

ALFRED H. TULL

Golf Course Architect

35 White Street
New York 13, N. Y.

GOLF COURSE CONSTRUCTION

By CONTRACT

MADDOX CONSTRUCTION COMPANY

Phones: EXport 7-6600
Hickory 2-2411

Rankin, Illinois
Danville, Illinois

Melflex Products Observes 30th Anniversary

Melflex Products Co., 410 S. Broadway, Akron, O., is observing its 30th anniversary of the manufacture of frictionized rubber safety treads and mats. L. E. Warford, in 1930, decided that more resistance to wear could be built into treads if ground tire cord fabric could properly be compounded into rubber. After much testing the correct formula was found. Today, Melflex products are installed in thousands of locations and have brought about a decided reduction in accidents.

Wilson Now Advertising on TV Golf Shows

Wilson golf equipment is now being pre-sold for professionals via TV. It's being done through spot announcements on "World Championship of Golf" in four markets and on "All-Star Golf" in one market. The TV selling is being done on a test basis and Wilson is confident that it will be expanded in the future.

List Five Features For Ezee-Flow Model 88D

Ezee-Flow div. of Avco Distributing Co., 3428 N. Harlem ave., Chicago 34, lists five im-

portant features of its Model 88D Olympia 96-in. spreader. They are: (1) It can be accurately calibrated; (2) holds a uniform setting under all conditions; (3) front-mounted seeder attachment sows grass evenly; (4) gives perfect film



distribution of all fertilizers and seeds; (5) breaks up and uniformly applies rock salt and sodium chloride for snow and ice control. Model 88D has removable agitator and remote control device that permits hopper shutter operation from the tractor seat.

Seaboard is Grau Distributor

Seaboard Seed Co., 701 S. Front st., Philadelphia, has become a distributor for Fred V. Grau's Grasslyn crown and processed and Penn-gift crownvetch seed. These varieties are excellent ground covers for slopes, embankments, etc.

William F. Gordon

and

David W. Gordon

Golf Course Architects

Doylestown, Pennsylvania

Fillmore 8-4243

Members American Society of Golf Course Architects

Wm. F. Mitchell Golf Course Architect

NORTH SUTTON • N. H.
P. O. Box 7 Phone: 441

NEW YORK 36 • N. Y.
520 Fifth Av. Phone: Murray Hill 2-5844

POMPANO BEACH • FLA.
P. O. Box 2004 • Phone: WEBster 3-9343

FOUR TURF-SAVING TIRE WIDTHS AVAILABLE ONLY IN PARGO

See page 137

WILLIAM W. AMICK

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Golf Course Architect

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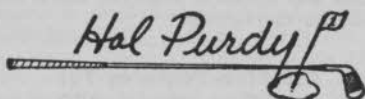
Golf Course Architect

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Hal Purdy



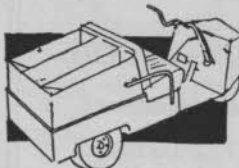
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Informative clinic. Amusing comedy. Amazing trick shots.

Write for Brochure "G.G. Paradise Country Club, Crystal River, Florida

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Texas Dept. of Agriculture inspected

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The finest mats in the market

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Send for descriptive booklet also reprint from U.S.G.A. Journal titled "Changing Greens from Common Bermuda to TIFGREEN".

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Make More Money From Miniature Golf!

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GOLFDOM'S

April Advertising

Forms Close

March 29th

ELECTRONIC CHANGE-A-PANEL AVAILABLE ONLY IN PARGO

See page 137

Classified Ads

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols. reserved for help or service wanted and for sale of used equipment. **NO CLASSIFIED ADS ACCEPTED AFTER THE 25th OF MONTH PRECEDING DATE OF ISSUE.** Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Response to all box number ads should be addressed to the box number, mail to GOLFDOM, 407 S. Dearborn, Chicago 5. Replies are promptly forwarded to advertisers.

Golf Professional wishes to affiliate with club desiring to improve golf course, instruction, shop operation, etc. Address Ad 315 c/o Golfdom.

JOBS WANTED

Course Superintendent with 30 years experience, 28 of them as Superintendent at same club. In 1957 and '58 was Superintendent in charge of construction of 18 hole course. 50 years old. Address Ad 301 c/o Golfdom.

Club Administrator — 25 years experience. Presently with prominent West Coast country club. Will relocate with year round or seasonal operation. Address Ad 302 c/o Golfdom.

Lockerroom man, extensive experience at fine clubs, north and south, and now engaged, wishes to make new connections for northern season. Successful experience, pleasant personality, good judgment qualifies me to give excellent service at members', club officials', and managers' desires at first-class club. For full particulars address Ad 303 c/o Golfdom.

Pro-Class A PGA member, 15 years experience. Excellent teacher. Will conduct golf clinics. Honest, sober, conscientious. Married. Desires permanent position. Locate anywhere. Best references. Address Ad 305 c/o Golfdom.

PRO — PGA CLASS A — COLLEGE GRADUATE DESIRES CHANGE FOR SUMMER SEASON TO MODERN, AGGRESSIVE CLUB IN NORTHERN RESORT SECTION. CONSIDERED EXCELLENT INSTRUCTOR AND PROMOTER. EXPERIENCED ALL PHASES CLUB OPERATION. EXCELLENT APPEARANCE AND PERSONALITY. PICTURE AVAILABLE. RELIABLE, RESPONSIBLE WITH EXCELLENT CREDIT RATING. BUSINESS AND CHARACTER REFERENCES SUPPLIED. AVAILABLE ABOUT MAY 1 — OCT 15. MIGHT CONSIDER YEAR 'ROUND ASSOCIATION WITH NEW, MODERN, UP-TO-DATE PROPERTY. ADDRESS AD 314 c/o GOLFDOM.

Greenkeeper Supt. or Mgr. — desires nine or eighteen hole course eight-nine months. Best references. Twenty-five years experience, construction, remodeling, maintenance. M. S. Boyd, P.O. Box 1725, Hollywood, Florida. Phone WA 22283 — WA 25614.

Veteran Superintendent available for quality maintenance, renovation or design. Offer unusual qualifications to discriminating club. Details requested and exchanged. Address Ad 317 c/o Golfdom.

Head Lockerroom man desires change. 7 years experience. Age 35, married, 2 children. Will consider good offer. Prefer Florida club. Address Ad 318 c/o Golfdom.

Old Time Scotch Pro available as Pro-Mgr. at small club or good teaching job at large club or driving range. Address Ad 320 c/o Golfdom.

Greenkeeper — years of turf experience, anywhere, steady, married, sober, want good salary, play some. Know fungi and fungicides to use. Can rebuild. Address Ad 321 c/o Golfdom.

Superintendent to take complete charge three or more clubs. Experience in maintenance, construction and equipment can give select group of clubs more for their money. Address Ad 322 c/o Golfdom.

Golf Professional desires position as pro or pro-manager — university graduate — experienced in all phases of golf — hard worker — excellent references — available immediately — desires permanent position — family man — age 35 — locate anywhere. Address Ad 323 c/o Golfdom.

Well-educated PGA Pro desires job at club with year-round season, 33, married, children. Very good teacher and player. Honest, sober, good credit. Prefer Florida, California or Southwestern States. Will answer all inquiries. Address Ad 324 c/o Golfdom.

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ASSISTANT PROFESSIONAL WANTED at large membership Club — Class A PGA Member. Good Teacher, preferably single, clean habits. Job starts April to September. Address Ad 307 c/o Golfdom.

WANTED: Manufacturer's representatives calling on Golf Professionals to carry additional new line creatively designed for sales and profits. Fairway & Fields, Roslyn Heights, New York.

Wanted — Experienced teaching assistant for summer season. Salary plus per cent lessons. Midwest. Address Ad 310 c/o Golfdom.

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Old golf balls retrieved from ponds, or out of bounds on or around Golf Courses.
Cuts and bumped \$0.36 per doz.
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Like new top grade for reworking 3.60 per doz.
NOTE: Golf range balls, picked over lots, and cut deep into the rubber types wanted, but not acceptable at above figures.

Send for Shipping Tags and Instructions

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2350 W. Roscoe Street Chicago 18, Illinois

New Country Club in attractive community midway between Rochester and Buffalo needs combination Pro & Greens Manager for coming season. Nine holes completed. No responsibility for clubhouse or dining room which is operated separately. Will offer good salary, usual commission income. Write Sheridge Country Club, Medina, N.Y. stating all particulars including salary desired.

SALESMEN WANTED: EXPERIENCED SALESMEN WITH PRO SHOP FOLLOWING. COMPLETE LINE OF SPORTSWEAR FOR MEN AND WOMEN. CHOICE TERRITORIES OPEN. 10% COMMISSION. ADDRESS AD 308 c/o GOLFDOM.
Professional wanted at semi-private club. Excellent opportunity for permanent position. Experience essential. References required. Write Board of Directors, Pontaluna Country Club, Muskegon, Mich.

MISCELLANEOUS

WANTED: RANGE MECHANICAL BALL PICKERS. WRITE BOX 946, CHAPEL HILL, N.C.

Golf Ball Refinishing. We are specialists. You send in your old golf balls without paint; we send them back better than new in appearance. Your cost, 10¢ each. We pay freight. Discounts on quantity shipments. Badger Golf Co., Watford, Wis.

FOR SALE — Well established 9-hole public Golf Course, Eastern Wisconsin, about 64 acres with some lake frontage, residence, clubhouse, 2 wells, about \$15,000 equipment, cooler, stock, etc. Adequate sprinkler facilities. Can be handled by ambitious couple. Prices reasonable. Address Ad 309 c/o Golfdom.

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FOR LEASE — GOLF DRIVING RANGE. VERY REASONABLE. LOCATED IN FLORIDA. ADDRESS AD 312 c/o GOLFDOM.

Complete Used Driving Range and Golf Course Equipment for sale plus 1½ HP Jacuzzi Pump and Tank, 1½-1¾" Yardley Plastic Pipe, Bent Grass Sod. Address Ad. 316 c/o Golfdom.

For Sale — by owner — Golf Practice Net — 7/8 in. Nyock Net with frame, canvas back and target, 20 ft. long, 10 ft. high, 10 ft. wide. \$250.00. Address Ad 319 c/o Golfdom.

For Sale: Golf Range, one of the nation's finest, duplication cost \$175,000. Price \$100,000 includes \$40,000 clubhouse, 10 very choice acres, \$40,000 cash, \$30,000 1st mtg., \$30,000 2nd mtg. Optional price: \$65,000, Cash \$25,000, 1st mtg. \$20,000, 2nd mtg. \$20,000. Includes \$40,000 clubhouse, 1/3 acre 9-2/3 leased. Fine money maker, wonderful life. Sandusky Golf Center, 3415 Cleveland Road, Sandusky, Ohio, Paul Bertholy, PGA pro.

Sale — Driving Range — Miniature beautifully kept, good lease, reasonable. Broadway Driving Range, 3017 Broadway, Ckeektowaga, N.Y. Phone BA 6578.

FOR YOUR CONVENIENCE — GOLFDOM'S

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- Aerifying equip.: Fairway green
- Algae Killer (ponds)
- Architects: course house
- Ball Washers
- Ball Washing Compounds
- Bent grass stolons
- Bermuda Stolons
- Brown-patch preventives
- Compost mixers
- Crabgrass control: Regular Pre-emergence
- Crabgrass control machine
- Drinking fountains
- Edging machines
- Fertilizers Solid Liquid
- Flags (greens) Flag poles
- Fungicides
- Hole cutters
- Hose
- Hose clamps
- Humus
- Irrigation consultants
- Lapping-in Machine
- Leaf Pulverizer
- Line markers
- Miniature Course Const'n
- Min. putting surface (felt)
- Mowers: putting green whirlwind tee fairway rough hand
- Mower Grinders
- Peat Moss
- Pipe
- Playground equipment
- Poa Annua Control
- Putting cups
- Rakes (worm cast & clean-up)
- Repellents: Rabbit-Deer
- Rollers: cast-iron water filled
- Seed: fairway green
- Shelter houses
- Shoe Spike Cleaner
- Sod cutter
- Soil conditioner

- Soil screeners Soil shredders
- Sprayers: power hand
- Spreaders, fertilizer, seed, topdressing
- Spikers: greens fairway
- Sprinklers: f'way green
- Stone picker (mechanical)
- Sweepers-mulchers
- Swimming pool paint
- Tee Markers
- Tatch removing machine
- Tractors
- Turf Insecticides
- Turf sweepers
- Water systems, fairway
- Weed chemicals for turf for water
- Golf Practice Devices
- Golf shoes
- Golf shoe cleaners
- Golf Shoe Spikes
- Handicap racks cards
- Lighting equip.—range
- Locker door utility bag
- Mech. Range Ball Retriever
- Name labels, for clubs
- Practice driving nets
- Practice Golf Balls
- Preserver for leather
- Score cards () Charge checks ()
- Score card & pencil Tee Box
- Seat attachment, for carts
- Sportswear: Shirts Socks Sport jackets Rain jackets Windbreakers Slacks
- Ladies' Bermuda shorts
- Tee bag racks
- Tee mats
- Tees (rubber) for driving mats
- Teeing device (automatic)
- Trophies

Pro Shop

- Bags Canvas Leather
- Bag storage racks
- Bag carts electric
- Bag Tags — Guest Tags
- Balls: Regular Range
- Ball Name-Markers
- Ball Markers — for greens
- Ball retriever
- Batteries (golf cars)
- Battery chargers
- Bulletin & Dir. Boards
- Caps and hats
- Hats Hand Bags for ladies
- Cars: Electric Gasoline
- Cash Registers
- Charge books — for pro shops, green fees, etc.
- Club Cleaning Liquid
- Clubs: Woods Irons Putters
- Club head covers
- Club repair supplies
- Display equip.
- Golf bag covers
- Golf car trailers
- Golf club protectors
- Golf gloves
- Golf Grips: Leather Comp.

Club House

- Athletes Foot preventives
- Bath mats
- Bath slippers
- Cash Registers
- Chairs (lounges)
- Disinfectants
- Financing (new, modernization)
- Floor coverings
- Folding Table (Banquet)
- Link Type Mats
- Locker & Toilet articles
- Locker Name Plates
- Lockers
- Locks (combination) for lockers
- Printing
- Runners for aisles
- Rugs
- Showers Shower mixers
- Shower water control
- Step treads
- Towels (golf, disposable)

Send information

Club

To: Name Title

Club Address

Town Zone (.....) State

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of information on the
most successful
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and products for your club.
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Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service . . . for time, labor and money-saving guidance of your officials and department heads. Help the *right men* at your club do the *job right*. Send in the form below. Keep them informed on the latest how-to-do-it-ideas!

FILL IN BELOW — MAIL THIS PAGE TO

GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

Name of club: Private Semi-Private Muny No. of Holes

Address Town: Club

Zone () State By Position

President's:

name (Zone)
Add.: Town: State:

Green Chairman's:

name (Zone)
Add.: Town: State:

Manager's:

name (Zone)
Add.: Town: State:

Course Superintendent's (Greenkeeper):

name (Zone)
Add.: Town: State:

Professional's:

name (Zone)
Add.: Town: State:

GOLFDOM

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The Business Journal of Golf

Vol. 34—No. 3

March, 1960

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Swinging Around Golf

(Continued from page 138)

pros match by Fred Corcoran, will sponsor the 1961 tournament and will put up \$15,000 prize money plus paying expenses of the 34 sectional winners to the championship at Dunedin.

First Flight Co. of Chattanooga, sponsored the PGA's Quarter Century Club championship (with \$3000 cash and \$2000 in merchandise) for the fourth year and repeated as sponsor of the PGA National club championship, giving \$2000 in prize money and \$3000 in merchandise as the club tourney prizes.

The cocktail party and fashion show put on by makers of Wm. Joyce golf shoes, Munsingwear golf shirts and E-Z-Co golf carts, prior to the UGA Seniors' dinner, was colorful and a social and business success . . . Pros' wives, to a considerable degree responsible for the professional's vast progress in merchandising, showered Eve Bowen, wife of Kip, pres., Bowen, Inc., Wm. Joyce golf shoe makers, with compliments for her showmanship in prepar-

in and presenting the show . . . USGA's 1960 Bob Jones award for distinguished sportsmanship went to Chick Evans who, in accepting it, made plea to clubs to keep their caddie programs going strong.

Joseph C. Dey, jr., executive dir., of the USGA, presented with two bound volumes of letters written to rejoice in Joe's 25th anniversary with the association . . . Senator Prescott Bush (R-Conn.) got the letters together . . . Bush was the USGA president when Joe was hired . . . That was a lucky day for golf and the USGA . . . Joe has been of incalculable value to the game . . . When he's been in a tough spot — and there have been plenty of them in his 25 USGA years — he always has thought of the good of the game and the golfers, rather than about what's good for Joe . . . There have been times when that attitude didn't get him any votes as America's Sweetheart but everybody's got to say Joe always stood up as an honorable gentleman and thorough sportsman . . . He has been right in the difficult decision a whole lot oftener than he has been wrong . . . That's better than par for humans.

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