And to serious golfers, as you well know, this is really important. This “feel,” coupled with the “click,” or sound of the hit, tells an experienced player immediately whether or not the ball he’s using will really go out there.

Get your players to try a Titleist. See if they can notice this unique “feel” that the tournament golfers know means extra distance.

Get them to hit a dozen Titleists and they’ll find they get that same “distance feel” with every one. Never that mushy or rocky “feel” which robs them of those crucial extra yards.

They’ll thank you for personally recommending a better product to them.

And remember, once your players are steady Titleist users, they’ve got to get them from you. You’ll never find this same ball being sold in a store under another name, for the TITLEIST, like all Acushnet products, is sold through golf course pro shops only.

Titleist “feels best”... every time

ACUSHNET GOLF BALLS
SOLD THE WORLD OVER THRU GOLF COURSE PRO SHOPS ONLY
Elgin (Ill.) CC, in its 64th year, recently air conditioned and renovated its club-house ... It's part of $250,000 improvement program that's going on at the club ... Fifth annual Carling Cup matches between U. S. and Canadian golfers will be played June 20 at Old Warson CC for benefit of St. Louis Children's Hospital ... Eight pros and amateurs from each country will compete ... Both teams have two victories to their credit ... When the Berkshire Hills golf-o-rama was held this spring to kick off the 1961 season, Dick Baxter, pro at Taconic CC in Williamstown, Mass., and Williams College coach, and John L. Hawkins, Pittsfield, were cited for outstanding contributions to the game ... Baxter has been pres. of both the Northeast PGA and Northeast GCSA and has done much to boost collegiate golf ... Hawkins has been extremely active in bringing tournament golf to the Berkshires.

New 9-hole course opened May 11 at the Veterans' Hospital in Downey, Ill., was two years in construction ... Funds contributed by Chicagoland golfers made it possible ... It was designed and built by Ray Didier of Mundelein, Ill. ... Pat Romano, formerly of Apawamis in Rye, N. Y., is head pro at new Somers (N. Y.) CC ... Including his days as a caddie, Pat put in 35 years at Apawamis ... Calendar of 1961 tournaments of Metropolitan GA shows more than 150 golf dates between May and October ... At the urging of H. N. Young, dir. of the experiment station at Virginia Poly, VPI is providing more funds in next year's budget for turf research ... Third Mid-America Junior Open to be played June 19-23 at Possum Run GC, Mansfield, O. ... Medal play round on the 19th will determine the 64 players who will play at match for the title ... Added feature is special tourney for youngsters 12 and under.

After winning the 1955 Open at Olympic in San Francisco in 1955, Jack Fleck failed to survive the 36-hole cut in 1956 ... Same fate befell Johnny Farrell, the 1928 champion, in 1929 ... According to a release from sponsors of the American Golf Classic (Akron, O.-Aug. 24-27) Firestone CC, site of the tourney, was the only course on which the pros didn't crack par in their 1960 joustings.

Four Aberdeen university students tried to hit a golf ball to the peak of Ben Nevis, western Scotland mountain that is 4,406 ft. high ... Lads lost 63 balls and broke a club in three hours getting the ball up
Cut Sharpening Costs!

with a NEW

SIMPLEX
"150"

COMPLETE
with ½ h.p. motor and reversing switch

• LIGHTER
• MORE COMPACT
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Simplex "150," the newest portable lapping machine, reconditions any hand, power, or gang reel-type mower with lapping compound... keeps mowers in top condition between sharpening jobs. Couples to either side of mower; gang mowers need not be unhitched. Weighs only 30 pounds—easily carried right to the job. G-E ½ hp motor with reversing switch for quiet, dependable operation.

Write today for FREE folder.

The FATE-ROOT-HEATH Company
Dept. G-6
Plymouth, Ohio

2,000 ft., then called it all off... Homer Sneed, Sam's brother, will be home pro at Longboat Key GC, north of Sarasota, Fla... Sam will be touring pro of Longboat Key which opened May 13... Bill Mitchell was architect... Course is 7,060 yds. with 72 par... Zinke-Smith, Inc., Pompano Beach, Fla., built Longboat Key.

Leo Daigle now pro-supt., Indianwood CC (Detroit dist.)... George Fazio heads organization building Atlantic CC, Tuckerton, N. J... Bill Hutchison retires after being asst. at Glenview (Ill.) Club for more than 40 years, first to Jock Hutchison then to Tom McNamara... Andy Manero at Biddeford and Saco (Me.) CC, succeeding the late Alex Chisholm.

Expenses of the Lucky Lager beer tournament at San Francisco were $121,425.48 and net revenue was $81,447.30 but despite loss of $39,978 the brewers paid local charities a percentage on tickets sold... Gross ticket sales were $39,978... Program net was $23,362... Expenses included $55,989 prize money; $19,147 sales and commissions; $11,876 for "miscellaneous" expenses; $8,039 for expenses at Harding Park and $6,000 for rental of Harding Park.

SAVE TIME AND MONEY
use Scotts turf program
and a Scotts Spreader

Scotts

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Marysville, Ohio
Lots of things attract golfers: A challenging course. The freedom of outdoors. The rolling greenness. The beauty.

Cast iron pipe means as much to a golf course as these things do to a golfer. In fact, more.

Cast iron pipe rarely needs attention after installation, thus eliminating unattractive holes on fairways and greens; it delivers an uninterrupted supply of water.

Cast iron pipe insures the beautiful background that golfers appreciate... and it will continue to do so for more than a century. This helps keep the crowds coming.

CAST IRON PIPE RESEARCH ASSOCIATION, Thos. F. Wolfe, Managing Director, 3440 Prudential Plaza, Chicago 1, Illinois.
Don Dicken now pro at Warsaw (Ind.) CC . . . Benny Laymen is pro and acting mgr., Nashawtuc CC, new course in Concord, Mass. . . . St. Petersburg, Fla., realtor, Joe Putnam, proposes building Seminole Lake G&CC with Chick Adams as architect . . . Subdivision bordering course . . . Putnam also wants to build course adjacent to St. Petersburg-Clearwater International airport.


Long Beach, Calif. city council okays rush completion of El Dorado Park course . . . Joe Donato in 18th year as pro at Norwich (Conn.) CC . . . John Francis Kelly, at 61 and pro at Marlboro (Mass.) CC, recently got his PGA Class A card.
TERRA-TIRES ARE EASIER
ON TURF THAN GOLFERS’ SHOES

The 19-lb. difference in turf pressure you see here is sure proof that a fully loaded golf car is kinder to turf than a golfer’s shoe—if the golf car is equipped with Terra-Tires.

That means you now can have all the benefits golf cars can bring to your club—extra income, faster play, happier members—without paying a penalty in turf damage.

The Terra-Tire secret is in its design—flat, wide, smooth treads teamed with inflation pressures as low as 5 psi.

They enable cars to go anywhere on a course—on wet or dry turf. And their rolling resistance is so low you can often get an extra nine holes or more out of a battery charge.

Terra-Tires make sense for golf cars—and for utility cars, trailers, tractors and other wheeled equipment, too. Ask your golf car supplier for the full Terra-Tire story or write: The Goodyear Tire & Rubber Company, Aviation Products Division, Dept. F-1732, Akron 16, Ohio.

Note to car builders: Terra-Tires for cars come with smooth or diamond tread. Write for details.

TERRA-TIRE equipped car belongs to fleet operated at Woodmere Club, Woodmere, Long Island, New York.

Lots of good things come from

GOODYEAR

June, 1961
BALL WASHER SOAP

BALL BRITE helps all washers do a better job. The content of one envelope is just right for one ball washer. Can be stored for long periods because it comes in moisture and oil resistant package.

TEE TOWEL

Standard's new improved Tee Towel is made of heavy preshrunk "Huck" toweling and is fitted with large brass grommet in one corner for hanging near ball washer. Order from your Standard Distributor.

STANDARD MFG. CO.
CEDAR FALLS, IOWA

Turf experts agree . . . feeding with MILORGANITE

- CURBS WEEDS
- BUILDS HEALTHIER TURF

Follow the lead of men experienced in turf management; feed fairways Spring, Summer and Fall with MILORGANITE! Your grass will stay green, new shoots and roots will develop, turf will become thicker.

You'll have fewer weeds during any season because dense, healthy grass resists weed infestation and remains free of unsightly brown spots caused by diseases.

Fertilize your turf in 1/5 the time with the speedy MILORGANITE SPREADER! Remember, the services of our Agronomists and Soil Testing Laboratories are always available to you at No Cost. Write to Turf Service Bureau—Ask for our Greens Feeding Program.

THE SEWERAGE COMMISSION
MILWAUKEE 1, WISCONSIN

Golfdom
Johns-Manville helps take the guesswork out of buying Plastic Pipe!

Now you can buy plastic pipe and be assured in advance that the product you're getting has been manufactured under rigid standards of quality control. You see, the J-M trademark, symbol of quality since 1858, stands behind each foot of Johns-Manville plastic pipe.

J-M ABS and polyethylene pipes are manufactured with only top-quality virgin resins. They have undergone extensive research and have been use-tested for many years. Thousands of hours of study, in all types of applicable service conditions, have resulted in pipes that are consistently uniform in quality. This means that you will be getting a superior product...one that will help reduce service failures and provide many years of dependable and economical service.

For details on NSF-approved Johns-Manville ABS and polyethylene plastic pipes, mail in this coupon today!

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Please send me, without obligation, free information on J-M plastic pipe for:

- Cold water supply lines
- Jet wells
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- Process piping
- Submersible pumps

NAME
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CITY
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STATE

June, 1961
WHOLE SEASON CONTROL
WITH ONE SPRAYING
One part of Solexto in 400 parts of water sprayed on two to four acres gives season-long control of beetle grubs, ants, crickets, chinchbugs, cutworms, rose chafers, chiggers, fleas, ticks, mosquitoes and many other pests.

GRUB-PROOFS
FOR TEN YEARS
One application of Solexto, two gallons to the acre (1-to-200 solution), grub-proofs the turf for at least ten years. Thus moles are also kept out by eliminating their food source.

ECONOMICAL COVERAGE
Because such high dilutions are possible, extensive coverage is very economical. Labor can also be saved by using EWT Weed Killer* in the same solution for general spraying of the grounds.

* Widely used selective weed killer manufactured by Dolge.

Write to the C. B. Dolge Company, Westport, Connecticut for information about other insecticides; also inquire about weed killers, golf ball cleaners, mole and gopher killers.

James M. Darrah, Levittown, Pa. and Vic J. Rice, Trenton, N. J., pro.

Pautipaug CC, Sprague, Conn., 18, designed by Geoffrey Cornish, is open soon . . . Theodore Mallon is pres. . . . Norman S. Johnson, Los Angeles County dir. parks and recreation; Frank G. Bonelli, county supervisor, and others put on the starting ceremonies for building La Miranda 18 to design of Wm. Bell.

Harmon Park public course at Lebanon, O., to have second 9 . . . Push building of first 9 of Terry Walker G&CC, Leeds, Ala. . . . Dr. E. H. Edwards, Jr. is pres. . . . Golden Gateway Swim Club, building recreation center near Elizabeth, Pa. which eventually will have course . . . David B. Ludwig, jr., is pres. . . . He is a McKeesport, Pa., insurance man.