Florida, California PGA Schools to be Held Early in '61

The PGA's two annual business school courses will be held at the Fort Harrison Hotel, Clearwater, Fla., Jan. 23-28, and at the Ambassador Hotel in Los Angeles, Feb. 14-17. This is the fifth year for the Florida school and the third year that the Los Angeles school has been in operation. About 850 pros and assistant pros have attended the educational sessions since they were started at the two schools.

The growth of the Florida school has been exceptional. The first year it was held, 93 persons, mainly assistant pros, attended classes at the Fort Harrison while last year's enrollment grew to 239. California's first school, held in 1959, attracted 30 students and 89 last year.

In 1961 the two business schools will be under the supervision of the PGA education committee for the first time. It is headed by Don E. Fischesser, a PGA vp and pro at Evansville (Ind.) GC.

Emil Beck of Black River CC, Port Huron, Mich., will serve for the fifth time as head of the Florida branch school. George Lake of Recreation Park GC, Long Beach, is director of the California school.

Subjects included in the curriculum of both schools are fundamentals of teaching, club repairing, merchandising, bookkeeping, purchasing, general shop operation and human relations. A minimum of 40 hours of instruction is offered at both schools. Among the instructors at Dunedin will be Tommy Armour.

The PGA courses are primarily designed for Class A apprentices employed by Class A members of the association, and those who are approved tournament players. If facilities are available after these applicants have been accommodated, the enrollment at both schools will be open to PGA members and others in the golf profession. To qualify for enrollment, an applicant must be recommended by a Class A PGA member or the pres. of the club at which he is employed.

The PGA has sent information about the schools and application blanks to 4,600 pros and additional copies of the latter are available from the association's headquarters in Dunedin, Fla.

Applicants who earn certificates at either school are credited with a fifth and/or final year of experience toward full membership in the PGA.

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Some golfers get greatest distance with a high compression ball—others with a lower compression golf ball. That's why Worthington makes Sweet Shots in different compressions—so you can recommend the one that best matches each golfer's swing. "Big hitters" need a harder ball, like the Sweet Shot 100; smooth swingers do best with a lower compression ball, like the 90.

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You've never had the sensation of “Firm Feel” that you’ll get when you use a “Wizard” putter. Designed for Sportsman’s by George Low, these putters at last give you the opportunity to control your putting. They are the product of 20 years of research for the most successful head designs in putters and have the finest fluted shaft for firmness and feel. The tight wound flat top with calfskin grip for best holding quality and the rectangular DuPont Delrin inserted hitting face in the club head for the most sensitive, solid touch you’ll find in any putter today.

THE MOST SOLID TOUCH EVER PUT IN A GOLF CLUB.

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Low, Rambling Buildings Need Protection Against Lightning

Following up what the Chicago District Golf Assn. suggested to protect golfers against lightning (Golfdom, Sept., p. 22) the Lightning Protection Institute, 53 W. Jackson blvd., Chicago, lists several factors that can help to reduce both loss of life and property due to lightning.

Prefacing its remarks, the Institute points out that the lightning rod, invented by Benjamin Franklin, has been described as the world's most perfect invention. If properly installed and connected, a rod rarely, if ever, fails to safely convey a lightning stroke into the ground or dissipate it harmlessly in the air.

Here are some of the Institute's observations:

• There is sometimes mistaken dependence on steel framing to protect a building. Actually, the frame may ground the strike if the steel is properly grounded, but lightning often starts fire in roofing or other flammable material before it reaches the steel frame;

• Unnecessary loss of life occurs simply because people fail to seek proper shelter in thunderstorms;

• While more than 50 per cent of farmers protect lives and property with protection systems, new occupants (and these include golf clubs) in outlying areas often are unaware of the need for lightning protection;

Rambling Buildings Are Targets

• Low built, rambling buildings such as clubhouses are more vulnerable as greater area, rather than height, offer a target. On a smaller scale, the same thing can be said of shelters. Clubhouses also are vulnerable because their electrical appliances, many metallic objects and materials, electrical circuits with outside leads, oil and storage tanks, antennas and concrete slab construction with floor in direct contact with moist earth are lightning attractors.

Lightning, the Institute says, causes 37 per cent of fires in outlying areas and in these locations there are an average of 40 or more potentially destructive electrical storms a year.

On the bright side, inquiries received by the Institute from architects and designers about lightning protection have increased by 75 per cent in the last 18 months, and it also is noted that builders
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tacky grip. Soft, light wool back laced with 4 rows of elastic
to hold glove closely for extra warmth. Fits snugly . . .
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Men’s — small, medium,
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and building material suppliers are showing
a sharp new awareness of the lightning menace.
In addition to the Institute, information
about lightning protection can be obtained
from S & N Enterprises, 216 E. Ontario
st., Chicago 11, which represents Inde-
pendent Protection Co., Inc. of Goshen,
Ind. S & N offers equipment which club
maintenance employees can install on
existing shelters. It also has complete in-
formation for protecting specific trees on
a course and golfers who take refuge un-
der them.

PIECEMEAL RENOVATION
(Continued from page 66G)

aren’t moving. This may be because they
are poorly displayed, are too expensive for
your clientele or just don’t have the price
and quality features to put them across.

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At Cornwells Golf Club, Eddington, Bucks Co., Pa., contractor Warren Randall says:

"My vote goes to 'K&M' Asbestos-Cement Underground Irrigation Pipe for several reasons. It's easy for my men to install. No machinery needed. And, weather can't stop you. Another thing! I like the way 'K&M' Pipe follows the natural contours of the ground. Another big factor is maintenance. 'K&M' Asbestos-Cement Underground Irrigation Pipe isn't going to corrode or tuberculate. Electrolysis can't harm it. The bore will stay smooth. I like the idea of putting a pipe into the ground, and then forgetting about it as far as upkeep is concerned."

Mr. Randall is president of Del-Val Construction Co., of Eddington, Pa., and builder of Cornwells Golf Club.
Writ today for mor information on "K&M" Asbestos-ment Underground Irrigation Pipe
to: Keasbey & Mattison Company, Ambler, Pa.,
Dept. P-20100

1. Exclusive, patented "K&M" FLUID-TITE Coupling is permanently and automatically leak-tight.
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DiFinì Originals NEW YORK
"Tailored to Perfection for Comfort in Action"

Extra-Budget Projects
(Continued from page 48)
I did was pick out the mowers, etc., that
I wanted, got quotes on them, and then
proceeded, with the help of the suppliers,
to make a selling case for them. In both
instances, when I appeared before the
board, I was well prepared to back up my
requests with a pretty fair assortment of
reasons for making improvements or for
purchasing the new equipment.

Planning Committee Helps
I am more fortunate than most supts.
in that River Forest has a planning com-
mittee made up of past presidents of the
club and green committee members who
periodically tour the clubhouse and course
to determine just what may or may not
be needed in the way of improvements.
This committee isn’t authorized to make
any allotments for improvements but its
recommendations go a long way with the
board. In effect, if the planning group is
sold then the club is sold, and it is through
this committee that the club mgr., pro-
fessional and supt. have to make prac-
tically all their requests.

River Forest’s planning committee isn’t
an ivory tower organization that only
goes through the motions of making plans
or reviewing requests. Twice a year — in
the spring and again in the fall — mem-
bers of this group make a thorough tour
of the course and it is then that I have to
call their attention to the improvements
that I think should be made or the re-
placement equipment that is needed. They
get a firsthand look at our entire main-
tenance operation and make their decisions
only on the basis of what they see. These
decisions, incidentally, aren’t always in
my favor, but my batting average with
the committee could be worse than it is.

Softening Them Up
At the present time we are campaigning
for a new maintenance shop and storage
shed. As I see it, it is going to be at
least another year before we have a
chance of getting these additions, but at
least I’m working to get the committee
softened up. Just recently I arranged to
take the members to neighboring Butte-
field CC, where Bert Rost is installed in a
new shop, so they could see how such
improvements help to make the mainten-
ance department’s job easier. Possibly
the resistance of half of the planning
committee was broken as the result of
that trip. That means we still have to sell
the other half.

Breaking down resistance to improve-
ments, incidentally, is as much a part of
a supt’s selling program as the afore-
No other golf car can outperform the

The only golf car with real AUTOMOTIVE design and quality.

It's an automotive revelation—not a redesigned lawnmower or scooter powered weakling. The Chadwick "300" has been engineered by an automobile builder. The reliability of its hill leveling. 13 h.p. 4 cycle air-cooled gasoline engine has been proven over 100s of thousands of trouble-free highway miles, and its sleekly designed and corrosion proof fiberglass body is mounted on the same mileage proven all-steel chassis.

Tiller steering went out in 1905. Feel the lightness of Chadwick's automotive type steering; thrill to the simplicity of its one pedal control, its quiet operation, its lack of vibration and shock dampening effect from all its rubber mountings. There's no turf damage thanks to 4 non-tracking wheels, and there's a soft touch to both turf and passenger comfort due to the individual wheel suspension and hydraulic shock absorber on each wheel.

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mentioned “selling yourself” or “selling the benefits.” It’s natural that the first inclination of the members, who may be faced with assessments if they agree to too many expenditures, is to talk you out of any major improvements or large outlays for equipment. You certainly shouldn’t resent it when they do because if you were in their place that undoubtedly would be your first inclination.

Nevertheless, if you really want what you’re after and are sure that it will help the club, you shouldn’t allow key members at least to forget that you’re in the market for a new tractor, or a new workshop or whatever it may be. You’re not in position, of course, where you can apply very much selling pressure, but that doesn’t mean that you can’t go on dropping appropriate and constant reminders. It’s as one highly regarded sup't. in the Chicago dist. told me when I took over at River Forest: “The fellows in this business who are too timid are the ones that usually are job hunting. When they see that a course is becoming rundown because of lack of manpower or machinery or something of that sort, and don’t have enough guts or nerve to go to the board and ask that something be done,

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