, PHILA. 24, PA.

NAME

CLUB

ADDRESS ZONE STATE

ARCHIBALD HOLMES & SON • NOW IN OUR SECOND CENTURY OF FINE CARPET WEAVING.
Swinging Around Golf
(Continued from page 28)

Pine Hollow CC, East Norwich, L. I., N. Y., recently acquired by 275 members and converted to a private club, has engaged George Smith as pro . . . A veteran in the game, Smith had been pro of the CC of Buffalo for the last nine years . . . Desert Inn CC in Las Vegas will be a busy place this spring with two tournaments . . . The first, the Trans-Miss Seniors, will be played Mar. 27-30 . . . The Tournament of Champions is carded for May 4-7 . . . After Joe Campbell scored that ace in the 1960 Desert Classic, Lloyds of London, which had underwritten the insurance against such a happening, increased the premium from $4,800 to $13,500 for this year's event . . . Then Don January came along . . . It will be interesting to see what the 1962 premium will be — probably $100,000 . . . Palm Springs C of C erected a scoreboard in the center of town while the Classic was being played to keep the citizens abreast of what was happening . . . Had to do something to keep people shopping . . .

Monterey Park GC Par 3, range, miniature, restaurant and pro shop opened in Oakland, Calif., in January . . . It's being operated by Fred Hudson, veteran PGA member . . . Illahe Hills CC to open in Salem, Ore., this spring . . . Said to be the first real golf club in the Oregon capital . . . Construction to start in May on Sharon Estate course, a short distance from Stanford University . . . Total cost of project will run to $1.4 million . . . Course designer is Jack Fleming . . . San Leandro, Calif., expecting to put in a 9-hole muni Par 3 with a regulation course coming later . . . Work proceeding on $650,000 Palo Alto Hills CC clubhouse . . . Northern Calif. PGA Charity tournament will be played Apr. 24 . . . Last year the pros, shunning prizes, etc., turned over $4,400 to a boys' school in San Rafael . . . Bancroft Timmons, Alabama Motorists Assn., who has long made a hobby of visiting courses, picks these as the greatest in the world: St. Andrews, Oakmont, Pine Valley, Augusta National, Pebble Beach, Merion, Pinehurst No. 2, Oakland Hills. Canterbury and Medinah No. 3.
NEW!
C-THREE
GOLF GLOVE

Has 3 Features
never offered before
in any glove.*

* 1 . . . . Velcro Palm Adjustment — Pull tighter when palm be-
comes loose. No buckles here or on wrist closure.

* 2 . . . . Higher thumb — leaves thumb-index finger gap with
open hand which disappears when hand grips club —
eliminates the small wrinkle.

* 3 . . . . Free adjustable glove dryer with each glove — provides
fast, even drying without hard wrinkles.

OTHER FEATURES — MADE FROM FINEST CABRETTA LEATHER AVAILABLE —
WASHABLE — AND SERVICED ONLY THROUGH THE BEST REPRESENTATIVES
HANDLING ONLY PRO SHOP BUSINESS.

Contact your representative or write:

CONSOLIDATED COMPONENTS CORP.
1317 Talbott Tower, Dayton 2, Ohio

March, 1961
number of job changes, too . . . High operating expenses of pro department without corresponding revenue increase to pay for members' demands for services has accounted for a lot of job switches . . . "Wholesale" and trick discount house competition was brutal on pros at a number of clubs last year . . . This was evident even at a few reputedly high class clubs where members were supposed to be educated in practices and obligations of private club membership.

Don Bisplinghoff, who made quite a name for himself as an amateur four or five years ago, is the new pro at the Golf & Sea Club, Apollo Beach, Fla. . . . Nine holes of the 7,100 yd. 18-hole course have been completed to the design of Robert Trent Jones . . . German Amateur and German Ladies' Championships will be played Aug. 7-10 at Krefield, and German Open will be staged a week later at Bad Ems . . . The International Golden Circle Golf Festival, to be held at DeSoto Lakes G & CC, Sarasota, Fla., Mar. 19-26, will consist of nine different tournaments for women . . . Top features will be what is said to be the first all-women's Pro-Am and Ladies PGA 72-hole tournament for a $8,000 purse . . . There'll also be Four Ball state team tourney, women's amateur Round Robin, 72-hole amateur event, Girls' Junior tournament and a clinic by the women pros.

Sponsors of Colonial National, to be played May 11-14 at Colonial CC, Ft. Worth, point out that its first place money of $7,000 is higher than the top prize in more than 80 per cent of the tournaments on the 1961 PGA slate . . . The winner's share is being increased from $5,000 . . . Mention of Mike Brady as a member of the Hall of Fame, recalled to John Roberts of Brooklyn, who long has been interested in Grand Rapids. It was held at the Kent CC there in 1904 and again in 1911.
After two years of exhaustive study, Toro, the foremost name in golf course equipment, announces the ultimate in a golf car... the new Golfmaster. Tests show that this simple gasoline machine has far less "down time" than any other on the market. On one course alone, yearly revenue from the Golfmaster was nearly double the leading competitor. Here's why the Golfmaster is the last word in golf cars. Less turf damage; less pressure per square inch than a 175 lb. man. Unbelievably quiet. Easier to drive than a car. "Over 72" holes without refueling. Provides maximum safety for club members. Nationwide service facilities; Toro service is as near as your phone. Get the last word from your Toro representative today.

Toro Manufacturing Corp., 3018 Snelling Ave., Mpls. 6, Minn.
utility-service lowbed trailers

One man can easily load and unload heavy mowers, riders, tillers, rollers, golf carts, etc. Useful for a multitude of other purposes.


SPECIFICATIONS

MODEL A 800—Capacity: 800 lbs, Wt. empty: 190 lbs., Body size: 80" long, 48" wide, 12" high, Tires: 4:80/4.00-8, 4 ply, high speed

MODEL A 1500—Capacity: 1500 lbs., Wt. empty: 260 lbs., Body size: 96" long, 60" wide, 12" high, Tires: 5:80/5.00-8, 4 ply, high speed on demountable wheels

Frame Hitches for all Domestic and Foreign Cars Available

CARRY-ALL TRAILERS, INC.
Island Road and Eastwick Avenue, Philadelphia 42, Pa.
What Do Pros Say About CART-BAG?

DEE DINELLI
Itasca Country Club, Itasca, Ill.
"CART-BAGS are so light, durable and easy to handle that the effort of using is practically nil — storing, too. I endorse them 100%.”

J. HESTER ALEXANDER
Jonesboro Country Club, Jonesboro, Ark.
"I have many CART-BAGS that have been in constant service for over three trouble-free years! It is the only golf cart without complaints.”

SOLD EXCLUSIVELY AT PRO SHOPS

Pros have many reasons for recommending and selling more CART-BAGS. CART-BAGS are the lightest, easiest-pulling outfits on the fairways — to help golfers to more relaxed playing, lower scores, less fatigue. They’re smart, colorful, modern with beautiful leatherette multi-pocket bag and 5-year-guaranteed chrome-plated chassis. They can be folded and stored in half the usual area. When a golfer tries — he buys CART BAG. Prove this in your Pro Shop!

FOUR New 1961 Models

- For 6 Irons, 4 Woods
  "SPECIAL" $32.50
  "COUNTRY CLUB" (with seat) 36.50

- For 10 Irons, 4 Woods
  "MASTER SPECIAL" 36.50
  "MASTER" (with seat) 39.50

Write for Complete Literature
SIT-N-REST GOLF BAG CORP,
637 E. Center St., Milwaukee 12, Wis.
happened to Babe Ruth at the hands of the baseball people.

According to Des Sullivan, Newark, N. J. Evening News golf writer, word is floating around that the New York area may be the scene this summer of a $250,000 tournament with qualifying in four sections of the country . . . Arnold Palmer picks Bob Goalby and Dave Hill as the cream of the youngsters on the circuit, and Ken Venturi, Bill Casper and Bill Collins as the toughest of the "oldtimers" to beat . . . Venturi, incidentally, took a week off the tour in February to attend the PGA Business School in L. A. to pick up credits toward Class A membership.

Washington D. C.'s muny courses (total of 90 holes) reported 325,000 customers up to Dec. 10, 1960 . . . Then the snow came . . . This was an increase of about 1,000 over 1959 and of 42,000 over '58 . . . Muny operation there includes three miniatures, with 81,000 customers in '60, and one driving range, patronized by 48,000 people last year . . . More than 250,000 rounds were played at Philadelphia's five muny (90 holes) in 1960, an increase of about 14,000 over the previous year . . . Receipts for muny play in Allegheny County, Pa. (Pittsburgh) were $191,000, about $27,000 higher than they had been in 1959 . . . Boston had an increase in its muny take of around 20 per cent over the previous year . . . In Rochester, N. Y., golfers played 107,000 rounds over two 18-hole muny layouts . . . This figure was up about 7,000 over 1959 . . . Nearly 28,000 of these rounds came in July.

In Bridgeport, Conn., total rounds over 36-hole Fairchild-Wheeler GC went over the 100,000 mark . . . Cash receipts of $115,000 were up $24,000 but this was largely due to an increase in green fees . . . Niagara Falls, with 27 holes, had 58,000 players on muny courses in 1960 compared to about 50,000 the previous year . . . In Essex County (Newark) N. J., 1960 figures at Hendrick Field were almost identical with those of the previous year — in the vicinity of 73,000 persons registered . . . At the 9-hole Weequahic Park course, there were 32,910 players registered in 1960, about 300 less than the previous year.

Oglebay Park in Wheeling, W. Va., a 9-hole layout, had 69,000 customers last year, an increase of 2,000 over the previous year . . . Philadelphia residents may buy muny season permits for $30 and then pay 50 cents to golf on weekdays and $1.00 on weekends . . . Permits for residents over 65 (male) and over 62 (female) are free . . . They pay 50 cents to play on weekdays but permits are voided on weekends and holidays . . . Bridgeport, Conn., has policy of issuing courtesy golf permits to persons over 65, meaning they play for free . . . Oldest courtesy card holder is man of 78 . . . Chemstrand Corp., Pensacola, Fla., making site available for course for its 600 employees . . . Volunteer labor will be used to build part of the layout.
Sam Snead golf shoes now available to pro shops

You play percentage all the way with Sam Snead Golf Shoes . . . available for the first time to Pro Shops.

- 16 styles for men and women with the name the whole golf world knows and respects . . . covering every preference and taste.
- A favorable price structure to meet any store competition.
- Full mark-up.
- Pro-proved lasts and specifications, with quality construction by shoemakers with a 60-year reputation.
- Fast in-stock service.

Write or phone for representative in your territory to call.

SAM SNEAD GOLF SHOE CO., Freeport, Maine

March, 1961
3-SECTION ROLLER

An 80 inch roller with full oscillation for all sections. Water ballast 12-gauge welded steel rollers with rounded edges. Sand and dirt resistant alemite equipped hardwood bearings. Filled weight 600 lbs. per section. Frame of heavy welded steel construction complete with ball type hitch and mud scrapers. Painted rust resistant dark green.

Shipping weight, 480 lbs.

2-SECTION ROLLER


Also, we have five-section rollers

For fast, clean-plug aerifying — THE NIGHT CRAWLER — now available — plugging ½” holes spaced 2 inches by 3 inches apart.

Write for nearest dealer’s name or write us direct

BERRIEN TOOL & DIE CO. Eau Claire, Michigan

Bow Creek CC, now under construction near Virginia Beach, Va., to be ready this summer, according to Fred Sappenfield, building supervisor. . . . Mazda Brook CC, Parrisippany, N. J., adding another 9 . . . Skippack CC. 18-hole course near Cedars, Pa., will be put into play next month . . . Williamsburg, Va., businessmen considering another 18-hole course because of tourist demand . . . Real estate development with 9-hole course in planning stage in Chester, N. Y. . . . Naval Air Station, Oceana, Va., has second 9 in construction stage . . . Bolling AFB to have Officers Club 18-hole Whiffletree Manor course ready by Memorial Day . . . Third nine at Andrews AFB in Maryland will be ready about May 1 . . . Jamestown, N. Y., will have a lighted Par 3 by July . . . Holes will range from 75 to 175 yds. . . . Al Schardt of Wana-akah, N. Y., designed course and supervised its building.

Twenty-three pros with 31 1960 titles will be in the field for the $40,000 Colonial National tournament to be played for the 16th time in Ft. Worth, May 10-14 . . . W. S. Terrell, Charlotte, N. C., won the Sea Island Seniors in Feb. with a 150 . . . He played in the 50-59 age group . . . Par 3, clubhouse, swimming pool and 500 homesites make up the Apple Orchard development that is going in in Bartlett, Ill. . . . Joint meeting of Kansas and Okla. Turfgrass Assns. and Heart of America GCSA will be held at El Dorado (Kans.) CC on Mar. 14 . . . Tommy Johnson is pro at new Bonita Valley CC, near San Diego . . . He formerly was at Del Rio CC, Brawley, Calif., for eight years . . . Bonita Valley, opened Feb. 15, will have total membership of 700 and is set up as a family club . . . Regular playing length of its course is 6,800 yds.

Patty Berg, Bob Toski, Connie Mack, Jr., and Jerry Goss, home pro, officially opened 3,400 yd. Colonial Palms CC, Miami, Fla., in late January before a gallery of 700 . . . Patty took the scoring honors with a 55 . . . Walter E. Swartz, recent soil agronomist graduate of Penn State U., has joined the staff of Thomas E. Carroll & Son, course architects of Silver Spring, Md. . . . In the last year or so, the Carrol firm has completed 13 courses in the Del., Va. and Md. area . . . They include Lakewood and Cherry Valley in Rockville, Md., Eastern Shore Yacht & CC, Onancock, Va., Pooleysville (Md.) CC, Dover (Del.) AFB course, and Milford (Del.) CC . . . Eddie Ault, architect, Charles B. Tuley, Jr., landscape consultant, and Robert Elder, turf agronomist, also are connected with the Carroll firm.

Innis Brown, retired newspaper and magazine editor, who started the American Golfer with the late Grantland Rice, died in Lakeland, Fla., late in Jan. . . . He was 76 . . . After graduating from Vanderbilt, where he was captain of the 1905 football team, Mr. Brown worked on newspapers in Nashville, Atlanta and N. Y. . . . CC of Austin, Tex., undertaking $350,000 rebuilding project covering the club-