Toby Lyons PGA Club Champ

With a record 168 field competing for a record purse, Toby Lyons, pro at Moon Brook CC., Jamestown, N. Y., shot a 72-hole 291 to win the top cup and currency of the National PGA Club Championship at the association’s course in Dunedin, Fla., Feb. 15-18. First Flight Co., which co-sponsors the annual event with the PGA, upped this year’s prize target to $4,000 in cash and $3,000 in merchandise, at wholesale. Lyons and runner-up Thorne Wood, Asheboro (N. C.) G. Course pro, both playing in the 50 years-and-under division, are First Flight staff members.

Charlie Sheppard, pro at Exmoor CC, Highland Pk., Ill., won the 51-59 years div. title, previous to having finished first in the Quarter Century tournament, also co-sponsored by First Flight. The 60-years-and-up title was won by Al Watrous, of Oakland Hills CC., Birmingham, Mich.

Nine Etonic Reps Honored

Nine sales reps of Charles A. Eaton Co., Brockton, Mass., maker of the Etonic brand, golf shoes were cited at a ceremony during the PGA Senior tournament at Dunedin. Each was given a silver bowl in recognition of his contributions to the company in the last year. Those who received awards were: Ray Shepherd, James Laverty, Joe Rountree, Charles Marcum, James Vincent, Gene Alyea, Ed Lust, John Hawes and William Schoebecher.

Etonic also recently announced the appointment of Paul R. MacDonald as its sales rep for the northern N. Y. territory. He was with the USGA for five years as an executive assistant. He makes his headquarters in Syracuse.

1960 MacGregor Catalog

The 1960 MacGregor catalog, now available, includes photos and information on the company’s complete line of clubs, balls and accessory items. With it is a full color insert describing the entire golf bag line. All prices are included.
ELECTRIC SHOE SHINE MACHINE

A must for every shine room. Heavy construction for minimum vibration. Comes complete with ½ horse-power motor. Includes 2 hair brushes — 2 yarn brushes — 1 wire wheel brush with metal hood and basket for catching mud. 6 feet long — 30 inches high — 24 inches deep. Free delivery 50 mile radius of Chicago — Elsewhere FOB Chicago.

$215.00

Send for free catalog which features golf pencils — shoe bags — shower slippers — disposable golf towels & a complete line of clubhouse and locker room supplies.

FORE Supply Co. 6143 Diversey Avenue — Chicago 39, Illinois

Make Top-Soil Out of Sub-Soil by working in Hyper-Humus

SURFACE COMPOSTED PEAT

The Organic Soil Improver

You can have velvet greens in spite of soil handicaps. Let us show you how raw sub-soil can be transformed into fertile top-soil for less than the cost of hauled-in top-soil.

Write us for Special Bulletin — "Make Top-Soil Out of Sub-Soil"

Ask your supply dealer for HYPER-HUMUS

HYPER-HUMUS COMPANY

Box G Newton, New Jersey

Staff Model

Gleaming brown Alligator calf is highlighted in Etonie's Staff Model golf shoe. Besides heel-to-toe cushion innersole, the shoe has glove leather lining and sewn-in kiltie. The Staff Model is available only in pro shops. It is manufactured by Charles A. Eaton Co., Brockton, Mass.

Ford, Shave Added to Fawick Advisory Staff

Advisory staff of Fawick Flexi-Grip Co., Akron, O., has been expanded with the addition of Doug Ford and Bob Shave, Jr. Ford needs little introduction as he has been one of the stars of the PGA circuit for the last decade. Shave is playing his first year on the circuit. He is a former Florida State U. star and comes from Cleveland, O., where he won numerous amateur titles. Ford and Shave join more than a dozen leading men and women pros who are on the Fawick staff.

Vapo-Cool Cap Has Built-in Air Conditioning Unit

The sweatband in the Vapo-Cool golf cap, made by Henschel Manufacturing Co., St. Louis, is described by that firm as an air conditioning unit that weighs only a few ozs. but actually lowers temperatures by 15 or 20 per cent. The band consists of cellulose sponge, molded aluminum liner and mas silin insulating material. Water is poured over the outside of the cap around the sweatband area and then is shaken off. After two or three minutes for evaporation, the aluminum liner perceptively cools and the cap can then be worn from four to six hours without further treatment. Vapo-Cool comes in five styles. Full details can be obtained from the manufacturer.

"Million Dollar Sale Club" Started by Sabayrac

Ernie Sabayrac of Sabayrac, Inc., Hialeah, Fla., has come up with something new in the golf merchandising field. It's formation of a "Million Dollar Sales Club" within his organization. Those who have sold a million dollars worth of goods to pros are eligible to join Ernie, the charter member, in the club. Three already have made the team: Les DeFino of Santa Monica, Calif.; Lyne Price of Dallas; and John Burt of Hialeah.
Victor Produces New Model with "Touch-N-Go" Control

Victor Adding Machine Co., 3900 N. Rockwell st., Chicago 18, has begun production of its 1960 golf car, Electri-Car-Model 37. A Victor-Magic "Touch-N-Go" push button control for automatic acceleration is the newest selling feature. When the 'Hi' button is set and accelerator depressed, the car starts and runs for two seconds in low, automatically progresses to second and then moves into high or cruising speed. When the accelerator is released, the car automatically coasts. Spinning of wheels is said to be impossible with the "Touch-N-Go" system. When the "Lo" button is touched the car moves slowly for greater maneuverability in close quarters. Other new Model 37 features are rubber torsion front fork for smoother ride, aluminum kickplate to protect the dashboard finish and oversize storage compartments under the newly styled front shield.

Buyers' Service • p. 175

FAIRWAY IRRIGATION SYSTEMS

Buckner Sprinklers

AQUA-DIAL
Manual Automatic Semi-Automatic
REPORTS DESIGN SUPERVISION
Registered Engineer Available
THE CLAPPER CO.
Lock Box "A" Boston 65, Mass.

Completed last year:
Scenic Hill Golf & Country Club
Pensacola, Florida
North Shore Country Club (27 holes)
St. Louis, Missouri
Ottumwa Country Club (back 9)
Ottumwa, Iowa

Presently working on:
O. B. Keeler Memorial Golf Course
Cobb County, Georgia
Par 3 (18 holes)
Atlanta, Georgia
Castle View Town & Country Club
(36 holes) Private
Atlanta, Georgia

Charles "Chic" Adams
Golf Course Architect
Owner - Adams Construction Co.
Complete Construction
Consultant—Specializing in
Real Estate Developments

2807 Twin Brooks Road N. E.
Atlanta 19, Georgia

For all Clubhouse, Pro Shops...
Golf, Tennis, Greens Fees, etc.
12 Books - $55.00 6 Books - $35.00
3 Books - $26.50 1 Book - $15.00

Postage Paid if Check or M.O. is included with order
Now you can have a personalized charge book that lies perfectly flat wherever you open it. Price includes your 3-line imprint in red on standard charge form and consecutive numbering (start numbering). Choice of 8 tickets 2-7/8" x 4-1/4" wide on a page (1000 per book) or 6 tickets 2-7/8" x 4-1/4" wide (750 per book). Duplicate yellow sheet for permanent record printed same as original, but not perforated, carbon paper included in envelope in back of each book. For extra red copy in body of ticket add $6.00 per order. Sample pages on request.
Order Now for Immediate Delivery
NATIONAL OFFICE SUPPLY CO.
651 S. Utica Street • Waukegan, Illinois
TRANSPORT YOUR GOLF CARS VIA TRANS-AMERICAN VAN SERVICE

We Are Authorized Carriers Rendering Service Anywhere in the United States. Modern Moving Vans Manned by Skilled Operators Assure Utmost Protection — No Crating Needed — We Transport from Factory to Golf Clubs or Between Clubs.

Phone Collect: HEmlock 4-1000
TRANS-AMERICAN VAN SERVICE, Inc.
7540 S. Western Ave. Chicago 20, Ill.

FOLDING TABLE LINE
Kitchen committees, social groups, attention! Factory prices & discounts up to 40%
DIRECT PRICES & TERMS
all-new FOLD-KING Banquet Tables, with exclusive new automatic folding and
sleeving, super strength, easy seating. 6H models and sizes.
BIG NEW 1960 CATALOG FREE
Color pictures. Full line tables, chairs, table and chair trucks, platform-risers, portable partitions, bulletin boards. Our 32nd year.
THE MONROE CO., 12 Church St., Colfax, Iowa

Scott Sounds First Warning on Crabgrass Menace

O. M. Scott & Sons, Marysville, O., reminds Northern supts. that now is the time to start planning to keep ahead of crabgrass in 1960. The company's product, Halt, is recommended for pre-emergent treatment. One bag per 2,500 sq. ft. is recommended and for maximum control, every inch of ground must be covered with Halt.

McKiernan Triangle Dist. Manager

John F. McKiernan has been named dist. mgr. of the Houston territory by Triangle Conduit & Cable Co., New Brunswick, N.J. He formerly was application and sales engineer for the North Central dist. and at one time was employed by General Cable Corp.

GOLF BAG TAGS
CLUB MEMBERSHIP TAGS
PUNCH BOARDS
"1-D" CLUB IDENTIFICATION LABELS
GOLF PRO STATIONERY
CADDIE & WAITERS BADGES
GOLF CLUB DISPLAY FIXTURES
"CLUB CADDIE" CARRIERS
GOLF COURSE SIGNS

IRVIN E. SCHLOSS
MILLER GOLF PRINTING
2053 HARVARD AVE., DUNEDIN, FLA.
SEND FOR CATALOGUE

LeRoy
Cast Smooth Drum
Heavy Duty ROLLERS

The choice of many Country Clubs, Parks, Estates and Airports for proper turf compaction. Single and tandem models in many rolling widths.

LE ROY MFG. COMPANY., Dept. GLM
Doylestown, Penna. U.S.A.

Golfdom
Ingersoll Kalamazoo Acquires Westcoaster Golf Car Line

Ingersoll Kalamazoo div. of Borg-Warner Corp., Kalamazoo, Mich., has acquired the line of golf cars produced by West Coast Machinery Co.

Westcoaster golf cars have been in use since 1953 and have been improved steadily since that time. The 1960 model, the "Super 36B" has fiber glass body in 8 different colors, weighs about 1,000 lbs., has built-in charger and is said to go 36 holes on one charge. A change from rectifier to diode in the charging circuit is a 1960 improvement. Nationwide sales and service are being handled by former West Coast dealers plus the Ingersoll div. material handling sales dept.

Hawk Comes in Three Styles

The "Hawk" golf shoe for men, made by Wm. Joyce of California, has new style shawl tongue, lining of soft kid and gold tipped leather laces. The exclusive Joyce flat ioned support sole is said to give fine cushioned balance. The Hawk comes in brown calf with brown alligator trim, resort-wear white brushed pigskin with black alligator trim or black calf with black alligator trim. It can be bought in pro shops.

Evanite Plastic Withstands Corrosion, Manufacturer Says

Evanite pipe, made by Evanite Plastic Co., Carrollton, O., is said to be ideal for courses. It is chemically inert and unaffected by corrosive action of fertilizers and acid soils. It is a high tensile, high temp., ABS Type II pipe. The product carries a specific guarantee against rot, rust, rodent damage and electrolytic corrosion. It comes in 30 ft. lengths and a complete line of fittings are available with it. The pipe can be made leakproof, according to the manufacturer, by solvent welding. Complete information can be obtained from Evanite upon request.

March, 1960
Hercules Powder Buys Nitroform

Hercules Powder Co., Wilmington, Dela., has purchased Nitroform Agricultural Chemical Co. of Woonsocket, R. I. Production of urea-formaldehyde compounds under the trade name of Hercules-Nitroform will continue at Woonsocket and start at Hercules, Calif., probably in July. Blue Chip and Powder Blue will continue to be produced.

LeCompte Sales Manager at USR

Norman J. LeCompte has been named sales mgr. of waterproof protective clothing at United States Rubber Co. He succeeds V. A. Wibbelsman, who has retired. Among products manufactured and sold by this div. of USR are plastic jackets for golfers. LeCompte, who has been with USR since 1946, makes his headquarters in Washington, Ind.

Gandy Adds Nine Applicators to Its Ag-Chemical Line

Observing its 25th year in the ag-chemical field, Gandy Co., Owatonna, Minn., is introducing nine new models to its 1960 line of granular chemical applicators for insect and weed control. This brings to 12 the number of models made by the firm. All may be used singly for weed or insect control and in tandem to handle both jobs at the same time. Some features of old and new models: improved metering mechanism; weathertight hopper; heavy duty stabilizer braces; new drive sprocket adjustable to a wide variety of drive shaft sizes without dismantling the parent machine; and new distribution tube machinery.

Tell Them You Saw the Ad In GOLFDOM

SAVE 75% of RAKING LABOR

...use PIXTONE

Mechanical Stonepicker

Many contractors, landscapers and golf clubs (names on request) use PIXTONE to pick up, carry and dump stones 3/4" to 8" in diameter. Prepares an ideal seed bed for re-seeding, rebuilding or new courses. Does complete and economical job. Write direct to mfr. for full details.

BRIDGEPORT IMPLEMENT WORKS, INC.
1483 Stratford Ave., Stratford 12, Conn.

SAVE 75% of RAKING LABOR

...use PIXTONE

Mechanical Stonepicker

Many contractors, landscapers and golf clubs (names on request) use PIXTONE to pick up, carry and dump stones 3/4" to 8" in diameter. Prepares an ideal seed bed for re-seeding, rebuilding or new courses. Does complete and economical job. Write direct to mfr. for full details.

BRIDGEPORT IMPLEMENT WORKS, INC.
1483 Stratford Ave., Stratford 12, Conn.
RYANS O.K. No. 4 SEEDER & SPREADER
4 Cu. Ft.(300 lbs) Capacity-3 Ft. Spread

No Holes to Clog.
Quick Shut-off Lever &
Adjusting Gauge
Screw On Handle
Spreads Top Dressing,
Nitro-Humus, Peat,
Commercial Manure
& Other Materials
Successfully
Weighs Only 69 Lbs.
Write Dept. "G"

DEALERS WRITE FOR OPEN TERRITORIES
H. & R. MFG. CO., Los Angeles 34, Calif.

SPECIALIZED GOLF COURSE SPRAYERS

To keep your Fairways, Greens and shrubs in
perfect condition you need a HARDIE SPRAYER
for applying insecticides, weed control, fertilizers,
herbicides, spraying greens, shrubs, etc.
Most models available in wood or steel tanks.
Call your dealer, or write for catalog today.

THE HARDIE MANUFACTURING CO.
730 So. Main Street
Wilkes-Barre, Pennsylvania

Terra-Car Announces New Leasing Program

Terra-Car Corp., St. Louis, maker of gas-powered
 golf cars, now has a leasing program to
make the car available to courses on low rental
terms up to five years. The plan, available
through distributors, is administered by Service
Leasing Corp., a C.I.T. subsidiary. Service
Leasing makes the entire investment in the cars.
Rentals are spread over five years with payments
decreasing yearly. The lessee may furnish
his own insurance and call for replacement
of a car any time after 12 months.

Kelly with Golfcraft

Paul Kelly, one of the N. Y. Metropolitan dis-
trict's top amateurs, has turned professional and
has joined the Golfcraft, Inc., advisory staff.
He plans to play the tour as soon as the PGA
okay's his application. Winner of the 1959 Met-
ropolitan Amateur, Kelly is a Rutgers University
grad and former Air Force officer. Willie Tur-
nes, sometime amateur great, is particularly high
on Kelly's ability.

Suggs Woods, Irons Designed for Good Woman Player

Louise Suggs “Empress” woods and irons are
especially made by MacGregor for the good wo-
man golfer. Wood heads are of hand-selected
persimmon and finished in mahogany. Natural
face has white fiber insert and black fiber target
pin to aid in centering the ball. “Flex” is now
closer to clubhead for greater impact power, ac-
cording to the manufacturer. Irons have flame
ceramic face; “recessed weight” is said to give
perfect balance and add power; and lower flex is
claimed to put extra snap in swing. Both woods
and irons have the “Firma Grip.”

See p. 175 for Pro Shop, Course and Clubhouse Needs

Golf Score Cards

Specializing in Printing for
Clubs and Pros.
CHARGE CHECK BOOKS
HANDICAP CARDS and PANELS
BAG and GUEST TAGS
(WRITE FOR CATALOG)
VESTAL-MONROE PRINTING CO.
ESTABLISHED 1912
TELEPHONE HARRISON 7-6314
701 S. LA SALLE ST. • CHICAGO 5

Kill WATER WEEDS!

Water hazards and lakes now may be
cleaned of all rooted aquatic weeds, Lily,
Cattail, milfoil and many other aquatic
weeds are easily killed with one applicaton
of R-H GRANULAR WEED RHAP. It is easily
applied — will not harm fish or animals.
This inexpensive application usually lasts
from 18 to 36 months. Write for further
information or ask your dealer.

REASON-HILL CORPORATION
BOX 36GC, JACKSONVILLE, ARKANSAS

March, 1960
Powered Products Goes Into Production in Texas, Michigan

Caddy Car golf cars are now being made by sister companies in Tex. and Mich. They are Powered Products of Texas, wholly owned sub-


The Texas branch is producing the "Birdie" and the "Eagle" and "Ace" are being made in Michigan. Powered Products of Texas is run by W. L. Bales, vp and general mgr., with sales under the direction of R. C. (Dick) Lemnitzer. The Mich. branch is under O. E. (Bud) Parker.

All gas-powered Caddy Cars are powered by Kohler engines. A great deal of engineering re-

search has gone into the makeup of the three Powered Products cars with the expectation that maintenance will be kept to a minimum, according to the parent firm. The Eagle also is avail-

able in electric models with or without built-in battery chargers.
Deere Sets Up Lease Plan

John Deere & Co., Moline, Ill., has worked out a nationwide plan with Boothe Leasing Corp., San Francisco, to lease tractors and equipment to customers. It will be operated through the John Deere dealer organization. Under the plan, dealers will make arrangements for purchase of equipment by Boothe and the leasing of it to the lessee for three to five years. Dealers will continue to carry out normal service and warranty operations.

Sports Award Has Nationwide Trophy Service

Sports Award Co., 429 W. Superior st., Chicago 10, in its 19th year as a distributor of trophies and awards, carries a large stock of merchandise at all times for immediate shipment. Professionals and clubs, which are serviced by SA on a national basis, don't have to keep any trophies on hand because of this service. A 68-page catalog showing the company's complete line of trophies can be obtained by writing to the above address.

Plymouth Makes Ball To Dudas Specifications

Stan Dudas, pro at North Hills (Pa.) CC, has been added to the advisory staff of Plymouth Golf Ball Co., Plymouth Meeting, Pa. Dudas is currently Philadelphia section PGA champion and played in both the PGA Championship and USGA Open in 1959. James G. Hogg, Plymouth pres., has announced that his company is making a new ball to Dudas' specifications which is being marketed nationally.

Nadco Markets New Golf Cart Combination

A new concept in design is claimed for the golf cart made by Nadco Sporting Goods Co., Chicago. The cart and bag combination has a flat, weather-resistant bag with six vertical compartments that can hold a complete set of clubs. There also is a roomy accessory pouch. A novel feature of the cart is a collapsible seat. The cart can be collapsed with a single stroke folding action, becomes only 10 ins. wide and rolls when folded. It is known as the Carryall.
MacGregor Makes Superior Performance Claim for Tourney

MacGregor says its all new liquid-center Tourney ball is one of superior performance. This claim is partly made on the strength of the ball being used by Bob Rosburg in winning the PGA Championship in 1959 and because it was hit farthest in both Masters and PGA driving contests. The Tourney comes in a new square box in green and MacGregor plaid with a new bouncing ball insignia.

New All-Purpose 171 Series

New, all-purpose 171 series Pop-Up sprinkler has been developed by National Rain Bird Sales & Eng. Corp. It comes in two styles, regular Pop-Up with 1 1/16 in. travel and Hi Pop-Up with 2-in. travel. Heads are fully adjustable. Water discharge capacity can be varied with standard, over- and undersize nozzle sizes. Sprinklers come in full circle, quarter, third, half and square patterns, all with ½ in. threaded connections. Full information as to specifications can be obtained from NRBSEC, PO Box 547, Azusa, Calif., or Rainy Sprinkler Sales, 609 W. Lake

John Bean Introduces New Series of High Pressure Pumps

A Royalier series of high pressure pumps for pulsation-free stream of spray material has been introduced by John Bean div., Lansing 4, Mich. These are in addition to the established line of John Bean pumps. The J-15 Royalier has 15 gpm capacity at pressures up to 400 lbs. and the J-20 Royalier has 20 gpm up to 300 lbs.

The complete John Bean line has either engine driven or power take-off sprayers for tree and shrub spraying and for equipment cleaning, building sanitation, brush and weed control.

Ford’s Ground Maintenance Catalog

Tractor & Implement div., Ford Motor Co., Birmingham, Mich., recently released a handsome catalog describing equipment for grounds maintenance. Tractors, rotary cutters, mulching equipment, side mounted mowers, sprayers and snow removal equipment are among the items pictured and described.