REMEMBER THE OLD SONG?

"If you're contemplating marriage,
And you need a baby carriage

I CAN GET IT FOR YOU WHOLESALE!"

Baby carriages or golf balls — there are obviously plenty of cut-rate sources for both. And some of your players are naturally tempted to buy balls in these places.

Sell these golfers on the new TITLEIST — you're not only doing them a favor by giving them the finest golf ball ever made, but you will get the added pro shop business you deserve because they've got to come to you to get it.

No downtown competition from the same ball under another name and at lower prices. All Acushnet products, now as always, are sold through golf course pro shops only. And every product Acushnet manufactures bears the Acushnet name. Acushnet Process Sales Co., New Bedford, Massachusetts.

ACUSHNET Golf Balls
Sold The World Over Through Golf Course Pro Shops Only
Harold Murphy resigns from National Golf Foundation field staff to become vp of Country Clubs, Inc. and Golf Courses, Inc., country club organizing, building and membership selling organization with headquarters in Dallas, Tex. . . . Murphy had been asst. to Jackson Bradley prior to joining National Golf Foundation for which he worked in southern, then midwest territory.

Services of Jim Gaquin, PGA tournament publicity man, already highly rated by sponsors, were boosted in appraisal when Jim married Lois Hayhurst who used to handle women's golf publicity for Wilson and Golfcraft firms. . . Jim and Lois in handling De Soto Open tournament publicity at Bradenton were praised by the high-powered automobile press agents as the smartest, hardest-working publicity team they had seen.

Bob Jones and Cliff Roberts brought bales and bales of money into Augusta when they started the Masters 24 years ago . . . This year the Masters gate was the largest ever. . . . Official figures never are released, except to Augusta National members and the tax man . . . Experienced guessers estimate the Masters total gallery was around 60,000 . . . Admission for Sunday was $7.50 . . . That included parking, pairing sheet and an interesting, helpful booklet "Spectator Suggestions for the Masters," written by Bob Jones . . . Concession stand prices at the Masters are moderate . . . Toilet facilities are adequate, conveniently located and clean . . . Policing around the concession stands keeps those areas remarkably neat despite the carelessness and sloppiness of a lot of the gallery . . . The Masters is the biggest bargain for the golf spectator and probably the biggest money-maker of the tournaments, without high pressure ticket selling or the program racket.

Broadcast of this year's Masters was the best job TV has done on golf . . . Arnold Palmer's dramatic victory with birdies on the last two holes excited golfers and non-golfers looking and listening to the broadcast . . . Ken Venturi's recovery after his first round 31-42-73 and his second place finish, one stroke back of Palmer's 282 showed that Ken has plenty

Here are two interesting holes that you will see if you get the chance to take in the Open at Cherry Hills in Denver next month. Above is the fifth green which is 538 yards removed from the tee. A brook cuts across the fairway and about 250 yards out a player can get into deep rough, compounded by a sprawling bunker. In front of the plateau green, and running its full width, is a deep trap. This one won't be too easily birdied. Below is the No. 2 green. This hole is 410 yards and will give the hookers trouble. The lake at left bends inward (not shown in foreground) and along with trees and trap in the 250 yard zone, can cause grievous trouble to the player who goes astray.
SPIKE BRUSH

Constructed of quality, long-wearing, non-corrosive materials throughout. The anodized aluminum base contains the brush which has a hard plastic back and long-wearing nylon bristles. Cleans shoes and spikes without injury to either.

WRITE FOR CATALOG
PAR AIDE PRODUCTS COMPANY
DEPT. G, 1457 MARSHALL AVE., ST. PAUL 4, MINN.

PARTS CLEANING SIMPLIFIED

For Lawnmower Servicing Centers, Gas Stations, Garages, Machine Shops

NEW IDEAL MODEL 80 CLEANING STAND

At A Price All Shops Can Afford - Cleans Parts Faster, Better, Easier, Replaces "Makeshift" Equipment - Expensive Steam or Spray Methods!

Unit uses standard solvents to clean mowers, engines, bearings, all types of machine parts. Kit includes solvent tank and motor-pump. Steel stand holds largest-size mowers, complete engines, transmissions, etc. Pump circulates solvent rapidly, aerating faucet cleans without spatter. Adjustable hose bracket leaves both hands free. Sink top drains fast, keeps the floor clean and dry.

Write Today for Full Details!

SINK TOPS Available In 26" or 36" widths are 44" long; have 2" tray. Over-all height of the stand is 44". Working capacity of tank is 4½ gals., 16 gallon tank also available. Fan-cooled motor for continuous duty.

The Fate-Root-Heath Company

Grinder Division, Dept. G-3
Plymouth, Ohio

of what it takes... Palmer convincingly justified his selection by most of the writers as the man who would win the Masters... He had only 118 puts in 72 holes.

Palmer's $17,500 is top money for a tournament winner since George S. May stopped the Tam O'Shanter events... Press facilities at the Masters, already better than at any other tournament, were further improved by the three-decked press stand near the Sarazen bridge at the 15th... The tubular steel stand accommodates 80... It is between the 15th green and 16th tee... Scoreboard showing how the leaders stood with respect to par were at convenient places... These scores were maintained on a cumulative basis so the gallery knew the score of the top of the field at the moment.

Too bad about that 2-stroke penalty for a practice putt on the 5th green in the first round that Dow Finsterwald called on himself... The penalty was a PGA device adopted in desperation to eliminate tedious delays on the greens... It has proved to be futile and nonsensical in rules that already are too long and too complex... Observance of paragraph 4
PAR ON ANY COURSE
FOR CAST IRON PIPE

The only pipe manufacturers who can claim that their pipe will last for at least 100 years are the manufacturers of cast iron pipe.

What does this mean to a golf course?

It means a constant, reliable supply of water because cast iron pipe is cement-lined to deliver an uninterrupted flow of water—always.

It means the elimination of tearing up fairways and greens in order to replace faulty piping—because once cast iron pipe is installed, it rarely requires attention.

It means an irrigation system that will perform efficiently and inconspicuously for generations. And that's par on any course!

CAST IRON PIPE
THE MARK OF THE 100-YEAR PIPE
CAST IRON PIPE RESEARCH ASSOCIATION, Thos. F. Wolfe,
Managing Director • 3440 Prudential Plaza, Chicago 1, Illinois
in Section 1 (Etiquette) of the Rules of Golf was all that is needed... The Masters tournament had the practice putting penalty as a local rule on the back of the tournament scoreboard as a variation from the USGA rules... Finsterwald, who goes quickly about his business of putting, made the mistake of believing that the Masters was played entirely by the Rules of Golf as codified by the USGA and the R&A, and without any trick stuff to punish slow pokes.

Better read the back of your scorecard... It may have some special rule compiled for tournament pros, for intercollegiate golfers, for Hawaiian lady golfers, for golfers in the Metropolitan, Chicago district, Southern California or somebody else... It may have a retroactive penalty... No telling where the confusion will stop since the USGA can't get the PGA to agree that the USGA rules are adequate.

The Rules of Golf are the longest, most confusing of all rules of a popular sport... Single copies are 25 cents from the USGA... If you get a rule book free that has a manufacturer's name on it that manufacturer has paid plenty to the USGA for helping educate golfers in the asso-

NEW BALL WASHER
BY LEWIS LINE

- Swift, thorough cleaning action (up to 8 balls at a time)
- Weather-resistant case
- Dirt-collecting reservoir with drain-out plug
- Negligible maintenance

For further details and prices contact your Lewis Line Golf Dealer or write:
CONTAINER DEVELOPMENT CORP.
MONROE STREET • WATERTOWN, WISCONSIN

KEEP YOUR FAIRWAY TURF HEALTHY THIS SUMMER
WITH PMAS the Proven Herbicide-Fungicide

APPLY NOW and insure Fairway Turf Protection all summer long — Surely — Economically

Get PMAS from your golf supply dealer, or write us for complete information, including reports of leading superintendents, who maintain healthy fairway turf under the most trying conditions.

W. A. CLEARY Corp.
NEW BRUNSWICK, N. J.
Clear Products for Better Turf
THIMER, SPOTRETE, CADDY, METHAR (DSMA), PM, 2, 4-D, ALL-WET

RIGHT NOW, when the first crop of crabgrass is germinating — when warmer days encourage troublesome fungus diseases — is the time when prompt action will pay big dividends. Remember PMAS is your most economical controlling agent for BOTH disease and crabgrass. Spray 1 qt. PMAS (in 50 to 75 gals. water) per acre once every 7 days throughout warm weather. Many superintendents add 1½ lbs. ferrus sulphate (iron) with PMAS to maintain vigor during this hot “Poa going out” season.
RICHARD BLAKE, Sup't., Whitinsville Golf Club, Whitinsville, Mass.

We started using Aqua-GRO on the greens in early spring of '56 after a severe winter on turf. We've been using Aqua-GRO consistently since, and have had no winter kill. The turf is noticeably healthier and denser. In '59 there was lots of winter damage on most courses in this area, but our turf was not affected. What I've noticed most is the turf has a deeper root system — it doesn't tend to burn out — it goes longer between waterings. Our grass is predominately Washington Bent, and rooting has increased from 2 to 3 inches to 5 to 6 inches.

AQUA-GRO®—Non-ionic Organic Wetting Agent
Aquatrols Corporation of America, 217 Atlantic Ave., Camden, N.J.

May, 1960
Weed problems are varied and complex. There are specific chemicals for different weeds. We have the materials, also the experience to help you. Write us for information, prices and recommendations.

George A. Davis Inc.
5440 Northwest Highway, Chicago 30, Illinois

DAVIS WEED KILLERS

Weed problems are varied and complex. There are specific chemicals for different weeds. We have the materials, also the experience to help you. Write us for information, prices and recommendations.

30,000 Holes Per Green

That's what you get with the RYAN Greensaire... the world's finest turf aerator. The Greensaire punches thirty uniformly spaced holes in every square foot of green... no need to go over the same area repeatedly in order to get the amount of aeration you want. Holes become invisible in less than one week.

Straight in-and-out operation of the smooth hollow tines eliminates all tearing around holes... leaves green in perfect putting condition.

Patented two-at-a-time feature insures maximum penetration of tines... gets more water, air, and fertilizer to the root zone faster.

Three size tines now available for all weather and soil conditions.

RYAN also manufactures the complete line of fairway aerators and renovators formerly made by Soilaire Industries. Write for full particulars and name of dealer in your area.

RYAN
LANDSCAPING
EQUIPMENT
COMPANY

871 EDGERTON STREET • ST. PAUL 1, MINNESOTA
Soft touch of Terra-Tire leaves no imprint on turf.

Clubs are swinging to carts on TERRA-TIRES!

Fast becoming par for courses everywhere are golf carts equipped with remarkable Terra-Tires by Goodyear. Club managers are following through by specifying carts with Terra-Tires, once they glimpse the way these tires protect valuable turf.

Secret is their flat, wide, smooth tread teamed with extremely low inflation pressure (as low as 3 psi). Add near-zero rolling resistance and you can see why Terra-Tires "float" over the tenderest grass without bruising a blade! In fact, a man walking exerts greater pressure!

Protect your course by making sure every cart you buy, or permit to operate, rolls on Terra-Tires by Goodyear.

Players will be on your side—they'll praise the "go-anywhere" mobility that Terra-Tires provide.

You'll do even better by your club by specifying Terra-Tires for all wheeled equipment—utility cars, trailers, tractors. Write for details on company letterhead to The Goodyear Tire & Rubber Company, Aviation Products Division, Dept. Q-1732, Akron 16, Ohio.

Lots of good things come from

GOODYEAR

A word to cart-builders: Ask for details on the way to modify your cart to build in the extra sales appeal and mobility of Terra-Tires. They're available with smooth or shallow-lug tread.

Terra-Tire T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

May, 1960
There are many reasons why this firm has supplied more improved Bermudas to golf courses than all competing growers combined. Contact us for your requirements, responsible information and recommendations.

PATTSN SEED & TURFGRASS CO.
Lakeland, Ga.

Golf's Most Complete
BUYERS' SERVICE
Page 135

era was the crowd of almost 3,000 that watched the tournament on the Par 3 course at the Augusta National club on the Wednesday afternoon before the Masters. This curtain-raiser displaced the clinic, driving and approaching contests formerly held. The Par 3 competition, won by Sam Snead with 23 was enthusiastically approved by the gallery. Maximum yardages of the August National Par 3 course, designed by George Cobb: 75-80-145-60-85-140-160-130-125. Minimum: 60-40-120-20-60-100-120-100-90. There are several sand traps and water hazards.

Bobby Locke, four time winner of the British Open (1949-50-52-57) and Cary Player, present champion, will represent South Africa in the Canada Cup and PGA matches at Portmarnock in Ireland, June 23-26. Locke is recuperating from injuries suffered in a recent automobile accident in Capetown but expects to be ready to play golf in June. Women's Southwestern Golf Assn. tournament to be played at Desert Inn GC, Las Vegas, June 6-12. Bloomfield (N.J.) town council votes to eliminate residential development in the community's parklike open

ONE MAN
LIFTS A
TON

... OF GROUNDS CARE
EQUIPMENT!

... hauls, unloads, re-loads it, too
... with Trailevator, the amazing hydraulic elevating trailer that lowers to ground level for easy, one-man loading. ... lifts its own load in seconds! Parks, golf courses, cemeteries ... if maintaining grounds is your responsibility, find out how you can get more jobs done in less time, at less cost ... with Trailevator.

SEND TODAY FOR BULLETIN GC-100!

Trailevator Division, Magline Inc.
P. O Box 155, Pinconning, Mich.