Demand Keeps Growing For
The DX TOURNEY

Public acceptance of the new DX Tourney has been overwhelming. The unprecedented demand has kept them in short supply in many pro shops. Here's proof that golfers buy performance, not claims. Good golfers have learned how the DX Tourney's extra distance performance and fine putting characteristics improve their game. They are amazed and delighted by its exceptional durability. The DX Tourney is rapidly becoming the favorite of good golfers everywhere. Cash in on the "hot ball" for '61... stock and display a good supply of MacGregor DX Tourneys.

MacGregor
THE GREATEST NAME IN GOLF
The MacGregor Co., Cincinnati 32, Ohio
DIVISION OF BRUNSWICK WORLD LEADER IN RECREATION
INTRODUCING...

THE 1961
T-MATE

With exclusive new
Body Styling and
Suspension.

Exciting new body styling designed for comfort and durability. Three point suspension features coil springs with hydraulic shock absorbers plus adjustable anti-roll torsion bar. Direct gear drive, ensures highest obtainable efficiency. Up to 54-Holes or more on one battery charge. Bag compartment holds clubs in upright position. Ideal for the private owner—perfect for the rental operator. Special allowances for fleet purchases. Satisfaction guaranteed or your money back.

FREE!
Illustrated circular on T-Mate Golf Cars
write today:
SEARS, ROEBUCK AND CO.
Attention: Mr. A. J. Steier
Dept. 608
Chicago 7, Illinois

As in the U.S., quite a few courses have become casualties in recent years because their owners couldn’t resist the lavish offers of home builders. But this has been somewhat offset by the fact that municipalities are waking up to the fact that providing courses is an important part of their recreational responsibilities. Don Valley, which cost the city of Toronto $500,000 in 1956, had 42,000 rounds last year and expects 45,000 in 1961. Toronto golfers play through October, and like their U.S. brethren, line up at dawn on weekends from June through August in order to play.

Ontario is the leading golf province. It has 251 clubs and an estimated 154,000 persons playing golf. Runnerup is Quebec with nearly 100,000 persons playing at 121 clubs. Other provinces in which a great deal of golf is played are British Columbia, Alberta, Saskatchewan, Manitoba and Nova Scotia. The Canadian Ladies Golf Union has a membership of more than 30,000.

There are six major manufacturers of clubs and balls in Canada. Factory value of the equipment they sold in 1960 amounted to about $3 million, two-thirds of which was accounted for by club sales. Imports of clubs and balls in the first nine months of 1960 ran to almost $1.5 million.

USGA Outlines Conditions for Entry in Junior Amateur

Fifty-three qualifying sections have been established for the USGA’s 14th Junior Amateur championship. The tournament will be played Aug. 2-5 at the Cornell U. course in Ithaca, N. Y.

Eighteen-hole qualifying play is scheduled for the sections on July 14, 17 and 18. From these tests, 128 players will emerge to play in the finals, which will be conducted entirely at match play.

Entries are open to boys who reach their 12th but not their 18th birthdays by midnight of Aug. 5.

No club affiliation is required. An entrant may accept contributions to his expenses from recognized golf assns. and clubs or individual members of assns. or clubs without forfeiting amateur status. The winner of the Junior Amateur will be invited to compete in the National Amateur at Pebble Beach (Calif.) GC, Sept. 11-16, and will be exempt from sectional qualifying.

Last year there was a record entry of 1,445. The 1960 champion, William L. Tindall of Seattle, is too old to take part in this year’s competition.

Entries must reach the USGA office, 40 E. 38th st., New York 16, by 5 p.m. of June 28. A fee of $2 must be included.
YOUR BIG FIVE

An experienced sales organization to serve you better with famous brands

A cooperating organization of America’s five leading golf pro jobbers

Knowledge of your particular needs . . . and the ready accessibility of your Big Five distributor . . . assure prompt service from our complete stock of truly distinctive Pro shop merchandise — including such famous brands as:

- Munsingwear
- Harburt
- Stroke-Master
- Pro-Jo Golf Jacket
- Bernhard Altmann Corporation
- Con-You Golf Cart
- Ryth-mo

ATHLETIC TIMER CORP.

for your requirements contact
the BIG FIVE member in your area

Curley Bates Company
575 Mission Street, San Francisco, Cal.
3001 S. Broadway, Los Angeles, Cal.
401 Dexter Avenue, Seattle 9, Wash.

E. J. Smith & Sons Co.
1100 Elizabeth Ave., Charlotte, N. C.

Great Lakes Golf Ball Co.
4527 Southwest Hwy., Oak Lawn, Ill.

The Golf Mart, Inc.
31119 Greenfield, Birmingham, Mich.

Winter Dobson Company
5010 Greenville Ave., Dallas, Texas

June, 1961
ALL ACROSS THE NATION... IN ALL CLIMATES:

Superintendents report you promote excellent growth

In the hot summer and cold winter of ILLINOIS—"I have used ‘Uramite’ for the past 6 years, spring and fall. Our Washington bent greens are slow in greening up, but ‘Uramite’ gives them a healthier appearance and helps keep them in good color all through the season. And I’ve found, over the years, that Du Pont ‘Tersan’ and ‘Semesan’ are the best fungicides to control all major turf diseases. A weekly preventive spray program keeps our turf healthy and strong."

—Walter Pieper, Superintendent Flossmoor Country Club, Flossmoor, Illinois

In the hot, humid climate of LOUISIANA—"We have Tifton 328 on all our greens, and our members expect them to stay in good condition. For the last three years I’ve used Du Pont ‘Uramite’ as the basic source of nitrogen on these greens. It’s easy and safe to use and helps me maintain high-quality turf. I believe it is the most economical fertilization program I can follow."

—C. D. Smith (on left), Superintendent East Ridge Country Club, Shreveport, Louisiana (With Golf Pro, J. B. “Cotton” Hill.)
You can stop turf diseases... with Du Pont Turf Products

In the severe, frigid winters of IDAHO

—“We have used ‘Uramite’ for 5 years and ‘Tersan’ almost ever since it was developed. And I’ve found that as long as we stay on a regular program of ‘Uramite’ and ‘Tersan’, we have no problem keeping our greens and tees healthy, in excellent color and free of turf disease. ‘Tersan’ is exceptionally safe and easy to use. We never have to worry about it injuring the turf or causing discoloration.”

—George Orullian, Superintendent
Idaho Falls Municipal Golf Course, Idaho Falls, Idaho

TERSAN 75 — gives excellent control of such diseases as large brown patch and snow mold. Used in the fall and early spring, “Tersan” helps protect greens from snow mold... they’ll be ready for early-season play.

SEMESAN TURF FUNGICIDE — a specially prepared mercurial composition for hard-to-control turf diseases. To get even wider-range protection, include “Semesan” with “Tersan” 75 in a combination spray.

TERSAN OM — combines the effectiveness of “Tersan” 75 and organic mercury in a single, easy-to-use fungicide. Eliminates tank mixing... saves time and labor.

URAMITE — contains 38% nitrogen. Clean and odorless, “Uramite” feeds slowly, keeps nitrogen at a proper level to assure healthy, vigorous growth, promotes good, deep color.

For excellent, long-range results, base your turf management program on Du Pont “Uramite” for uniform feeding of vital nitrogen and Du Pont turf fungicides for top year-round protection against disease. Order a supply from your dealer.

On all chemicals follow labeling instructions and warnings carefully.
BOOK REVIEWS


This is an interesting history of the tournament begun in 1934 and which now vies with the National Open as the top golf championship of the U. S. Bob Jones covered in an authoritative way in his book, "Golf Is My Game," the story of the beginning of the Augusta National club and the Masters tournament. Flaherty takes it from there with detail and color filled in on the results of the various Masters events. There are well chosen illustrations, many of them color plates that appeared in Sports Illustrated.


Sam has written more words than Shakespeare; anyway the by-lines say so. Night after night he is up there in the attic scribbling by candlelight and giving birth to another epic. The fact that he hasn’t won a Nobel prize for literature shows the competition ain’t on the level.

But any book with pictures of Snead’s method in it is bound to be a good golf book for, as Sam cites the old proverb, “a picture says more than a thousand Chinese words.” Whoever did the words to the music of the Slammer’s swing (in the remote possibility that anybody wrote the book for Sam) must be credited with a good, sound, simple and helpful job. It’s one of those things like a doctor’s advice to get plenty of sleep, a lot of fresh air and pure water, eat modest quantities of non-fattening food and chew it well, exercise, don’t worry and keep the bowels open. All this and regular hours, too.

The book is worth the money. Sam should read it or look at the pictures, anyway. They are great!


This 8½ x 11-in. paperback volume that runs to 80 pages is not designed to be an instruction book, but rather is a supplementary instruction text that may be best used by persons teaching golf in schools and colleges. The author is connected
NOW IN PRODUCTION

a completely new, practical golf car for profitable fleet operation with small investment.

MEN-E-USES
GOLF SCOOTER

here's how to really improve your PROFIT SCORE!

The new "Men-E-Uses" Golf Scooter is a brand-new three-wheel design. It's light (177 lbs.), easy on the course but has the sturdiness and power to carry 2 players and full equipment. Sulky seat carries second player.

Low cost "Men-E-Uses" Golf Scooters put profit into fleet operation. For instance, you can buy four times as many "Men-E-Uses", cut your rental rate in half, and more than double your return on the same investment.

Silenced with a unique muffler system, this cart will climb steep hills or roll smoothly through the rough. Has foot starter, automatic transmission and brake, and new "accentrifork" steering. Gear shift allows immediate selection of 2 speed ranges - 0 to 5 m.p.h. or 0 to 10 m.p.h. Ideal for scores of extra uses around the club including hauling leaves or rubbish, pulling mowers, or over-the-road travel. Easily collapsible for transporting by car.

Write for full details, including low prices and accessories.

THE FLINCHBAUGH CO., 390 EBERTS LANE, YORK, PA.
New York Leads in Course Sites  
But California Closes Gap

According to the Greenline, West Coast publication of the National Golf Foundation, California has become the second ranking state in total number of golf courses, but still trails New York by 75. In the last 30 years, California’s total has been increased by 102 while New York has gained only a single course. States such as Illinois and Wisconsin have shown actual decreases in playing sites in the last three decades, Massachusetts is even, Florida has gained five and Michigan, six. Par 3 courses are taken into consideration in the following tabulation:

<table>
<thead>
<tr>
<th>State</th>
<th>1961</th>
<th>1931</th>
<th>Gain-Loss</th>
</tr>
</thead>
<tbody>
<tr>
<td>New York</td>
<td>453</td>
<td>452</td>
<td>+1</td>
</tr>
<tr>
<td>California</td>
<td>378</td>
<td>276</td>
<td>+102</td>
</tr>
<tr>
<td>Pennsylvania</td>
<td>372</td>
<td>263</td>
<td>+109</td>
</tr>
<tr>
<td>Illinois</td>
<td>342</td>
<td>385</td>
<td>-43</td>
</tr>
<tr>
<td>Ohio</td>
<td>341</td>
<td>272</td>
<td>+69</td>
</tr>
<tr>
<td>Texas</td>
<td>328</td>
<td>275</td>
<td>+53</td>
</tr>
<tr>
<td>Michigan</td>
<td>304</td>
<td>298</td>
<td>+6</td>
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<tr>
<td>Massachusetts</td>
<td>222</td>
<td>222</td>
<td>0</td>
</tr>
<tr>
<td>Wisconsin</td>
<td>196</td>
<td>211</td>
<td>-15</td>
</tr>
<tr>
<td>Florida</td>
<td>192</td>
<td>182</td>
<td>+10</td>
</tr>
</tbody>
</table>

Shifting population, real estate demands, the Depression and changing patterns of play (i.e., Par 3 courses) are said to be the main factors affecting the increase of courses in various parts of the country.
Pride of the Fairways

GREENS AND MAINTENANCE ITEMS

7.5'-1" DIA. ALUMINUM FLAG POLES / EXTRUDED ALUMINUM POLES / FIBREGLASS POLES—SWIVELS COTTON AND NYLON FLAGS / PLASTIC AND ALUMINUM PUTTING CUPS / PRACTICE GREENS MARKERS / ALUMINUM AND "RUBBER-FLEX" TRAP RAKES / HOLE CUTTERS AND TURF MENDERS / HOLE CUTTING GUIDE / CUP SETTERS AND PULLERS.

Write for Catalog
PAR AIDE PRODUCTS COMPANY
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June, 1961
"MEMBERS ENJOY GOLF MORE" with
says BILL HALTER, Pro.
Union Country Club, Anna, Ill.
"Last year almost 70% of my club storage members owned CART-BAGS. This year I'm sure even more will join the trend to CART-BAG in 1961. Your company has constructed a most worthy product for golfers — which has really helped my club storage problem, too. I personally feel the CART-BAG has made my members enjoy golf more since their change to the easy-pulling CART-BAG."

"PRO ONLY POLICY WONDERFUL"
says JOHN K. REIDY, Pro.
Leicester (Mass.) Golf & Country Club
"My players used to come in with CART-BAGS purchased elsewhere, but now your Pro Only policy has forced them to come to me. Thanks! Ladies were first purchasers, then husbands borrowed — now they're buying CART-BAGS themselves. CART-BAGS conserve space even when not folded. No cut or bruised fingers folding other carts to fit into storage. We just wheel the CART-BAG to space, and that's it!

IMPORTANT . . . We have endorsements from over 100 Pros who have each sold 50 or more CART-BAGS. If you, too, have sold over 50 CART-BAGS, we would like your statement — to help us promote the "Pro Only" policy.

Meanwhile —
PROVE CART-BAG POPULARITY AT YOUR CLUB!
Remember . . . They're SOLD THROUGH PRO SHOPS EXCLUSIVELY!
Write for illustrated folders.
SIT-N-REST GOLF BAG CORP.
637 E. Center St, Milwaukee 12, Wis.

Pro Shop Planning
(Continued from page 42)
and then from 18th green to club unloading and storage. This is under the pro dept. supervision. It calls for thoughtful planning and a good deal of pioneering. There is a lack of satisfactory precedent in this phase of the shop building design. To the newness of the problems is added the old fact that almost every golf club has different types of operating conditions.

Ask the Right Questions
The professional, his club officials and the architect have trouble in planning an efficient pro dept. because they do not always know what questions to ask themselves in determining the basis for the job.

The pro in revising and modernizing an old shop, or in appraising a new one, usually does not survey the situation in an orderly manner but skips about in his appraisal and possibly overlooks locating the major flaw in the shop.

Check List Suggested
After inspections of hundreds of pro shops, discussions with numerous professionals, pro salesmen, shop designers, club officials and retailing authorities outside the golf field, GOLFDOM has compiled a check list that will provide assistance in the planning or appraisal of a pro department.

The practical merit of the check list method is that it enables the planners or inspectors to work on conditions peculiar to the situation — and very rarely are there two clubs alike.

Where to Have the Shop
First of the factors to be studied is location:

Is pro shop to be part of clubhouse or in separate building?

What is for or against pro dept. being in, or detached from, clubhouse?

What is location with respect to traffic to and from men's and women's locker-rooms? to first tee? to 18th green? to parking area?

What is the burglary risk in proposed location?

What is the fire risk in proposed location?

What is the setup with respect to caddie quarters and the issuing of bags to caddies and taking them back for club cleaning and storage, and the payments of caddies?